SRI VENKATESWARAUNIVERSITY TIRUPATI - 517 502

(Accredited with 'A' grade by NAAC)

DIRECTORATE OF DISTANCE EDUCATION

(RECOGNISED BYDISTANCE EDUCATION COUNCIL, IGNOU, NEWDELHI)

COMMON PROSPECTUS

For PG, UG & Diploma Courses

(WITH APPLICATION FORM FOR ADMISSION)



2013-14

Website:

www.svudde.in www.svuniversity.in

PREFACE

Dear Distance Learners,

The Directorate of Distance Education of Sri Venkateswara University extends a warm

and hearty welcome to you for choosing our Institution for your higher education study.

This is a common prospectus which covers all important points relating to admission into

all the programmes (except B.Ed. and B.A./B.Com. Open University System) offered by the

DDE.

The main objective of Distance Education is to "reach the un-reached". Through

Distance Education, we hope to provide all the need-based academic and vocational

programmes at your doorstep.

Sri Venkateswara University, established in 1954, is one of the three oldest Universities

in Andhra Pradesh. The University has been making commendable strides in its service to

the socially and educationally disadvantaged students of the society. The University is

accredited by NAAC with 'A' grade.

The Directorate of Distance Education came into existence in the year1972 to extend

the frontiers of academic excellence beyond its campus.

I hope you will find this prospectus helpful in pursuing your higher studies in this

Institute. You are advised to go through the contents in the Booklet before filling in your

admission application form, and to keep this prospectus till you complete the programme /

course. I wish you all success in your efforts.

Prof. S.V.SUBBA REDDY

DIRECTOR

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1. INTRODUCTION

Education is a life-long process. It does not stop at any particular age. The conventional system of education was proved inadequate to accommodate the growing needs of the Indian Society. Therefore, the system of distance education has emerged as an effective alternative to the conventional system of education. Distance education system caters to the needs of those who cannot pursue formal college education and those who wish to improve their knowledge and skills.

Main Objectives of Distance Education Institutions

- a. To provide higher educational opportunities to the people who were deprived of the same earlier.
- b. To promote professional efficiency for the in-service candidates.
- c. To meet the challenges of changing needs of the society in a global era.
- d. To provide wider opportunity to the youth who are not able to join in regular colleges due to various reasons.
- e. To provide high quality of education with minimum expenditure.

With the above mission, S.V University introduced correspondence courses in the year 1972 to extend the frontiers of academic excellence beyond its campus. This Institute of Correspondence Courses (ICC) was upgraded as Directorate of Distance Education (DDE) in April 1995 as per the UGC norms. At present, the Directorate of Distance Education is offering M.A: Telugu, English, Hindi, Economics, History, Political Science & Public Administration and Sociology, Master of Social Work. M.L.I.Sc. M.Sc.: Physics, Chemistry, Zoology, Psychology, Mathematics and Computer Science. M.Com., M.Com (FM), MS (Public Relations), Executive M.B.A (2-years) and M.B.A (3-years). UG: B.A., B.Sc (Computers, Mathematics, Statistics, Physics & Electronics, Chemistry, Botany, B.Com., B.Com (Computers), B.B.M, B.L.I.Sc., and B.Ed (Third Methodology) and B.Ed.(Two years) for graduates working as teachers in recognized schools. P.G. Diploma Courses: Industrial Relations & Personal Management, Guidance & Counselling, Hospital & Health Care Management, Dress Designing & Garment Making and Journalism and Mass Communication.

Open University System (OUS): Candidates without any formal qualification can pursue B.A and B.Com courses under OUS by qualifying in the eligibility entrance test.

II. FACILITIES AVAILABLE AT THE DDE

a) Location

The DDE is located within the University campus and one can be reached from the University main gate (Golden Jubilee Arch) via Srinivasa Auditorium.

b) Enquiry Facility

DDE enquiries can be made at 0877-2289477 on all working days between 10-30 a.m. & 5-00 p.m.

c) Fax Facility

For immediate correspondence, please contact the office through Fax (0877) 2249088.

d) Supply of Study Material

Well prepared study materials as per the syllabus, will be supplied to the students after admission.

e) Library

i) **DDE Library**

The students can make use of the Library in DDE during the working hours. By producing their identity card, the candidate can get one book during the contact programme classes which is to be returned before the completion of the contact programme classes.

ii) SV University Main Library

Students can also make use of S.V.University main library for reference purpose during working hours of the Library, but books will not be issued for taking home.

f) Multi-media Lab with Internet facility / Technical Lab / Educational Lab

Well established Multi-media Lab has been established at the DDE for the benefit of students. All the DDE students are advised to make use of the Multi-Media Lab for learning.

g) Guidance Cell

Guidance cell was established in the DDE to guide and clarify the distance learners. Further the cell will assist in filling the admission/examination applications and also to clarify any other thing required by the learner.

h) Contact Programme Classes (CPC)

CPC will be organised for all courses. The number of CPC days will be fixed depending on the nature of the course. Usually the CPC are organised during holidays for the convenience of students. Attendance of CPC Programme is compulsory for all subjects.

i) Working Women's Hostel

A Working Women's Hostel, which is maintained by the University and located adjacent to the DDE building, can be used for stay in the campus during CPC/Practicals/Examinations, subject to the availability.

COURSES OFFERED

Sl. No.	Name of the Programme	Eligibility	Duration Yrs.	Course	e Fee	Medium of Instruction
1.	M.A. Telugu	Bachelor's Degree with Telugu as one of the subjects under part I/Part II	2Yr	1Yr II Yr	3500 2500	Telugu
2.	M.A. English	Bachelor's Degree with English as one of the subjects under part I/Part II	2Yr	1Yr II Yr	3500 2500	English
3.	M.A. Hindi	Bachelor's Degree with Hindi as one of the subjects at part I/Part II	2Yr	1Yr II Yr	3750 2750	Hindi
4.	M.A. Economics	B.A. with Economics as one of the subjects	2Yr	1Yr II Yr	3250 2250	English
5.	M.A. History	Bachelor's Degree	2Yr	1Yr II Yr	3250 2250	English
6.	M.A. Political Science & Public Administration	Bachelor's Degree	2Yr	1Yr II Yr	3250 2250	English
7.	M.A. Sociology	Bachelor's Degree	2Yr	1Yr II Yr	3250 2250	English
8.	Master of Social Work	Bachelor's Degree of any recognized University	2Yr	1Yr II Yr	5500 4500	English
9.	M.S. Public Relations	Bachelor's Degree	2 Yr	I Yr II Yr	4750 3750	English
10.	M.Sc. Mathematics	B.Sc. or B.A. with Mathematics as one of the subjects	2 Yr	I Yr II Yr	3750 2750	English
11.	M.Sc. Computer Science	B.Sc. Comp. Sci./B.A. Comp. Appl./B.Com. or B.Sc. Comp. Appl./Any Degree with PGDCA/B.E./B.Tech./B.C.A.	2 Yr	I Yr II Yr	12500 11500	English
12.	M.Sc. Physics	B.Sc. with Physics & Mathematics subjects	2 Yr	I Yr II Yr	12500 11500	English
13.	M.Sc. Chemistry	B.Sc. with Chemistry	2 Yr	I Yr II Yr	13500 12500	English
14.	M.Sc. Zoology	B.Sc. with Zoology	2 Yr	I Yr II Yr	12500 11500	English

15.	M.Sc. Botany	B.Sc. with Botany	2 Yr	I Yr II Yr	12500 11500	English
16.	M.Sc. Psychology	Bachelor's Degree	2 Yr	I Yr II Yr	6750 5750	English
17.	M.Com.	B.Com. & B.A. with Commerce as one of the subjects	2 Yr	I Yr II Yr	3250 2250	English
18.	M.Com. (Financial Management)	B.Com., B.B.M., B.C.A., B.A. (AES) Graduates	2 Yr	I Yr II Yr	3250 2250	English
19.	M.L.I.Sc.	B.L.I.Sc. Degree	1 Yr	1 Yr	6000	English
20.	Master of Business Administration (M.B.A)	Bachelor's Degree	3 Yr	I Yr II Yr III Yr	10000 8500 8500	English
21.	Executive M.B.A.	Undergraduate or Post-Graduate degree or Professional Degree Holder from the faculty of Engineering / Technology / Medicine / Pharmacy / Law and Architecture.	2 Yr	1 Yr II Yr	12500 11500	English
22.	B.A. / B.Com. (Regular)	Intermediate	3 Yr	I Yr II Yr III Yr	2500 1500 1500	English / Telugu
23.	B.A. / B.Com. (OUS)	Eligibility test for those who completed 18 years of age and without any formal education	3 Yr	I Yr II Yr III Yr	2500 1500 1500	English / Telugu
24.	B.Com. Computers	Intermediate Pass	3 Yr	I Yr II Yr III Yr	4500 4000 4000	English
25.	B.Sc: a) BZC b) MPC c) MSCs d) MPE e) MECs f) MPCs	a) Intermediate with Botany, Zoology, Chemistry b) Intermediate with Mathematics, Physics, Chemistry c) Intermediate with Mathematics d) Intermediate with Mathematics, Physics e) Intermediate with Mathematics, Physics, Chemistry f) Intermediate with Mathematics, Physics, Chemistry	3 Yr	I Yr II Yr III Yr	6000 6000 6000	English

26.	Bachelor of Business Management (B.B.M.)	Intermediate pass	3 Yr	I Yr II Yr III Yr	4250 4500 5000	English
27.	B.L.I.Sc.	Bachelor's Degree	1 Yr	-	4000	English
28.	B.Ed. III Methodology	B.Ed.	6 months	-	5850	English / Telugu
29.	PG Diploma in Industrial Relations & Personnel Management	Bachelor's Degree	1 Yr	-	2500	English
30.	Guidance & Counselling	B.A. / M.A. / M.Sc. in Psychology, Education, Social Work, Human Dev. or Extn. or any Health Professional	1 Yr	-	5000	English
31.	Hospital & Health care Management	Any Bachelor Degree	1 Yr	-	5000	English
32.	Journalism & Mass Communication	Any Bachelor Degree	1 Yr	-	4000	English
33.	Dress Designing & Garment Making	Any Bachelor Degree	1 Yr	-	6000	English

PRECAUTIONS

- 1. The candidates who have passed the qualified examinations either by regular/instant or advanced supplementary examinations on or before July 2013 are only eligible to apply for the present academic year 2013-14.
- 2. Using the old or previous year application for admission into present year is not allowed. Such applications will be summarily rejected. Only new application of this year or application down loaded from www.svudde.in shall be used.
- 3. All types of fee shall be made by way of DDE Online Challan of AB A/C No.103210100020302 or SBI A/C No.31573987253 with Transaction ID No. given by the Banks concerned. Otherwise the challan will be invalid. DD will not be accepted.
- 4. Candidates who have taken degree from other Universities have to pay **Rs. 145/- extra** towards *Recognition Fee* by way of Academic challan separately prior to the examinations.
- 5. Each admission application should invariably be enclosed with separate DDE Online challan.
- 6. Partial Payment of admission fees will not be entertained.
- 7. In any case consolidated Online challans will not be entertained. Such applications will be summarily rejected.
- 8. The DDE Online challan particulars should be invariably written in the application form at the column given.
- 9. The Applications received through SVU DDE Study Centres should invariably affix their identity rubber Stamp with Study Centre Number in the space provided in the application.

IMPORTANT DATES

1. Last date for submission of filled in application without fine : 06-11-2013

2. Last date for submission of filled in application with fine of Rs. 100/ : 05-12-2013

3. Last date for submission of filled in application with fine of Rs. 200/ : 31-12-2013

4. Last date for submission of filled in application with fine of Rs.300/ : 31-01-2014

5. Last date for submission of filled in application with fine of Rs. 500/ : 28-02-2014

IMPORTANT INSTRUCTIONS

Before filling the application, read instructions carefully and fill all the columns in the application.

- Use only prescribed application supplied by the DDE or down loaded from the DDE website.
 Downloaded application should be accompanied by a DDE Online challan for Rs.200/- towards the cost of application.
- 2. Select the subject as per your eligibility by reading the eligibility conditions given in the Prospectus and also select the study centre of your convenience and the application should be routed through the study centre only.
- 3. No refund of fee will be made once remitted. There are no fee concessions for any category of students. Fee once paid by the candidate will neither be refunded nor adjusted. **Please check the eligibility before obtaining the DDE Online challan of AB/SBI**.
- 4. After admission every student will be allotted an enrollment number which he/she should invariably mention along with period of study in all his/her correspondence with the DDE. Full enrollment number including the period of study should be quoted in all the correspondence, and without this number the DDE will not show any attention.
- 5. The admission card issued to the candidate will be sufficient for the purpose of identification for the entire period of study in the DDE. If the admission card is lost, a fresh admission card will be issued on payment of Rs.50/- during the course of study. Preserve the admission card with Enrolment Number, till the course is completed and produce it on demand at any time.
- 6. Preserve all the fee receipts till you complete the course and obtain the degree certificate.
- 7. All matters relating to examinations / results / marks / certificates will be dealt with only by the Controller of Examinations, Sri Venkateswara University.
- 8. For any legal matters the Jurisdiction is restricted to Tirupati city only.
- 9. Change in address if any, should be immediately communicated to the centre.
- 10. The student will be admitted into the DDE on the assumption that the entries in the Admission Application are correct. The candidates are required to abide by the rules and regulations that are in force and those that will come into effect from time to time as formulated by the DDE and /or by the University.
- 11. All communications and course material will be mailed to the students by regular post to the address of the students as per the records of the DDE. The students are advised to make necessary arrangements in their respective delivery post offices at their end to get the delivery of different communications, course materials from the DDE properly without delay. It is not possible for the DDE to own any responsibility for any postal lapse. The candidates who enrolled through study centres will get their course material and any communication from the study centres only.
- 12. Examination applications will be mailed to all the candidates who are on rolls in the DDE. In the case of former students of the DDE, the examination applications will be supplied on request only and the candidates will not be permitted to take the examinations unless they clear all the fee dues to the DDE. The examination applications can be downloaded from the DDE website also. The study centre students can be had the Examination application from the concerned study centres and submit the same through the study centres only for the University examinations.
- 13. Information relating to the examination such as last date for receipt of examination fee etc. will be generally informed by the DDE. However, students are also advised to see notification in the Website issued by the Director, Distance Education, S.V. University, Tirupati relating to such matters and also messages, which will be sent to the mobile phones of the candidates.

- 14. A candidate appearing for the examination for the first time shall pay the fee prescribed for the whole examination even if the candidate wishes to appear for some papers only. Thereafter the candidate can appear for any part or papers.
- 15. The students can make enquiries regarding courses, examination particulars etc., at the Enquiry counter of the DDE or at the nearest study centre of the DDE or through telephone number 0877-2289477. Enquiries will be attended to in the Office from 10.30 a.m. to 5.00 p.m. on all working days. The Second Saturday of every month is a holiday to the DDE. The DDE is also observes the State Government holidays.
- 16. Admission at any time may be cancelled by the authorities of the DDE if the candidate is found ineligible for admission into the said course or he/she is found indiscipline.

Note for M.Sc. Physics, Zoology, Botany and Chemistry candidates

- 1. The DDE will organize useful 30 days contact programme classes by the experienced faculty for both previous and final year students separately. Attendance to the contact programme classes is compulsory.
- 2. If there is no minimum number of candidates admitted in any study centre, the contact programme classes and practical examinations will be held at the nearest study centre / nodal centre.
- 3. All students of Science Courses, viz. M.Sc. Physics, Chemistry, Botany and Zoology should pay total fee without taking study centre commission. The study centres commissions will be settled separately.

Incomplete and Late Applications

Incomplete application forms, / applications received after the due date or having wrong options of courses or electives or false information, will be summarily rejected without any intimation to the students. The students are therefore advised to fill the relevant columns carefully and enclose the copies of all the required certificates, duly attested by a Gazetted Officer.

Change of course and Study Centre

Change of course is permitted before the last date of admission on payment of Rs. 300/- by way of DDE Online challan of AB/SBI along with request letter.

In case change of study centre is desired, the candidates are advised to write a request letter to the Director, DDE stating the reasons for change of the study centre along with Rs. 500/- by way of DDE Online challan of AB/SBI, at the time of sending examination application form.

Examinations and Improvement

a) Validity of admission:

The admission made in the current year will be valid for five years only after which the candidate should seek fresh admission.

b) Improvement of examination:

The candidates can appear for improvement in each paper or whole examination up to 5 years from the year of writing the examination for the first time.

SALIENT FEATURES OF D.D.E., S.VUNIVERSITY

1.Paper-wise pass system for all courses.

- 2. Transfer Certificate (TC) is not required for admission into any course.
- 3.The Controller of Examinations, Sri Venkateswara University, will conduct all the examinations of the DDE and degrees are awarded by S.VUniversity, Tirupati. The degrees awarded are equivalent to the degrees awarded to regular students of S.VUniversity.

Filled-in applications are to be sent to the following address

Contact Address: **Director**

Directorate of Distance Education

S.V. University, Tirupati - 517 502

Phones: 0877-2289477, 2289380

Fax: 0877-2249088

Website: www.svudde.in

Note:

- 1. The University reserves the right to start or not to start any course or courses if sufficient number of applications are not received
- 2. Candidates should abide by the conditions, rules and regulations stipulated by the D.D.E. and the Laws of the University applicable from time to time.
- 3. Filled in applications shall be submitted to the Director, Directorate of Distance Education, S.VUNIVERSITY, TIRUPATI 517502 by registered post or in person.

DDE ONLINE CHALLAN ACCOUNT NUMBERS

1.ANDHRA BANK ACCOUNT NUMBER : 1032101000120302

2.STATE BANK OF INDIA ACCOUNT NUMBER : 31573987253

ONE challan for one candidate only

POST-GRADUATE PROGRAMMES

COMMON INFORMATION RELATING TO M.A, M.COM. AND M.Sc.

a) Mode of Payment of fees

Candidates seeking admissions into the course have to pay the fee amount as stated against the course through DDE Online challan of AB/SBI and send it along with their application form.

b) Medium of Instruction

The medium of instruction for PG courses will be in English only except for Telugu and Hindi subjects.

c) Study Material

The Directorate of Distance Education will supply the study material to all the students. Study Material are in English Medium only except for Telugu and Hindi language subjects. For those students enrolled through SVU DDE Study Centres can obtain the study materials from the study centres only.

d) Contact Programme Classes

The DDE will organize useful 12 days contact programme classes for all M.A./M.Com. courses by experienced faculty for both previous and final year students separately. For science courses refer the concerned subject page for details.

e) Examination Pattern

At the end of each academic year i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100 (University examinations for 80 marks and internal assessment through assignments for 20 marks). To declare pass for PG Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks in university examinations 28 out of 80 marks for those courses each have internal assignments and an aggregate of 40% of marks. The internal assessment through assignments of 20 marks are introduced for M.A., (All subjects) M.Com., M.B.A. and M.Sc. Mathematics courses only.

The University has introduced paper-wise pass system for all the courses of Directorate of Distance Education. Paper-wise pass system means, if any candidate got fail marks / absented in a particular paper/ papers, such candidate need not write all papers again. But he/she has to write only that particular paper/ papers in which he/she failed and has to get 40% marks in each paper for passing the degree.

Assignments

All the admitted candidates have to write the assignments, which carry 20 marks in each paper in both previous and final years. The assignment question papers will be supplied to all the candidates by DDE and also downloaded from the D.D.E. website. All the assignment note books should reach the O/o DDE, SVU, Tirupati before the date of commencement of the yearly examinations. Failure in submitting the written assignment note books within the time stipulated will never be considered for future examinations and will forgo the assignment marks to be added to the theory marks forever.

DETAILS OF POST GRADUATE COURSES OFFERED

1. M.A. TELUGU

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.A. Degree in Telugu shall be required to have passed B.A./B.Com./B.Sc. Degree examination with Telugu as one of the subjects under Part-I or Part-II of this University or its equivalent thereto.

b) Duration of the Course: 2 Years

Papers for First Year

Paper - I - Prescribed Texts (Poetry & Drama)

Paper - II - General Linguistics

Paper - III - History of Telugu Literature

Paper - IV - Telugu Grammar, Prosody & Poetics Paper - V - Folk Literature

Papers for Second Year

Paper - I - Principles of Literary Criticism

Paper - II - Sanskrit Texts, History of Sanskrit Literature and Sanskrit Grammar Paper - III -

Dravidian Philology and Evolution of Telugu Language

Paper - IV - Telugu Journalism

Paper - V - Any one of the following optionals can be chosen

- (a) Padakavitha
- (b) Andhra History & Culture

2. M.A. ENGLISH

a) Eligibility for Admission

I Year : A candidate seeking admission into the I year (previous) M.A. Degree in English shall be required to have passed any Degree with English as one of the subjects under Part-I or Part-II of this University or its equivalent thereto.

b) Duration of the Course: 2 years

Papers for First Year

Paper -I - Shakespeare

Paper -II - Poetry from Renaissance to the Romantic Revival

Paper III - Novel (From 18th to 20th Century)

Paper -IV - Prose and Literary Criticism

Paper-V - History of the English Language and Phonetics

Papers for Second Year

Paper -I - Drama from the 16th Century to the 20th Century

Paper -II - Poetry from 1830 to the Present

Paper -III - An Intensive Study of a Poet Milton and his Works

Paper -IV - Indian Writings in English

Paper - V - American Literature

3. M.A HINDI

1. Eligibility for admission

Any Graduate with Hindi as subject under Part I or Part II (or) Any Graduate with Rashtra Basha Praveen of Dakshina Bharat Hindi Prachar Sabha, Madras (or) any Graduate with Hindi Vidwan title of Hindi Prachar Sabha, Hyderabad.

2. Duration of the course : Two years

Papers for First Year:	Theory	Assignments
Paper I - Audhunik Hindi Kavya	80 Marks	20 Marks
Pape r II - Hindi Gadhya Vidhayen	80 Marks	20 Marks
Paper III - Bhasha Vignan aur Hindi Bhasha ka Itihas	80 Marks	20 Marks
Paper IV - Hindi Sahitya ka Itihas	80 Marks	20 Marks
Paper V - Telugu Bhasha aur Sahitya ka Itihas	80 Marks	20 Marks
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Papers for Second Year Paper VI - Pracheen Evam Madhyakaleen Kavya	80 Marks	20 Marks
Paper VII - Bharatiya Kavya Sastra evam Paschatya Aalochana	80 Marks	20 Marks
Paper VII - Bharatiya Kavya Sastra evam Paschatya Aalochana Paper VIII - Prayojanmulak Hindi aur Anuvad	80 Marks 80 Marks	20 Marks 20 Marks
• • •		

- i. Hindi Kahani or
- ii. Kathakar Premchand
- 3. Contact Programme Classes will be conducted for 12 days in a year.
- 4. Study Materials will be supplied by the DDE for all the candidates.

4. M.A. ECONOMICS

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.A. Degree in Economics shall be required to have passed B.A. Degree examination with Economics as one of the subjects of this University or its equivalent thereto.

b) Duration of the Course: 2 years

Papers for First Year

Paper - I - Micro Economics

Paper -II - Macro Economics

Paper -III - Public Economics

Paper -IV - Evolution of Economic Doctrines

Paper -V - Economics and Business Statistics

Paper -VI - Economics of Human Development

Papers for Second Year

Paper - I - Economics of Development and Planning

Paper - II - Indian Economy

Paper - III - International Economics

Paper - IV - Economics of Environment

Paper - V - Industrial Economics

Paper - VI - Labour Economics

5. M.A. HISTORY

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.A. Degree in History shall be required to have passed **any Degree** of this University or its equivalent thereto.

b) Duration of the Course: 2 Years

Papers for First Year

Paper - I - History of Modern Europe (1870 - 1972 A.D.)

Paper - II - History of Modern India (1757 - 1856 A.D.)

Paper - III - History of East Asia (China & Japan) (1840 - 1970 A.D.)

Paper - IV - Historical Method and Historiography

Paper - V - Social and Cultural History of India up to 1206 A.D.

Papers for Second Year

Paper - I - History of the Freedom Movement in India (1857 - 1947 A.D.)

Paper - II - History of Modern Andhra (1766 - 1972 A.D.)

Paper - III - Economic History of India (1800 - 1947 A.D.)

Paper - IV - History of U.S.A. (1865 - 1963 A.D.)

Paper - V - Social and Cultural History of India (1526 -1947 A.D.)

6. M.A. POLITICAL SCIENCE AND PUBLIC ADMINISTRATION

a) Eligibility for Admission

I Year: A Candidate seeking admission into the First Year (Previous) M.A. Degree in Political Science and Public Administration shall be required to have passed **any Degree** of this University or its equivalent thereto.

b) Duration of the Course: 2 Years

The first year syllabus for M.A. Political Science and Public Administration are common papers. But in the Final Year there are separate papers for Political Science and Public Administration.

Papers for First Year (Political Science & Public Administration)

Paper - I - Political Thought

Paper - II - Modern Political Theory

Paper - III - Comparative Government and Politics

Paper - IV - Public Policy

Paper - V - Administrative Theories

Papers for Second Year (Political Science)

Paper - I - Indian Political System

Paper - II - International Politics

Paper - III - Government and Politics in Andhra Pradesh

Paper - IV - Federalism in India

Paper - V - Indian Foreign Policy

Papers for Second Year (Public Administration)

Paper - I - Development of Administration in India

Paper - II - Financial Administration

Paper - III - Rural Development Administration in Andhra Pradesh

Paper - IV - Urban Development Administration in Andhra Pradesh

Paper - V - Public / Personnel Administration

Important Note:

The candidate should write clearly his/her option in the admission application in the column given for writing the subject whether the candidate is seeking examination into POLITICAL SCIENCE (OR) PUBLIC ADMINISTRATION. On the basis of this option only the subject will be divided separately in the final year.

7. M.A. SOCIOLOGY

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.A. Degree in Sociology shall be required to have passed **any Degree** of this University or its equivalent thereto.

b) Duration of the Course: 2 Years

Papers for First Year

Paper - I - Principles of Sociology

Paper - II - Sociological Theories

Paper - III - Sociological Research Methods and Statistics

Paper - IV - Structure & Change in India (with special reference to Rural Society)

Paper - V - Social Demography

Papers for Second Year

Paper - I - Urban Sociology

Paper - II - Industrial Sociology

Paper - III - Social Welfare & Administration

Paper - IV - Medical Sociology

Paper - V - Political Sociology

8. MASTER OF SOCIAL WORK (MSW) REGULATIONS AND SYLLABUS

Objective of the course

The course aims at educating the students towards social responsibilities and to promote constructive reaction to social problems through upgrading their skills.

Eligibility

Candidates for admission into the Master of Social Work Programme should posses a Bachelor's Degree of any recognised University or an examination accepted by the Executive Council as equivalent there to with a minimum pass.

Duration of the Programme: 2 Years

Medium of Instruction: English

Personal Contact Programme : Personal Contact Programme will be arranged for 15 days in

a year. Courses of the programme:

Scheme of Examination: The Scheme of examination shall be as follows.

First Year

	Duration Hrs	Min. Marks	Max. Marks
I Social Work Profession and Fields	3	50	100
II Social Work Intervention-Methods and Strategies -I	3	50	100
III Psycho-Social Bases for Social Work practice	3	50	100
IV Social Work Research and Statistics	3	50	100
V Social Work Practicum-I	3	50	100

Second Year

	Duration Hrs	Min. Marks	Max. Marks
I Social Work Intervention-Methods and Strategies -II	3	50	100
II Social Work Practice with Families and Children	3	50	100
III Medical and Psychiatric Social Work	3	50	100
IV Rural and Urban Community Development	3	50	100
V Social Work Practicum-II	3	50	100

Viva-Voce Examination for Field work/ Project work will be conducted at the end of the I and II year for 25 marks each.

The Question Papers: Maximum marks 100. It contains 10 questions out of which 5 should be answered. Each answer should not exceed 1500 words. Each question carries 20 marks.

The University examination will be held once a year. A candidate shall be declared to have qualified for the degree of Master of Social Work (MSW) if he/she passes all the courses in I Year and II Year, securing 50 per cent marks in each subject.

9. M.S. PUBLIC RELATIONS

a) Eligibility for Admission

It is open to all citizens of India who satisfy the following conditions

i). Any graduates recognized by this University and equivalent of this University degree..

b) Duration of the course: 2 years

c) Medium: English

d) Curriculum:

The structure and core subjects of the course are as follows:

Papers for the First Year

Paper-I - Public Relations Theory and Practice

Paper-II - Mass Media and Society

Paper -III - Public Relations Media Strategy and Tactics and Research

Paper-IV - Theory and Practice of Advertising

Paper -V - Writing for Media

Papers for the Second Year

Paper-VI - Public Relations Management

Paper-VII - Writing, Editing and Printing of Corporate Publications

Paper -VIII - Information Technology and E-Public Relations

Paper-IX - Principles and Practices of Business and Marketing Management

Paper -X - Dissertation and Viva-Voce

e) Contact Programme Classes(CPC)

The CPC will be organized every year for a period of 12 days in one or two spells and 75% of attendance in the CPC is compulsory

f) Internal Assessment

Assignments have to write in each paper towards internal assessment, which carries 30 marks and added to the final examination in all papers.

g) Examination Pattern

At the end of each academic year, the students have to appear for the University examinations. Each paper carries maximum marks of 100 that include theory part 70 and assignment part 30 marks respectively. The candidate has to write assignments in all papers. The assignment questions will be supplied by the DDE.

h) Internship/ Dissertation

Internship is a pre-requisite for the preparation of dissertation. A candidate has to undergo an internship in the public relations department of any reputed organization/ establishment for a period of one month. If the candidate is already working as a full-time Public Relations practitioner or if he is an inservice candidate, his experience in the organization can be taken for the purpose of internship and he can undergo such internship in the same organization for the purpose of preparing dissertation. The objective of internship is to enable the student to gain practical experience and also to assess the capacity of the student to what extent he/she can put into practice, the principles and theory of public relations learnt during the period of study. The dissertation has to be submitted at the end of the second year, which will be valued by an examiner for awarding marks. The marks obtained in the dissertation will be added to the total marks for awarding degree. The dissertation carries 70 marks, while Viva-Voce carries 30 marks.

i) Award of Degree

For those students who complete and pass all 10 papers including Project Report and Viva-Voce, M.S. Public Relations degree will be awarded.

10. M.Sc. MATHEMATICS

a) Eligibility for admission:

A candidate seeking admission into the First Year (Previous) M.Sc. Degree in Mathematics should have passed B.Sc. / B.A. Degree examination with Mathematics as one of the subjects of this University or its equivalent thereto. However, candidates who have offered Mathematics only as a subsidiary or additional subject in B.Sc. / B.A. / B.Tech., are not eligible for admission into this course.

b) Duration of the Course: 2 Years

Papers for First Year

Paper - I - Algebra - 1

Paper - II - Real Analysis

Paper - III - Differential Equations

Paper - IV - Computing Techniques

Paper - V - Complex Analysis

Papers for Second Year

Paper - I - Infinite Mathematics and Galois Theory

Paper - II - Topology and Functional Analysis

Paper - III - Operations Research

Paper - IV - Analytic Number Theory

Paper- V - Mathematical Statistics

11. M.Sc. COMPUTER SCIENCE

a) Eligibility for Admission

The candidates who have passed (i) B.Sc. Computer Science (ii) B.A. Computer Applications, (iii) B.Com. Computer Applications (iv) B.Sc. Computer Applications (v) Any degree with PGDCA one year (vi) B.E./B.Tech. and (vii) BCA course are eligible.

b) Duration: 2 YEARS

FIRST YEAR (Part I Previous)

Course Number	Name of the paper	Univ. Exam Duration Hours	Internal Assessment / Sessionals	University End Exam Marks	Total Marks
MSCS101	Discrete Mathematics	3	20	80	100
MSCS102	Computer Organisation	3	20	80	100
MSCS103	Data Structure and C	3	20	80	100
MSCS104	Advanced Database Management Systems	3	20	80	100
MSCS105	Operating Systems	3	20	80	100
MSCS106	Object Oriented Modelling and Design	3	20	80	100
MSCS107	Computer Algorithms	3	20	80	100
MSCS108P	Software Lab I	3	Records 20	80	100
MSCS109P	Software Lab II	3	Records 20	80	100
MSCS110	Minor Project work; Project Seminar Project Report & Viva- Voce		50	150	200

SECOND YEAR (Part - II Final)

Computer networks	3	20	80	100
Software Engineering	3	20	80	100
System Software	3	20	80	100
Computer Graphics	3	20	80	100
Elective - 1	3	20	80	100
a) Cryptography and Network Security				
b) Image Processing				
c) Principles of Programming Languages				
	Software Engineering System Software Computer Graphics Elective - 1 a) Cryptography and Network Security b) Image Processing	Software Engineering 3 System Software 3 Computer Graphics 3 Elective - 1 3 a) Cryptography and Network Security b) Image Processing	Software Engineering 3 20 System Software 3 20 Computer Graphics 3 20 Elective - 1 3 20 a) Cryptography and Network Security b) Image Processing	Software Engineering 3 20 80 System Software 3 20 80 Computer Graphics 3 20 80 Elective - 1 3 20 80 a) Cryptography and Network Security b) Image Processing

MSCS206	Elective II	3	20	80	100
	a. Multimedia Systems				
	b. Software Testing				
	c. Neural Networks				
MSCS207P	Object Oriented Programming Lab	3	Records 20	80	100
MSCS208P	Computer Graphics Lab	3	Records 20	80	100
MSCS209	Major Project Work; Mid-term Seminar, Project Report &Viva-Voce		100	200	300

c) Medium of Instruction: English

d) Mode of Instruction

1) Study Material

The Directorate of Distance Education supplies Text Books to all the students.

2) Contact Programme Classes

The DDE will organize useful 15 days Contact Programme Classes by experienced Faculty for each year. Attendance to the Contact Programme Classes is compulsory.

e) Examination Pattern

At the end of each academic year the students have to appear for the examinations conducted by the University. Each paper carries maximum marks of 100. To declare pass for M.Sc. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40% marks. The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education. Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

12. M.Sc. PHYSICS

a) Eligibility for admission

A candidate seeking admission into the first year (previous) M.Sc. Degree in Physics shall be required to have passed B.Sc. degree with Physics and Mathematics of this University or its equivalent thereto.

b) Duration of the course: 2 years

Papers for the First Year		Marks
Paper -I	Classical Mechanics and Statistical Mechanics	80
Paper-II	Electromagnetic Theory, Optics and Spectroscopy	80
Paper-III	Elementary Solid State Physics	80
Paper-IV	Electronic Devices and Circuits	80
Paper-V	Mathematical Methods of Physics	80
Laboratory (General -I)		80
Laboratory (Electronics -	·II)	80
Records		20
Viva-Voce		20
	Grand Total	600
Papers for the Second Yea	r	
Paper -I	Quantum Mechanics	100
Paper-II	Nuclear Physics and Analytical Techniques	100
Paper-III	Special Paper-I(Condensed Matter Physics)	100
Paper-IV	Special Paper-II (Electronics)	100
Laboratory (Special) I		80
Laboratory (Special) II		80
Records		20
Viva-Voce		20
	Grand Total	600

c) Special Papers in Final Year

a. Condensed Matter Physics

b. Electronics

d) Medium of Instruction: English

e) Mode of Instruction

1) Study Material

The Directorate of Distance Education will suppply the study materials for all the students. Study materials are in English Medium only.

2) Contact Programme Classes

The DDE will organize useful 30 days contact programme classes by experienced faculty for both previous and final year students separately. Attendance to the contact programme classes is compulsory. If there is no minimum number of candidates admitted in any study centre, the contact programme classes and practical examinations will be held at the nearest study centre where the minimum number of students admitted. If the total admitted strength is less than 100, the CPC will be held at nodal centre only.

f) Examination Pattern

At the end of each academic year i.e., First year and second year the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 80 in First year and 100 in Second year. To declare pass of M.Sc. Physics degree a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on an aggregate of 40% marks.

Any candidate who fails in the University examination in any paper/absent in any particular paper or papers, he/she has to appear for that paper(s) and secure pass marks of 40 %. He/she need not appear for the entire examination.

13. M.Sc. CHEMISTRY

a) Eligibility for admission

A candidate seeking admission into the first year (previous) M.Sc. Degree in Chemistry shall be required to have passed B.Sc. degree of this university with Chemistry as one of the subject in the group subjects or its equivalent thereto.

b) Duration of the course: 2 years

Papers for the First Year	$Total\ Marks = 500$
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Paper-I Inorganic Chemistry 80 marks

Paper-II Organic Chemistry 80 Marks

Paper-III Physical Chemistry 80 Marks

Paper - IV General Chemistry 80 marks

Practical Examinations

Practical -I Inorganic Chemistry 60 Marks (Practicals 50 + Records 10)

Practical -II Organic Chemistry 60 Marks (Practicals 50 + Records 10)

Practical -III Physical Chemistry 60 Marks (Practicals 50 + Records 10)

Specializations for the Second Year

Total Marls = 500 in each Specialisation

- 1. Organic Chemistry
- 2. Industrial Chemistry
- 3. Analytical Chemistry

Theory Examination : 4 papers in each specialization and 80 marks for each paper.

Practical Examination : 2 Practicals each practical for 75 marks

: Records 20 Marks

: Viva-Voce 10 Marks

c) Choice of Specialisation

The choice of specialisation for second year (Organic Chemistry/Industrial Chemistry/Analytical Chemistry) shall be mentioned in the application at the time of admission itself. Further changes are not allowed.

d) Medium of Instruction: English

e) Mode of Instruction

1) Study Material

The Directorate of Distance Education will supply the study material for all the students. Study materials are in English only.

2) Contact Programme classes

The DDE will organize useful 30 days contact programme classes by experienced faculty for both previous and final year students separately. Attendance to the contact programme classes is compulsory. If there is no minimum number of candidates admitted in any study centre, the contact programme classes and practical examinations will be held at the nearest study centre where the minimum number admitted. If the total admitted strength is less than 100, the CPC will be held at nodal centre only.

f) Examination pattern

At the end of each academic year, the students have to appear for the examinations, conducted by the University. The examinations will be conducted once in a year. To declare pass of M.Sc. Chemistry degree candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on an aggregate of 40% marks. Any candidate who fails in the University examination in any paper/absent in any paper or papers he/she has to appear for that paper/papers and secure 40 % as pass marks. He/She need not appear for the entire examination. A candidate can appear for individual subjects, if the candidate has passed in practicals and failed in theory, he can apply for theory only by retaining the practical marks he got in the previous attempt or Vice-Versa.

The maximum time to complete his/her Degree will be 5 years from the date of registration into the first year otherwise or afterwards, he/she has to appear for the new syllabus if the syllabus is changed.

14. M.Sc. ZOOLOGY

a) Eligibility for Admission

A candidate seeking admission into the first year (Previous) M.Sc. Degree in Zoology shall be required to have passed B.Sc. Degree with Zoology of this University or its equivalent thereto.

b) Duration of the Course: 2 years

Theory Papers for First Year

1. Principles of Systematic and Functional Anatomy of Invertebrates and Cho	rdates100 Marks
2. Animal Behaviour, Sociobiology and Evolution	100 Marks
3. Principles of Animal Ecology, Conservation and Resource Management	100 Marks
4. Physiological Chemistry, Biostatistics and Computer Applications in Biology	100 Marks
Practicals	
1. Chordata, Invertebrate & Animal Behaviour	100 Marks
2. Ecology, General Physiology and Physiological Chemistry	100 Marks
	600 Marks
Theory Papers for Second Year	
Theory Papers for Second Year 1. Cell Biology and Genetics	100 Marks
	100 Marks 100 Marks
1. Cell Biology and Genetics	
 Cell Biology and Genetics Developmental Biology & Immunology 	100 Marks
 Cell Biology and Genetics Developmental Biology & Immunology Animal Biotechnology & Micro Biology 	100 Marks 100 Marks
 Cell Biology and Genetics Developmental Biology & Immunology Animal Biotechnology & Micro Biology Comparative Animal Physiology 	100 Marks 100 Marks

c) Medium of Instruction : English

d) Mode of Instructions

1) Study Material

The DDE will supply the study materials for all the students. Study materials are in English Medium only.

600 Marks

2) Contact Programme Classes

The DDE will organize useful 30 days contact programme classes by experienced faculty for both previous and final year students separately. Attendance to the contact programme classes is compulsory. If there is no minimum number of candidates admitted in any study centre, the contact programme classes and practical examinations will be held at the nearest centre where the minimum number admitted. CPC will be held at nodal centre and Kurnool. If the admitted strength is below 100 the CPC is held at nodal centre only.

e) Examination Pattern

At the end of each academic year i.e., First year and second year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries a maximum marks of 100. To declare pass of M.Sc. degree in Zoology a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on an aggregate of 40% marks. Any candidate who fails in the University examination in any paper/absent in any particular paper(s) He/She has to appear for that paper/papers and secure 40 % of pass marks. He/She need not appear for the entire examinations.

15. M.Sc. BOTANY

a) Eligibility For Admission

A candidate seeking admission into the first year (Previous) M.Sc Degree in Botany shall be required to have passed B.Sc Degree with Botany of this University or its equivalent thereto.

b) Duration of the Course: 2 years

c) Medium of Instruction: English

d) Theory Papers for First Year

1.	General Microbiology and Plant Pathology		100 Marks
2.	Biology and Diversity of Algae Bryophytes, Pteridophytes and Gy	nino sperms	100 marks
3.	Systematics of Angiosperms, Phytomedicive and ethano Botany	••	100 marks
4.	Biology of cells, Genes, Genetics and Evolution	••	100 marks
_			

Practicals

1.	Lab I (Paper I & II)	 100 Marks
2.	Lab II (Paper III & IV)	 100 Marks

Papers for the Second Year

Paper I Plant Anatomy, Embryology & Pathology	100 Marks
Paper II Plant Ecology, Biodiversity & Resource Utilisation	100 Marks
Paper III Plant Physiology and Metabolisms	100 Marks
Paper IV Plant Tissue Culture and Biotechnology	100 Marks

Practicals

1.	Lab I (Paper I & II)	 100 Marks
2.	Lab II (Paper III & IV)	 100 Marks

Contact Programme Classes

The DDE will organize useful 30 days contact programme classes by experienced faculty for both previous and final year students separately. Attendance to the contact programme classes is compulsory. If there is no minimum number of candidates admitted in any study centre, the contact programme classes and practical examinations will be held at the nearest centre where the minimum number admitted. CPC will be held at nodal centre and Kurnool. If the admitted strength is below 100 the CPC is held at nodal centre only.

16. M.Sc. PSYCHOLOGY

a) Eligibility for Admission

A candidate seeking admission into the First Year (Previous) M.Sc. Degree in Psychology shall be required to have passed **any Degree** of this University or its equivalent thereto. Admissions will be given to DDE(001) centre only.

b) Duration of the Course: 2 Years

Papers for First Year

Paper - I Principles of Psychology

Paper - II Social Psychology
Paper - III Psychopathology

Paper - IV Psychometry & Test Development

Practicals I & II

Papers for Second Year

Paper - I Psychology of Personality

Paper - II Counselling Psychology - Theory and Practice

Paper - III Developmental Psychology

Paper - IV Any one of the following optionals

(a) School Psychology

(b) Industrial and Organizational Psychology

c) Medium of Instruction

The medium of instruction will be English only.

d) Mode of Instruction: English

1) Study Material

The Directorate of Distance Education will supply study materials for all the students. Study Materials are in English Medium only.

2) Contact Programme Classes

The DDE will organize useful 20 days (10 days each in two spells) contact programme classes by experienced faculty for both the previous and final year students separately. Attendance to the Contact Programme Classes is compulsory. The classes will be held at DDE centre Tirupati only.

e) Examination Pattern

A candidate shall be declared to have passed the Part-I previous examination, if he/she obtains not less than 35 % of marks in each of the Divisions (Division 'A' means I to IV theory papers, Division 'B' means practical I & II) and 40% of the marks on the aggregate. The same procedure shall be applicable to Part - II final examination also. The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education. Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all the papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent for passing the degree.

f) The Contact Programme Classes and examinations (both theory and practicals) will be conducted only in the nodal centre i.e SV University, Tirupati.

17. M.COM.

a) Eligibility for Admission

A candidate seeking admission into the First Year (Previous) M.Com. Degree shall be required to have passed B.Com. / B.A.Degree examination with Commerce as one of the subjects of this University or its equivalent thereto.

b) Duration of the Course: 2 Years

Revised syllabi and scheme of examination M.Com,

Previous (W.E.F. the academic Year 2006-07)

Course Code	Course Title	University Exam Marks	Assign- ment Marks	Max. Marks
C.101	Management & Organisation Behaviour	80	20	100
C.102	Business Environment and Strategy	80	20	100
C.103	Managerial Economics	80	20	100
C.104	Corporate Accounting and Reporting	80	20	100
C.105	Quantitative Techniques for Managerial Decision	80	20	100

Revised syllabi and scheme of examination

M.Com. Final (W.E.F. the academic Year 2007-08)

Course Code	Course Title	University Exam Marks	Assign- ment Marks	Max. Marks
C.201	Financial Management	80	20	100
C.202	Marketing Management	80	20	100
C.203	Human Resource Management	80	20	100
C.204	Financial Markets &Services	80	20	100
C.205	Cost and Management Accounting	80	20	100

18. M.COM. (FM)

a) Eligibility for Admission

A candidate seeking admission into the First Year Previous M.Com. (FM) Degree shall be required to have passed B.Com. /B.B.M. / B.C.A and B.A.Degree examination with Commerce as one of the subjects of this University or its equivalent thereto.

b) Duration of the Course: 2 Years

Ist Year M.Com (FM)

Course Code	Course Title	University Exam Marks	Assign- ment Marks	Max. Marks
C. FM 101	Business Environment and Strategy	80	20	100
C. FM 102	Managerial Economics	80	20	100
C. FM 103	Corporate Financial Accountancy	80	20	100
C. FM 104	Financial Management	80	20	100
C. FM 105	Quantitative Techniques for Decision Making	80	20	100

IInd Year M.Com (FM)

Course Code	Course Code	Course Title	University Exam Marks	Assign- ment Marks	Max. Marks
C. FM 201	C.201	Accounting for Managerial Decision	80	20	100
C. FM 202	C.202	Financial Markets &Services	80	20	100
C. FM 203	C.203	International Financial Management	80	20	100
C. FM 204	C.204	Security Analysis and Portfolio Management	80	20	100
C. FM 205	C.205	Project Planning and Control	80	20	100

19. M.B.A. (MASTER OF BUSINESS ADMINISTRATION)

(Three Year Course)

a) Eligibility for Admission

A candidate seeking admission into M.B.A course should possess. Undergraduate or

Post-graduate degree from any University recognized by UGC or Professional degree holder from

the faculty of Engineering/Technology, Medicine, Pharmacy, Law and Architecture of any University

recognized by UGC or Professional qualification in Chartered Accountancy, Cost Accountancy and

Company Secre- taryship, Chartered Financial Analyst, awarded by the statutory bodies. The programme will

be opened to all citizens of India who satisfy the above conditions. However 50% seats are reserved for the

candidates from Andhra Pradesh State.

b) Award of Degree

Students will be awarded MBA degree on completion of all the 24 courses. P.G. Diploma in

Management will be awarded on completion of the 16 courses in the first two years.

c) Duration of the course: 3 Years

d) Medium of Instruction

The medium of instruction and the examination will be in English only. The self instructional

printed material will be supplied

e) Project Work

Each candidate shall do the project work under the supervision of the faculty guides chosen by

the candidate and approved by the University. The project work envisages submission of dissertation,

which carries maximum marks of 100. The project work is to be carried out as per the guidelines

issued by the University.

f) Contact Programme Classes

There will be CPC Programme for 10 days for every year.

g) Examination Pattern

There shall be three year-end examinations spread over three academic/calendar years. Each

course carries a maximum mark of 100. Out of 100 marks 20 marks are allotted for assignments and 80

marks are allotted for University year end examinations. The candidate shall submit the assignment before

taking year end examinations.

40

i) Qualifying marks for a pass

A candidate appearing for the first time for the examination of any year has to register for whole examination of that year. A candidate shall be declared to have passed the examination, if he/ she secures not less than 35% of marks in each theory paper/project/viva-voce in year-end University examinations and an aggregate of 40% of marks in each year. Paper-wise pass is allowed subject to obtaining 40% of marks for the University-end examination. If a candidate fails to get an aggregate of 40%, he has to get 40% of marks in the subject in which he has secured less than 40% marks. A candidate who will not get pass marks for the dissertation of the project work should submit revised dissertation along with the next batch. A candidate who fails and wants to appear for the whole of theory examination of any year may do so after canceling the previous results of the theory examination of that year. The failed candidates shall be required to appear again the examinations along with the regular candidates of the next batch.

j) Classification of Successful Candidates

The classification will be on the basis of the total marks obtained by the candidates, i.e. the total marks secured in all the three years put together. Candidates securing 70% and above in the aggregate marks shall be placed in distinction. Candidates securing 60% and above but less than 70% in the aggregate marks shall be placed in First Class. Candidates securing 50% and above but less than 60% in the aggregate marks shall be placed in Second Class. All other successful candidates shall be placed in Third Class.

k) Improvement

The candidates are permitted to improve their marks/class by taking year-end-examinations in one or more papers within the next two subsequent year-end-examinations as per the existing regulations and syllabus. There is no provision for improving of project work and VIVA-VOCE. A candidate who appeared for the examination be supplied a statement of marks secured by him at the examination as per the rules and regulations of the University in force.

l) Award of Ranks

Candidates who have passed the examinations at the first appearance in all three years shall be ranked in order of merit. The candidates who have taken supplementary examinations shall also be eligible for classification but they shall not be considered for the award of rank. Ranks shall be awarded for the top three students or 10% of the total strength of the students appeared for the third year-end examinations, whichever is higher.

m) Curriculum

Papers for First Year

Paper-1 Management Functions and Behaviour

Paper-2 Economic & Social Environment

Paper-3 Information Management & Computer

Paper-4 Managerial Economics

Paper-5 Quantitative Analysis for Managerial Application

Paper-6 Management of Information System

Paper-7 Management of New & Small Enterprises

Paper-8 Viva-Voce

Papers for Second Year

Paper - 9 Production/Operations Management

Paper- 10 Managing Men

Paper -11 Marketing for Manager

Paper -12 Accounting & Finance for Manager

Paper -13 Viva-Voce

Paper -14 Elective

Paper -15 Elective

Paper -16 Elective

Papers for Third Year

Paper - 17 Management of Control System

Paper - 18 Strategic Management

Paper - 19 International Business Management

Paper - 20 Project Report

Paper - 21 Viva-Voce

Paper - 22 Elective

Paper - 23 Elective

Paper - 24 Elective

Note 1: Choose the Elective subject from the list given in the Hand Book

2: A candidate has to secure not less than 35% marks in each Theory/ Project /Viva-Voce Examinations and an aggregate of 40% in each year.

20. MBA (EXECUTIVE) PROGRAMME - 2 YEAR (YEARLY PATTERN) RULES AND REGULATIONS

(With effect from the academic year 2009-10)

1.ELIGIBILITY OF ADMISSION

A candidate with any Bachelor Degree not less than three years duration of any University recognized by UGC and those who have put in work experience of three years after graduation at supervisory or higher levels is eligible to seek admission into two year MBA (Executive) Programme. The Programme is open to all citizens of India who satisfy the conditions. Fifty per cent seats are reserved for the candidates from the state of Andhra Pradesh.

2.AWARD OF DEGREE

Students shall be awarded MBA Degree on passing all the course of the programme.

3.MEDIUM OF INSTRUCTION

The medium of instruction and the examination will be in English only. The self instructional printed material in the English will be supplied to the admitted candidates.

4.PROJECT WORK

Each candidate shall do the Project Work under the supervision of the faculty guide chosen by the candidate, and approved by the University. The Project Work envisages submission of dissertation, which carries maximum marks of 100. The Project Work is to be carried out as per the guidelines issued by the University.

5.DURATION OF THE PROGRAMME

The programme is for two years. The students shall pass all the examinations within five years from the date of joining the programme to obtain MBA Degree. No examination shall be conducted for the candidates after five years.

6.CONTACT PROGRAMME CLASSES

There will be CPC Programme for 10 days every year.

7.INSTRUCTION AND EVALUATION

The scheme of instruction and evaluation is given in Annexure - I.

8.EXAMINATION PATTERN

There shall be year-end examinations at the end of every academic year. The candidate shall submit the assignments before taking the year-end-University examinations. There shall be a single valuation of assignments for 20 marks. The model question paper for year-end-examinations is given in Annexure - II.

9.QUALIFYING MARKS FOR A PASS

A candidate appearing for the first time for the examination of any year has to register for whole examination of that year. A candidate shall be declared to have passed the examination, if he / she secures not less than 35% of marks in each theory paper / project / viva-voce in year-end University examinations including assignments and an aggregate of 40% of marks in each year examinations. Paper-wise pass is allowed subject to obtaining 40% of marks at the year-end-examination including assignments. If a candidate fails to get an aggregate of 40%, he has to get 40% of marks in the subject in which he has secured less than 40% marks. A candidate who will not get pass marks for the dissertation of the project work should submit revised dissertation along with the next batch. A candidate who appeared for the examination be supplied, a statement of marks obtained by him/her as per the rules and regulations of the University in force.

11.CLASSIFICATION OF SUCCESSFUL CANDIDATES

The classification will be on the basis of the total marks obtained by the candidate i.e. the total marks secured in all the two years put together. Candidates securing 75% and above in the aggregate marks shall be placed in distinction. Candidate securing 60% and above but less than 75% in the aggregate marks shall be placed in First Class. Candidates securing 50% and above but less than 60% in the aggregate marks shall be placed in Second Class. All other successful candidates shall be placed in Third Class.

12.IMPROVEMENT

The candidates are permitted to improve their marks / class by taking year-end-examinations in one or more papers within one academic year after the year-end examinations of the papers(courses) which he/she wants to improve his/her marks. There is no provision for improving of Project Work and Viva-Voce.

Note: The candidates shall be permitted to improve their marks within a period of four years from the date of admission into First year.

13.AWARD OF RANKS

Candidates who passed the examinations at the first appearance in all two years shall be ranked in order of merit. The candidates who have taken supplementary examinations shall also be eligible for classification a lot be considered for the award of rank. Ranks shall be awarded for the top three students or 10% of the total strength of the students appeared for the second year end examinations, whichever is higher.

Note:

All the candidates who are applying for Executive MBA Course shall produce the service certificate in the letter head of the Institution//Organisation concerned.

SERVICE CERTIFICATE

(For Executive MBA Course)

This is to certify that Mr./Ms./Mrs.	-
is employed in this institution/organization as —	-
from to	
Seal/Stamp of the Institution	
Signature	
Name:	
Designation of the Employer:	

SCHEME OF INSTRUCTION AND EVALUATION

I YEAR MBA

Sl. No.	Subject Code	Name of the Subject	Marks Year-end examination	Assignment Marks	Total Marks
1)	101.	Management functions and Behavior	80	20	100
2)	102.	Economic & Social Environment	80	20	100
3)	103.	Information Management & Computer	80	20	100
4)	104.	Managerial Economics	80	20	100
5)	105.	Quantitative Analysis for Managerial Application	80	20	100
6)	106.	Management of Information Systems	80	20	100
7)	107.	Management of New & Small Enterprises	80	20	100
8)	108.	Product / Operations Management	80	20	100
9)	109.	Managing Men	80	20	100
10)	110.	Marketing for Manager	80	20	100
11)	111.	Accounting & Finance for Manager	80	20	100
12)	112.	Managing Change in Organisation	80	20	100
13)		Viva-Voce	80	20	100

II YEAR MBA

Sl. No.	Subject Code	Name of the Subject	Marks Year-end Examination	Assignment Marks	Total Marks
1)	201	Management of Control Systems	80	20	100
2)	202	Strategic Management	80	20	100
3)	203	International Business Management	80	20	100
4)	204	Marketing Research	80	20	100
5)		Electives *	80	20	100
6)		Electives *	80	20	100
7)		Electives *	80	20	100
8)		Electives *	80	20	100
9)		Electives *	80	20	100
10)		Electives *	80	20	100
11)		Project Report	100	_	100
12)		Viva-Voce	100	_	100

^{*} Candidate shall choose Elective subject from the list of Electives offered.

Elective Papers:

I. Finance

- 1. M.S 41- Working Capital Management
- 2. M.S 45- Instructional Financial Management
- 3. M.S 46- Management of Financial Services an Overview.

II. Marketing

- 1. M.S 62- Sales Management : Basic Function
- 2. MS 63 Product and Advertising Management
- 3. MS 65 Marketing of Services : Concepts and Application

III. Human Resource Management

- 1. MS 21 Social Process and Behavioural issues
- 2. MS 22 Human Resource Development
- 3. MS 23 Human Resource Planning

20.MASTER OF LIBRARY AND INFORMATION SCIENCE(M.L.I.Sc)

a) Eligibility For Admission

A candidate seeking admission into the M.L.I.Sc Degree shall be required to have passed B.L.I.Sc. Degree examination of this University or its equivalent thereto.

b) Duration of the course: 2 years

c) Medium of Instruction

The medium of instruction and the examination will be in English only. The self instructional printed material in the English will be supplied to the admitted candidates.

d) Contact Programme Classes

There will be CPC programme for 15 days only. 75% attendance is compulsory. Contact Programme Classes will be conducted in selected centres. Contact Programme Classes will be conducted in Selected centres. Practical Examinations will be conducted in selected centres.

Papers for the First Year

	Title	Assignments	Theory	Total
I.	Information, Communication and Society	20	80	100
II.	IIManagement of Information Systems and Centre	s 20	80	100
III.	Information Processing Retrieval	20	80	100
IV.	Information Systems and Programmes	20	80	100
V.	Application of Information Technology	20	80	100
VI.	Research Methodology	20	80	100
VII.	Electives(any one of to be chosen)	20	80	100
VII-A	Academic Libraries	20	80	100
VII-B	Special Libraries	20	80	100
VII-C	Public Libraries	20	80	100
VIII I	Information Technology Practicals			100

Award of Degree

Students shall be awarded M.L.I.Sc. Degree on passing all the course of the programme.

UNDER GRADUATE PROGRAMMES	S
	_
A candidate seeking admission into Second Year (Final Year) should have passed the First Year Examination of this University either regularly or private under annual pattern and has to pay fee Rs. 2500/	

21 & 22 . B.A./B.Com.(General) COURSES

I. Admission into I year B.A./B.Com. Courses

Admission into I year B.A./B.Com. courses is under two streams.

a) Regular system

The candidates who have passed Intermediate examination or an examination recognized as equivalent thereto are eligible. They can apply into the I year B.A./B.Com. Degree course directly without any entrance examination.

b) Open University system

Under this system candidates should have completed 18 years of age and should qualify the eligibility test conducted by this Institute. The eligibility test will be conducted by notification/advertisement every year in both Telugu and English daily news papers.

II. Admission into II year and III year Degree

Students of S.VUniversity who have completed I year or II year examination of B.A. (with the combination of groups that are being offered) and B.Com in the affiliated Colleges of S.VUniversity, or private study are eligible to get admission into II year or III year degree respectively. The failed students are also eligible to get admission into second year or third year degree subject to the condition that they should pass the failed subjects by taking the examinations from the previous educational institutions.

III. COURSE OF STUDY

The course of study for the degree (B.A/B.Com.,) shall be in two parts. **Part-I**: It is common for B.A. and B.Com degrees.

- a) First language, (English)
- b) Another language(Telugu) (Second language)
- c) Foundation Course
- d) Introduction to Computers

Note: Candidates are permitted to choose Hindi, Tamil, Urdu, Sanskrit, under Part-I(b) as second language, **but the preparation of study material will be at their own risk.** This Institute will neither supply any study material nor conduct classes for the second language subject other than Telugu.

Part-II for B.A. degree

The candidate admitted into **I B.A. degree** can choose **any one** of the group combination subjects mentioned below and the same is to be written in the first column of the application.

- 1. History, Economics, Political Science(HEP)
- 2. History, Political Science and Public Administration(HPP)
- 3. Sociology, History, Political Science(SHP)
- 4. History, Political Science, Spl. English(HPE)
- 5. History, Political Science, Spl. Telugu(HPT)
- 6. Political Science, Sociology, Public Administration(PSP)

Part III Environmental Studies paper is compulsory to all the degree courses in final year

Part II for B.Com. Degree

For the I B.Com there are four papers under Part-II and they are common to all the candidates.

- a) Business Economics,
- b) Financial Accounting,
- c) Business Organisation and Management,
- d) Fundamentals of Information Technology

IV. Duration of the course

Duration of B.A./B.Com. degree course is at three years from the date of admission into the course.

V. Medium of instruction

This institute provides instruction both in English and Telugu medium. The candidates can choose any one of these media to write the University Examinations.

VI. Examination and passing marks

- a) The Examinations will be conducted by the Controller of Examination, S.VUniversity once in a year.
- b) Candidates have to pay the examination fee along with the examination application. This will be informed to the candidates at the end of academic year.
- c) The maximum marks for each paper is 100. The minimum pass marks is 35/100 for all papers.

VIII. The candidates seeking admission directly in II year and III year Degree has to pay the prescribed fee Rs. 2500/

IX. Contact Programme Classes (CPC)

This DDEe will organize 12 days CPC at nodal centre and at the study centers chosen by the candidates.

X. Important note

The following certificates should be enclosed along with the application for the admission into I, II and III year B.A./B.Com. degree

a. Marks of Intermediate or equivalent examination passed (original and two xerox copies) b. S.S.C certificate (two sets of attested xerox copies)

- c. Online challan towards payment of fees with Transaction ID
- d. I year/II year B.A./B.Com. marks memo who wants to join in II or III year B.A./ B.Com. Course(original and two sets of attested Xerox copies) of the candidates.
- e. Migration certificate (required for the candidates other than Board of Intermediate Education, Hyderabad, A.P)
- f. Two recent passport size photographs duly attested and one should be affixed one on the application and the other on the identity card.
- g. Two self addressed envelopes stamped Rs.10/- on each.

23. B.COM COMPUTERS

a) ELIGIBILITY 10+2 Intermediate pass 3 YEARS b) Duration of the Course c) Medium of instruction : ENGLISH d) Contact Programme Classes: 12 Days **FEES** Year Rs. 4500 II Year Rs. 4000 III Year Rs. 4000 e) Course Structrure I YEAR Marks PART - I**ENGLISH-1** 100 TELUGU -1 / SANSKRIT -1/ HINDI -1 100 FOUNDATION COURSE 100 PART – II 1. BUSINESS ECONOMICS 100 2. FINANCIAL ACCOUNTING - I 100 3. COMPUTER FUNDAMENTALS 100 4. QUANTITATIVE TECHNIQUES-I 100 II YEAR **ENGLISH** 100 - II TELUGU - II / SANSKRIT -II / HINDI - II 100 INTRODUCTION TO COMPUTERS 100 PART - II 1. BANKING AND FINANCIAL SYSTEMS 100 2. FINANCIAL ACCOUNTING – II 100 3. QUANTITATIVE TECHNIQUES – II 100 4. COMPUTER BASED DOCUMENTATION 100 III YEAR: PART – I PAPER 1 : ENVIRONMENTAL STUDIES 100 PART - II1. BUSINESS LAWS 100 2. INCOME TAX AND PRACTICAL AUDITING 100 3. COST AND MANAGEMENT ACCOUNTING 100 4. BUSINESS CORRESPONDENCE & REPORT WRITING 100 5. REPORT GENERATOR 100 6. DATA BASE APPLICATIONS 100

24. BACHELOR OF BUSINESS MANAGEMENT

a) Eligibility : A pass in Intermediate

b) Duration : Three academic years from the year of joining the course

c) C.Maximum duration for the completion of the course: The candidates shall have to complete the course with seven acacemic years from the year of joining the course

d) Medium of instruction : English only

e) Fee Structure : I year Rs.4250

II year Rs.4500

III year Rs.5000

f) Contact Programme Classes : 10 Days

Papers

PART – I		Marks
1.	ENGLISH	100
2.	TELUGU / SANSKRIT / HINDI	100
3.	FOUNDATION COURSE	100
4.	INTRODUCTION TO COMPUTER	100

PART - II

1.	MICRO ECONOMICS	100
2.	BUSINESS MATHEMATICS	100
3.	FINANCIAL ACCOUNTING	100
4.	PRINCIPLES OF MANAGEMENT	100
5.	BEHAVIOURAL SCIENCES	100

Rules and regulations will be provided in due course

25. B.Sc. (BZC)

a) Eligibility: A pass in Intermediate with Botany, Zoology and Chemistry

b) Duration: Three years

c) Medium: English and Telugu

d) Duration of the Contact Programme Classes: 18 Days/Year

PAPERS

PART – I		Marks	
ENGLISH	•••	100	
TELUGU/SANSKRIT/HINDI	•••	100	
FOUNDATION COURSE	•••	100	
INTRODUCTION TO COMPUTERS	•••	100	
PART – II			
BOTANY – I Diversity of Microbes and Cryptogram	S		100
Practicals			50
700L0CV I Dialogy of Inventoheur and Call	Dielog	. •	100
ZOOLOGY – I Biology of Invertebrate and Cell	Diolog.	y	100
Practicals			50
CHEMISTRY – I			100
Practicals			50

26. B.Sc. (MPC)

a) Eligibility: A pass in Intermediate with Maths, Physics and Chemistry

b) Duration: Three years

c) Medium: English and Telugu

d) Duration of the Contact Programme Classes: 18 Days/Year

Papers

PART - I

ENGLISH	•••	100
TELUGU/SANSKRIT/HINDI	•••	100
FOUNDATION COURSE	•••	100
INTRODUCTION TO COMPUTERS		100

PART - II

MATHEMATICS – I Differential Equations, Abstract Algebra and Vector Calculus Practicals	 100 50
PHYSICS – I Mechanics, Waves and Oscillations Practicals	 100 50
CHEMISTRY – I Practicals	100 50

27. B.Sc. (MSCS)

COURSE NAME: B.Sc (MCS) Mathematics, Statistics, Computer Science

- a) Eligibility: A pass in Intermediate with Maths
- b) Duration: Three years
- c) Medium: English and Telugu
- d) Duration of the Contact Programme Classes: 18 Days/Year

e) Papers

PART - I

ENGLISH	•••	100
TELUGU/SANSKRIT/HINDI		100
FOUNDATION COURSE		100
INTRODUCTION TO COMPUTERS		100

PART-II

MATHEMATICS – I Differential Equations, Abstract Algebra and Vector Calculus	100
Practicals	50
COMPUTER SCIENCE – I PC SOFTWARE AND PROGRAMMING IN C Practicals	100 50
STATISTICS – I PROBABILITY AND DISTRIBUTION Practicals	100 50

28. B.Sc. (MPE)

a) Eligibility: A pass in Intermediate with Maths and Physics

b) Duration: Three years

c) Medium: English and Telugu

d) Duration of the Contact Programme Classes: 18 Days/Year

e) Papers:

PART - I

ENGLISH ... 100
TELUGU/SANSKRIT/HINDI ... 100
FOUNDATION COURSE ... 100
INTRODUCTION TO COMPUTERS ... 100

PART - II

MATHEMATICS – I Differential Equations, Abstract Algebra and Vector Calculus	100
Practicals	50
PHYSICS – I Mechanics, Waves and Oscillations Practicals	100 50
ELECTRONICS- I Linear Compounds and Circuits Analysis Practicals	100 50

29. B.Sc. (MECs)

a. ELIGIBILITY: A pass in Intermediate with MPC group
b.DURATION: Three years
c.Medium: English
d.Duration of the Contact Programme Classes: 18 days/year
e.PAPERS:
PART – I
ENGLISH 100
TELUGU/SANSKRIT/HINDI 100
FOUNDATION COURSE 100
INTRODUCTION TO COMPUTERS 100
DADT. H
PART – II
MATHEMATICS – I Differential Equations, Abstract Algebra and Vector Calculus 100 Practicals 5
PHYSICS – I Mechanics, Waves and Oscillations Practicals 100
CHEMISTRY – I 100 Practicals 50

30. B.L.I.Sc.

1. Eligibility : Pass in any Graduate Degree

(Except Oriental/vidwan/technical/Medical/Law)

2. Duration : OneYear

3. Medium of Instruction : English Medium only. However students may be allowed to

write University exams in Telugu Medium also.

4. Study Material : Will be provided by the DDE in English Medium only

5. C.P.C. : Contact Program Classes (CPC) will be conducted for 30 days

in two spells of 15 days each. Attendance is compulsory.

6. Course of Study : 8 Papers 800 marks

for records 100 marks

Total 900 marks

7. Examination : There will be University Examination after one year. Practical

examination will be held at DDE S.V University, Tirupati only.

8. Examination Centres : S.V University College and selected study centres

9. Pass Marks : 35 marks in each paper Along with the application the candidate

should enclose the Xerox copy of the Original

Degree/Provisional Pass Certificate along with two attested

copies of the same.

31. B.Ed. THIRD METHODOLOGY

The programme is essentially a judicious mix of theory and practical work to develop knowledge, skill, application and aptitude in teachers. The course is suitably supported by theoretical aspects to the extent needed taking all the above facts into account. The Directorate of Distance Education, S.VUniversity offers the following subjects for the Third Methodology in B.Ed.

- 1. Mathematics
- 2. Physical Science
- 3. Biological Science
- 4. Social Studies
- 5. English
- 6. Telugu

Eligibility

- 1. Candidate should have passed the B.Ed. Degree from S.VUniversity or any other recognized institution/University
- 2. The Methodology subject/subjects, which the candidate desires to take up as Third Methodology, should have been studied by him/her at UG level

Admission

The candidates will be required to submit duly filled-in application form along with the Xerox copies of the documents. The original documents are to be submitted only at the time of interview.

Duration of the Course

The duration of the programme is 6 months

Medium of Instruction

English and Telugu only

Components of the Course

a. Contact Programme Classes (Compulsory)

15 days compulsory Contact Programme Classes will be conducted in ONE spell. b. Demonstration and Teaching Practice Classes(Compulsory)

The Demonstration and Teaching Practice Classes will be conducted for 6 days. Attendance is compulsory for these classes also.

c. Block-Teaching(Compulsory)

Compulsory Block-Teaching Programme with duration of 10 days will be conducted by the DDE.

Programme Fee

An amount of Rs.5850/-(Rs.145/- extra in case of other than S.VUniversity Degree Candidates) will be collected at the time of admissions for the entire programme. Candidates seeking admission into B.Ed. Third Methodology are advised not to pay the fee along with the filled-in application form. They will get a separate communication about their admission and payment of Fee.

Instructional System

The B.Ed. Third Methodology delivery system includes the Multi-Media approach, i.e., Self-Instructional Printing Material, Audio-Video Components, Assignments, Counselling Sessions and Practical Work in Schools and Workshops.

Printed Material

Printed Material (prepared in SIM mode) will be supplied to the candidates at the time of admission.

Records

Records are an integral part of the curriculum and compulsory component of the instructional system. There are six records for one methodology subject. These records are to be submitted to the Director, Directorate of Distance Education, S.VUniversity, Tirupati.

POST-GRADUATE DIPLOMAS

32. POST GRADUATE DIPLOMA IN INDUSTRIAL RELATIONS AND PERSONNEL MANAGEMENT

Eligibility for Admission:

A candidate seeking admission into P.G. Diploma in IR & PM should have passed any degree examination of S.V. University or an examination recognized as equivalent thereto.

Duration : One Year

Scheme of Examination

There will be two parts

Part I Consists of the following six theory papers and

Part II Consists of project report

Part I

Paper I Principles and Practice of Personnel Management

Paper II Organisation Theory and Behaviour

Paper III Industrial Relations

Paper IV Industrial Engineering and Organisational Methods

Paper V Wages and Salary Administration

Paper VI Labour Welfare Legislation and Administration

Part II

The project report is to be prepared on an approved topic under the guidance of an approved supervisor.

Medium of Instruction & Examination: English

Contact with Teachers:

Meaningful contact between the teacher and the taught will be provided by arranging contact programme classes for EIGHT days at Tirupati.

33. POST GRADUATE DIPLOMA IN GUIDANCE AND COUNSELLING

Eligibility for Admission:

A candidate seeking admission into P.GDiploma in Guidance and Counselling should have passed B.A / M.A/M.Sc in Psychology, Education, Social Work, Human Development or Extension, any Health Professional (Nursing, Medicine, Physio-therapy, Para-medical).

Duration: One Year

Papers:

Paper I		Principles of Mental Health and Adjustment	100 marks
Paper II		Principles of Guidance and Counselling	100 marks
Paper III		Psychological Testing and Evaluation in Guidance and Counselling	100 marks
Practicals	:	Practical - I	100 marks
		Practical - II	100 marks

Medium of Instruction & Examination: English

Contact Programme:

The DDE will organize useful 8 days contact programme classes by experienced faculty. Attendance to the contact programme classes is compulsory. The contact Programme Classes and examinations (both theory and practicals) will be held at Nodal Centre i.e S.VUniversity, Tirupati.

34. P.G. DIPLOMA IN HOSPITAL AND HEALTH CARE MANAGEMENT

a) Eligibility : Graduate in any Discipline

b) Medium : English

c) Contact Programme Classes : 1 week (7days) Not compulsory

Fee : Rs. 5,000/-

Papers

1.	PERSPECTIVES OF MANAGEMENT	100 Marks
2.	MANAGEMENT OF HEALTH SYSTEMS	100 Marks
3.	MEDICAL TERMINOLOGY, RECORDS AND INSURANCE	100 Marks
4.	DIAGNOSTIC, SUPPORT AND UTILITY SERVICES	100 Marks
5.	HOSPITAL ACCOUNTING AND HOSPITAL LAWS	100 Marks
6.	PROJECT WORK	100 Marks (Compulsory)

35. P.G. DIPLOMA IN JOURNALISM AND MASS COMMUNICATION

a) Eligibility: Any graduate from Recognised by this University or its equivalent thereto.

b) Medium : English

c) Contact Programme Classes: 1 week (7days) Not compulsory

Fee : Rs. 4,000/-

PAPERS

1.	INTRODUCTION TO COMMUNICATION & HISTORY OF JOURNALISM	100 Marks
2.	REPORTING AND EDITING	100 Marks
3.	PUBLIC RELATIONS AND ADVERTISING	100 Marks
4.	RADIO AND TELEVISION PRODUCTION	100 Marks
5.	MEDIA LAW AND ETHICS	100 Marks

36. P.G. DIPLOMA IN DRESS DESIGN AND GARMENT MAKING

a) Eligibility : Any Graduate

b) Duration : One Yearc) Medium : English

d) Contact Programme Classes : 20 Days at a stretch (attendance compulsory)

e) Fees : Rs.6000/-

Paper	s Title	Ma	arks
		Theory	Practicals
I	Fundamentals of Textiles	100	-
II	Basic Sewing Technique	100	100
III	Textiles Arts and Crafts	100	-
IV	Garment Construction Principles		
	Of Design and Dress Designing	100	100
	Total	400	200

SVU DDE STUDY CENTRES FOR THE YEAR 2013-14

Sl. No.	Centre Code	Name of the Study Centre	Place	District	Contact Numbers
1.	001	DIRECTORATE OF DISTANCE EDUCATION, S.V.UNIVERSITY (NODAL CENTRE)	TIRUPATI	Chittoor	0877-2289477 289380
2.	054	CHANAKYA DEGREE COLLEGE	NIRMAL	Adilabad	9030176713 7386578477
3.	066	VASHISTA DEGREE COLLEGE	NIRMAL	Adilabad	08734-247047 9246816996
4.	077	VAGDEVI ARTS & SCIENCE DEGREE COLLEGE	ADILABAD	Adilabad	9440069837 08732-233430
5.	083	BHAVITHA DEGREE COLLEGE	BELLAMPALLY	Adilabad	9866108843
6.	088	VAAGDEVI DEGREE COLLEGE	ВОАТН	Adilabad	9440737450 8688811233
7.	025	S.S.V. EDUCATIONAL WELFARE SOCIETY	ANANTAPUR	Anantapur	9885337771 08554-249187
8.	053	UL-RUB MINORITY EDUCATION DEVELOPMENT SOCIETY	KADIRI	Anantapur	9885060450 9949627149
9.	082	SAI GANESH EDUCATIONAL SOCIETY	DHARMAVARAM	Anantapur	9490540398 9391307165
10.	084	BABA EDUCATIONAL DEVELOPMENT SOCIETY	GORANTLA	Anantapur	9963259863 7386952900
11.	095	J.C.N.R.M. DEGREE COLLEGE	TADPATRI	Anantapur	9440362157
12.	210	BLUE MOON EDUCATION SOCIETY	ANANTAPUR	Anantapur	9849789456
13.	258	S.V. DEGREE COLLEGE	YADIKI	Anantapur	9948934398 9494614709
14.	267	RAYALASEEMA EDUCATIONAL SOCIETY	KADIRI	Anantapur	9441052132 9492740273
15.	003	VIGNANA SUDHA DEGREE P.G.COLLEGE	CHITTOOR	Chittoor	08572-233349
16.	026	H.M. DEGREE COLLEGE	PUNGANUR	Chittoor	9440187981 08581-200083
17.	038	SEICOM DEGREE COLLEGE	KALIKIRI	Chittoor	9440464521 9989170086
18.	041	CAMFORD DEGREE COLLEGE	PUTTUR	Chittoor	9848391201 08577-222222
19.	062	VIJAYAM DEGREE COLLEGE	CHITTOOR	Chittoor	9440044023 08572-236328
20.	087	RAVI EDUCATIONAL SOCIETY	PALAMANER	Chittoor	9440851595 08579-251841
21.	205	R.R. DEGREE COLLEGE	PUNGANUR	Chittoor	9440565402 08561-252446
22.	206	VIJETHA DEGREE COLLEGE	CHITTOOR	Chittoor	8187087065 9490277199
23.	215	SRI BALAJI EDUCATIONAL SOCIETY	MADANAPALLI	Chittoor	9440270939 08571-225549
24.	218	SREE VIJAY EDUCATIONAL SOCIETY	MADANAPALLI	Chittoor	9849690976 9441625335
25.	224	S.V. DEGREE COLLEGE	KALAKADA	Chittoor	9440190616 9491102477
26.	226	SRI C. DASS DEGREE COLLEGE	SATHYAVEDU	Chittoor	9493572938 9490274351

			1		
27.	235	S.V. EDUCATIONAL SOCIETY	GUNDUBAVI (PALAMANER)	Chittoor	9394455552
28.	240	OXFORD DEGREE COLLEGE	SRIKALAHASTHI	Chittoor	9885254599
29.	246	VISWESWARA SCIENCE & ARTS COLLEGE	PATNAM	Chittoor	9885631207
30.	247	SRI SAI SREENIVASA RURAL DEVELOPMENT SOCIETY	SOMALA	Chittoor	9963289664
31.	257	SAMBHRAM DEGREE COLLEGE	G. NELLORE	Chittoor	9492374828
32.	269	SRI SREENIVASA DEGREE COLLEGE	в. КОТНАКОТА	Chittoor	9494742494 9440729853
33.	270	INDIRA RAJIV MEMORIAL DEGREE COLLEGE	KUPPAM	Chittoor	9701617520 08570-255917
34.	271	VIDYA ARTS & SCIENCE DEGREE COLLEGE	YADAMARRI	Chittoor	9959292981 9441431992
35.	059	MOTHER DEGREE & P.G. COLLEGE	TUNI	East Godavari	9441326867 9490102111
36.	096	ANDHRA KESARI DEGREE COLLEGE	RAJAMHUNDRY	East Godavari	9848581245 0883-2422300
37.	217	S.V. EDUCATION & WELFARE SOCIETY	RAJAHMUNDRY	East Godavari	9490102111 8106084111
38.	227	SIR ARTHUR COTTON EDUCATIONAL & RURAL DEV. SOCIETY	AMALAPURAM	East Godavari	9666763667 9949655999
39.	238	YRR EDUCATIONAL & VOLUNTARY ORGANISATION	RAMACHANDRAPURAM	East Godavari	9885739278 8985575798
40.	243	PRATHIBHA DEGREE COLLEGE	DRAKSHARAMAM	East Godavari	9849534309 08857-252744
41.	262	GAYATHRI DEGREE COLLEGE	KADIYAM	East Godavari	9866674333
42.	268	ARUNODAYA EDUCATIONAL SOCIETY	KAKINADA	East Godavari	9948060783 8341381409
43.	275	R.P.R. DEGREE COLLEGE	AMBAJIPETA	East Godavari	9493274859 9492972196
44.	029	M.S.REDDY DEGREE COLLEGE	BAPATLA	Guntur	9848115239
45.	030	ST. MOTHER TERESA EDUCATION & RURAL DEV. SOCIETY	GUNTUR	Guntur	9849030612 8125429047
46.	040	SRI VENKATESWARA DEGREE COLLEGE	KOLLIPARA	Guntur	08644-244389 9848204698
47.	253	SRI BABA GURUDEV DEGREE COLLEGE	SATTENAPALLI	Guntur	9246458159 9247044899
48.	255	LAKSHMI NARASIMHA COLLEGE OF EDUCATION	NARASARAOPET	Guntur	9966775017 9866804185
49.	020	GAUTAM MISSION RESEARCH STUDIES, L.B. NAGAR	HYDERABAD	Hyderabad	9440328586 9348328586
50.	021	INSTITUTE OF I.T & MANAGEMENT, R.C. PURAM	HYDERABAD	Hyderabad	9440062230 9989706548
51.	057	S.R.C. COLLEGE OF ARTS AND SCIENCES	SECUNDERABAD	Hyderabad	9246901622 040-64531622
52.	069	JAHNAVI DEGREE COLLEGE NARAYANAGUDA X ROADS	HYDERABAD	Hyderabad	9346434298 9848382484
53.	071	NEW VISION JR. COLLEGE S.R. NAGAR	HYDERABAD	Hyderabad	9963678888 040-23816265
54.	076	NEW SILVER JUBILEE JR. & DEGREE COLLEGE ECIL X ROADS	HYDERABAD	Hyderabad	9246176889 040-27128174

55.	098	JAGRUTHI DEGREE & P.G.	HYDERABAD	Hyderabad	9849900887
		COLLEGE NARAYANAGUDA SRI NAGARJUNA DEGREE		,	9849170019 9646700199
56.	100	COLLEGE BALKAMPET	HYDERABAD	Hyderabad	9914700975
57.	202	MAITREYI DEGREE COLLEGE MASAB TANK	HYDERABAD	Hyderabad	9441040411 040-23535407
		PASHA NOBLE DEGREE & P.G.			040-24048412
58.	216	COLLEGE	HYDERABAD	Hyderabad	24058567
59.	245	S.S.V. EDUCATIONAL WELFARE SOCIETY	HYDERABAD	Hyderabad	9959943999 040-42627261
		S.R.K. COLLEGE OF ARTS			040-64634456
60.	261	SCIENCE MGMT. & TECH.	HYDERABAD	Hyderabad	9849268979
61.	010	SRI VAISHNAVI DEGREE COLLEGE	RAJAMPET	Kadapa	9440143846 08565-241642
		COLLEGE			08561-254363
62.	011	S.D.H.R. DEGREE COLLEGE	RAYACHOTY	Kadapa	250113
62	012	S.V.COLLEGE OF ARTS &	DD ODD A THID	W. J	9440246616
63.	012	COMPUTER SCIENCES	PRODDATUR	Kadapa	08564-245556
64.	027	SRI Y.V.N.R. DEGREE COLLEGE	RAYACHOTY	Kadapa	9440440994
				1	08561-255555 9441086058
65.	052	S.B.V.R. DEGREE COLLEGE	BADVEL	Kadapa	9440979949
	0.61	SAI PARAMESWARA DEGREE	TANDAN ANA DIJAH	77 1	9989050306
66.	061	COLLEGE	JAMMALAMADUGU	Kadapa	9347372343
67.	204	SRI C. S.S.R&S.R.R. MEMORIAL	KAMALAPURAM	Kadapa	9704509528
07.	20.	DEGREE COLLEGE		Писири	9866454143
68.	211	SRI VIVEKANANDA EDUCATIONAL SOCIETY	KADAPA	Kadapa	98664 82840
69.	213	SHIRDI SAI WOMENS DEGREE COLLEGE	RAYACHOTY	Kadapa	9440868804 9390910556
		SRI LAKSHMI NARASIMHA			
70.	221	EDUCATIONAL & RURAL DEV.	KADAPA	Kadapa	7799549988
		SOCIETY			
71.	225	ARCHANA DEGREE COLLEGE	RAYACHOTY	Kadapa	9390921505 08561-251800
72.	230	VASISTAH DEGREE COLLEGE	RLY. KODUR	Kadapa	9985157184
72	222	KRISHNA SARADA DEGREE	DODLIMANAILLA	IZ . 1	9440013428
73.	233	COLLEGE	PORUMAMILLA	Kadapa	9440055827
74.	236	SRI SAI DEGREE & P.G.	RLY. KODUR	Kadapa	9000277886
		COLLEGE SRI LAKSHMI NARASIMHA		1	9985155321
75.	237	N.H.E RURAL DEVELOPMENT	PULIVENDULLA	Kadapa	9492807817
,	20,	SOCIETY		Taubupu	3.5200,017
76.	075	SAGAR EDUCATIONAL	KARIMNAGAR	Karimnagar	0878-2241918
70.	075	SOCIETY	IZ IKINI VI OZ IK	Karminagar	9440069418
77.	092	SRI CHAITANYA DEGREE COLLEGE	GODAVARIKHANI	Karimnagar	9866968504 9247224316
		RAMAKRISHNA DEGREE &			9885456354
78.	242	P.G. COLLEGE	JAGTIAL	Karimnagar	9948046477
79.	058	PRIYADARSHINI DEGREE &	KHAMMAM	Khammam	9440883782
19.	050	P.G. COLLEGE	121 1/21A11A11/27IA1	Kiidiiiiidiii	08742-278567
	035	SRI KRISHNAVENI DEGREE COLLEGE	VIJAYAWADA	Krishna	0866-2581772
80.	055	I C CH I PUTP	I	ĺ	9849189666
80.		COLLEGE			08677-233036

			1		0440527070
82.	220	BHAVANI SEVA SANGAM	NANDIGAMA	Krishna	9440537078 9985742292
83.	252	SRINATH EDUCATIONAL SOCIETY	AVANIGADDA	Krishna	9440229304 08671-273222
84.	013	PRATHIBA EDUCATIONAL SOCIETY	KURNOOL	Kurnool	9490919091 9492612395
85.	039	ANANTHA COLLEGE	NANDYAL	Kurnool	9989325944 08514-247729
86.	085	BHAVITHA EDUCATIONAL SOCIETY	YEMMIGANUR	Kurnool	9866290166 9247799955
87.	212	NANI INTEGRATED TECHNOLOGY & EDUCATIONAL SOCIETY	NANDYAL	Kurnool	9247277353 9885091189
88.	229	USHODAYA EDUCATIONAL DEVELOPMENT SOCIETY	TUGGALI	Kurnool	9949510429
89.	251	VAIBHAV COLLEGE OF HIGHER LEARNING	KOILKUNTLA	Kurnool	9908747177
90.	046	VIVEKANANDA EDUCATIONAL SOCIETY	GADWAL	Mahabubnagar	9490911181 9246281181
91.	249	P.H.R.M. DEGREE COLLEGE	MAHABUBNAGAR	Mahabubnagar	9246851537 9440415536
92.	051	VIJAYA SAI EDUCATIONAL ACADEMY	SIDDIPET	Medak	08457-227439 9440021688
93.	214	ELLANKI DEGREE COLLEGE	TOOPRAN	Medak	9949916141
94.	244	S.V. DEGREE COLLEGE	GAJWEL	Medak	9948426281
95.	250	SRI SAI EDUCATIONAL SOCIETY	SIDDIPET	Medak	9848826252
96.	260	SRI VANI DEGREE & P.G. COLLEGE	ZAHEERABAD	Medak	9849678201 08451-281609
97.	018	VIJETHA DEGREE COLLEGE	MIRYALAGUDA	Nalgonda	08689-243631
98.	089	JAYALAXMI EDUCATIONAL SOCIETY	KODAD	Nalgonda	9948339847
99.	093	ST. STEPHENS EDUCATIONAL SOCIETY	BHONGIRI	Nalgonda	9866326100 040-27671471
100.	099	ARUNODAYA MAHILA DEGREE COLLEGE	SURYAPET	Nalgonda	9246965030 9248203120
101.	005	VISWAM JR.COLLEGE	NAIDUPET	Nellore	9490250450 9247233772
102.	006	SRI PRATHIBA DEGREE COLLEGE	SULLURPET	Nellore	9346600127 08623-243624
103.	007	ANANYA SOCIAL DEVELOPMENT SOCIETY	VINJAMUR	Nellore	9177244731 9493191999
104.	008	ST. MARYS DEGREE COLLEGE	BUCHIREDDYPALEM	Nellore	8008925769 9885484119
105.	031	SRI VISWASANTHI DEGREE COLLEGE	KAVALI	Nellore	9440450119 9441017690
106.	044	S.K.R. Jr. COLLEGE	INDUKURPET	Nellore	9440140619 0861-2384293
107.	045	VIGHNA RAJA Jr. COLLEGE	VENKATAGIRI	Nellore	9885541941 08612-257141
108.	207	SAASTRA COLLEGE OF COMPUTER SCIENCE	VARIGONDA	Nellore	8099920683 9963341370
109.	208	SRI SHIRDI SAIRAM DEGREE COLLEGE	ATMAKUR	Nellore	9440540910 08627-220874

110.	209	NAGARJUNA EDUCATIONAL SOCIETY	PODALAKUR	Nellore	8985004176 9440450572
111.	231	SRI NETHAJI DEGREE COLLEGE	SANGAM	Nellore	9491921366
112.	232	SRI SIVA SAI DEGREE COLLEGE	KALUVAI	Nellore	9441881130
113.	256	S.V.R. HINDI MAHA VIDYALAY EDUCATIONAL SOCIETY	CHILAKUR	Nellore	9177951600
114.	055	GLOBAL MANAGEMENT EDUCATIONAL SOCIETY	NIZAMABAD	Nizamabad	9885272965 8462-225964
115.	223	VIJETHA DEGREE COLLEGE	ARMOOR	Nizamabad	9912218138
116.	234	S.S.L. DEGREE COLLEGE	SOMESHWAR	Nizamabad	9491314714 08466-226269
117.	241	SRI VAGDEVI DEGREE COLLEGE	NIZAMABAD	Nizamabad	9440229955 08462-229955
118.	266	G.S.R. DEGREE COLLEGE	KAMAREDDY	Nizamabad	9533890603 08468-221004
119.	048	GANDHAVALLA EDUCATIONAL SOCIETY	ONGOLE	Prakasam	9247003567 8801139234
120.	049	R. B.V. EDUCATIONAL DEVELOPMENT SOCEITY	MARKAPURAM	Prakasam	9849849311 9441255837
121.	064	SREE JEEVANA JYOTHI DEGREE COLLEGE	GIDDALUR	Prakasam	9396213536 9392836699
122.	097	ANDHRA EDUCATIONAL ACADEMY	BESTHAVARAPETA	Prakasam	9849651078 08406-237084
123.	015	ABYUDAYA DEGREE COLLEGE	SRIKAKULAM	Srikakulam	9849868434 08942-220654
124.	017	SARADA DEGREE COLLEGE	SRIKAKULAM	Srikakulam	9848918839 8125402513
125.	036	SRI VISWAJYOTHI DEGREE COLLEGE	TEKKALI	Srikakulam	9885215894 7207744168
126.	090	SHIRDI SAI DEGREE COLLEGE KASIBUGGA	PALASA	Srikakulam	9440304818 08945-240101
127.	263	KIRANMAYI DEGREE COLLEGE	PATHAPATNAM	Srikakulam	8985627089
128.	028	M.S.N. DEGREE COLLEGE	VIJAYANAGARAM	Vijayanagaram	9866787879 9440522032
129.	091	MAHARSHI DEGREE COLLEGE	GAJAPATHINAGARAM	Vijayanagaram	9866787879 9440522032
130.	034	MSRS SIDHARTHA DEGREE COLLEGE	VISHAKAPATNAM	Visakhapatnam	0891-2755380 9247288804
131.	222	SRI KANAKAMAHALAKSHMI ARTS & SCIENCE DEGREE COLLEGE	VISHAKAPATNAM	Visakhapatnam	7702532929 9246623155
132.	239	S.V. DEGREE COLLEGE	PEDAGUMMULURU	Visakhapatnam	9490102111 8106085111
133.	264	SAI KIRAN DEGREE COLLEGE	K. KOTAPADU	Visakhapatnam	9440326987 9440119751
134.	265	SRI SATHYA SAI DEGREE COLLEGE	SALUR	Vizianagaram	9492617770 9701288235
135.	067	SRI VIDYA ACADEMY	HANMAKONDA	Warangal	9347580878 0870-2553383
136.	203	GOUTHAM DEGREE COLLEGE	WARANGAL	Warangal	0870-6560402
137.	259	JEEVITHA EDUCATIONAL SOCIETY	BHUPALPALLY	Warangal	9848935524 8500578302
138.	248	JYOTHI EDUCATIONAL ACADEMY	TADEPALLIGUDEM	West Godavari	9440104727 9866571245

139.	254	JYOTHI YOUTH WELFARE ASSOCIATION	BHIMAVARAM	West Godavari	9866571245
140.	272	SREE MARUTHI DEGREE COLLEGE	TANUKU	West Godavari	9989363632 9849197205
141.	273	NEW MODERN DEGREE COLLEGE	TADEPALLIGUDEM	West Godavari	9848228758 9246219555
142.	274	SRI SAI DEGREE COLLEGE	TANUKU	West Godavari	9490983169 9440982798
143.	501	Dr. M-INSTITUTE OF SCIENCE & TECHNOLOGY (PROMOTIONAL CENTRE)	VAVAKKAVVU	KERALA (State)	09447124388 0476-2640388

DIRECTORATE OF DISTANCE EDUCATION SRI VENKATESWARA UNIVERSITY, TIRUPATI - 517 502

Prof. S.V.SUBBA REDDY DIRECTOR

Phone: 2289477, 2289380 Fax: 2249088 Mobile: 9000399959

WHOM TO CONTACT

For Admissions, Administration and General Matters	DIRECTOR
	D.D.E
For Publication of Results, Provisional Certificates	Controller of
	Examinations, SVU
	0877-2289499, 2289547
For Academic matters	Course in-charge in DDE

Sl. No.	Name and Designation	Course in-charge for	Contact No.
1.	Prof.M. Sivarathnam Reddy	M.A. Telugu	98662 50636
2.	Prof. S.V. Subba Reddy	M.B.A, M.Com., M.Com. (F.M.) B.L.I.Sc.,	90003 99959
	DIRECTOR	P.G Diploma in IR & PM.	
3.	Prof. V. Ravi Naidu	M.A. English	94412 00246
4.	Prof. S. Thavamani	M.Sc. Physics, Chemistry, Zoology, Botany	98851 85138
5.	Prof. G. Janakiramaiah	M.A. Sociology, M.S.W.,	94412 00242
		B.Ed., B.Ed. III Methodology	
		P.G. Diploma in Hospital & Health Care	
		Management	
6.	Prof. M. Bhupathi Naidu	M.Sc. Mathematics, Comp. Sci., B.Sc.	93473 35770
7.	Sri V.Ramana Reddy	M.A. Pol. Sci. & Pub. Admn. M.S.P.R.	98491 59224
	Asst.Director-cum-Lecturer	M.Sc. – Psychology	
		P.G. Diploma in Guidance & Counselling	
		P.G. Diploma in Journalism & Mass	
		Communication.	
8.	Dr. R. Jyothi	M.A. History, B.A. (Regular & OUS)	9550602433
	Asst.Director-cum-Lecturer		81068 19777
9.	Dr. G. Varalakshmi	M.A. Economics, B.Com.(Regular & OUS)	96524 40114
	Asst. Director- cum-	B.B.M., P.G. Diploma in Dress Designing	
	Lecturer	& Garment Making.	

ADMINISTRATIVE STAFF

1.	Dr. K. Purnachandra Rao	9866034749
	Co-Ordinating Officer	
2.	M. Damla Naick	9441393123
	Asst. Admn. Officer	
3.	Sri B. Srinivasa Raju	9393654646
	Superintendent	

FOR ANY CLARIFICATION PLEASE CONTACT THE ABOVE OFFICERS BETWEEN 10.15 A.M. AND 5.00 P.M.

Instructions for filling the Application form for admission

- The application duly filled -in together with all the required enclosures should reach the **Director**,
 DDE, **S.V. University**, **Tirupati** 517 502 by registered post or in person on or before the last date notified in the press.
- 2. The candidate is required to mention clearly the course of study and year for which he / she is seeking admission into DDE.
- 3. The name of the student, date of birth as well as his/her father/husband should correspond with those that are recorded in his/her matriculation certificates / SSC/ Intermediate / Lower Degree certificate.
- 4. The following attested copies of certificates are to be enclosed with the application form for the DDE record.
 - i. SSC Certificate
 - ii. Provisional Pass Certificate/Degree Certificate
 - iii. Migration Certificate (other than SVUniversity students) iv. Passport size photo
- 5. Applications without tuition fees and incomplete applications will be rejected and will not be processed by the DDE.
- 6. The following certificates in original are to be enclosed along with the application form
 - **a.** Provisional Certificate and Marks Memoranda of the qualifying examination passed (one attested copy is also be enclosed along with the original certificate.
 - **b**. Two copies of recent photographs(passport size of the candidate duly attested by a Gazetted Officer at the lower portion of each photo. One to be affixed to the application and the other to be enclosed)
 - **c.** Prescribed course fee shall be paid throughDDE Online challan of AB/SBI.

Cost of Application: Rs. 200/-

S.No.:



SRI VENKATESWARA UNIVERSITY, TIRUPATI DIRECTORATE OF DISTANCE EDUCATION COMMON ADMISSION APPLICATION 2013-14

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	the admission application. Incomplete application will be summarily rejected. Course Subject								Affix passport size photograph																
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12. Particulars of Qualifying Examination Passed :

Qualifying examination	Univ/Board	Year & Month of Passing	Register No.	Group/ Subjects	Max. Marks	Marks Obtained	Percentage of Marks

13. Fee Particulars : (Please see the Prospectus)

Amount	Online Challan with Date & Transaction ID	Name of the Bank Issued	Place of Bank

Write Name, Course, Subject and Address on the backside of the on line challan.

DECLARATION OF THE APPLICANT

I hereby declare that the particulars given above are correct. In case they are found to be incorrect at a later date, I submit myself for any disciplinary action including removal from the rolls, and such other disciplinary action under the ACT, the Statues and Ordinances and the r ules of the University. I also agree to abide by the conditions, rules and regulations stipulated by the Directorate of Distance Education and the Laws of the University applicable from time to time.

conditions, rules and regula University applicable from ti	•	Directorate of Distance Education	on and the Laws of the
Station:			
Date:		Signat	ure of the Applicant.
	FOR OFFI	CE USE ONLY	
Enrollment Number:		7	
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Online Challan with Date and	d Transaction ID:		
Name of the Bank:			
Certificates and fee par ticu	ılars, verified and found	l correct.	
ELIGIBLE / NOT ELIG	GIBLE	ADMITT	ED / REJECTED
Jr. Asst.	Supdt. / A.R.	Course-in-chage	Director
Check List: Put tick (✓) mark in the relevar	nt boxes.	
Online Challan for pr	rescr ibed course fee.		
Certificates in support	of your educational quali	fications both original and one se	t of Xerox copies.
Migration Certificate	(for other than SVU gr	aduates) both or iginal and Xero	OX.
Xerox copy of Date of	of Birth Certificate.		
Xerox copy of Caste	e Certificate.		