



# ISBM UNIVERSITY

KNOWLEDGE ♥ WISDOM ♥ HUMANITY

## Prospectus

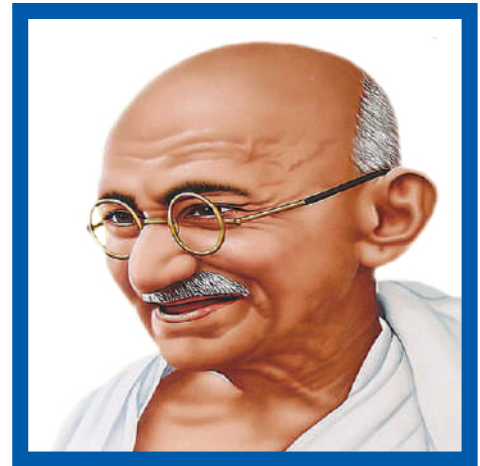


LEARN  
LEAD  
CHANGE



“Education is the manifestation  
of the perfection already  
present in man ”

-Swami Vivekananda



“ Live as if you were to die  
tomorrow. Learn as if you  
were to live forever ”

-Mahatma Gandhi

Let a 1000 flowers bloom- ISBM University is committed to encourage many ideas from many sources, creating a flower bed of entrepreneurship and start-ups. It also reflects the vision of ISBM University that wants to see thousands of youth opening their minds to new vistas and opportunities using the power of knowledge, skills and incubation provided by ISBM University.



**ISBM**  
**UNIVERSITY**  
KNOWLEDGE ♥ WISDOM ♥ HUMANITY





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## Vision

Our vision is to be a distinguished University committed to entrepreneurship and incubation, that lets a thousand minds bloom with virtues of knowledge, wisdom and humanity.

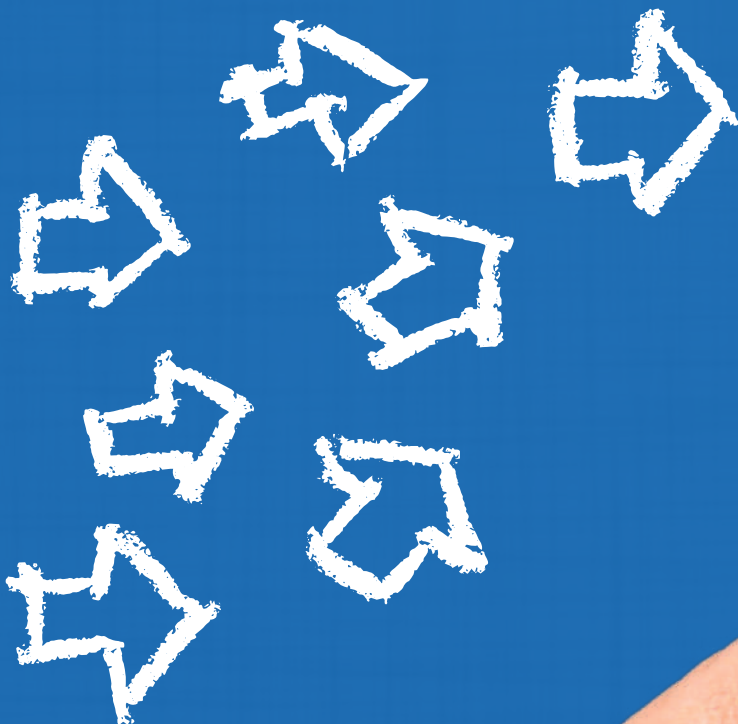
## Mission

Our mission is to research, develop and deliver knowledge, wisdom and skills necessary to succeed in life. We would achieve this mission within the gamut of world-class faculty, infrastructure, technology, curriculum and collaborative teaching and research.

## Values

Our values at ISBM University are guided by our motto of Knowledge, Wisdom and Humanity. Values give tremendous clarity and focus, paving way for consistency in decision making and actions. We encourage students to live the universal values of peace, freedom, social progress, equal rights and human dignity, enshrined in the Charter of the United Nations Organisation.

WE BELIEVE



# About ISBM University

ISBM University is a new-age university committed to provide industry-driven programs in Management, Commerce, Law, Information Technology, Arts, Science, Pharmacy, Education, Journalism, Computer applications and more to meet the requirements of the industry.

ISBM University programs are research driven, skill based and knowledge intensive. The University is envisioned to be a centre of academic innovation and research where students and faculty would collaborate together to learn, research, create, innovate, inspire and incubate.

ISBM University endeavours to offer services across the student-life cycle, supporting the students not only with teaching-learning but also with career development, skill enhancement, employment opportunities, business incubation, fundraising and mentoring.







## Mr. Mahesh R. Agrawal (Patron)

*ISBM University is established in the year 2016 with the objective to cater the multifaceted educational needs of millions. Our philosophy includes offering multiple courses and programmes for the students, preparing students to become successful in life and eventually becoming responsible citizens. We encourage them for developing personality, metamorphosing and nurturing them to become employable as well as venture into entrepreneurship. In a nut shell we make them academically sound with desired skills.*

*As we look to the future one thing is certain – knowledge will be a key resource and will be highly sought-after within growing India and around the world. Our challenge is to help generate ideas that will benefit society, and to educate and train people to work in fields where they will be valued both for their specialised knowledge, and for their ability to research, communicate and solve problems.*

*To meet these challenges we need to build on the alliances and collaborative partnerships the University has established with business, government, and other research institutions.*

*It is equally important we keep close to our wider communities of interest within India and internationally. This will help to ensure the on-going relevance of our academic programmes and the continued excellence of our teaching, learning and research.*

*I welcome all and congratulate the students and the parents who choose to be a part of our university. I am sure that you will feel proud on being associated with us and make us equally proud with your academic excellence.*



## Dr. Vinay M. Agrawal (Chancellor)

*In Modern Day society where harmonious development is achieved by enlightenment of an individual's heart, mind and soul when material gains outplay basic human values I am of the opinion that education can transform the attitude, thinking and lifestyle of people and enhance society. Knowledge makes people flexible in thinking and decision making. I have always worked towards empowering the society with skillful and socially relevant citizens which is possible only by educating the masses. We initiated this benign of social order reconstruction by establishing various educational establishments, which contribute to the nation's development in its own humble way. ISBM University has taken the task of human capital development in sync with modern day industry, society required by integrating the basic principles of knowledge, wisdom and humanity in its policies and programmes.*

*ISBM University stands for humanism, tolerance, rationality, idea exploration and search of innovativeness. The approach of our curriculum focuses on experiential learning, ensuring better content delivery and provision for extra-curricular activities are integral components of the learning process. At ISBM University we seek self-motivated individuals who believe in making their own methods of learning, take full advantage of opportunities and willing to contribute their very best.*

*ISBM University is proud of its state of the art technology and its beautifully landscaped campus with aesthetically built facilities and student friendly policies that creates a satisfying overall academic ambience. I extend my best wishes to all the aspirants and assure them that under the mentorship of experienced faculties of ISBM University they shall be able to extract complete advantage out of the opportunity offered and contribute towards crating harmonious, peaceful and rewarding future. Participation in wide range of academics and other activities will provide you the opportunity to acquire leadership, professional and personal skills.*



## Dr. Dharendra Deshpande (Vice Chancellor)

*ISBM University is a new age, technologically driven modern institution of higher learning.*

*It has been established in Chura tehsil in Gariyaband district of Chhattisgarh. It has been promoted by a group of persons who have high level of integrity and years of experience in the field of running reputed institutions of higher learning. They are men with vision and social commitment. As Jawaharlal Nehru famously wrote, 'a university stands for humanism, for tolerance, for reason, for the adventure of ideas and search for truth'. The ISBM University holds all these democratic values very high and is committed to follow them in letter and spirit. In fact, the University has already been awarded the best upcoming University in the country by the HRD Ministry in association with ASSOCHAM. This is indeed a matter of pride and a vote of confidence in our ability to plan, execute and deliver educational services professionally and diligently.*

*The University has two main objectives. One, to cater to the higher educational needs of people of this region who have, for long, been deprived of quality education. Second, to give quality assurance in providing educational service so that graduating students get placed in gainful employment after leaving the portals of ISBM University.*

*The ISBM University lays emphasis on all round development of personalities of students. It will be our endeavor to convert the campus in to a hub of buzzing activities. Being in the field of higher education for very long, we understand the needs of today's youth. Hence, the University will make all efforts to make learning process a joyous and fun filled one. We are living in exciting times as India makes its mark globally and takes its position in the new emerging socio-economic order. There will be no dearth of opportunities for young Indians, both with in India and outside. Of course, we need to produce quality young men and women who can take advantage of these growth opportunities. That is where institutions such as ISBM can contribute in a big way.*

*As a team, we welcome you all for enrolling in various programs of ISBM University and I will assure that there will not be a dull moment; I also assure you that you will not regret your decision to join ISBM University!*



# People at ISBM Univesity



**H.E. Anandiben Patel**

(Governor of Chhattisgarh)

Visitor  
ISBM University



**Dr. Vinay M. Agrawal**

Chancellor  
ISBM University



**Dr. Dhirendra Deshpande**

Vice Chancellor  
ISBM University



**Mr. T. G. Madhusoodhanan**

Registrar Incharge  
ISBM University



**Bhushan Mainkar**

CFO  
ISBM University

## Administrative Team

- ▶ **Mr. Ravi Singh**  
Deputy Registrar  
Public Relations
- ▶ **Mr. R. K. Shukla**  
Deputy Registrar  
Compliances
- ▶ **Mr. Sandeep Sharma**  
Manager, International Affairs  
and Corporate Tie-ups
- ▶ **Miss. Pragati Trivedi**  
Asst. Registrar
- ▶ **Mr. Gopal K. Pathak**  
Skill Development
- ▶ **Mr. R. Raghavan**  
Campus Incharge
- ▶ **Mrs. Ritu Kaushik**  
Deputy Registrar  
Administration
- ▶ **Mr. Ravindar Singh**  
Librarian
- ▶ **Mr. Abhishek Sinha**  
Manager,  
Student Development
- ▶ **Mr. Omprakash Sharma**  
Purchase Manager
- ▶ **Mr. Pankaj Kumar Sikha**  
Accountant
- ▶ **Mr. Sabir Qureshi**  
Marketing Head

# Board of Advisors

▶ **Mr. Rajan Chopra**  
MD, Excel Book

▶ **Dr. A. L. Agrawal**  
Chairman,  
World Education Mission

▶ **Mr. Rahul Tiwari**  
Secretary,  
Rahul Education Society

▶ **Dr. P. V. Pradhan**  
Executive Director  
Thakur Education Trust, Mumbai

▶ **Mr. Jitendra Nahar**  
Businessman and Trustee  
Kriti Institute of Technology and  
Engineering, Raipur.

▶ **Mr. Yeshwant Raj Parasmal**  
M.D.  
Strategum Eduserve Private Limited

▶ **Dr. Munir Sayyad**  
General Manager and Head of Reliance  
JIO Quality Assurance Lab, Mumbai.

▶ **Adv. D. G. Naik**  
Senior Counsel  
High Court, Mumbai.

▶ **Mr. Vivek Mohile**  
General Manager  
Laticrete International, Saudi Arabia.

▶ **Mr. Nayaz Kazi**  
Director -National Academy of India Payroll  
Director - CIPP, London

▶ **Mr. Dinesh Gosai**  
Corporate Trainer

▶ **Dr. Anil Kumar Garg**  
Business Head,  
Pidilite Industries

▶ **Mr. Sudeeo Shah**  
Alumni (IIM-A), CFA  
MD, Avant Group

▶ **Mr. Sameer Chandrakar**  
Head of Product Development and Operations-  
SmartServ / Resolution Tube Pune & Seattle

▶ **Mr. Shakti Swami**  
Consultant and Coach

▶ **Mr. Balaji T. V.**  
Chief Business Officer and CPO  
WONOBO.com

▶ **Dr. Ravindra Agrawal**  
Former Deputy Registrar  
Pandit Ravishankar Shukla University.

▶ **Dr. Nandita Roy**  
Principal,  
Gurukul College of Commerce (Mumbai)

▶ **Mr. Shubham Rai**  
Founder,  
NODD

▶ **Mr. Sourav Sachin**  
Alumni (IIT)  
VP Engg., Browser Stack

▶ **Mr. Swapnil Bhaskar**  
Co-Founder - Goalwise  
Alphafront Finserv.

▶ **Mr. Dinesh Israni**  
CEO,  
Tapaswi Group Ventures



Academic Programs  
Degree, Diploma and Certificates



Research Programs  
M.Phil, PhD, D.Litt  
and Research Centres



Continuing Education  
Training, MDPs and EDPs



Outreach Programs  
Community Service, Tribal  
Development



ENAGRAM  
Spoken English and Personality  
Development Cell



Govt. Nodal Centre  
Implementation of  
Govt. Initiatives



Skill Development  
Vocational Programs  
Livelihood Programs



Bigvacancy.com  
Career and  
Placement Cell



Industry Interface  
Consulting Industries  
& Public Organization

### The Differential Edge :

The ISBM University Programs are unique and unmatched by any other University Programs because of the following innovative practices:

- ▶ Industry Driven Syllabus.
- ▶ Systems Driven Management.
- ▶ Student Centric Approach.
- ▶ Value Based.
- ▶ Personality Development.
- ▶ Career Skills.
- ▶ Spoken English.
- ▶ Medium of Instruction.

- ▶ Program Structure.
- ▶ Think Global, Act Local.
- ▶ Internships.
- ▶ Government Recognised.
- ▶ Industry Ready.
- ▶ Entrepreneurship and Leadership.
- ▶ Placement.
- ▶ Incubation.

**ISBM UNIVERSITY IS YOUR GATEWAY TO EXCELLENCE**





## UNIVERSITY GRANTS COMMISSION, Delhi. (UGC)

Established in accordance with u/s 2(f) of UGC act and empowered to award Degrees as specified u/s 22 of UGC Act, 1956.



## DEPT. OF HIGHER EDUCATION GOVT. OF CHHATTISGARH

Established Under Chhattisgarh Private University (Establishment and Operations) Act. 2005, Amendment Act. 2016 and empowered to award Degrees, Diplomas, Certificates and Other Distinctions in Higher education and research.



## ASSOCIATION OF INDIAN UNIVERSITIES

Member of Association of Indian Universities. The Certifications issued by the University stand equivalent to other member Universities of AIU.



## BAR COUNCIL OF INDIA

Approved by Bar Council of India (BCI) for conducting Legal Education Programmes.



## PHARMACY COUNCIL OF INDIA

Approved by Pharmacy Council of India, A Statutory body Under the Ministry of Health & Family Welfare.



## AICTE

No Objection Certificate from ALL India Council for Technical Education, New Delhi for conducting Technical Programmes.



## CG-PURC

Recognized by Chhattisgarh Private Universities Regulatory Commission (CG-PURC).



## NSDC

Approved Training Centre of National Skill Development Corporation under Ministry of Skill Development & Entrepreneurship, through World Education Mission to Conduct employment centric training programmes.

The Foundation has been laid to achieve the vision of University. Riding on its global reputation, the University has entered into association or sought accreditation/recognition from the following

**NASSCOM®**

Nasscom (National Association of Software and Services Companies)



Confederation of Indian Industry



Assocham India



Indo-American Chamber of Commerce



The Council of EU Chambers of Commerce in India



Federation of Indian Chambers of Commerce and Industry



Bombay Management Association



British Standards Institute



Globally Assured



International Organization for Standardization (ISO)



PHD Chambers of Commerce



The Chartered institute of Payroll Professionals



The Indian Society for Training & Development



Confederation of International Accreditation Commission



Association of Indian Management Scholars



United Nations Global Compact



Asian Association of Open Universities



National HRD Network



Indian Society For Technical Education



Sri Aurobindo Society



International Association of Universities



ISBM University, established with goal of delivering quality education to the students of all region. University is working tirelessly to move the world forward in significant ways. The efforts are well applauded and appreciated by the society and governments. A big basket of awards depicts our success.







**"Best University"**

Awarded by : **Shri Pranab Mukherjee**  
(Hon'ble Ex. President) &  
**Shri Suresh Prabhu**  
(Hon'ble Minister of Commerce &  
Industry and Civil Aviation, Government of India)



**"Best Innovative University"**

Awarded by : **Hon. Chief Minister**  
Chhattisgarh "**Shri Raman Singh**"



**"Best Upcoming University"**

Awarded by : **Shri Prakash Javadekar**  
(Hon'ble Union Minister for HRD)  
in association with Assocham India



**"Best University in Chhattisgarh 2019"**

Awarded by : **Shri Bhupesh Baghel**  
(Hon'ble Chief Minister of Chhattisgarh)



**"Best Emerging University 2018"**

Awarded by : **Shri Harish Rawat**  
(Hon'ble Ex-Chief Minister of  
Uttarakhand State) at Delhi



**"Best Emerging University"**

Awarded by : **Shri Raman Singh**  
(Hon'ble Chief Minister Chhattisgarh) &  
**Shri Narendra Singh Tomar**  
(Hon'ble Union Minister for Rural Development)



**"Best Upcoming University"**

Awarded by : **Shri Purushottam Rupala**  
(Hon'ble Central Union Minister of  
The state Government of India - Agriculture,  
Farmers welfare & Panchayati Raj in association  
with India Today Group)

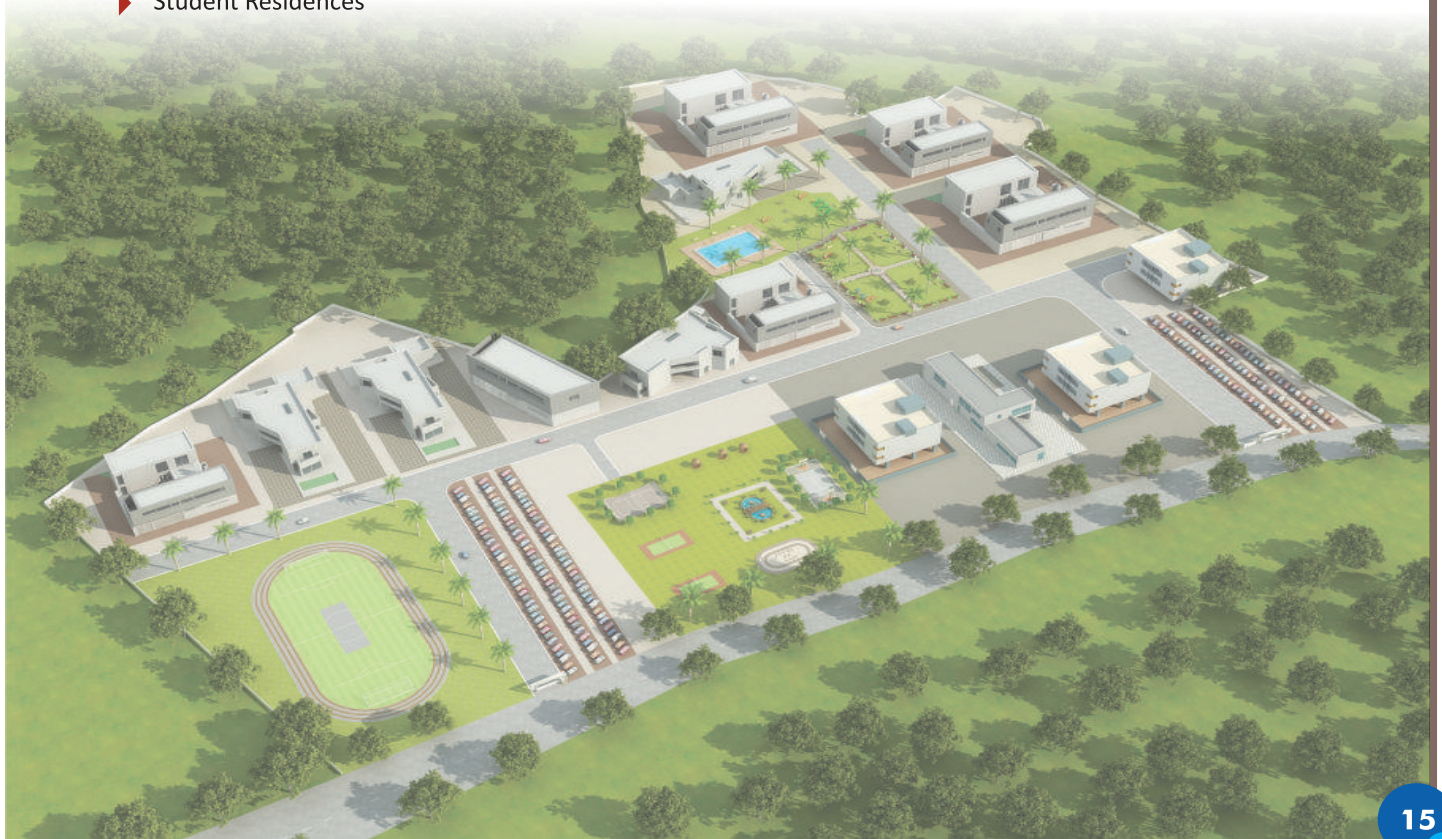






The Sprawling 32 acre campus of ISBM University is nestled in the heart of nature. The sylvan surroundings of the campus amidst the forest and hills, provide an inspiring learning environment for everyone blessed with the divinity of Tenganhi Mata (Durga Maa) Temple in its neighborhood, the campus is complete with all modern facilities and features.

- ▶ Smart and Spacious Classrooms
- ▶ Huge and well stocked Library
- ▶ INTEL: The ISBM University Network for Technology Entrepreneurship and Leadership
- ▶ Bonsai: Start-Up Incubation Cell
- ▶ Infirmary and Medical Care
- ▶ Yoga and Meditation Hall
- ▶ Indoor Sports Complex
- ▶ Outdoor Sport Facilities
- ▶ Student Residences
- ▶ Kitchen and Dining Block
- ▶ Staff Residences
- ▶ Seminar Hall
- ▶ Hi-Speed Internet
- ▶ Safe and Secured Campus
- ▶ Laboratory
- ▶ Hostel
- ▶ Moot Court
- ▶ Transport Facilities









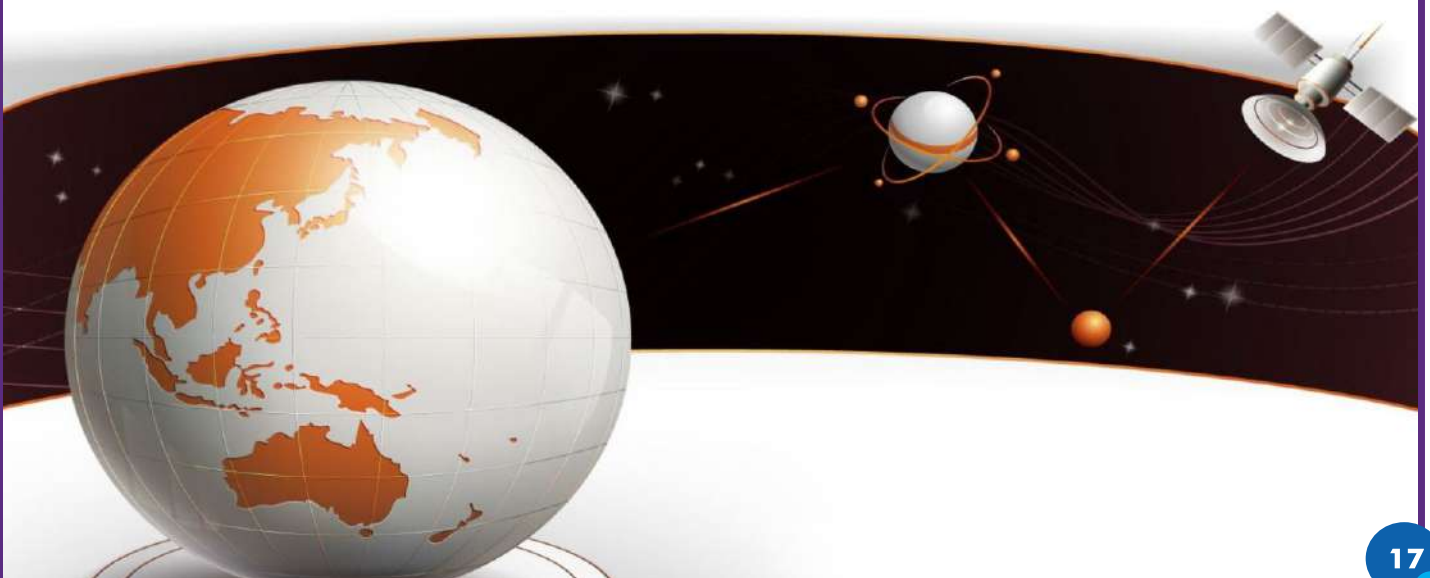
Just a few months post its establishment ISBM University was awarded as "The Best Upcoming Private University." To keep up to its repute and to ease the education process for aspirants, ISBM University has joined hands with UFO, India's largest satellite-based digital cinema distribution network and a collateral body functioning under the Valuable Group.

This collaboration will benefit students in a number of ways such as effective faculty training; enhancing curriculum based teaching and so on. The tie up will mainly strengthen satellite based learning which will further allow students to access quality resources. Satellite based learning holds great significance in distance learning thus letting distance provider's increase their reach across remote corners of the world.

ISBM in collaboration with UFO, India's largest satellite based digital cinema distribution network and a collateral body functioning under the Valuable Group. Satellite based learning holds great significance for distance learning by delivering quality educational resources even to the remotest areas.

#### ► ENGLISH TRAINING :

The department of English offers are very dynamic and well set curriculum to fulfil students need of the time. The English training benefit students to build there career in their own area of interest. The training enables students for working on different fields i.e. Teaching, Journalism, Consultancy guidance, Content writing and many others. Training strengthens students communicative skill to face upcoming challenges in all fields.











## शह-मात के खेल में छात्र-छात्राओं ने दिखाया दमखम

आईएसबीएम विश्वविद्यालय ने दो दिवसीय वार्षिक खेलकूद प्रतियोगिता का शुभारंभ

■ नवभारत रिपोर्टर, छुरा.

आईएसबीएम विश्वविद्यालय (कोसमी) छुरा में दो दिवसीय वार्षिक खेलकूद प्रतियोगिता का शुभारंभ उप कुलसचिव प्रो. टीजी मधुसूदन ने दीप जलाकर किया. कार्यक्रम में छात्र-छात्राओं को खेल के लिए प्रेरित करते हुए उन्होंने कहा कि विद्यार्थियों को विभिन्न खेलों में भाग लेना चाहिए, महत्वपूर्ण यह नहीं है कि हम खेल में जीतते हैं या फिर हारते हैं, महत्वपूर्ण यह है कि हम प्रतियोगिता में भाग लेते हैं.

खेल प्रशारी प्रो. गोकुल प्रसाद साहू ने बताया कि यूनिवर्सिटी के सभी छात्र-छात्राएं खेलों में अधिक से

अधिक भाग ले सकें. इस उद्देश्य से सभी छात्र-छात्राओं को चार समूहों में बांटा गया है. प्रत्येक समूह में तीन प्राध्यापक हैं, जो समूह के छात्र-छात्राओं का मार्गदर्शन करेंगे. समूहों को क्रमशः लाल, पीला, नीला एवं हरा समूह नाम दिया गया है. पहले दिन केरम प्रतियोगिता बालक वर्ग में उत्तम एवं नुकेश नीला समूह प्रथम तथा आकाश एवं पोषण पीला समूह द्वितीय स्थान पर रहे. बालिका वर्ग में यमिनी टाण्डे लाल समूह प्रथम तथा पीला बाई नीला समूह ने द्वितीय स्थान प्राप्त किया. शतरंज प्रतियोगिता में बालक वर्ग टीनु आनंद लाल समूह प्रथम तथा योगांत पीला समूह द्वितीय स्थान पर रहे. बालिका वर्ग में नंदनी

नागेश पीला समूह प्रथम तथा खोमेश्वरी साहू नीला समूह द्वितीय स्थान प्राप्त किया. रस्सा खींच प्रतियोगिता बालिका वर्ग में भूमिका, भुनेश्वरी, मनोपा, यमिनी एवं फनेश लाल समूह प्रथम तथा देवदासिनी, पूजा, नंदनी, सुनिता एवं रेखा पीला समूह ने द्वितीय स्थान प्राप्त किया. प्रतियोगिता के सफल आयोजन में विश्वविद्यालय के प्राध्यापक प्रो. गरिमा दीवान, फनिश चंद्राकर, सृष्टि चंद्राकर, हेमंत कुमार, भूपेश पात्र, हेमंत चंद्राकर, गिरिशा आचार्य, सुप्रिया चंद्राकर एवं रोमीवाला ने सहयोग प्रदान किया. दूसरे दिन क्रिकेट, खो-खो एवं कबड्डी की प्रतियोगिताएं होंगी.



## छात्राओं ने बनाए स्वादिष्ट छत्तीसगढ़ी व्यंजन

छुरा. आईएसबीएम विश्वविद्यालय (कोसमी) नवापारा छुरा में गुरुवार को छत्तीसगढ़ी व्यंजन प्रतियोगिता आयोजित की गई. प्रतियोगिता में विश्वविद्यालय की छात्राओं ने हिस्सा लिया. छात्रा देवदासिनी ने केला का चिप्स, सुप्रमा साहू ने तिखुर, भूमिका भारद्वाज ने सूजी का कतरा, स्वाति चंद्राकर ने फरा, पूजा साहू ने अंगारकर रोटी, रेखा साहू ने खुर्मी, सुनिता ने ताम में चाउर पिसान चिला तथा बालेश्वरी टंडन ने गुलगुला भजीया बनाए. निर्णायक सुप्रिया

चंद्राकर, रोमीवाला एवं विमला सोना थे. विश्वविद्यालय के कुलपति प्रो. डीएम देशपांडे ने प्रतियोगिता के व्यंजन को चखा तथा बनाने की विधि एवं आवश्यक सामग्री की जानकारी ली. इस अवसर पर विश्वविद्यालय के उप कुलसचिव प्रो. टीजी मधुसूदन, डीन डॉ. पीयूष मेहता, प्राध्यापक सृष्टि चंद्राकर, हेमंत कुमार, गरिमा दीवान, गिरिशा आचार्य, ओपी वर्मा, गोकुल प्रसाद साहू, फनिश चंद्राकर, भूपेंद्र कुमार साहू आदि उपस्थित थे.



## आईएसबीएम यूनिवर्सिटी में वार्षिकोत्सव

छत्तीसगढ़ संवाददाता छुरा, 13 फरवरी। आईएसबीएम यूनिवर्सिटी नवापारा (कोसमी) छुरा में 11 फरवरी को वार्षिकोत्सव मनाया गया। कार्यक्रम में मुख्य अतिथि राजिम विधायक अमिदेश शुक्ल तथा अध्यक्षता यूनिवर्सिटी के संरक्षक महेश रतनचंद अग्रवाल, डॉ. विनय अग्रवाल (कुलाधिपति), प्रो. डी. एम. देशपांडे (कुलपति) रहे। अन्य विशेष अतिथि धनेश्वरी सराफा अध्यक्ष जनपद पंचायत छुरा, राजीव ठाकुर बालीक अध्यक्ष, अशोक दीक्षित सभापति नगर पंचायत छुरा, अब्दुल समद खान पूर्व अध्यक्ष नगर पंचायत छुरा, श्री राहू रहे।

स्वागत भाषण उपकुलसचिव प्रो. डी. मधुसूदन ने हिंदी, अंग्रेजी तथा छत्तीसगढ़ी में दिया। कुलपति प्रो. एम. देशपांडे ने यूनिवर्सिटी के कोर्स तथा शिक्षा के नये नये तकनीकों की जानकारी दी तथा पढ़ाई के लिये आनंदाइन पढ़ाई की जानकारी प्रदान की। कुलाधिपति डॉ. विनय अग्रवाल ने यूनिवर्सिटी को नये आयाम देने के लिये धन्यवाद दिया तथा नये कोर्स और रोजगार मेला का आयोजन करने तथा छात्रों को नये आयाम देने की बात कही। तत्पश्चात् प्रो. ओ. पी. वर्मा ने वार्षिक प्रतिवेदन प्रस्तुत किया और वर्ष भर की यूनिवर्सिटी की क्रियाकलाप की जानकारी दी। मुख्य अतिथि श्री शुक्ल ने यूनिवर्सिटी तथा छात्रों को हर तरह की सुविधा तथा पढ़ाई के लिए अंग्रेजी और कंप्यूटर की महत्व पर प्रकाश डाला। छात्रों द्वारा संस्कृतिक कार्यक्रम की प्रस्तुति दी गई, जिसमें गणेश वंदना, राजस्थानी नृत्य, धूमर नृत्य, पंचांगी नृत्य, देश भक्ति गीत और अन्य मनमोहक कार्यक्रम प्रस्तुत किया गया। विभिन्न प्रतिभागियों को पुरस्कार वितरण किया गया। स्टूडेंट्स ऑफ़ दी ईयर का पुरस्कार देवदामनी ने हासिल किया। खेल में खाइट टाइटान ने प्रथम तथा रेड लायन को द्वितीय पुरस्कार मिला। अन्य एकल खेलों के विजेताओं को भी सम्मानित किया गया। डॉ. फनी रॉयल गुरु और मोटिवेशन ने छात्रों को इंग्लिश सिखने के तरीके बताये और प्रोत्साहित किया।

## कार्यक्रम आईएसबीएम विधि में सर्व धर्म समभाव से प्रेरित नाटक का किया मंचन कॉलेज के वार्षिकोत्सव में दी रंगारंग प्रस्तुति

छुरा (नवभारत)।

आईएसबीएम विश्वविद्यालय (कोसमी) छुरा में 11 फरवरी को वार्षिकोत्सव मनाया गया। कार्यक्रम में मुख्य अतिथि राजिम विधायक अमिदेश शुक्ल तथा अध्यक्षता यूनिवर्सिटी के संरक्षक महेश रतनचंद अग्रवाल, डॉ. विनय अग्रवाल (कुलाधिपति), प्रो. डी. एम. देशपांडे (कुलपति) रहे। अन्य विशेष अतिथि धनेश्वरी सराफा अध्यक्ष जनपद पंचायत छुरा, राजीव ठाकुर बालीक अध्यक्ष, अशोक दीक्षित सभापति नगर पंचायत छुरा, अब्दुल समद खान पूर्व अध्यक्ष नगर पंचायत छुरा, श्री राहू रहे।



वार्षिकोत्सव में रंगारंग प्रस्तुति दी गई।

स्वागत भाषण उपकुलसचिव प्रो. डी. मधुसूदन ने हिंदी, अंग्रेजी तथा छत्तीसगढ़ी में दिया। कुलपति प्रो. एम. देशपांडे ने यूनिवर्सिटी के कोर्स तथा शिक्षा के नये नये तकनीकों की जानकारी दी तथा पढ़ाई के लिये आनंदाइन पढ़ाई की जानकारी प्रदान की। कुलाधिपति डॉ. विनय अग्रवाल ने यूनिवर्सिटी को नये आयाम देने के लिये धन्यवाद दिया तथा नये कोर्स और रोजगार मेला का आयोजन करने तथा छात्रों को नये आयाम देने की बात कही। तत्पश्चात् प्रो. ओ. पी. वर्मा ने वार्षिक प्रतिवेदन प्रस्तुत किया और वर्ष भर की यूनिवर्सिटी की क्रियाकलाप की जानकारी दी। मुख्य अतिथि श्री शुक्ल ने यूनिवर्सिटी तथा छात्रों को हर तरह की सुविधा तथा पढ़ाई के लिए अंग्रेजी और कंप्यूटर की महत्व पर प्रकाश डाला। छात्रों द्वारा संस्कृतिक कार्यक्रम की प्रस्तुति दी गई, जिसमें गणेश वंदना, राजस्थानी नृत्य, धूमर नृत्य, पंचांगी नृत्य, देश भक्ति गीत और अन्य मनमोहक कार्यक्रम प्रस्तुत किया गया। विभिन्न प्रतिभागियों को पुरस्कार वितरण किया गया। स्टूडेंट्स ऑफ़ दी ईयर का पुरस्कार देवदामनी ने हासिल किया। खेल में खाइट टाइटान ने प्रथम तथा रेड लायन को द्वितीय पुरस्कार मिला। अन्य एकल खेलों के विजेताओं को भी सम्मानित किया गया। डॉ. फनी रॉयल गुरु और मोटिवेशन ने छात्रों को इंग्लिश सिखने के तरीके बताये और प्रोत्साहित किया।

## छात्रों ने देखी विस की कार्यवाही



हरिगुप्ति ब्यूज ॥ छुरा

आईएसबीएम विश्वविद्यालय नवापारा के छात्र-छात्राओं ने शीतकालीन सत्र में विधानसभा कार्यवाही का अवलोकन किया। भ्रमर दल-क्षेत्रीय विधायक संतोष



उपाध्याय के नेतृत्व में विधान सभा देखी। साथ ही मुख्यमंत्री डारमन सिंह, विधानसभा अध्यक्ष गौरीशंकर अग्रवाल से मुलाकात की, छात्रों ने विधानसभा सेंट्रल हाल, गाँधी प्रतिमा, अशोक स्तंभ को अवलोकन किया। और नया रायपुर का भ्रमण किया, जिसमें पुरखीती मुक्तानगन, मरीन ड्राइव एवं नवारायपुर के विभिन्न क्षेत्रों का भ्रमण कराया। शैक्षणिक भ्रमण के सहयोजक भूपेंद्र साहू ने बताया कि सभी संकाय के 76 छात्र-छात्राएं तथा डीन डा.पीयूष मेहता, पिपली चटर्जी, डा.गरिमा दीवान, हेमंत वर्मा, हेमंत चंद्राकर, गिरिशा, सुप्रिया चंद्राकर सहित विश्वविद्यालय के छात्र-छात्राएं शामिल थे।

## विधायक उपाध्याय ने किया छात्र-छात्राओं का सम्मान

■ नवभारत रिपोर्टर, छुरा.

आईएसबीएम विश्वविद्यालय नवापारा (कोसमी) छुरा के प्रथम वार्षिकोत्सव में रंगारंग सांस्कृतिक कार्यक्रम आयोजित किया गया. कार्यक्रम में छात्र-छात्राओं ने मनमोहक नृत्य की प्रस्तुति दी. सर्व धर्म संभाव से प्रेरित नाटक का मंचन छात्रों ने किया. साथ ही कार्यक्रम में मेधावी विद्यार्थियों का सम्मान किया गया.

कार्यक्रम में मुख्य अतिथि राजिम विधायक संतोष उपाध्याय ने स्वयं की जीवन के राजनीतिक संघर्षों को याद करते हुए छात्र-छात्राओं को आगे बढ़ाने के लिए प्रेरित किया. यूनिवर्सिटी द्वारा आयोजित छत्तीसगढ़ विधानसभा शैक्षणिक दल छात्र-छात्राओं को 25 हजार रुपए प्रोत्साहन राशि देने की घोषणा की गई. अध्यक्षता कर रहे यूनिवर्सिटी के कुलाधिपति डॉ. विनय अग्रवाल ने कहा कि हम इस क्षेत्र के युवाओं को रोजगार मूलक शिक्षा प्रदान करने के लिए कष्टिष्ट हैं तथा तकनीक के माध्यम से छात्र-छात्राओं को बेहतर शिक्षा प्रदान करने का प्रयास कर रहे हैं. कार्यक्रम में विशेष अतिथि के रूप राजेश साहू उपस्थित थे. विश्वविद्यालय के उप कुलसचिव प्रो. टीजी मधुसूदन ने स्वागत भाषण दिया. डॉ. पीयूष मेहता डीन विश्वविद्यालय ने यूनिवर्सिटी का वार्षिक प्रतिवेदन प्रस्तुत किया. आधार प्रदर्शन सृष्टि चंद्राकर ने किया. कार्यक्रम का सफल संचालन भूपेंद्र कुमार साहू एवं ममता देवांगन पर रवि सिंह, रितु कौशिक, अभय खेर, गोपाल पाठक, प्रणीत दिवेदी, राकेश साहू, दीपाली नायडू, पूजा ठाकुर, राकेश साहू, वरुण साहू, भूपेंद्र साहू, इरना साहू, होमेश साहू, प्राध्यापक ओपी वर्मा, गरिमा दीवान, हेमंत कुमार, फनिश चंद्राकर, डायमंड साहू, हेमंत चंद्राकर, रोमीवाला, विमला सोना, सुप्रिया चंद्राकर, गिरिशा आचार्य, गोकुल प्रसाद साहू, भूपेश पात्र एवं रविंदर सिंह (ग्रंथपाल) तथा राजेश साहू, दिनेश साहू, ओमकुमारी साहू, छन्नी ठाकुर बालीक दीक्षित, सरस्वती साहू आदि उपस्थित थे.

## चल भूमि हरिभाष 14

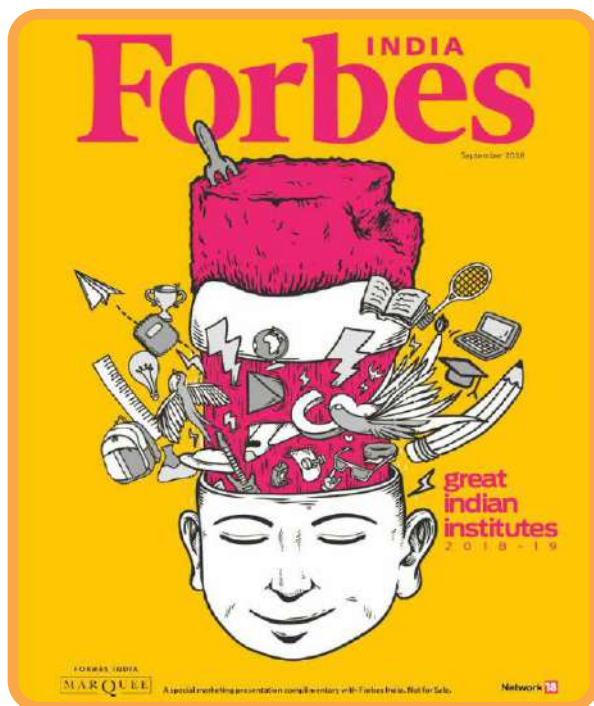
## कालेज में भारतीय विदेश नीति पर हुआ व्याख्यान



हरिगुप्ति ब्यूज ॥ छुरा

आईएसबीएम विश्वविद्यालय नवापारा कोसमी छुरा में राजनीति विज्ञान विभाग द्वारा भारतीय विदेश नीति पर व्याख्यान का आयोजन किया गया। मुख्य वक्ता डॉ. अमन झा दुर्गा महाविद्यालय रायपुर थे। आपने भारतीय विदेश नीति को रोचकता से समझाया तथा भारत के पड़ोसी देशों के साथ संबंध एवं देश के प्रधानमंत्रियों द्वारा किए कार्यों और नीतियों से अवगत कराते हुए कश्मीर समस्या, पंचशील के सिद्धांत, लिट्टे, रूस का विघटन, चीन का साम्यवाद, देशी रियासत का विलीनीकरण, पोखरण परमाणु विस्फोट तथा आपातकाल जैसे मुद्दों पर अपने विचार व्यक्त किए। छात्र-छात्राओं से सीधा संवाद करते हुए रोचक प्रश्न भी पूछा। विषय विशेषज्ञ के व्याख्यान का छात्र-छात्राओं के साथ-साथ विश्वविद्यालय के प्राध्यापकों ने भी लाभ उठाया। कार्यक्रम की अध्यक्षता प्रो. टी. जी. मधुसूदन उपकुलसचिव विश्वविद्यालय ने किया तथा मुख्य वक्ता के उद्बोधन को प्रेरणात्मक तथा लापकारी बताया एवं आभार व्यक्त किया। मुख्य वक्ता को शाल एन श्रीफल से सम्मान किया गया। इस अवसर पर विश्वविद्यालय के प्राध्यापक गरिमा दीवान, सृष्टि चंद्राकर, हेमंत कुमार, डायमंड साहू, गोकुल प्रसाद साहू, गिरिशा आचार्य, विमल सोना, सुप्रिया चंद्राकर, ममता देवांगन, अर्जुन चौहान, मनोज साहू और छन्नी ठाकुर आदि उपस्थित थे। कार्यक्रम का आयोजन एवं संचालन भूपेंद्र कुमार साहू ने किया।





## "ARMED WITH THE DESIRE TO EXCEL"

"ISBM University sees education as indispensable for the growth of the community or a nation. The foundation of a growing nation can only be knowledge and education. ISBM University's various initiatives in education, in the empowerment of the backward classes, in women's empowerment and skill development etc. are helping its students and the people around to shape their life. With the unique satellite classroom concept, the University is ensuring that it is able to reach the remotest parts of developing India to educate and share knowledge. ISBM University lays a major focus on the development and upliftment of the tribal community."

**Dr. Vinay Mahesh Agrawal, Chancellor, ISBM University**

**ACHIEVEMENTS**

ISBM University has recently been awarded "Best Learning University" at the World Education Summit in association with India Today Group in 2018.

ISBM University was awarded "Best Emerging University" in association with ASSOCHAM in 2017.

ISBM University was awarded "Most Innovative University" by Shri Ram Singh, Minister, Higher Education and Skill Development, Government of India in 2018.

ISBM University was awarded "Most Innovative University" by Hon. Chief Minister of Chhattisgarh, Shri Ramesh Singh in 2018.

**Academics**

ISBM University, learning activities are characterized by active engagement, inquiry, problem-solving and collaboration with others. The student acts as a guide, a facilitator and also co-learner. The pedagogy to be used would be Problem Based Learning, Learning Constructed, Discovery Case Studies, Peer Teaching, E-Learning, Blended Learning, Flipped Classroom and Experiential Learning.

**Impact**

Although there are countless advantages to being a part of ISBM University, the best part of the University is, in fact, the extent of the faculty. This feeling of belonging, represented by an ensemble of women as presented by state, faculty and the student body, develops each incoming student and carries them along their entire University career. It results in a steady increase in their desire to excel, but also in small classroom size and consequent interaction with professors, extensive school-wide academic events, and

solid connections in the professional world. The ISBM University has recently sponsored Premier Football League 2017, a sporting event featuring players like Ronaldo, Ryan Giggs, Michel Salgado, Paul Scholes, Ian Wright, Denis Irwin, Charlton, Hugh, Alan Taitford to ensure that the students get an exposure to talent and meet their idol sports heroes.

**Campus Life**

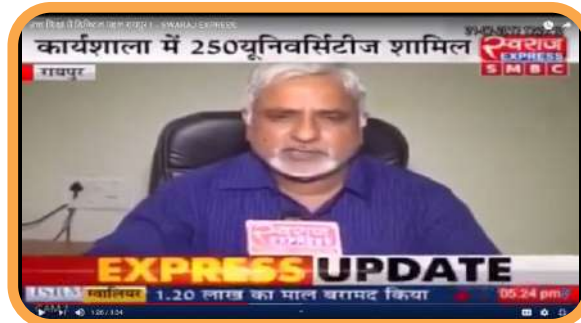
Because of its central location in the tribal area of Chhattisgarh, there are lots of different unique events held on campus. From lectures by industry professionals to cultural shows to concerts. There are many ways to involve students, both including the Student Development Cells. Sports are very prominent and the facilities are very nice, particularly the Cricket Stadium and Yoga Auditorium. The central campus is also very bright. The last great advantage provides a serene ambience, conducive to studying our course much in creative academic pursuits away from the distractions of modern city life. Activities like multi-sporting (tennis, badminton, football) are in the nearby vicinity of campus. The sprawling 15-acre campus boasts of satellite classrooms, skill development in line up with international and national industrial organizations, faculty and student exchange with other international and national organizations, associations and membership of the University with many international and national industry organizations.

**STUDENT SPEAK**

"I am positively sure ISBM University has made me a better person. It has helped me develop a positive attitude towards my studies and discover more about myself. Teachers are very caring and interested in students well-being. They make sure every class is fun, educational and interactive. ISBM University is the best university to study and is known for its excellence. It has all the best facilities under one roof - state-of-the-art infrastructure, excellent faculty, professional teachers, well-stocked library, good computer labs, sports area, and facilities with all requirements. I am very grateful to be a part of this University"

**Rishu Lal**

FORBES INDIA MARQUEE A special marketing presentation compilation of ISBM University, Not for Sale. Network



# ACADEMICS

**School of Management**

**School of Commerce**

**School of Science**

**School of Engineering and Technology**

**School of Information Technology**

**School of Design**

**School of Pharmacy**

**School of Life Sciences**

**School of Yoga and Naturopathy**

**School of Arts and Humanities**

**School of Law**

**School of Library and Information Science**

**School of Journalism and Mass Comm.**

**School of Education**





We emphasise on courses in various domains such as — General Management, Business Administration, Human Resource Management, Operations Management, Marketing Management, Finance Management, International Business etc. to facilitate the students in acquiring higher degree of knowledge in business and administration, entrepreneurship competency and excellence, for the betterment of the society.

These programs are focused on creating free thinkers- individuals who are independent in their thinking, loyalty and commitment.

The prime focus of programs offered is to promote the effective integration of technology with state-of-the-art facilities in teaching and research activities. The curriculum offered and learning pedagogy focuses on problem solving, decision making thus creating honed analytical skills coupled with knowledge and application of various emerging trends in fields of management, trade and commerce.

## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
DBA41	Diploma in Business Administration (DBA)	1 Year	Semester	10 + 2 or Equivalent
PGDBA42	Post Graduate Diploma in Business Administration (PGDBA)	1 Year	Semester	Graduation or Equivalent
BBA12	Bachelors in Business Administration (BBA)	3 Years	Semester	10 + 2 or Equivalent
MBA11	Master in Business Administration (MBA)	2 Years	Semester	Graduate in any/relevant Discipline (from a recognized University with Minimum 40% Marks)
EMBA43	Executive Master in Business Administration (EMBA)	18 Months	Semester	Graduation or Equivalent (With 2 Years work experience)

Refer 'Research Section' for Ph.D. and M. Phil

## SPECIALIZATION OFFERED :

BBA : - (Select Any One) Finance | Marketing | Human Resource

MBA : - (Select Any Two From Below)

EMBA : - (Select Any One From Below)

Human Resources Management | Marketing Management | Financial Management | Entrepreneurship  
Operations Management | Product Management | Brand Management | Event Management | Insurance  
Business Administration | Banking Management | Construction Management | General Management  
Supply Chain & Logistic | Retail Management | International Business | Project Management | Advertising  
Materials Management | Total Quality Management | Personnel Management | Education Management  
Information Technology | Hospital Administrations

## CAREER OPPORTUNITIES :

Business Development Manager | Researcher | Entrepreneur | Manufacturer | Human Resource Manager  
Operation Manager | Marketing Manager | Sales Manager | General Manager | Front Desk Manager  
Purchase Manager | Project Manager | Analyst | COO | CEO | CFO | E- Commerce | Banking/Finance  
International Relations | Public Relations | Management Consultancy | Marketing & Sales Management  
Insurance | Hospitality Management | Insurance | Telecom | Advertising | Retail Management  
General Management | Banking/Finance | International Business | International Relations | Consumer Goods  
Operations & Supply Chain Management | Retail Management | Team Management & Leadership  
Hospitality Management







The School of Commerce creates a stimulating environment for the academic growth of its students and provides them with a thorough understanding of a range of subjects such as business organization, financial accounting, corporate law, economic theory and business communication.

Commerce courses are designed to provide students with a wide range of managerial skills and understanding in streams like Banking, Accounts, Insurance, Investments, Finance, Accounting, Taxation and Management. On doing Commerce, an aspirant job seeker can join either the government or the private sectors.



## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
BCOM10	Bachelor of Commerce (B.Com)	3 Year	Annual	10 + 2 or Equivalent
MCOM9	Master in Commerce (M.Com)	2 Years	Semester	Graduate with Commerce (from recognized University)

Refer 'Research Section' for Ph.D. and M. Phil

## SPECIALIZATION OFFERED :

B-Com :- (Select any One) Marketing | Financial | Banking & Insurance

M-Com :- (Select any One) Marketing | Financial | Banking & Insurance

## CAREER OPPORTUNITIES :

Accountant | Company Secretary | Finance Analyst | Finance Controller | Stock Broker | Tax Auditor | Statistician  
Banking | Cost Accountant | Finance Planner | Finance Consultant | Portfolio Manager | Tax Consultant | E- Commerce  
Economist | Chartered Accountant | Finance Manager | Investment Analyst | Teaching | Auditor | Chief Financial Officer  
Business Consultant | Production Manager | Budget Analyst | Business Manager | Communications Officer | financial  
professional | Entrepreneur | Human Resources Manager | Marketing Professional | Sales Professional | Project Manager







The School of Science offers a pioneering and applied approach to multi-disciplinary research, which it closely connects to its inspirational teaching. The research conducted at the school meets all the world-class requirements across a range of subject areas.

We see it as our mission to boldly and responsibly expand the realms of scientific knowledge and understanding. Hence, our research aims at responding to a variety of sustainable development challenges.

The school strives to educate high-quality experts who have the ability to solve society's increasingly complex problems relating to energy, the environment, well-being, and decision-making.



## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
BSC24	Bachelor of Science (B.Sc)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
MSC23	Master of Science (M.Sc.)	2 Years	Semester	Graduation or Equivalent*
DIN	Diploma in Nutrition	1 Year	Semester	10 + 2 or Equivalent

\* Graduate with in Relevant Subjects with Minimum 45% Mark from recognized University

## SPECIALIZATION OFFERED :

B.Sc. :- Physics | Chemistry | Mathematics | Botany | Zoology | Statistics | Biochemistry

M.Sc. :- (Select any One) Physics | Chemistry | Mathematics | Botany | Zoology | Statistics | Biochemistry | Electronics

## CAREER OPPORTUNITIES :

Biochemist and Biophysicist | Botany Specialist | Soil and Plant Scientist | Clinical Psychologist/Research | Associate Healthcare Scientist | Product/Process Development | Scientist | Toxicologist | Epidemiologist | Agricultural and Food Scientist Ecologists | Animal Scientist/Technician | Textile Technologist | Metallurgist | Research Scientist | Water Quality Scientist Microbiologist | Pathology | Laboratory Technician | Food Scientist and Technologist | Biomedical Engineer/Scientist | Technician Colour Technologist | Scientific Laboratory | Medicinal Chemist







The stratos at School of Engineering and Technology is inspiring and conducive for acquisition of knowledge and honing of skills. The School's most important priority is to increase its specialized teaching and research space to match the industrial needs.

Engineering plays a central role in every aspect of our lives – from the built environment, electricity generation and transport networks to smart phones and bicycles. If you're working in engineering-related employment at a technical level and would like to boost your career this School is for you. We place great importance on hands-on, research-led teaching and the solution of real world problems. Our close industry and professional partnerships mean that you can get valuable practical experience while studying one of our programs.

We offer programs which seamlessly articulate the concepts from basic science to technology with relevant practice through lab and projects for building the problem solving skills, keeping industry requirements in place.



## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
DE56	Diploma in Engineering	3 Years	Semester	10 + 2 or Equivalent
BTECH55	Bachelor in Technology (B.Tech)	4 Years	Semester	10 + 2 or Equivalent*
DE56	Diploma in Engineering (Lateral Entry)	2 Years	Semester	10+2 PCM/ITI (2 years)/2 years Vocational Course in Relevant Trade/ 3 year Apprenticeship
BTECH55	Bachelor in Technology (B.Tech) (Lateral Entry)	3 Years	Semester	10 + 2 or Equivalent*

**\*For B.Tech. :** - Passed 10+2 examination with Physics and Mathematics as compulsory subjects along with one of the Chemistry/Biotechnology/ Biology/Technical Vocational subject. Obtained at least 45% marks (40% in case of candidate belonging to reserved category) in the above subjects taken together.

**\*For B. Tech Lateral Entry :** - Passed Diploma Examination from an AICTE approved Institution; with at least 45% marks (40% in case of candidates belonging to reserved category) in appropriate branch of Engineering/Technology. Passed B. Sc. Degree from a recognized University as defined by UGC, with at least 45% marks (40% in case of candidates belonging to reserved category) and passed XII standard with mathematics as a subject. Provided that in case of students belonging to B. Sc. Stream, shall clear the subjects of Engineering Graphics/Engineering Drawing and Engineering Mechanics of the first year Engineering program along with the second year subjects.

## SPECIALIZATION OFFERED :

For Diploma in Engineering : Civil Engineering | Mechanical Engineering | Electronics & Electrical Engineering | Computer Science | Mining

For Bachelor In Technology : Civil Engineering | Mechanical Engineering | Electronics & Electrical Engineering | Computer Science (B. Tech.)

## CAREER OPPORTUNITIES :

General/Multiple Fields | Procurement | Automotive & Ancillaries | Energy Engineering | Environmental Engineering | Industrial Engineering & Operations Research | Materials Science Engineering | Mechanical Engineering | Nuclear Engineering | Statistics/Mathematics | Computer Engineer | Software/Hardware Engineer | HVAC Engineer | Government/Public Sector | Lecturer/Academia | Armed Forces | Mobile/Telecom Services | Manufacturing | Mining | Electrical & Electronics | Petroleum & Gas | Civil & Construction | Food & Processing







Indian Brains Have proved their intellectual superiority through extra ordinary performance in Information Technology Industries from last 2 decades. In an industry as dynamic as IT, students are placed at the forefront of modern technologies. Our facilities are class leading and specialist labs offer hands-on experience with networking technology and software development through collaborations with leading Information Technology companies.

A promising Computer Science & Information Technology career starts with a firm foundation, coupled with the opportunities provided by strong industry linkages and research expertise, studying at ISBM University is the gateway to a successful career.

## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
BSC24	Bachelor of Science in Information Technology (B.Sc-[I.T])	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
BSC24	Bachelor of Science in Computer Science (B.Sc-Computer Science)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
MSC23I	Master of Science in Information Technology (M.Sc-[I.T])	2 Years	Semester	Graduation or Equivalent*
MSC23H	Master of Science in Computer Science (M.Sc - Computer Science)	2 Years	Semester	Graduation or Equivalent*
DCA31	Diploma in Computer Applications (DCA)	1 Year	Semester	10 + 2 or Equivalent
BCA28	Bachelor of Computer Applications (BCA)	3 Years	Annual	10 + 2 or Equivalent*
MCA27	Master of Computer Applications (MCA)	3 Years	Semester	Graduation or Equivalent
PGDCA29	Post Graduate Diploma in Computer Application (PGDCA)	1 Year	Semester	Graduation or Equivalent
ADCA30	Advance Diploma in Computer Application (ADCA)	2 Years	Annual	10 + 2 or Equivalent

\***MSC** : Graduate with in Relevant Subjects with Minimum 45% Mark from recognized University.

\***BCA** : A Candidate not having Mathematics as Core Subject in Class XII will have to pass a special paper of Mathematics in the course of six semesters in three attempts.

\***MCA** : Graduation in Computer Application / B.Sc. Computer Science/ B. Sc. Mathematics with minimum 45% Marks from a recognised University or Graduation in any subject with Mathematics as a core subject in Class XII Examination.

## CAREER OPPORTUNITIES :

Software developers | Systems software | Database administrators | Network and computer system administration  
 Software developers applications | Computer systems analyst | Information security analysts | Computer user support specialists | Computer network support specialists | Computer programmers | Web developers | Computer and information research scientists | Computer network architects | IT consultant | Cloud architect | Computer forensic investigator | Health IT specialist | Mobile application developer | Information technology vendor manager | Information technology vendor manager | Data Modeler | Multimedia Programmer | Software consultant | technical writer  
 Quality Assurance Engineer







Designing is undoubtedly one of the most sought after professions in India today. With city dwellers increasing day by day and available living spaces shrinking correspondingly, efficient use of the available space has become a grave necessity. And owing to the increased standard of living in India and the new mindset of the younger generation, interior design has become an independent field of its own, coming out of the shadows of architecture and civil engineering.

Considered as one of the best paying industry today, a career in Fashion Design has become famous among creative minds. Popularly conceived as a glamorous field, the domain has cut-throat competition and vast challenges as well. However, there is wide scope of Fashion Design in India as well as abroad

This generation has in them a fierce rebellious streak and unbridled curiosity. Traditional methods of education may form a strong foundation- but might prove incapable to quench that curiosity. Therefore at ISBM University we ensure that newer and modern methods are incorporated into the syllabus to provide the students with a more holistic education.

## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
CFD	Certificate in Fashion Designing (CFD)	6 Months	Semester	10 + 2 or Equivalent
DFD46	Diploma in Fashion Designing (DFD)	1 Year	Semester	10 + 2 or Equivalent
CID	Certificate in Interior Design (CID)	6 Months	Semester	10 + 2 or Equivalent
DID45	Diploma in Interior Design (DID)	1 Year	Semester	10 + 2 or Equivalent
BSCFDT25	Bachelor of Science in Fashion Design (B.Sc.-FD)	3 Years	Semester	10 + 2 or Equivalent
BSCID26	Bachelor of Science in Interior Design (B.Sc-ID)	3 Years	Semester	10 + 2 or Equivalent

## CAREER OPPORTUNITIES :

Fashion Illustrator | Fashion Merchandiser | Apparel Industry Management | Merchandise Marketing  
Textile Design | Fashion Communications | Textile Design | Fashion Stylist | Fashion Design  
Footwear Design | Merchandise Product Development | Theatre Costume Design | Journalism - Fashion  
Visual Communications Fashion Design | Fashion Coordinator | Costume Designers | International  
Manufacturing & Product Development | Fashion Knitwear Design | Multiple Brand Retail  
Fashion Consultant | Advanced Fashion Design | Jewellery Design | International Trade | Film & TV  
Costume Design | Designing Company | Film & TV Industry | Interior Illustrator | Interior Stylist  
Interior Coordinator | Interior Consultant | Interior Merchandiser | Interior Designer | Space Design  
(Residential/ Offices/Commercial) | International Manufacturing & Product Development  
Merchandise Marketing | Merchandise Product Development | Architecture Firms | Film & TV  
Interior Design | Visual Communications | Industrial & Graphic Design | Art Directors | Landscape  
Architects | Floral Designers | Academic - Teacher | Journalism - Interior | Furniture/Furnishing BrandStores  
Factory Designers







The ISBM School of Pharmacy aims at imparting quality pharmacy education and Programme and forging the youth in to formidable force to cater the need of the nation “Health for All” over a period of two decades, it has come to symbolized truest spirit of dedication to the task of maintaining a standard of pharmacy education which can be started as being second to none.

The ISBM School of pharmacy is proposed to impart Degree and Diploma courses in Pharmacy with intake capacity 60 each. The Institute also want to offers 2 years PG course in Pharmacy (M. Pharm) in ‘Pharmaceutics’.

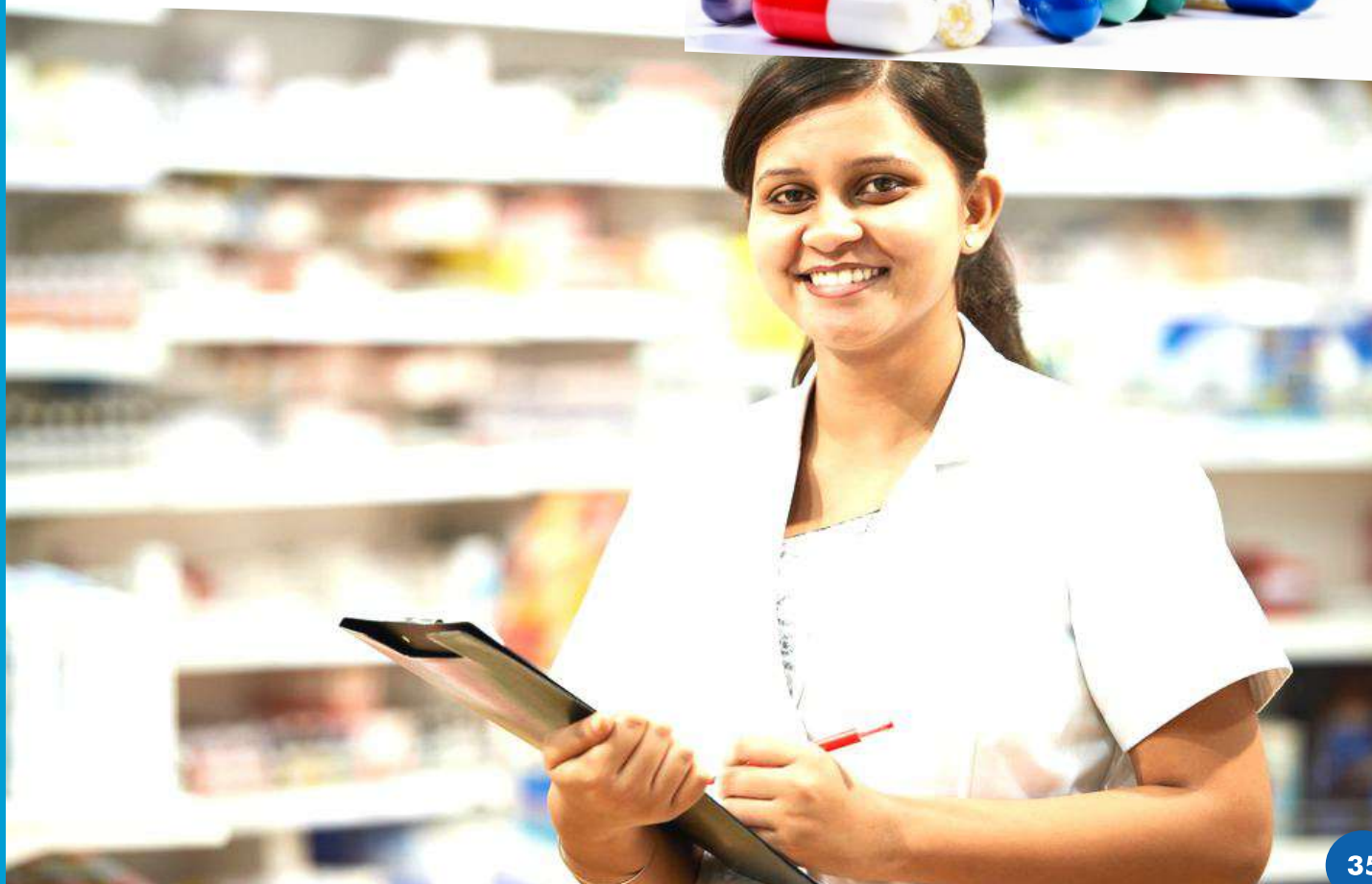
## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
DIP59	Diploma in Pharmacy (D-Pharma)	2 Years	Semester	10 + 2 or Equivalent *
BOP60	Bachelor of Pharmacy (B-Pharma)	4 Years	Annual	10 + 2 or Equivalent *
MOP61	Master of Pharmacy (M-Pharma)	2 Years	Semester	<b>B-Pharma</b> (with minimum 50% Marks)

\* Passed 10+2 examination with Physics and Chemistry as compulsory subjects along with one of the Mathematics / Biotechnology / Biology with at least 45% marks ( 40% in case of candidate belonging to reserved category)

## CAREER OPPORTUNITIES :

Community Pharmacist | Higher Education Lecturer | Regulatory Affairs Officer | Food and Cosmetic Industry Diagnostic Technologist | Hospital Pharmacist | Medical Sales Representative (Sales) | Research Scientist (Life Sciences) | Own Pharmacy or Chemist Shop | Quality Control/Quality Assurance | Research Scientist (Medical) | Pharmacologist | Science Writer | Research & Development | Nuclear Pharmacy | Toxicologist Clinical Research Associate | Product/Process Development Scientist | Formulation Development Nutrition Support Pharmacy







The Department of Bio technology offers both master's and under graduate programmes. The department is committed to the furtherance of the scientific enterprise through the establishment of a vigorous research programme, and to contribute to post-graduate level academic programmes to cater to national requirements in basic science as well as agricultural and environmental applications.

Students can expect an academically rigorous and interdisciplinary environment and significant emphasis on laboratory work, emphasizing original, creative thinking and research. To foster student learning several initiatives are taken beyond classroom teaching. These include workshops, talks, paper presentations and field trips.

## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
BSC24	Bachelor of Science in Bio-Technology (BSc.-Bio-Tech)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
BSC24	Bachelor of Science in Microbiology (B.Sc. - Microbiology)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
MSC23F	Master of Science in Bio - Technology (M.Sc.-Bio-Tech)	2 Years	Semester	Graduation or Equivalent*
MSC23	Master of Science in Microbiology (M.Sc.-Microbiology)	2 Years	Semester	Graduation or Equivalent*

\*MSC : Graduate with in Relevant Subjects with Minimum 45% Mark from recognized University

## CAREER OPPORTUNITIES :

Biochemist | Microbiologist | Laboratory | Research and Development | Clinical Research | Animal Science  
 Biophysicist | Soil Scientist | Quality Assurance/Regulatory Affairs | Environmental Science | Forensic Science  
 Epidemiologist | Biomedical Engineer | Manufacturing Food Science | Sales and Technical Support  
 Agricultural Engineer | Validation Technician | Bio-Technologist | Biotechnologist | Higher education lecturer  
 Marine biologist | Nanotechnologist | Nature conservation officer | Research scientist (life sciences)







The Stratos at School of Yoga and Naturopathy is inspiring and conducive for the acquisition of knowledge and honing of skills. With the rise in reputation of holistic and alternative medical care, a lot of weight is being given to yoga teachers and so it has resulted in becoming a great career choice. Yoga is an ancient art, a natural way of remaining fit, healthy and a great Stress buster. It also helps in improving mental health. Curing health-related problems naturally is taught as part of the programme. An integral part of Yoga is practicing physical exercises (asanas) and breathing exercises (pranayam). Fitness is the call of today's world & the need for yoga instructor or teacher on the global platform are raising.



## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
DIY	Diploma in Yoga	1 Year	Semester	10 + 2 or Equivalent
DIN	Diploma in Naturopathy	1 Year	Semester	10 + 2 or Equivalent
PGDYN	PG Diploma in Yoga & Naturopathy	1 Year	Semester	Graduation or Equivalent

## CAREER OPPORTUNITIES :

Research Officer- Yoga and Naturopathy | Yoga Aerobic Instructor | Assistant Ayurvedic Doctor | Clinical Psychologist  
Yoga Therapist | Yoga Instructor | Yoga Teacher | Therapists and Naturopaths Trainer / Instructor Health Club  
Retreats & workshops | Corporate Yoga Instructor.







Arts and Humanities are very much present in our day to day lives and have a pivotal role in the societal growth and development. Great philosophers like Plato and Aristotle were advocates of Social Sciences, Humanities and their Philosophies are based on the objectives of arts and humanities itself.

Our programs reveal subjective, objective, inter-subjective and structural aspects of our real-life surroundings. It takes a multi-disciplinary outlook in incorporating these theoretical and practical skills which are efficacious for a strong footing with an aim to creating a final endeavor.

At School of Art 7 Humanities students practice traditional as well as progressive customs of architecture from the past and present as an inspiration, in respect to transformation of experiences and innovation of some unique composition.

## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
BA4	Bachelor of Arts (B.A.)	3 Years	Annual	10 + 2 or Equivalent
BA4	Bachelor of Arts in Public Administration (B.A.-P.A.)	3 Years	Annual	10 + 2 or Equivalent
MA3	Master of Arts (M.A.)	2 Years	Semester	Graduation or Equivalent (with Respective Subjects)
BSW6	Bachelor of Social Work (BSW)	3 Years	Annual	10 + 2 or Equivalent
MSW5	Master of Social Work (MSW)	2 Years	Semester	Graduation or Equivalent

## SPECIALIZATION OFFERED :

B.A.: - (Select any 3 Subject) English Literature | Hindi literature | History | Economics | Sociology  
Political Science | Geography

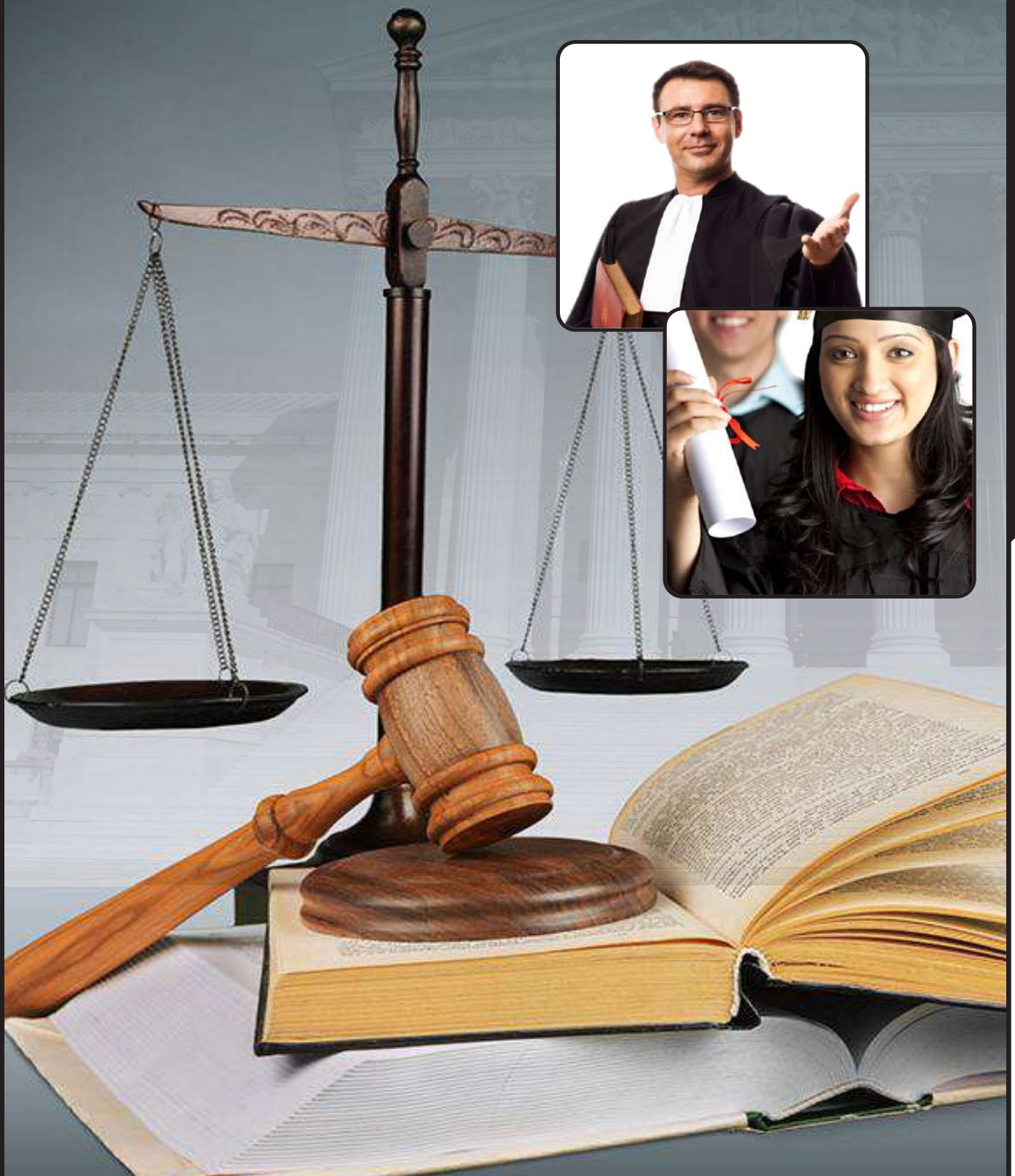
M.A.: - (Select any One) English | Hindi | Chhattisgarhi | Philosophy | History & Archaeology  
Political Science | Public Administration | Economics | Education | Sociology | Geography | Psychology

## CAREER OPPORTUNITIES :

Correspondent | Photo-Journalist | Researchers | Producer | TV Anchor | Content Writer | Advertiser | Fashion Designer  
Journalist | Web Designer | Graphic Designer | Librarian | Historian | Public Works Department Manager New Anchor  
Reporter | News Editor | Public Relations Manager | Customer Care Manager | Advertising Sales Agent  
Museum Worker/Curator | Content Marketing Manager Strategist | Web Content Specialist/Editor | Public Relations Specialist  
Paralegal/Legal Assistant | News Reporter | Industrial Relation Officer | Market Research | Hospitality - Customer Service /  
People Management | Event Organizer | Journalist/Correspondent | Instructional Designer | Sign Language Interpreter  
Publications Editor | Proofreaders | Political Science | Higher Education and Language Colleges | Psychologist | IT Organizations  
Travel Agent | Human Resources Specialist | Technical/Proposal/Content Writer | Copywriter | Interpreter or Translator  
Academics - Teacher | Non-profit Organization, Development Coordinator | Liberal Arts | Media and Communications  
Organizations







ISBM University's Law School is committed to providing interdisciplinary legal education to its student, with a focus on policy and law-making. To fulfill this objective, the curriculum and teaching pedagogy is designed to give extensive exposure to students having well designed curriculum by adopting interdisciplinary teaching learning approach and using lecture-tutorial system-based teaching. Lecture—tutorial based system will help in ensuring uniformity and at the same time allow teachers enough flexibility to teach in their own style. This will also give more interaction time to the students and teacher wherein they can do more hands-on activities and have discussion. Tutorials are used to discuss easy plans, moot court, mock trial, critique issues and clinical approach on syllabus in a more comprehensive manner. This will improve the students' understanding of issues and give teacher real opportunity to encourage 'critical thinking' and develop analytical reasoning with logical analysis.

## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
BBA-LLB36	Bachelors in Business Administration & Bachelors in Law (BBA-LLB)	5 Years	Semester	10 + 2 or Equivalent*
LLB32	Bachelors in Law (LLB)	3 Years	Semester	Graduation or Equivalent*
LLM54	Master in Law (LLM)	2 Years	Semester	LLB*

\*With Minimum 45% marks for General/OBC and 40% Minimum marks for Reserve Category

## SPECIALIZATION OFFERED :

LLM :- (Select any One) Constitutional Law | Criminal Law | International Trade & Economic Law

## CAREER OPPORTUNITIES :

Lawyer | Litigation | Corporate Counsel | Law Firms | Social Work/NGOs | Judicial Services/Civil Services  
Legal Process Outsourcing | Academia | Judicial Clerkship | Media and Law | Legal Practitioner  
Legal Advisor | Government Service | Judiciary | Teaching | Money Matters | Advisor | Alternative Dispute  
Resolution | Legal Journalism | Advocate | Think Tanks | Research Projects



(Actual Picture)  
Moot Court







India has been the hub of professionals who have lead modern society through the information age: librarians, information and knowledge managers, archivists, and digital-content managers. As the nature and form of information evolves and becomes more complex with each passing year, the education of modern managers become increasingly vital. Collecting, organizing and preserving useful data in various formats all falls under Library and Information Science.

The programs will give students the opportunity to gain the skills in teaching or research appropriate for careers at major research universities, teaching institutions, and library systems.

From the faculty who drive our reputation as a top-tier research university to our course work, which is highly relevant to a field that is always changing, this school offers the right environment to prepare you for a successful and challenging career in the Library and Information Science field.

If conducting extensive research and gathering relevant information for future references is something that allures you, then you must surely anticipate a fruitful career in similar profiles once done with your academics at the School of Library and Information Science.



## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
B.LIB&I.SC8	Bachelor of Library and Information Science (B.Lib.) & I.Sc.	1 Year	Annual	Graduation
M.LIB&I.SC7	Master of Library and Information Science (M.Lib.) & I.Sc.	1 Year	Semester	B.Lib

## CAREER OPPORTUNITIES :

Cataloging Expert | System Automation Executive | Manuscript Manager | Metadata Analyst | Teacher | Manager  
Local Area Network Manager | Bibliographic Support Executive | Administrative Executive | Librarian | Freelance Editors  
Library Consultants | Database Manager | Electronic Work Publisher | Archives and special collections librarian  
Children's librarian | Competitive intelligence analyst | Electronic resource librarian | Information architect  
Information officer | Knowledge management specialist







We assure promising careers to those willing to work in the digital, print and broadcast media. We graduate highly competent professionals who have acquired communication and critical thinking skills appropriate to journalism, advertising and public relations.

We hold true to the core principles of journalism and mass communication education and as leaders of the digital communications environment. These fields are experiencing a rapid growth thus demanding more and more skilled professionals and in order to fulfil the need of the hour and to bridge the gap it is essential to offer students with an academic framework that would give them a complete picture of how this industries function.

Through excellence in teaching and research, we educate ethical, socially responsible, well-rounded and fair minded graduates who will carry those traits into the real world.



## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
DJMC44	Diploma in Journalism and Mass Communication D-JMC	1 Year	Semester	10 + 2 or Equivalent
BAJMC4	Bachelor of Arts in Journalism and Mass Comm. BA-JMC	3 Years	Annual	10 + 2 or Equivalent
MA3I	Master of Arts in Journalism and Mass Comm. MA-JMC	2 Years	Semester	Graduation or Equivalent

## CAREER OPPORTUNITIES :

Circulation and Public Relations | Corporate Groups | Press Information Bureau | Radio Telecasting | Companies Advertising Agencies | Broadcasting Corporations | Central Information Service | Journals | Photography Companies Websites Periodicals and Magazines | Books and Novels | Legal Affairs Department | News Agencies | TV Channels Newspapers | Blogs | Copy Editor | Media Planners | Media Designer | Technician | Editor | TV Anchor Fashion Designer | Graphic Designer | Public Works Department Manager New Anchor







With a career in education, you get the most appreciated job, a great growth prospective, and chance to make the world a better place. ISBM's specialization programs in education is designed in a way that gives the student a chance to learn from a multi-disciplinary curriculum in a conducive environment.

School of Education aims to train human resource as educational leaders and as experienced educators with knowledge and skills. The overall aim is to promote and support educational scholarship, research and practices. New skills and strength of thinking are synthesised into regular practices and experiences. The teaching is characterized by clarity, repertoire examples, analogies, demonstration.

## PROGRAMS

Program Code	Program	Duration	Mode	Eligibility
BED14	Bachelor of Education	3 Years	Annual	Graduation
BPED17	Bachelor of Physical Education	1 Year	Annual	Graduation
DED15	Diploma in Education	1 Year	Semester	10 + 2 or Equivalent

## CAREER OPPORTUNITIES :

Play Schools | Private Tutor | Coaching Teacher | Professor (Through the NET exam - Assistant Professor) | Online Tutor  
Sports Management | Fitness Consultant | Educational Content Writer | Self Employment by starting | Athletic Coach  
Institutes/Tutorials | Athletic Trainer | Physical Education Teacher | Principal | Vice Principal | Education Researcher  
Education Consultant | Counsellor | Instructor

(Proposed)







ISBM University offers/plans to offer Ph.D. Programmes under the guidelines prescribed by the University Grants Commission UGC (2016) in Faculties as listed below.

- ▶ Faculty of Management
- ▶ Faculty of Commerce
- ▶ Faculty of Science
- ▶ Faculty of Information Technology
- ▶ Faculty of Arts and Humanities
- ▶ Faculty of Law
- ▶ Faculty of Library & Information Science
- ▶ Faculty of Library & Journalism and mass communication

The broad objectives of these Research Programs are to keep pace with the expanding frontiers of knowledge and to provide research training relevant to the present social and economic objectives of the country. The award of Ph.D. Degree shall be in recognition of high academic achievements, independent research and application of knowledge to the solution of social , managerial, technical and scientific problems. Creative and productive inquiry shall be the basic concept underlying the research work.







Certification courses are basically worked for those students who are not able to avail degree programs. The Duration of these certificate courses are from 3 to 12 Months which is depending on the certification opted for.

Today, ISBM University offers a wide range of certificate courses ranging from Jewellery Design, Computer Hardware and Networking, Computer Design, CAD, MS-Office, Ticket Reservations and Booking and many more. With the support of long list of certificate courses the students can easily make out their best choice as per their interest and career goals.

## CERTIFICATE PROGRAMS

Retail Operations	Computer Fundamentals	5 Cs of Communications
Shares and Trading	Payroll Management	Aptitude and Reasoning
Mutual Funds	Recruitment	Decision Making Techniques
Securities Market	Ticket Reservation and Booking	Barriers to Communications
Beverage Technology	Jewellery Design	Innovation and Creativity
Food Chemistry	SAP Consultancy	Interpersonal Skills
Dairy Technology	Electric Wiring	Leadership Skills
Banking	Measuring Instruments	Motivation and Goal Setting
Insurance	Electrical Home Appliances Repairs	Negotiation Skills
Agricultural Machinery	Electrical Machinery Maintenance	Non Verbal Communication
Organic Farming	Electrical Winding	Participation in Group Discussions
Food Science and Nutrition	Electrical	Presentation Skills
Computer Aided Design	Power Plant	Stress Management
Computer Hardware and Networking	Power Distribution Management	Team Building
MS Office	Power Supply Unit Systems	Telephonic Skills
Data Entry Operator	Battery Maintenance	Written Communication
Tally	Building Management System	Assertiveness
Computer Language	Graphic Design	Effective Listening
Office Automation	Web Design	Cross Cultural Communication
IT and Networking	Time Management	Facing an Interview
Operating System	Personality Development	Communication Skill in English
VFX & Animation	Etiquette and Appearance	Customer Relationship

**Note - Duration : 6 Months | Mode : Semester | Eligibility : 10th or Equivalent**





**Pradhan Mantri  
Kaushal Kendra**

In partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), we have launched a state-of-the-art Model Training Center (MTC), called Pradhan Mantri Kaushal Kendra (PMKK) in Gariyabandh, Chhattisgarh. We in association with the Ministry and NSDC, are playing a pivotal role in creating benchmark institutions that demonstrate aspirational value for competency based skill development training by focusing on elements of quality, sustainability and connect with youth. By addressing the challenges of unemployment and ensuring gainful employment for the youth of the state, we are enabling and mobilizing Chhattisgarh youth to make them employable and work ready.

- ▶ Sewing Machine Operator - SMO
- ▶ Micro Irrigation - Agriculture Sector
- ▶ Gardner - Agriculture Sector
- ▶ Assistant Electrician - Construction
- ▶ Plumber General - Construction



In collaboration with ISBM University, Bosch Limited the German automaker, has launched a training center in Gariyaband, Chhattisgarh.

The joint certification center is located inside the premises of ISBM University.

Spread across 5000 sq.ft, the center will impart training in the areas of diesel systems, gasoline systems, diagnostics and auto electricals among others areas. The Center has been equipped with Bosch Equipment. The training center will provide BOSCH-BRIDGE programs to students of ISBM University, technicians and service personnel alike.

Bosch has been providing training services to thousands of technicians, service personnel, and lately, educational institutions for over a decade. Training courses from the Group offer knowledge of the evolving technologies, and at the same time provide hands-on experience with the latest equipment.

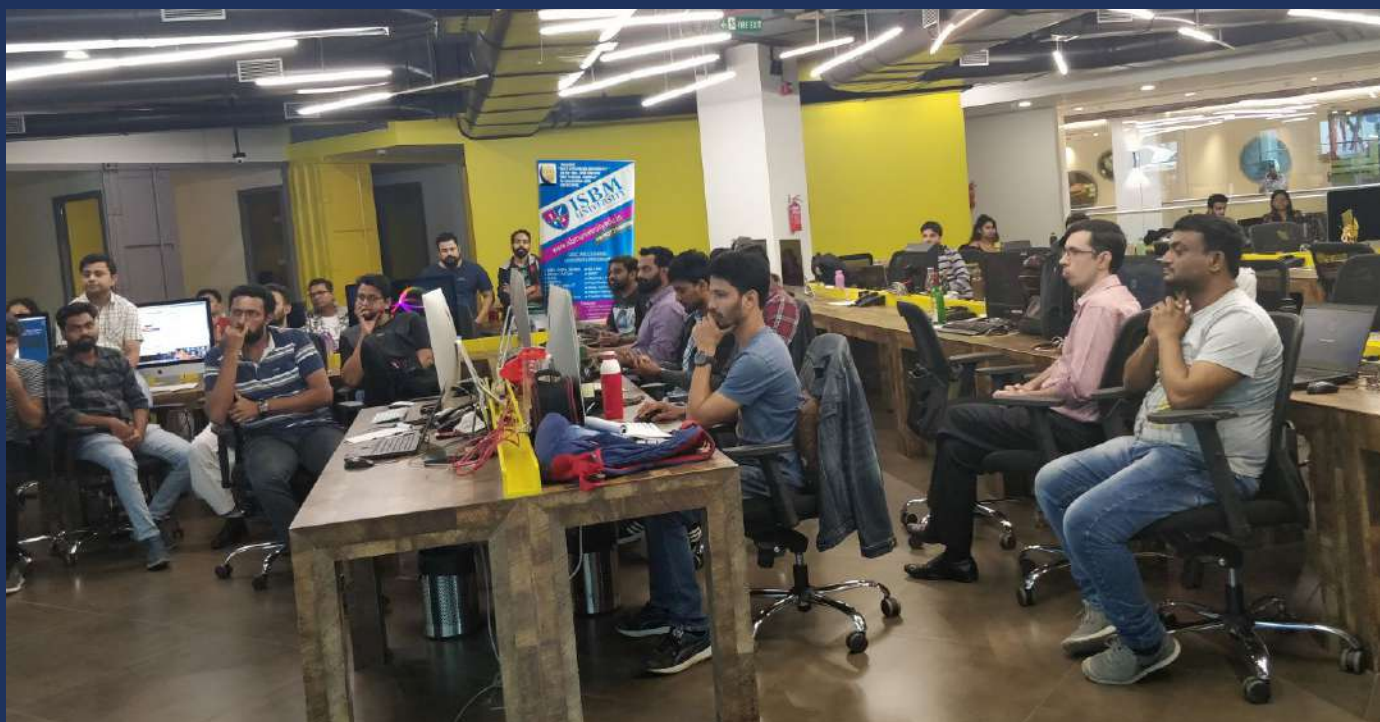
Bosch has 31 training touch points across India and a total of 42,000 participants have been trained during the year 2017.

In the automotive aftermarket sector, Bosch is among the highest generators of employment. However, given India's insufficient labor pool there is a need to build on the country's employability level, the same has also been identified by the Government of India which has initiated the Skill India program. We are glad to have BOSCH BRIDGE training centre on our campus!

**Dr. Dharendra Deshpande**  
Vice Chancellor, ISBM University



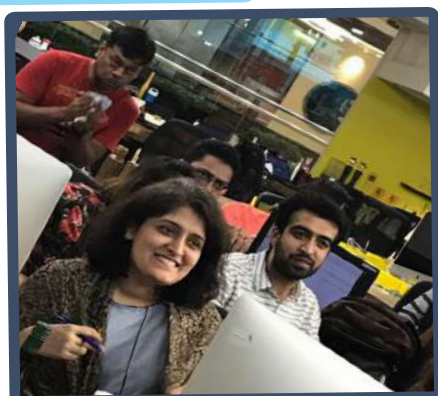
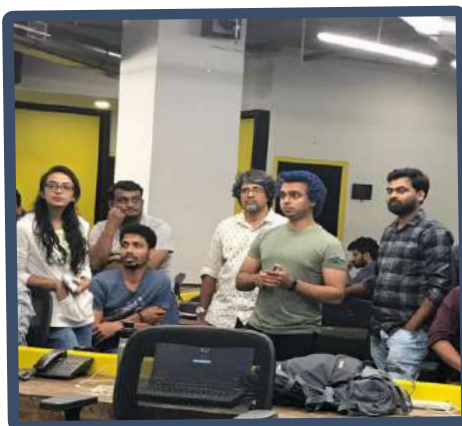






At ISBM University, we are led by purpose and passion. We are committed to challenging convention and ourselves in order to meet the needs of new-age students; and we strive for a greater impact: one measured in people helped and lives improved.

- ▶ MDP on Digital Communications and Marketing Strategies
- ▶ MDP on Strategy Consultancy
- ▶ MDP on E-Governance and Digital Transformation: Issues and Challenges
- ▶ MDP on Six Sigma for Quality Improvement
- ▶ MDP on Business Process Change and IT Applications
- ▶ MDP on A Spreadsheet and Statistical Software Approach for
- ▶ MDP on Transforming Organizations Through Proactive People Management Strategies
- ▶ MDP on Strategies for Online Businesses
- ▶ MDP on The Art of Successful Leadership and Management
- ▶ MDP on E-Governance and Government Process Change
- ▶ MDP on Developing Communication Competencies
- ▶ MDP on Story Telling and Theater Techniques for Effective
- ▶ MDP on Effective Communication for Managers and Leaders





## Entrepreneurship Conclave :

At ISBM University three days Entrepreneurship Awareness Camp was been organized for students in cooperation with Chhattisgarh Industrial and Technical Consultancy Center (CITCON).



## Indian Festivals :

Dipped in the hues of all cultures ISBM university celebrate Holi, Diwali, Eid, Navratri, Christmas and variety of Indian festival with pomp and color.



## Yuva Utsav :

District level youth festival was organized under the aegis of Sports and Youth Welfare Department at ISBM University in Kosami Navapara, about 500 participants from all blocks of the district participated in different competition.



## SLM Work Shop :

The Self Learning Material (SLM) Development Workshop is one of the unique initiatives of the university where academics and industry practitioners gather to discuss varied ways of keeping relevant for Gen Y.





## Legal Awareness Program :

Legislative literacy camp was organized by ISBM University in presence of District court of Gariyaband Hon'ble Judge Madhu Tiwari and Hon'ble Civil Judge Shailesh Patwardhan.



## Planation Day :

"Vrikshabandhan"- Tree Plantation Ceremony! ISBM University celebrated the tree plantation Ceremony General Secretary of Chhattisgarh chapter of National Security Jagran Forum was present for this programme. "Safety of Trees" can "Save Our Future"!



## National Cadet Corps :

National cadet corps rifle training was been conducted By ISBm University, Under the direction of Colonel Vikas Verma, Commanding Officer of NCC Raipur, Subedar Major Rajpal Singh Nayak Subedar Yogeshwar Prasad CHM Jaswant Singh Hav Vandu.



## Principal's Conclave :

A Principals' Conclave was held at ISBM University. The focus of the conclave was to explore and learn the role of the Principal both as an institution-builder and a moldor of the minds of future generations.





## Sports Day :

A healthy body is the home to a healthy mind. ISBM University in its efforts of delivering an all-round development to the students has established expensive sports facilities. The students are trained to participate and compete at National and International level. Arrays of sports are facilitated at the campus to ensure a greater participation and competition.



## Republic Day :

Republic Day was been organized by ISBM University. Students and Teachers celebrated Republic Day where they all saluted the pure souls who sacrificed their lives for our Motherland India!



## International Women's Day

Seminar was been held on the "International Women's day celebrating the social, economic, cultural & political achievements of women. Many distinguished speakers spelt out their thinking on the gender parity.



The Programs at ISBM University include a host of activities around networking, relationship building and socio-cultural values that you will most certainly have the best time of your life here at ISBM University

- ✓ Raas Garba
- ✓ Annual Sports Meet
- ✓ Prime Minister Of India (mann Ki Baat)
- ✓ Dipawali Celebration
- ✓ Human Rights Day
- ✓ Science Day
- ✓ Computer Awareness Program

- ✓ Political Awareness Program
- ✓ Constitution Day
- ✓ Cooking Competition
- ✓ Essay Competition
- ✓ Unity Day
- ✓ Cybercrime Awareness

& many More...



# INDRADHANUSH 2019

The First ever annual day of ISBM University was celebrated this February. An array of cultural, educational and sports events were organised. University students participated with all the enthusiasm and made the event a huge success. It was a panorama of skills and ardour.



Mega Event



# Premier Futsal League

At ISBM University we care about healthy Mind & Body, while treading on our vision to develop a healthy India and also promoting Higher Education and literacy growth in India and world-wide we partnered/associated with Premier Futsal League. We are happy that "ISBM University" has reached not only all Indian homes but also the entire Asia, Europe, Middle-east, North America, Australia and New Zealand.



# Sushiksha

ISBM University is a proud sponsor of “Shushiksha” Chhattisgarh an Education Conclave 2018. Education Conclave was an effort to bring together Policy Makers, Institution Heads, Decision Makers, Industry HR Officials and Edu-tech Players under one roof to explore the various synergies in the Education Space.









## ► SCHOLARSHIPS

We offer an array of scholarships for the deserving students. It's been a constant effort of ISBM to work towards the upliftment of underprivileged population of region.

We also believe in positive discriminatory treatment of girls and women to bring them to the bigger stage of education.

ISBM is providing various scholarships for students enrolling in various academic programs, more information on the same can be checked on [www.isbmuniversity.edu.in](http://www.isbmuniversity.edu.in)

A number of Scholarships are offered to students out of the funds received in the form of gifts from the University benefactors, depending on the academic credentials, achievement in sporting and cultural arena, the University grants full to partial waiver on tuition fees payable by the student.

We extend scholarships to meritorious students based on their academic achievements, caste, gender in accordance with Government norms and ISBM University's policies.

## ► EDUCATION LOANS

Money shouldn't be a problem when you are aiming high for a stupendous career. ISBM University aids the aspirants with education loans to help them to pursue their dreams. So, now is the time to fly high.

We provide following advantages to students applying for programs at ISBM University-

- Education Loans covers all the courses at ISBM University
- Concessional rate of interest
- Loan inclusive of all the expenses, tuition fee to hostel fee
- Speedy disposal of applications.







SWAYAM (Study Web of Active Learning by Young and Aspiring Minds) is a program initiated by Government of India and designed to achieve access, equity, and quality. SWAYAM platform is indigenously developed by Ministry of Human Resource Development (MHRD) and All India Council for Technical Education (AICTE). The objective of this effort is to take the best teaching-learning resources to all, including the most disadvantaged. SWAYAM seeks to bridge the digital divide for students who have remained untouched by the digital revolution. This is done through an indigenous developed IT Platform that facilitates hosting of all the courses taught in classrooms to be accessed by anyone, anywhere at any time. All the courses are interactive and are available free of cost to the residents in India.



## Startup Incubation

Young Indians today have the conviction to venture out on their own and a conducive ecosystem lets them watch their ideas come to life. In today's environment we have more Startups and entrepreneurs than ever before and the movement is at the cusp of a revolution. However, many Startups do not reach their full potential due to limited guidance and access. In line with the Government of India's Startup India Program, ISBM University is taking an unprecedented step to create a Startup Incubator - a first for any university to do so at the time of inception. Aptly named, Bonsai, the Incubator will sow the seeds for creation of technology and social enterprises on its campus providing assistance in diverse areas to budding entrepreneurs. Since startup companies lack many resources, experience and networks, BONSAI provides services which helps them get through initial hurdles in starting up a business. These hurdles include space, funding, legal, accounting, computer services and other prerequisites for running the business.

### The incubator services offered by BONSAI are:

- ◆ Help with business basics
- ◆ Networking activities
- ◆ Marketing assistance
- ◆ Market Research
- ◆ High-speed Internet access
- ◆ Help with accounting/financial management
- ◆ Access to bank loans, loan funds and guarantee programs
- ◆ Help with presentation skills
- ◆ Links to higher education resources
- ◆ Links to strategic partners
- ◆ Access to angel investors or venture capital
- ◆ Comprehensive business training programs
- ◆ Advisory boards and mentors
- ◆ Management team identification
- ◆ Help with business etiquette
- ◆ Technology commercialisation assistance
- ◆ Help with regulatory compliance
- ◆ Intellectual property management







ISBM University through its strong network and alliances is committed to provide 100% placement services to its students pursuing degree programs. It aims to create resources and understanding of career opportunities, while enhancing student's transition from university to career.

**The Career and Placement Cell is well equipped and recognised to provide the following services to all students:**

- Conduct Career Opportunity Workshops, Personality Tests
- Conduct Job Fairs and Placement Weeks
- Provide resources on various industries, economy, technological advances and job opportunities
- Train students for preparing CV, Group Discussion, Written Tests and Interviews
- Conduct Mock Interview Sessions
- Sensitise students with work culture and corporate etiquettes
- Counsel students for a smooth transition from student to employee
- Network with Industries to identify job opportunities and skill / Knowledge requirements
- Assist with Internship Programs
- Facilitate Companies to recruit students from campus
- Maintain Alumni Database and actively engage with them
- Develop relationship with Corporate and Other Recruiters
- Map future industry trends and feed information to Boards of Study for syllabus development

The Career and Placement Cell is powered by India's leading Job Portal BigVacancy.com







# Graduation

Master in Business Administration (MBA)

Executive Master in Business Administration (EMBA)

PG Diploma in Business Administration (PGDBA)

Master of Commerce (M.Com)

Master of Science (M.Sc.)

M.Sc. in Bio-Technology (M.Sc.-Bio.Tech.)

M.Sc. in Microbiology (M.Sc.-Microbiology)

Master of Arts (M.A.)

Master of Social Work (MSW)

Master of Pharmacy (M-Pharma)

Bachelor in Law (LLB)

Master of Law (LLM)

Master of Library & Information Science (M. Lib)

School of Commerce

School of Science

School of Life Sciences

School of Arts & Humanities

School of Pharmacy

School of Law

School of Library & Info. Science

School of Journalism & Mass Communication

School of Information Technology

Bachelor of Library & Information Science (B.Lib)

Master of Arts in Journalism & Mass Communication (MAJMMC)

M.Sc. in Information Technology (M.Sc.-IT)

M.Sc. in Computer Science (M.Sc.-CS)

Master of Computer Applications (MCA)

PG Diploma in Computer Applications (PGDCA)

Post Graduate Diploma in Yoga & Naturopathy

School of Yoga & Naturopathy



# We have Zero Tolerance to

Ragging
Alcohol, Smoking, Gambling
Misconduct, Hooliganism, Indiscipline
Possession or use of firearms or any lethal weapon
Possession or use of addictive or hallucinogenic drugs in the campus
Possession or use of alcoholic beverages or delinquency under the influence of alcohol

Student found guilty of such act by the way of indulging in or outside the premises of the University shall be liable to punishment as per the guidelines given by UGC in the light of the direction by Honble Supreme Court depending up on the nature and gravity of the offences established by Anti Ragging Committee of the University. The Possible punishment for those found guilty of the ragging at the University level shall be any one or any combination of the following:

1. Suspension from attending classes and academic privileges
2. Withholding/ withdrawing scholarship/ fellowship and other benefits
3. Debarring from appearing in any test/ examination or other evaluation process
4. Withholding Results
5. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival etc.
6. Suspension/ expulsion from the hostel
7. Cancellation of Admission
8. Rustication from the institution for period ranging from 1 to 4 semesters
9. Fine ranging from Rs. 25,000/- and Rs. 1 Lakh
10. Collective Punishment: When the persons committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment.

## **STUDENT DISCIPLINE :**

Student enrolled in the University must recognize their responsibilities towards the faculty, Office staff and fellow Students. Failure to maintain appropriate standards of conduct will attract disciplinary action.

The University believes that duty, decorum and discipline are the hallmarks of a good student. Students with such qualities alone can prove to be productive manpower with an appreciable value system. Therefore erring students would be subjected to certain disciplinary code. The following acts, would be deemed to be acts of indiscipline : any overt or covert act leading to ragging and eve teasing disruption of class room activities or disturbing the studies of other students or marring the operations of the University or its educational activities or harming the health or safety of staff or students or damaging the property or possession of any intoxicants or illicit drugs or weapons in the University campus, misconduct during examination, production of false information or documents for admission purpose and the failure to returned loaned materials or settle debts with the ISBM University of Studies.

## **RULES & REGULATIONS:-**

- If an applicant is found ineligible for admission on verification of the document's at any stage or otherwise, eligibility shall stand cancelled. If such instances go undetected during the admission process but are detected in subsequent semester/ year, such disqualification will take place with retrospective effect. In such a case, the applicant shall have no claim whatsoever against the ISBM University.
- All the students shall be required to produce their original certificate of the last examination passed for verification as and when asked for. Since all the admission to University are provisional and are likely to be cancelled if the original certificates are found fake and fraudulent. Such students will not be awarded a degree certificate even after completion of the course. The University reserves the right to withdraw a degree certificate from the student whose educational documents are not found genuine or true.
- The Degree/Diploma/Certificates will be awarded to the students only if he/she acquires pass grade in all the semesters within the maximum duration of the course.
- In case a student does not clear all the examination in the maximum duration as mentioned in the course details, he/she will not be awarded a Degree / Diploma / Certificate and no fee shall be refunded in that case what so ever the reason may be.
- The student can discontinue his/her studies anytime during the year but the fees paid by him/her will not be refunded in any case.
- It is the wholesome discretion of ISBM UNIVERSITY to upgrade or modify the syllabus or content of the course without prior intimation to student.
- If it is found at any stage/level that student has concealed/misguided/violates any rules and regulations, ISBM University keeps right to terminate the admission of the student. The fees paid will be forfeited & it will not be refunded under any circumstances. For any disputes/legal action in this regards will fall under jurisdiction of Gariyaband, Raipur court.

## **DISCLAIMER :-**

ISBM University assembles every effort to shield that the contents and statements made in its prospectuses are fair and precise; it can accept to liability for exclusion, errors or future changes. The Statements made, and information provided are a general guide and there may be changes following publication which affect the contents. Courses or modules may be redesigned or withdrawn without notice. Please note the information provided for particular courses, is intended for guidance only. The conditions and information mentioned to offers may vary from year to year and for each applicant.





# ISBM UNIVERSITY

KNOWLEDGE ♥ WISDOM ♥ HUMANITY

ISBM University, Nawapara (Kosmi), Block & Tehsil- Chhura, District- Gariyaband, Chhattisgarh- 493 996, India.

✉ [info@isbmuniversity.edu.in](mailto:info@isbmuniversity.edu.in)



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