



## Sri Krishna Arts and Science College

*Monthly Report: February 2016*

### **Highlights:**

**National Conference on Data Science  
Out Reach Programme @ Alleppy, Cochin, Goa  
State Level Inter University Championship Athletics**



2/29/2016

**SRI KRISHNA ARTS AND SCIENCE COLLEGE**  
**(An Autonomous College Affiliated to Bharathiar University)**  
**Coimbatore – 641008**

**Monthly Report – February, 2016**

**I. Faculty Progression**

- Mr. O.M. Saravanakumar of Electronics and Communication Systems published an article entitled “Security and Power Saving System using Embedded Technology” in International Journal of Research in Electronics, Volume 2, Issue 4 with ISSN number 2349-252X during February 2016.
- Dr. S. F. Maleeka Begum of Bio Sciences appointed as Editor-in-Chief of International Journal of Natural Sciences Research during February, 2016.
- Twenty Faculty Members are appointed for Admission duty at Trust Office during February, 2016.
- Mr. L. Prakash & Mrs. S. Amudha of Commerce presented a paper on “An empirical survey about customer satisfaction and customer loyalty with special reference towards DHL” in Two day International Conference on Research Avenues in Social Science organized by SreeNarayana Guru College, Coimbatore on 04.02.2016 & 05.02.2016.
- Dr. K.R. Sivabagyam of Commerce got Best paper Award titled “Performance Evaluation Of Growth Mutual Fund Schemes In Indian Scenario After Liberalization” in National Conference on organized by Sree Narayana Guru College, Coimbatore and the same was published with ISSN (o)-2395/4396 and with Global Impact factor 4.06 on 04.02.2016 & 05.02.2016.
- Ms. I. Jeevitha of BCA & M.Sc (SS), D.Gandhimathi & K.P.Mangani of CSA & B.Sc (SS) participated in Faculty Development Programme on “Advanced Java with Android” organized by Sri Krishna i-Tech on 06.02.2016.
- Mrs. S. Preethi of Commerce presented a paper on “Impact of Green Marketing in Environmental safety and customer satisfaction” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Dr.S.Anbumalar of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Ms.C.H.Shakeela of commerce presented a paper titled “Green Marketing Challenges and Opportunities” in National Level Conference on Green Marketing – Emerging

Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.

- Ms.B.Shanthi of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Mr.D.Kulothungan of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Ms.P.Vanithamani of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Mrs. V. Aardhra of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Ms.M.Nithya Priya of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- Dr.S.Anbumalar of commerce presented a paper titled “Green Marketing Strategies” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.
- S.Gomathi of CSA & B.Sc (SS) presented paper in National conference on “Next Gen-X Computer Application and Technology” organized by SNMV College of Arts and Science, Coimbatore on 10.02.2016.
- Mrs.V.Valarmathi of Information Technology presented a paper on “Fact Detection Through Self Organizing Map Based Clustering from Industrial Perspective” at the Third International Conference on Advances in Information Technology & Networking (ICATN’16) organized by Dr.G.R.Damodaran College of Science, Coimbatore on 11.02.2016.
- One faculty of Mathematics presented a paper in “National Seminar on Modern Techniques and Applications in Mathematics” organized by Sree Saraswathi Thyagaraja College, Pollachi on 11.02.2016.
- S.Saraswathi of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.

- M.Jenifer of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.
- S.Gomathi of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.
- Mrs.C. Sunitha and Ms. I. Jeevitha of BCA & M.Sc (SS) presented a paper on “An Overview of Big Data Processing on Open Source Framework” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Mrs.K.Vasantha Kokilam of BCA & M.Sc (SS) presented a paper on “Survey on Data Science” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Mrs.B.Meena Preethi of BCA & M.Sc (SS) presented a paper on “A Survey of Predicting Heart Disease Using Data Mining Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Mrs.S. Raja Nandhini of BCA & M.Sc (SS) presented a paper on “Information Security with Advanced Salt Encryption Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Dr. K.R. Sivabagyam of Commerce presented a paper titled “Global business opportunities” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.C.Gayathiri Devi of Commerce presented a paper titled “Recent Development in business” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.S.Subha Devi of Commerce presented a paper titled “Recent Development in business” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.P.Arun Prakash of Commerce presented a paper titled “Modern Business Practices” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.P.Vanithamani of Commerce presented a paper titled “Modern Business Practices” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact

on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

- Dr. K.R. Sivabagyam of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.S.Subha of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Dr.S.Anbumalar of Commerce presented a paper titled “Recent Business Development” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Dr.S.Anbumalar of Commerce presented a paper titled “Impact of Business Sustainability” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.P.ArunPrakash of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.D.Kulothungan of Commerce presented a paper titled “Recent Business Development” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mr.S.Krishna Prasad of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Mrs.V.Aardhra of Commerce presented a paper titled “E-Business Growth and Development” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Ms.C.H.Shakeela of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

- Dr.S.Anbumalar of Commerce presented a paper titled “Marketing and Human resources Management- Human Capital” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.
- Ms.C.Gayathiri Devi of Commerce presented a paper titled “A Study on Knowledge Management in Banking Sector” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.
- Ms.S.Subha of Commerce presented a paper titled “International Marketing” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.
- Krishna prasad of commerce participated in Faculty Development Programme on “Massive Open Online courses –Innovation and IT Management” held at IIM, Bangalore on 13.02.2016.
- Mr. Veeramanikandaswamy of ECS acted as a resource person at Erode Arts College, Erode on 18.02.2016.
- D.Gandhimathi of CSA & B.Sc (SS) participated in international seminar organized by Bharathiar University on 18.02.2016.
- S.Saraswathi of CSA & B.Sc (SS) published paper in ICAETSD 2016 organized by Karpagam College of Engineering on 19.02.2016 & 20.02.2016.
- Dr.S.Anbumalar of Commerce presented a paper titled “Study on the Impacts of Sales Persons Behavior on Consumer Purchases Decision” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Ms.C.Gayathiri Devi of Commerce presented a paper titled “A Study On Recent Trends In Consumer Behavior” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Dr. K.R. Sivabagyam of Commerce presented a paper titled “Liquidity and profitability assessment of selected textile” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Dr. K.R. Sivabagyam of Commerce presented a paper titled “A Study On Profitability And Liquidity Analysis Of Selected Automobile Companies In India” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Dr. K.R. Sivabagyam of Commerce presented a paper titled “A On Fund Selection Behaviour Of Individual Investors Towards Mutual Funds With Reference To Coimbatore City” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.

- Mr C.Shankaran of Mathematics acted as resource person and gave a Guest Lecture on “The Usage of SPSS in Business Research” organized by Department of Commerce, SKASC on 25.02.2016.
- Mr.S.Krishna Prasad of Commerce participated and presented a Paper titled “Factors Affecting Personal Financial Management” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyiagaraja College, Pollachi on 26.02.2016.
- Mr.D.Kulothungan of Commerce participated and presented a Paper titled “Demerits of Personal Financial Management” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyiagaraja College, Pollachi on 26.02.2016.
- Mrs.C. Sunitha and Ms. I. Jeevitha of BCA & M.Sc (SS) presented a paper on “An Overview of Map Reduce in Big data processing” in a National Conference on Data Science organized by Sri Krishna arts and Science College, Coimbatore on 26.02.2016.
- Ms.S.Senthilvadiivu of Languages attended two days national workshop on “Thamizhiyal Aaivu Selnerigal” organized by Kongunadu College of Arts and Science College on 26.02.2016 & 27.02.2016.
- S.Gomathi & A.Shobana of CSA & B.Sc (SS) presented a paper in National Conference on Data Science organized by Sri Krishna arts and Science College, Coimbatore on 26.02.2016.
- Mrs. S. Asha of Commerce published an article on “Customer Adoption & Satisfaction on Internet Banking Services – An Analytical study of bank in Coimbatore city” in International Journal of Multidisciplinary & Current Research with ISSN: 2321 – 3124, Vol . 4; Page no. 93 – 98, during February, 2016.
- Mr. L. Prakash of Commerce published an article on “An Analytical study on financial performance of Cochin Port trust” in International Journal of Advance Research and Innovative ideas in Education with ISSN(O) : 2395-4396; Vol.2, Issue-1; pp.646 -657, during February, 2016.
- Mr. L. Prakash of Commerce published an article on “An Analytical study on ICICI Prudential ULIP products with special reference to life time scheme” in International Journal of Advance Research and Innovative ideas in Education with ISSN(O) : 2395-4396; Vol.2, Issue-1; pp. 596 – 606 during February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “An Analysis on Visual Cryptography” in International Journal of Trend in Research & Development” Vol.3(1) with ISSN:2394-9333, January – February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “Grid Computing – An Overview” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.

- Mrs.D.Shobana of Information Technology published a paper on “An Analysis of Linux Operating System” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “Emerging Technologies:A Survey” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “LiFi Technologies – In an Effective way” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Mrs.D.Shobana,V.Subramaniyan,B.Deepa,N.Uthra of Information Technology published a paper on “What is an open source:A Review” in SS International Journal of Multidisciplinary Research ” Vol.2, Issue , 2016, E-ISSN:2395-7964, February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “Managing Green Data Center” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “Survey on Database Model” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.B.Kirthika of Information Technology published a paper on “TCP & UDP An Effective Assessment” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.S.Gomathi, Ms.R.Ranjani of Information Technology published a paper on “Content search using Multimedia Monitoring and Querying(MMQ)” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (333-336) February, 2016.
- Ms.M.Priyadharshini of Information Technology published a paper on “Blue Eyes-Human Operator Monitoring System – A Study ” in International Journal of Trend in Research & Development” Vol.3(1), ISSN:2394-9333, Jan 2016,Pg No:219-221 February, 2016.
- Ms.S.Gomathi, Ms.R.Ranjani of Information Technology published a paper on “Bakery Management System” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (366-369) February, 2016.
- Mrs.D.Shobana of Information Technology published a paper on “Versions of Android and a Short View of Marshmallow” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Ms.Ketzial Jebaseeli of Information Technology published a paper on “Operating System:A Review” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.



- Mrs. K.S.Jeen Marseline of Information Technology presented a paper in the International Conference on Computer Communication and Informatics ICCCI'2016 on Jan 2016 held in Sakthi Institute of Engineering and Technology Coimbatore under the title "A SOFTWARE QUALITY RISK ASSESSMENT TOOL" with ISBN 978-1-4673-6679-3 copyright 2016 IEEE, February, 2016.
- Dr.S.F.Maleeka Begum of Bio Technology published an article on "Wet biochemical synthesis of copper oxide Nano particles coated on titanium dental implants" in International Journal of Advanced Research in Science, Engineering and Technology Vol. 3, Issue 1, 2016, 1191-1194 during February, 2016.
- Dr.S.F.Maleeka Begum of Bio Technology published an article on "Bio degradation and Bio remediation of Food Industry Waste Effluents" in International Journal of Advanced Research in Science, Engineering and Technology Vol. 3, Issue 1, 2016, 1191-1194 during February, 2016.
- Dr.S.F.Maleeka Begum of Bio Technology published an article on "Phytochemical screening and TLC analysis of different Quercus species" in World Journal of Pharmacy and Pharmaceutical Sciences, Volume 5, Issue 2, 2016, 1220-1226 during February, 2016.
- Dr.S.F.Maleeka Begum of Bio Technology published 40 Nucleotide Sequences of the work on "Bioremediation of pesticide contaminated soil series of Tamil Nadu and its effect on soil fertility" (TNSCST Project) have been deposited in NCBI Gen bank and available in the NCBI website.
- Dr.S.F.Maleeka Begum of Bio Technology presented papers on "Antibacterial efficacy of Lantana Camara Microencapsulate and Copper oxide Nanoparticle composite", "A Study on different species of oak- An important Medicinal Plant", "Biodegradation and Bioremediation of food industry waste effluents", "Isolation of Alkaline Protease producing microbes from soil and its application in Textile Industries", RAPD Analysis of Solanum xanthocarpum and its Phytochemical, Antioxidant, Antimicrobial and Anticancerous activity", "Phytochemical Screening and TLC Analysis of different Quercus species" in National Conference NCBPS'16 ISBN NO: 978 93-85640-48-3 during February, 2016.
- J.Srinivasan of Bio Technology published an article on "RAPD Analysis of Solanum xanthocarpum and its Phytochemical, Antioxidant, Antimicrobial and Anticancerous activity" during February, 2016.
- R.Sri Durga devi of Bio Technology published an article on "Screening of Antioxidant and Antityrosinase activity of Herbal Formulation" during February, 2016.
- C.Savitha of Bio Technology published an article on "A Comparative Study on Antibacterial Activity of Herbs with its Nanoparticle" in International Research Journal of Engineering and Technology, Vol -3, Issue - 1 during February, 2016.

- Dr.K.P.Renukadevi of Bio Technology published an article on “Extraction, Characterization and Optimization Of Pigment Produced from Serratia Marcescens” in World Journal Of Pharmaceutical Research Vol 5 Issue 2, 25 with ISSN 1401-1410 during February, 2016.
- Dr.K.P.Renukadevi of Bio Technology published an article on “Isolation of Alkaline Protease producing microbes from soil and its application in Textile Industries” during February, 2016.
- S.Gomathi of CSA & B.Sc (SS) attended one day National level Research Workshop on “Recent Trends in Computer Science” organized by Bharathiar University.

## II. Outreach Programmes

- Students of I B. Sc (CS) ‘A’ visited Thirussur on Tutor ward outbound programme on 16.02.2016.
- Students of CDF visited Dyeing and printing unit on “Industry-Academic linkage” to Tirupur on 23.02.2016.
- Students of III B.Sc (CS) ‘A’ visited Alleppy, Munnar on Educational Tour from 27.02.2016 to 28.02.2016.
- Students of III B.Sc (CS) ‘B’ visited Alleppy, Trivendrum and Kanyakumari on Educational Tour from 27.02.2016 to 28.02.2016.
- Students of III B.Sc (IT) ‘B’ visited Cochin & Munnar on Educational Tour from 27.02.2016 to 28.02.2016.

## III. Events Organized

- Department of BBA(CA) organized Management Games and Guest Lecture on 01.02.2016.
- Department of Computer Science organized workshop on “Java” for II B.Sc (CS) ‘A’ students on 01.02.2016.
- Department of Tamil organized “Padappilakiya Payilarangam” on 02.02.2016.
- Inauguration of Nature and Photography Club was held on 03.02.2016.
- Department of Computer Science organized an Intra Departmental Technical Exhibition “Exxon’16” on 03.02.2016.
- Department of Mathematics organized a guest Lecture on “Personality Development” on 03.02.2016.
- ECSNOVA Science club organized power point presentation competition for ECS students on 03.02.2016.
- Department of CSA & B.Sc (SS) organized a seminar on “Java & Oracle” for II CSA & SS students on 03.02.2016.
- Department of Commerce organized “Youth Parliament” on 04.02.2016.
- Department of Computer Science organized a seminar on “. NET Framework” for III B.Sc (CS) ‘A’ & ‘B’ students on 04.02.2016.

- Department of Tamil organized “Book Review” on 04.02.2016.
- Department of BCA & M.Sc (SS) organized a seminar on “Open Source” for III BCA ‘A’ & ‘B’ students on 04.02.2016.
- Department of Information Technology organized a workshop on “Corel Draw” for III B.Sc(IT) ‘A’ & ‘B’ Students on 04.02.2016.
- Department of BBA organized Work Shop on “Banking Opportunities” on 05.02.2016.
- Women’s Cell organized an interactive session on “Women’s Health Awareness” and “Gender Law Awareness Programme” on 05.02.2016.
- Department of Computer technology organized Inter Collegiate Technical Meet on 05.02.2016.
- Department of BBA(CA) organized Global Virtual Conference on “Education & Business” on 05.02.2016.
- Department of Costume Design and Fashion organized “Fashion Show” on 05.02.2016.
- Department of Bio Sciences organized “Medical Coding” on 05.02.2016.
- Department of Computer Technology organized a seminar on “Internet of Things” for CT students on 06.02.2016.
- Department of Information Technology organized a workshop on “Java” for II IT ‘B’ students on 07.02.2016.
- Department of Social Work organized Inter Departmental Competition SEFY’16 on 08.02.2016.
- Department of Tamil organized “Vivatha Medai” on 09.02.2016.
- Department of Computer Science organized workshop on “Photoshop” for I B.Sc (CS) ‘B’ Students on 09.02.2016.
- ECSNOVA Science club organized Project Presentation competition for ECS students on 09.02.2016.
- Department of Bio Sciences organized National Conference on “Bio Revolution” on 10.02.2016.
- Department of English organized Intra Year Competitions on 10.02.2016.
- Department of Costume Design and Fashion organized workshop on “Visual Merchandising and Draping” and sessions handled by Indian Institute of Fashion Technology, Bangalore on 10.02.2016.
- Department of Commerce (IT & PA) organized workshop on “Campus to Corporate” on 11.02.2016.
- Department of Commerce (ABC) organized Guest Lecture on “Capital Market – Prime Investment” on 11.02.2016.
- Department of BCA & M.Sc (SS) organized Seminar on “C# .NET” for IV M.Sc (SS) students on 11.02.2016.
- Department of Information Technology organized a workshop on “Java” for II IT ‘A’ students on 11.02.2016.
- Department of Mathematics organized National Seminar on “Recent trends in Fuzzy Mathematics” on 12.02.2016.
- Department of Commerce (CA) organized Motivational Programme on “Sarithiram Padaipom Vaa” on 12.02.2016.
- Department of Tamil organized “Book Review” on 17.02.2016.
- Department of Catering Science and Hotel Management organized National Level Catering Event on 18.02.2016 and 19.02.2016.

- Department of BCA & M.Sc (SS) organized Intra Department Competitions on 22.02.2016.
- Department of BCA & M.Sc (SS) organized workshop on “Flash” on 23.02.2016.
- Department of Tamil organized “Kavi Mandram” on 23.02.2016.
- Department of Commerce (CA) organized a workshop on “Leadership Skills” for all the UG & PG students on 25.02.2016.
- Department of Tamil organized “Book Review” on 25.02.2016.
- Department of Commerce organized a workshop on “Uses of SPSS in Business Research” on 25.02.2016.
- Department of Mathematics organized Guest Lecture on “Big Data Analytics” on 25.02.2016.
- Department of CSA & B.Sc (SS) organized a seminar & Workshops for II CSA & SS students on 18.02.2016 & 25.02.2016.
- Department of Computer Science Streams jointly organized a National Conference on “Data Science” on 26.02.2016.
- Department of Electronics and Communication Systems organized ECSNOVA Utsav’16 and Science Exhibition on 29.02.2016.
- College Day events were conducted during February 2016.

#### **IV. Student Progression**

- Nine students of Catering Science and Hotel Management participated in a Chef Meet organized by Sankara College of Science and Commerce, Coimbatore on 01.02.2016.
- Seven Students from our college have been selected for final round of “Kovai Vizha” to be held at Brookfields on 02.02.2016.
- Thirty students of BCA & M.Sc (SS) participated in Inter Collegiate events organized by Angappa College of Arts and Science, Coimbatore on 03.02.2016.
- Indhu. K, Maria George, Nivedhitha.B.S, Nandhini. K &Shantha Lakshmi of I M.Com(IB) attended a two day national level workshop on Research methods in Commerce & Management held at PSGR Krishnammal College for Women, Coimbatore.
- Shivahinie .S &Sangeetha . D of II B.Com(CA)A presented a paper on “Mobile Marketing” in National Level intercollegiate meet , BIZCOM – 2016 organized by Karpagam Academy of Higher Education, Coimbatore on 03.02.2016.
- Indhu . K of I M.Com(IB) presented a paper on “An empirical survey about customer satisfaction and customer loyalty with special reference towards DHL” in Two day International Conference on Research Avenues in Social Science organized by SreeNarayana Guru College, Coimbatore on 04.02.2016 & 05.02.2016.
- Indhu. K, Maria George, Nivedhitha.B.S, Nandhini. K &Shantha Lakshmi of I M.Com(IB) attended a two day national level workshop on Research methods in Commerce & Management held at PSGR Krishnammal College for Women, Coimbatore.
- Shivahinie .S &Sangeetha . D of II B.Com(CA)A presented a paper on “Mobile Marketing” in National Level intercollegiate meet , BIZCOM – 2016 organized by Karpagam Academy of Higher Education, Coimbatore on 03.02.2016.
- Six Students of II B.Com ‘A’ has participated and presented papers on “Achieving Business Excellence- Through the Convergence Of Globalization, Technology &

Innovation” organized by Dr. GR Damodaran College of Science, Coimbatore on 04.02.2016.

- Indhu . K of I M.Com(IB) presented a paper on “An empirical survey about customer satisfaction and customer loyalty with special reference towards DHL” in Two day International Conference on Research Avenues in Social Science organized by SreeNarayana Guru College, Coimbatore on 04.02.2016 & 05.02.2016.
- S. Thangathirupathi of I M.Com(IB) presented a paper on “Research Avenues in Social Science” in Two day International Conference on Research Avenues in Social Science organized by SreeNarayana Guru College, Coimbatore on 04.02.2016 & 05.02.2016.
- Four Students of I M.Sc (SS) participated in Paper presentation organized by Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science, Coimbatore on 05.02.2016.
- Sixty six students of Computer Science participated in the Inter Collegiate Technical Meet organized by Sri Krishna Adithya College of Arts and Science on 05.02.2016.
- V.A. Javed Akhtar of I IT B participated in Quiz & won I prize , M.Benaiah Devakumar of II IT B participated in Hacking & won II prize in SYSPARADISE’16 on 05.02.2016.
- Fifty Two students of BCA & M.Sc (SS) participated in the Inter Collegiate Technical Meet organized by Sri Krishna Adithya College of Arts and Science on 05.02.2016.
- Eight students of CSA & B.Sc (SS) participated in the Inter Collegiate Technical Meet organized by Sri Krishna Adithya College of Arts and Science on 05.02.2016.
- Sakthivel . K of I B.Com (CA)B got II Prize in JUST A Minute in NOVACEST - an Inter Collegiate Technical Fest at Sri Krishna Adhitya College of Arts and Science College, Coimbatore on 05.02.2016.
- Pavithra . S & G. Bhuvanewari of II B.Com(CA)A attended a workshop on “Banking Opportunities” organised by Department of Management Science, Sri Krishna Arts and Science College, Coimbatore on on 05.02.2016.
- Students of Bio Technology participated in State level seminar on Micro level Women Entrepreneurship in Biotechnology Applications organized by Dr.G.R.D College of Science. Coimbatore on 05.02.2016 & 06.02.2016.
- Gunasekaran M.G of III B.Com 'B' has participated and presented a Paper titled on “Contemporary Issues in Internet Marketing” on World congress on Innovative Management Practices in Business Banking Economics and Marketing” organized by “KRISHI SANSKRITI”, Jawaharlal Nehru University on 07.02.2016.
- Aravindan.I of III B.Com 'B' has participated and presented a Paper titled on ”Rural Consumer Behavior and Product Preference towards Select FMCG” on World congress on Innovative Management Practices in Business Banking Economics and Marketing” organized by “KRISHI SANSKRITI”, Jawaharlal Nehru University on 07.02.2016.
- Seven students of II B.Com 'A' participated and presented in World congress on Innovative Management Practices in Business Banking Economics and Marketing” organized by “KRISHI SANSKRITI”, Jawaharlal Nehru University on 07.02.2016.
- S.Prabhu, R.Surendran,M.Ashwin kumar, Venkatesh Babu,Fazil of II IT B Participated in SKIT, Manikandan, Sri Karan of III IT A participated in Photography and Won Overall Trophy - SEFY 2K16 organized by Department of MSW of SKASC on 08.02.2016.

- Students of Bio Technology participated in One day workshop on “Fine Tuning of Research Paper Writing and Citation Analysis” organized by PSG College of Arts and Science, Coimbatore on 09.02.2016.
- Twenty Students of Bio Technology participated and won Overall Trophy in Intercollegiate Science Fest-Biocarnival’16 organized by PSG College of Arts and Science, Coimbatore on 09.02.2016.
- Students of Tamil Mandram attended workshop organized by Kalki at Chennai on 09.02.2016 and 10.02.2016.
- V Gowsalya & R. Sofiya of CSA & B.Sc (SS) presented paper in National conference on “Next Gen-X Computer Application and Technology” organized by SNMV College of Arts and Science, Coimbatore on 10.02.2016.
- Eighteen Students of Commerce participated and presented the papers on National Level Conference on “Green Marketing – Emerging Opportunities and Challenges” organized by SNR Sons College Coimbatore on 10.02.2016.
- Students of Mathematics participated in Inter Collegiate Meet and won Second prize in Math Sketching organized by Kamadenu College of Arts and Science, Sathyamangalam on 10.02.2016.
- Pavithra . S & Swarna . K & S. Kowsalya of I B.Com(CA)B presented a paper on “Green Marketing” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Siddharth .T.M, Manickaraj .R & Gogulnath Gupta .M of I B.Com(CA)B presented a paper on “Green Marketing” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Shathes .S.B, Ramesh. K & Pravin Gunasekar .C of I B.Com(CA)B presented a paper on “Green Marketing” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Kripa K. Das & B. Roseline Anna Mary of II B.Com(CA)A presented a paper on “Green Marketing Management” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- G. Abirami & R. Bharathi of II B.Com(CA)A presented a paper on “Impact of Green Marketing in consumer buying behaviour” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Jeevanadham .S & Keshav. N of II B.Com(CA)A presented a paper on “An Over view on Green Marketing” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Amarnath . V.S of II B.Com(CA)A presented a paper on “Green Marketing Opportunity for Innovation” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Divagar. V of II B.Com(CA)A presented a paper on “Green Marketing and Advertising” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Sabana Yasmin. S & Ashwitha . V of II B.Com(CA)B presented a paper on “Impact of Green Marketing in Environmental safety and customer satisfaction” in National

- Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
- Gayathri . S & S. Dhanalakshmi of II B.Com(CA)B presented a paper on “Green Marketing” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
  - Gajalakshmi. K & Mary .P.T of II B.Com(CA)B presented a paper on “Emerging Opportunities & Challenges in Indian Green Marketing” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
  - Indhu. K, S. ThangaThirupathi& P. Ram Prabhu of II M.Com(IB) presented a paper on “An Innovative Business Methods” in National Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.
  - Asha Priya. B and Sruthi. R of I M.sc (SS) presented a paper on “Artificial Intelligence” in National Conference organized by SNMV College of Arts and Science on 10.02.2016.
  - Hari Priya and Kamatchi.K of I BCA ‘A’ presented a paper on “Big Data – Road to Smart Cities” in National Conference organized by SNMV College of Arts and Science on 10.02.2016.
  - Ms.Catherine Rejy, Ms.Nandhini, Mr.Shameer Al Rahman of I BBA(CA) ‘A’ participated in the Dance Competition organized by Sankara College on 10.02.2016.
  - G. T. Muthu Vijay and T. Shiv Prasad of II BCA ‘B’ presented a paper on “Introduction to Cloud Computing” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
  - G. Siva Ranjani and K. Subhashri of I M.Sc (SS) presented a paper on “5G” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
  - R. Rajeswari of IV M.Sc (SS) presented a paper on “5G Networks” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
  - R. Prasanth and M. Ramya Priya of IV M.Sc (SS) presented a paper on “Information Security with Advanced Salt Encryption Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
  - Kamatchi. K of I BCA ‘A’ presented a paper on “Survey on Data Science” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
  - Eight Students of II B. Sc. ECS participated in intercollegiate meet “Electro-Fest’16”organized by Karpagam Academy of Higher Education, Coimbatore on 11.02.2016.
  - Seven Students from M.Sc Mathematics students participated in “National Seminar on Modern Techniques and Applications in Mathematics” organized by Sree Saraswathi Thyagaraja College, Pollachi on 11.02.2016.

- Twenty Students of Commerce participated in various Inter collegiate competitions organized by other Departments of SKASC on 08.02.2016 & 12.02.2016.
- Priyanka .R, Anupam . P & P. Dinesh of II B.Com(CA)A presented a paper on “Kinds and Innovations in Indian Banking Sector” in UGC Sponsored two day national level seminar on innovative financial services organized by Aquinas College, MG University, Cochin, 11.02.2016 & 12.02.2016.
- Keshav . N & Jeevanadham . S of II B.Com(CA)A presented a paper on “Indian Banking System – The Current State & Road Ahead” in UGC Sponsored two day national level seminar on innovative financial services organized by Aquinas College, MG University, Cochin, 11.02.2016 & 12.02.2016.
- Arundas D. Nair of II B.Com(CA)A presented a paper on “Capital Market” in UGC Sponsored two day national level seminar on innovative financial services organized by Aquinas College, MG University, Cochin, 11.02.2016 & 12.02.2016.
- Arundas D. Nair of II B.Com(CA)A presented a paper on “Capital Market” in UGC Sponsored two day national level seminar on innovative financial services organized by Aquinas College, MG University, Cochin, 11.02.2016 & 12.02.2016.
- Neeraj . P & Duvarakesh . R of II B.Com(CA) B attended a National Conference on Emerging Trends in Business held at Christ University, Bengaluru on 12.02.2016.
- K.A. Bageo & Divagar. V of II B.Com(CA)A attended a National Conference on Emerging Trends in Business held at Christ University, Bengaluru on 12.02.2016.
- Giridharan .R of III B.Com(CA)B presented a paper on “Feasibility on Introducing Satellite Banking to aid Financial Literacy in Rural India” in National Conference on Emerging Trends in Business; Christ University, Bengaluru on 12.02.2016.
- Thirty Six students of Commerce participated in Workshop and eighteen papers were presented in Christ University, Bangalore on 12.02.2016.
- Twelve Students of BBA (CA) participated in MINERVA-iNTER COLLEGE FEST organized by Guruvayurappan Institute Of Management, Coimbatore on 12.02.2016.
- Pooja . V of III B.Com(CA)A presented a paper on “Green Marketing” in National Conference on Emerging Trends in Business; Christ University, Bengaluru on 12.02.2016.
- Thirty Four Students of Commerce participated and presented papers in National Conference on “National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.
- Forty Seven Students of Commerce participated and presented papers in National Conference on Emerging Trend in Business organized by Christ University, Bengaluru on 12.02.2016.
- Two Students of II M.Com has participated and presented paper in International Conference on “Entrepreneurship Global Business, Economic, Finance and Social Science”, organized by Vivekananda Institute of Social Science, Mumbai on 12.02.2016 & 13.02.2016.
- Three students of I B. Sc. ECS participated in National level Technical symposium, “Electroholix 4.0” organized by Nehru Arts and Science College, Coimbatore on 13.02.2016.
- Thirty Four Students of Bio technology participated in Inter Collegiate Meet SHRISTI’16 organized by Sree Saraswathi Thyagaraja College, Pollachi on 16.02.2016.
- Commerce students organised “Ilaya Bharatham” in All India Radio on 18.02.2016.



- Students of English won PSG Phoneix Trophy on 18.02.2016.
- R. Aishwarya and M. Kiruthika of II M.Sc (SS) presented a paper on “IoT in Retail Industry” in Two Day National Level Technical Symposium organized by AJK College of Arts and Science, Coimbatore on 18.02.2016.
- Five students of Commerce presented paper in MIT Pune and won the Award on 18.02.2016.
- Madhusoodanan . B of II B.Com(CA)A presented a paper on “E-Governance and its future prospectus in India” in National Conference on Business, Management & Information Technology 2016 organized by MAEER’s MIT School of Management, Pune on ; 18.02.2016 & 19.02.2016.
- Eight Students of Commerce participated in various events and won second prize in group dance and third prize in variety entertainment in CASTALIA’16 organized by Department of Management studies, Venkateswara Group of Institutions on 19.02.2016.
- Lazer Jijo C.J of II B.Sc CT A participated and won II Place in Adzap organized by Literary and Debating Association of Institute of Road and Transport Technology, Erode on 20.02.2016.
- M. Rajeswari of I B.Com(CA)B presented a paper on “Impact of Mobile Technology in Trade & Industry” in National Conference on Trade, Economic & Financial Research; KG College of Arts and Science, Coimbatore on 20.02.2016.
- U. Pavithra& S. SherinChilba of I B.Com(CA)B presented a paper on “Impact of Mobile Technology in Trade & Industry” in National Conference on Trade, Economic & Financial Research; KG College of Arts and Science, Coimbatore on 20.02.2016.
- Students of Bio Technology participated in Conference on Implementation Research for Future India organized by Association for Science and Technology Growth (ASTEG), Biolim Biosolutions Pvt, Ltd. Chennai on 21.02.2016.
- Six Students of Commerce participated and won First prize in group dance in KARISHMA 2016 organized by PSGR Krishnammal College for Women on 20.02.2016.
- Six Students of Commerce participated and won second prize in group dance in SHRISTI-16 organized by Sree Saraswathi Thyagaraja College, Pollachi on 23.02.2016.
- S.Prabhu & R.Surendran of II IT B Participated in Treasure Hunt & won I place & also Participated in Best from Waste & won II Place in Inter Collegiate Meet at Saraswathi Thyagaraja College, Pollachi on 23.02.2016.
- Eleven Students of Commerce participated in various events and won first prize in group dance organized by AJK College on 24.02.2016 & 25.02.2016.
- Six Students II B.com ‘A’ Participated and Presented Paper in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.
- Nandhini .D, of I B.Com ‘A’, has participated and Presented a Paper titled “A Study On Recent Trends In Consumer Behaviour” in National Conference on Emerging Trends in Consumer Behaviour organized by the GRD Academy of Management, Coimbatore on 25.02.2016.
- Rtr.Jamsheer of II BCA A participated in South Asian Rotaract Conference held at Sri Lanka on 25.02.2016.
- T. Logesh, A.Vairavel& V. Vishnu Varthan of I M.Com(IB) presented a paper on “Emerging trends in E-Commerce” in National Conference on Role of commerce in

- inclusive growth and sustainable development of India organized by SNMV College of Arts and Science, Coimbatore on 25.02.2016.
- S. Krishnadas, A. Hasan& T. S. Gowtham of I M.Com(IB) presented a paper on “Green Marketing” in National Conference on Role of commerce in inclusive growth and sustainable development of India organized by SNMV College of Arts and Science, Coimbatore on 25.02.2016.
  - Nine students Commerce participated and Presented Paper in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - Three Students of Commerce participated in various events organized by SNS College on 26.02.2016.
  - Six students of Commerce participated in group dance in PRANAYA-16 organized by Karpagam Academy of higher education on 26.02.2016.
  - V.J. Harithaa& S. Swetha of I B.Com(CA)B presented a paper on “Personal Financial Management” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - J. Merlin Balisha, M. Pavithra&B. Swetha of I B.Com(CA)B presented a paper on “Personal Financial Management” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - V. Dharshini& M. Bavadharani of I B.Com(CA)B presented a paper on “Personal Financial Management” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - S. Abirami, D. Pavithra& N. Richiyanka of I B.Com(CA)B presented a paper on “Investment, Insurance and Tax Planning” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - N. Dharun Kumar, G. Jaishankar& A. Moses Maria Raj of I B.Com(CA)B presented a paper on “Saving on short term & long term objectives” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - Six Students of BBA (CA) participated in Inter Collegiate Events organized by AJK Arts And Science College, Coimbatore on 26.02.2016.
  - Dinesh . S &Mohan Raj .R of I B.Com(CA) A presented a paper on “Investor Education” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - MadhuSudhanan . M &Sreeram . A of I B.Com(CA) A presented a paper on “Role of authorities in India” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - Nandhakumar. V & S. Surya Narayanan of I B.Com(CA) A presented a paper on “Emerging trends in personal finance” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
  - Vivek . D &SenthilKumar . V of II MIB presented a paper on “Investor Education” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.

- VarunPrasth. R.M & Praveen Kumar . P of II MIB presented a paper on “Impact on online trading on personal investment” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
- Gunasekaran . P & Sheik Rizwan .N of II MIB presented a paper on “Investment, Insurance and tax planning” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
- Pradeep . T &SuganVeerakumar. S of II MIB presented a paper on “Study on Investment avenues” in International Seminar on Emerging Trends in Personal Financial Management organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
- Students of Commerce won the cultural event organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
- Students of Bio Technology participated in National Seminar on Bio-Chemiinformatics Sponsored under UGC Innovative Programme organized by Bharathiar University, Coimbatore on 26.02.2016.
- Ragul. M.M of III B.Com ‘B’ won first prize in Adapt-tune solo (ICE BREAKER) in EUPHORIA-2016 organized by PSG College of Arts and Science on 27.02.2016.
- P.A Trisha Mary & Aishwarya.N of III B.Sc (BT) presented a paper in National level technical symposium GASOLINA 2K16 and won First Prize -ACTECH, organized by Anna University, Chennai from 26.02.2016 to 28.02.2016.
- K. Naveen Kumar & V. Divagar of II B.Com(CA)A published an article on “HRM” in HR Technology Trends – A Revolution in the world of work, Shanlax Publications with ISBN No. 978-93-853996-4-0; First Edition; Pg. No.29-35, during January 2016.
- Students of Commerce participated in Youth Programme held at BITS Pilani, Goa Campus during February, 2016.
- Manasa Menon .M.M, Sreejith.P, Prajith kumar.P of II B.Com ‘A’ has successfully cleared their ICWA Foundation during January, 2016
- Keerthana.M II B.Com ‘A’ has successfully cleared the CS Foundation.
- Twenty Three Students of Bio technology participated in Inter Collegiate Meet SHRISTI'16 organized by CMS College of Science and Commerce, Coimbatore on 26.02.2016.
- Anto Simon Joesph. M of II B. Sc (BT) published an article on “Insecticidal Activity of Vitex negundo.L on the Larvae and Pupae of Aedes aegypti(L)” in World Journal of Pharmacy and Pharmaceutical Sciences, vol :5 Issue - 1 during February, 2016.
- S. Subashini of III B.Sc.(BT) published an article on “Phytochemical screening and TLC analysis of different Quercus species” in World Journal of Pharmacy and Pharmaceutical Sciences, Volume 5, Issue 2 during February, 2016.
- Dhanalakshmi of III B.Sc.(BT)published an article on “Bio degradation and Bio remediation of Food Industry Waste Effluents” in International Journal of Advanced Research in Science, Engineering and Technology, Vol. 3, Issue 1 during February, 2016.
- Neeraja C. of III BBT published an article on “Antibacterial efficacy of Lantana Camara Microencapsulate and Copper oxide Nanoparticle composite” during February, 2016.

- Subhashini S. of III BBT published an article on “ A Study on different species of oak- An important Medicinal Plant”, “Phytochemical Screening and TLC Analysis of different Quercus Specie” during February, 2016.
- Trisha Mary P. A of III BBT published an article on “Screening of Antioxidant and Antityrosinase activity of Herbal Formulation” during February, 2016.
- Dhanalakshmi D of III BBT published an article on “ Biodegradation and Bioremediation of food industry waste Effluents” during February, 2016.
- Vinitha. C of III BBT published an article on “Isolation of Alkaline Protease producing microbes from soil and its application in Textile Industries” during February, 2016.
- Aparna.B of III BBT published an article on “RAPD Analysis of Solanum xanthocarpum and its Phytochemical, Antioxidant, Antimicrobial and Anticancerous activity” during February, 2016.
- Anu.K of II M.Sc (BT) published an article on “Wet biochemical synthesis of copper oxide Nano particles coated on titanium dental implants” in International Journal of Advanced Research in Science, Engineering and Technology Vol. 3, Issue 1 during February, 2016.
- C.Midhuna murali & P.Manjusha of II B.Sc IT A published a paper on “An Analysis on Visual Cryptography” in International Journal of Trend in Research & Development” Vol.3(1) with ISSN:2394-9333, January – February, 2016.
- Durga kani.V of II B.Sc IT A published a paper on “Grid Computing – An Overview” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Nandhini.U & Nivetha.B of II B.Sc IT A published a paper on “An Analysis of Linux Operating System” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- P.Harini & T.Abinayavishalini of II B.Sc IT B published a paper on “Emerging Technologies:A Survey” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Subalakshmi.R & Nagalakshmi.L of I B.Sc IT A published a paper on “LiFi Technologies – In an Effective way” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, January – February, 2016.
- Poornima.V,P.Divyabharthi of I M.Sc IT published a paper on “Managing Green Data Center” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Poornima.V,P. Divyabharthi, Vignesh,M of I M.Sc IT published a paper on “Software Development Methodologies : Agile Model vs. Scrum Agile Model” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.

- Aparna sandeep & Anusree.S of I B.Sc IT A published a paper on “Survey on Database Model” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- Rajalakshmi.K & Renuga Devi.C of I B.Sc IT A published a paper on “TCP & UDP An Effective Assessment” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- V.Dharchana of III B.Sc IT A published a paper on “Content search using Multimedia Monitoring and Querying(MMQ)” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (333-336) February, 2016.
- Manjubhashini.S of II B.Sc IT A published a paper on “Blue Eyes-Human Operator Monitoring System – A Study ” in International Journal of Trend in Research & Development” Vol.3(1), ISSN:2394-9333, Jan 2016,Pg No:219-221 February, 2016.
- V.Sowndarya, S.Vaishnavi, V.Haripriya of II B.Sc IT A published a paper on “Computational Nano Technology:A current Perspective” in International Journal of Trend in Research & Development” Vol.3(1), ISSN:2394-9333, February, 2016.
- Anusthika.J of II B.Sc IT A published a paper on “A survey on Code – Free android Application” in International Journal of Trend in Research & Development” Vol.3(1), ISSN:2394-9333, February, 2016.
- Radhika.J, Swethasree.B, Tharani.A J of II B.Sc IT A published a paper on “Mobile WiMax:A Review” in International Journal of Trend in Research & Development” Vol.3(1), ISSN:2394-9333, February, 2016.
- G.Karthick of III B.Sc IT A published a paper on “Bakery Management System” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (366-369) February, 2016.
- E.M.Sowmiya , A.R.Vithya of II B.Sc IT A published a paper on “Versions of Android and a Short View of Marshmallow” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.
- S.Visalakshi of II B.Sc IT B published a paper on “Operating System:A Review” in International Journal of Trend in Research & Development” Vol.3(1) ISSN:2394-9333, February, 2016.

## VI. Placement Status

- Campus Drive has been organized for B.Sc (Bio Technology, Micro Biology) and M.Sc (Software Systems) by VEE Technologies on 01.02.2016 and 02.02.2016.
- Campus Drive has been organized for B.Sc (Costume Design and Fashion) by Aditya Birla Groups on 02.02.2016.
- Seven Students of Catering Science and Hotel Management got placed in Hyaat, Chennai on 03.02.2016.
- Campus Drive has been conducted by SAP for UG Computer Stream and ECS students on 06.02.2016 and Final Interview held on 20.02.2016 at Bangalore.

- Campus Drive has been conducted by Mphasis for UG Commerce and Computer Stream students on 08.02.2016.
- Campus Drive has been conducted by Zoho Corporation for both UG and PG students on 10.02.2016.
- Two Students placed in L& T Finance Limited on 18.02.2016.
- Thirty Two students of Commerce stream got placed in Royal Bank of Scotland on 22.02.2016.
- Nine students got placed in iGate on 22.02.2016.

## VII. Meetings organized

- Class Committee Meeting for UG and I PG students was held on 02.02.2016.
- Student Council Meeting was held on 03.02.2016.
- Tutor ward meeting was organized twice for all the classes through Google Apps.
- Four HoDs Meetings were conducted during February, 2016.

## VIII. Teaching and Learning System

- 1272 files were uploaded through Myclassroom.com by faculty members and students for the purpose of academic and administration. 948 assignments were submitted by students, 7642 links have been uploaded to facilitate the students with recent information and comprehensive descriptions during the month of February 2016. A total of 1,02,725 points was achieved by students. A total of 84540 points was achieved by faculty. A total of 28689 points was achieved by IV M.Sc (SS).
- One research scholar of Computer Science completed M.Phil viva-voce on 19.02.2016.
- Two research scholars of Commerce completed M.Phil viva-voce on 25.02.2016.
- Snap Talk and news Reading was conducted to improve the communication skills of the students.
- Project Review was conducted in all the departments.
- Three Smart teaching programmes (Edutainment) were conducted by Computer Technology, Commerce (ABC), Commerce (CA).
- Remedial action plan was prepared and executed based on the review comments of Class Committee Meeting for all the classes.

## IX. Guest and Alumni Visits

- Guests visited for various events during February 2016 given below,

S. No.	Name of the Guest	Designation & Address	Date
1	Mr. Rakshith Kannan	Senior HR executive, V-Guard Industries, Coimbatore	01.02.2016
2	Mr. Senthil Kumar	Java Certified Trainer,	01.02.2016,

		Sri Krishna I-tech, Coimbatore	07.02.2016 & 11.02.2016
3	Dr. Nancy Kurian	Psychologist, Good Shepherd Counselling Center, Coimbatore	03.02.2016
4	Mrs. Yogaraani Suresh	Senior Area Manager, Indian Oil Corporation Ltd., Coimbatore.	04.02.2016
5	Mrs. Latchoumi Mohan	Faculty Trainer & Master Resource Person, Chandragha Eduquer, Gopichettipalayam	04.02.2016
6	Mr. Suresh	Technical Trainer, Be Positive Institute, Coimbatore.	04.02.2016
7	Mr. Pradeepkumar	Oracle Certified Trainer, Sri Krishna I-tech, Coimbatore.	04.02.2016
8	Dr. M. Kunthavi Devi	Gynecologist & Founder, Sree Abirami Hospitals, Coimbatore	05.02.2016
9	Mr. A. Periyasamy	Assistant General Manager (Retd.), Indian Overseas Bank	05.02.2016
10	Mr. R. Arumugam	Assistant Manager, Syndicate Bank, Sivakasi	05.02.2016
11	Mr. S. Venkatesh	General Manager, Resolve, Gandhipuram, Coimbatore	05.02.2016
12	Ms. Padmapriya	MatCom Systems, Coimbatore	06.02.2016
13	Dr. N. Ramadoss	Technical Advisor, Industrial Waste Management Association, Chennai	10.02.2016
14	Mr. G. Raj Balaji	Assistant Professor, Rathinam College of Arts and Science, Coimbatore	11.02.2016
15	Mr. J. Kamalanathan	Station Director (Retd.), All India Radio, Chennai.	12.02.2016
16	Dr. A. Suuny Kuriakose	Professor and Dean Federal Institute of science and Technology, Angamaly.	12.02.2016
17	Dr. K.Arjunan	Assistant Professor of Mathematics, The H.H Raja's College, Puthukkotai.	12.02.2016
18	Dr P.Jenitha	Assistant Professor of Mathematics, Government Arts College, Udumalpet.	12.02.2016
19	Mr. S. Aravindan	Managing Director, Clusters Technology, Coimbatore	23.02.2016
20	Mr.V.Rengaraju	Vice President, Bi Tech international technologies, Singapore.	25.02.2016

21	Mr. Alywin Arokiyaraj	Territory Sales Manager, Expeditors, Coimbatore.	25.02.2016
22	Mr. Sandeep Bhagat	Process Head, WIPRO Technologies, Bangalore	26.02.2016

## X. Social Activities

- Mr.Bharath Kumar of II BBA(CA) B completed the NCC ARMY attachment camp organized by HQ 76 Inf Bde at 10 Madras Location WEF on 10.02.2016.
- Students of I B. Sc (CS) 'A' conducted Clean India programme at Thirussur on 16.02.2016.
- Students of III B. Sc (CS) 'A' & 'B' conducted Swachh Bharat at Alleppy on 28.02.2016.

## XI. Sports

- Sandhya of SKASC won first prize in Long jump in Inter University Championship held at Madurai.
- ECSNOVA Sports club organized Volley Ball Tournament for ECS students from 01.02.2016 to 03.02.2016.
- ECSNOVA Sports club organized Athletics- Relay for ECS students on 02.02.2016.
- N.Senthil kumar of SKASC won First Place in 500 mts running, P.Karthikeyan of II B.Sc IT won first place in Mini Marathan (5kms) and Dinesh kumar of I M.Com (IB) got 5<sup>th</sup> place in Marathan (6kms) in Tamilnadu State level Inter University Competition on 01.02.2016.
- P.Karthikeyan and D. Bhoobesh won the first and Second place respectively in 5 km Marathon organised in Coimbatore by VER on 07.02.2016.
- SKASC Cricket Team is Runner up in Cricket Tournament organized by Coimbatore District Cricket Association on 18.02.2016. A.V.Abilash is declared as the best all rounder in the tournament.
- P.karthikeyan of III B.Sc IT and G. Vishnu of I B.Com CM won thrid place in Tiger-Run Marathon on 21.02.2016.
- Volley Ball team is runners in Bishop Heber Trophy organized on 26.02.2016. C. Pavithran of III BBA selected as a best setter.

**...End of Report...**



## Action Plan for the Month of March

MARCH'16				
Mar '16	SH1	SH2	SKIM	KRISHNA HALL
1	Tu Day 74 II	Guest Lecture-com IT	Guest Lecture-com	
2	We Day 75 III	VALEDICTORY- ENGLISH	NADAGAM	
3	Th Day 76 IV	VALEDICTORY-CSA	MGT GAMES- BBA	SEMINAR-CT COM CHAMBER
4	Fr Day 77 V	BUDGET- BBA CA	GuestLecture-CDF	VALIDICTORY- TAMIL
5	Sa Day 78 VI		GUEST LECTURE - MATHS	
6	Su			
7	Mo Day 79 I			
8	Tu Day 80 II	VALEDICTORY- CS	Panel Discussion - MSW	
9	We Day 81 III	SEMINAR –IT		
10	Th Day 82 IV	VALEDICTORY- MATHS		
11	Fr Day 83 V	VALEDICTORY-BIO		
12	Sa			
13	Su			
14	Mo Day 84 VI	VALEDICTORY- BBA CA		
15	Tu Day 85 I	INTERACTION- BBA		College Day Celebration
16	We Day 86:II			
17	Th Day 87 III	III CIA Test	MARKETING -BBA	
18	Fr Day 88 IV			
19	Sa Day 89 V			
20	Su			
21	Mo Day 90VI			
22	Tu Day 91I			
23	We Day 92II	VALEDICTORY –BBA		
24	Th Day 93III			
25	Fr Good Friday			
26	Sa			
27	Su			
28	Mo Day 94 IV			
29	Tu Day 95 V			
30	We Day 96 VI			
31	Th Day 97 I			

# Gallery

## Out Reach Programmes



## Faculty Progression



FACULTY DEVELOPMENT PROGRAMME 13th Feb 2016, IIM BANGALORE

**Faculty Development Programme**

## Sports



**Winner – Long Jump**



**Winners – State Level Inter University Championship**



**Winners in Marathon (5 Kms)**

**Runners in Cricket**



**Runners in Volley Ball**

**Student Progression**



**Students @ Kovai Vizha**



**Students @ Kalki Workshop, Chennai**



**Bio Science Students with PSG Trophy**



**Commerce Students @ Christ University**



**M. Phil Viva Voce @ Commerce**



**Rotaract Student @ Sri Lanka**



**Commerce Students @ STC, Pollachi**

## Placement Status



Two students placed in L & T Finance

### Social Activities



Clean India @ Trissur – 16.02.2016



Swachh Bharat @ Alleppy – 28.02.2016

### Various Events



Management Games @ BBA (CA)



Workshop @ CS



**Exxon'16 @ CS**



**Psychological Meet @ Maths**



**Youth Parliament @ Commerce**



**Seminar @ CS**



**Edutainment @ CT**



**Workshop @ BBA**



**Women's Health Awareness @ Women's Cell**



**Gender Law Awareness @ Women's Cell**



**Inter Collegiate Meet @ CT**



**Fashion Show @ CDF**



**Virtual Conference @ BBA (CA)**



**Inter Departmental Meet @ MSW**



**Workshop @ CS**



**National Conference @ Bioscience**



**Workshop @ CDF**



**College Day Events**



**Vivatha Medai @ Tamilmandrum**



**Edutainment @ B.Com (ABC)**



**Drama Competition @ English**



**Cooking Competition @ CSHM**



**Nature Club Inauguration**

**Motivational Programme @ Commerce**



**Seminar @ M.Sc (SS)**

**Project Review @ CS**





**Catering Event @ CSHM**



**Cultural Event @ Bio Science**



**Workshop @ BCA**



**Workshop @ Commerce (CA)**



**Guest Lecture @ Maths**



**Book Review @ Tamil**



**National Conference @ CS Streams**



**National Seminar @ Mathematics**