# **PROSPECTUS 2018**

# ASSAM RAJIV GANDHI UNIVERSITY OF COOPERATIVE MANAGEMENT SIVASAGAR



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BUILDING CAPACITY FOR ECONOMIC EMPOWERMENT

#### **GENERAL INFORMATION**

#### 1.1 About the University

Assam Rajiv Gandhi University of Cooperative Management (ARGUCOM) is a State University established under the Assam Rajiv Gandhi University of Cooperative Management Act, 2010. ARGUCOM is under the recognition of UGC vide No. F.9-21/2011 (CPP-1/PU) dated Feb 27, 2012.

The University, set up at Sivasagar in Upper Assam, is a teaching, residential university with the mission of education for widening knowledge and learning, training for enhancing skill and managerial capacity, research for searching innovative spheres and to make efforts for all round development of cooperative movement and rural economy.

ARGUCOM is a specialized university and as such its efforts are also innovative and result oriented. We emphasize on grass root learning of students and not confined to bookish knowledge only.

### 1.2 ARGUCOM Philosophy:

Assam Rajiv Gandhi University of Cooperative Management is a State University established under Assam Rajiv Gandhi University of Cooperative Management Act, 2010 with a mandate to develop and manage Cooperatives, Govt. organizations, Agri & allied sectors, and SMEs. Within its purview, ARGUCOM has identified few sectors/industries namely; Green industries (agriculture, horticulture, animal husbandry, fishery, and sericulture), Creative industries, Service industries and Manufacturing industries (tiny, small & medium) and a few areas of domain for training & teaching, research, promotion and development of enterprise & entrepreneurs.

Whereas other management institutes are focusing on management programmes, ARGUCOM's philosophy is to focus more on development of enterprise & entrepreneurs and in providing all round services for the growth of entrepreneurs and professionals for SMEs, rural sectors, agribusiness sectors free or at very low cost.

While big corporate can afford to hire consulting services and trainers for professional development of these companies and the small & medium sectors, agriculture & allied sectors, etc. cannot effort to do so because of the involvement of high cost. ARGUCOM thus, aims to

provide these professional services assistance free or at very low cost by creating a knowledge hub in the following sectors and identified domain areas.

#### 1.3 Vision

#### Vision-ARGUCOM-2021:

"To evolve as one of the most sought-after Universities (by students, parents, rural sector, teachers, co-operative and government organizations and society at large) with a unique image for innovative capacity having core competency in designing up to date course curricula and teaching-learning pedagogies, committed to providing life-long learning and career opportunities to the students and moreover, to act as a catalyst for the overall socio-economic and rural development of Assam through the development of co-operative management".

#### 1.4 Mission

- To develop infrastructure and environment for innovation, incubation and dissemination of new knowledge.
- To create a unique image of the institution through its large scale participation and contribution to students, co-operative and allied sectors, Government organizations and society at large.
- > To develop core competency in designing up-to-date course curriculum and teaching-learning pedagogy development centre.
- ➤ To collaborate with national and international companies, research institutes, universities for research, curriculum and pedagogy development, student and faculty exchange program. G CAPACITY FOR ECONOMIC EMPOWERMENT
- > To provide a sound platform to the students for learning and career development.
- ➤ To act as a catalyst for overall socio-economic and rural development of Assam through co-operative and PPPP (people public private partnership) models.
- > To create a pool of knowledgeable and inspired faculty members and employees and ensure their professional and personal growth.
- > To attract students and Ph.D. scholars from other States of India and abroad.

#### 1.5 Objectives

#### The objectives of the University:

- ➤ To provide quality education and make provisions for research, advancement and dissemination of knowledge.
- ➤ To create higher level of intellectuals, teachers, managers and professionals in the field of Co-operative and allied sectors;
- ➤ To create centre of Excellence for research and education and for sharing knowledge and its application in the development of Co-operative movement and allied sectors;
- To confer and award degrees, diploma and other academic distinctions or any such other method as may be prescribed in the Statutes.
- > To collaborate with other institution in India and abroad in furtherance of its objectives.
- To pursue any other objectives as may be approved by the authority of the University.

Notwithstanding anything contained in any other law for the time being in force but without prejudice to the provisions of this Act, it shall be the duty of the University to take all such steps as it may benefit for the promotion of the University and for the determination of standard of teaching, evaluation and research in such system and for the purpose of performing these functions, the University shall have such powers, including the power to allocate and disburse grants to off campus centre whether admitted to its privileges or not to any other University or institutions of learning as may be specified by the statutes.

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BUILDING CAPACITY FOR ECONOMIC EMPOWERMENT

#### SECTOR, SCHOOLS & DOMAIN AREAS OF ARGUCOM

ARGUCOM had created five schools (based on the recommendation of IIM-Ahmedabad) and eight Centers of excellence as mentioned below, with the objective of developing multi-disciplinary courses, programmes, services to SME, cooperatives, Agri-business etc. It may be noted that similar schools are also available with Singapore Management University.

#### **Five Schools:**

- 2.1 School of Entrepreneurship & Management
- 2.2 School of Innovation & Technology
- 2.3 School of Culture & Media
- 2.4 School of Public Policy & Law

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2.5 School of Ecology & Sustenance

#### 2.1 SCHOOL OF ENTREPRENEURSHIP & MANAGEMENT

#### **Objectives**

The School aims at making the student capable of initiating, developing and managing their own entrepreneurial venture in different fields such as agri and allied activities, hospitality, tourism, IT, finance, etc.

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The school emphasized on creating professional managers capable of serving all the sectors of the society.

The school aims to provide consultancy, training, direct assistance to SME in production, marketing, product development etc.

# Deliverables and Service offerings by the School of Entrepreneurship & Management:

- 1. Creation of entrepreneurs: Y FOR ECONOMIC EMPOWERMENT
- 2. Launching, branding and positioning of local SMEs products produced by them and help the entrepreneurs & enterprises in their promotion.
- 3. Consultancy services at nominal cost, revival and restructuring of organizations.
- 4. Short term skill based programmes and training programmes for all area domain of ARGUCOM including quality improvement and development of competitiveness.
- 5. Personality development programmes, promotion of entrepreneurial culture at various colleges and adjoining institutions.
- 6. Participation in developmental schemes including CSR projects of organizations.

- 7. Undertaking of activities in various areas like;
  - a) Innovation and productivity improvement.
  - b) Quality improvement of food products-Implementation of six sigma.
  - c) Processing of Food products.
  - d) Branding and marketing positioning of processed food items.
  - e) Value addition of diary & horticultural products.
  - f) Standardization & grading of products.
  - g) Cold storage for better marketing return.
  - h) DPR of dairy, fishery, textile & food industries of Assam.
  - i) Development of Climate resilience in Agri-business.

## **Existing Programmes:**

■ MBA-An Industry Integrated Programme with specialization in Finance, Marketing (including Rural Marking), Human Resource Management, Information Technology and Production & Operations Management

### SYLLABUS FOR MBA

#### SEMESTER I (FUNDAMENTAL)

- Managerial Analysis & & Communication
- Quantitative Analysis
- Managerial & Behavioural processes
- Economic Analysis Role of Cooperatives
- Legal aspects of Business& Cooperative Law
- Application of IT in Socio-Economic Development
- Cost & Financial Accounting
- Cooperative Development & Management

#### SEMESTER II (FUNCTIONAL)

- Marketing Research and Analytics
  - Technological Operations
  - Marketing Management
  - Human Resource Management
  - Production and Operations Management
  - Financial Management
  - Supply Chain Management
  - Smart Banking Technology 8 Operations

# NOMIC EMPOWERMENT

#### **SEMESTER III**

- Project Management
- Innovations & Sustainable Development
- Summer Project
- Six (6) Courses from any two specializations

#### **SEMESTER IV**

- Strategic Management
- Development of Enterprise & Entrepreneurship
- Natural Resources Sustainability
- Grand Project
- Four (4) Courses from any two specializations

#### **SPECIALISATION**

#### Marketing

- E-Business for SMEs
- Consumer Behaviour & Analysis
- Advertising & Brand Management
- Service & Rural Marketing
- Planning & Marketing for Global Markets

#### HRM

- Industrial Relations & Labour laws
- Performance Management & Competency Mapping
- Compensation Management
- HRD Strategies Systems
- Sustainability & CSR Compliance Mechanisms

#### **Information Technology**

- Artificial Intelligence and Expert System
- Data Warehousing & Data Mining
- Enterprise Resource Planning
- Networking and Security in IT
- Financial Enterprise & Software Integration

#### **Production & Operations**

- Purchasing& Materials Management
- Advanced Manufacturing Techniques
- Service Operations Management
- Networking and Security in IT
- Six Sigma& TPM
- Productivity Management

#### **Finance**

- Financial & Commodity Derivatives
- Investment Analysis &Portfolio
   Management
- Tax Planning & Corporate Tax
- Advanced Financial Management
- Management of Financial Services& Credit Societies



Prof. Munindra Kakati Dr. Rashida T Noorain

Dr. Mridu<mark>smita Das Dr. Jewel M. Phukon</mark>

Dr. Sangita Bora Mr. Bishnubrat Hazarika

Mr. Subhasis Borpujari Ms. Rinkumoni Roy

Ms. Toshleema Ullah Ms. Beauti Tara

Mr. Ranjan Sarmah Ms. Jasmine Ara Begum

Ms. Manashi Neog Ms. Pallavi Devi

Mr. Kangkan Deka Ms. Nazmin Sultana

Ms. Amrita Devi

#### FEE STRUCTURE FOR MBA PROGRAMME

	Details of fee	s components (	all figures in INI	R) w.e.f 2017		
SI. No.	Particulars	Semester I	Semester II	Semester III	Semester IV	Total
1	Admission fee (One Time)	5000	-	-	-	5000
2	Registration fee(One Time)	1000	-	-	-	1000
3	Tuition fee (Per Semester)	27500	27500	27500	27500	110000
4	Library fee(Per Semester)	2000	2000	2000	2000	8000
5	Laboratory fee(per semester)	1000	1000	1000	1000	4000
	Examination fee(Per	TY				
6	Semester)	750	750	750	750	3000
7	Field visit (Per Semester)	1000	1000	1000	1000	4000
8	Student Activity(Per Semester)	1000	1000	1000	1000	4000
	Miscellaneous (Utility, Internet			E		
9	etc.) (One Time)	3000	_	- =	-	3000
10	Placement(One Time)	-	-	3000	-	3000
11	Caution Money (Refundable)	5000	-	- AG	-	5000
	Total	47,250 <sub>R</sub>	33,250	36,250	33,250	1,50,000

### MBA programmes in the pipeline:

- MBA in Cooperative Development & Management
- MBA in Agribusiness Development & Management
- MBA in Strategic Innovation
- MBA in Rural Management
- MBA in Development of Enterprise & Entrepreneurship
- MBA in Business Analytics
- MBA in Market Analytics ITY FOR ECONOMIC EMPOWERMENT
- MBA in Financial Engineering
- MBA in Banking Technology
- MBA in Hospital Administration
- MBA in Hotel & Catering Management
- MBA in Data Analysis- Big data Management
- MBA in SME
- MBA in Manufacturing Technology
- MBA in Urbanization
- MBA in Actuarial Science & Risk Management
- MBA in International Business
- MBA in Project Management

■ MBA in Business Economics

#### Certificate & Diploma Course under pipeline:

- Rural Management
- Rural Marketing and Management of Cooperative
- Cooperative Development & Management
- Rural Management & Cooperative Business
- M.Com An Integrated Programme of Commerce & Management with specialization in Accounting & Reporting, Finance, Marketing, Human Resource Management.

#### SYLLABUS FOR M.COM

### Semester I (Foundational)

- 1. Economic Analysis& Role of Cooperatives
- 2. Legal Aspects of Business& Cooperative Law
- 3. Application of IT in Socio-economic
- Development  $\geq$
- 4. Managerial & Behavioural Process
- 5. Cost & Financial Accounting
- 6. Quantitative Analysis
- 7. Managerial Analysis and Communication
- 8. Cooperative Development & Management

#### Semester III (Total 9courses)

- 1. Project Management
- 2. Innovation & Sustainable Development
- 3. Summer internship project
- 4. Six courses from specialization FOR ECONOMIC

# Semester II (Functional)

- 1. Marketing Research & Analytics
- 2. Technological Operations
- 3. Marketing Management
- 4. Human Resource Management
- 5. Production & Operation
- 6. Financial Management
- 7. Supply Chain Management
- 8. Smart Banking Technology & Operation

#### Semester IV (Total 8 courses)

- 1. Strategic Management
- 2. Development of Enterprise & Entrepreneurship
- 3. Natural Resource & Sustainability
- 4. Grand Project
- 4. Four courses from specialization

#### **SPECIALIZATIONS:**

#### A) ACCOUNTING & REPORTING AND FINANCE

#### **Accounting & Reporting**

- 1. Recent Advances in Accounting
- 2. Advanced Cost & Management Accounting
- 3. Corporate Financial Reporting&
- 4. Tax Laws& Compliance Analysis
- 5. Auditing & Assurance

#### Finance

- 1. Financial & Commodity Derivatives
- 2. Investment Analysis& Portfolio Management
- 3. Tax Planning & Corporate Tax
- 4. Advanced Financial Management
- 5. Management of Financial Services& Credit Societies

#### **B) MARKETING AND HUMAN RESOURCE MANGEMENT**

#### Marketing

- 1. E- Business for SMEs
- 2. Consumer Behaviour and Analysis
- 3. Advertising & Brand Management
- 4. Service& Rural Marketing
- 5. Planning and Marketing for Global Markets

#### **Human Resource Management**

- 1. Industrial Relation &
- 2. Performance Management & Competency
- 3. Labour Laws Mapping
- 4. Compensation Management
- 5. HRD Strategies& System
- 6. Sustainability & CSR Compliances Mechanism

#### FEES STRUCTURE for M.Com

	Details of fees components ( all figures in INR) w.e.f 2017					
Sl No	Particulars NOTE	Semester I	Semester II	Semester III	Semester IV	Total
1.	Admission fee (One Time)	5000	0	0	0	5000
2	Registration fee(One Time)	1000	0	0	O	1000
3	Tuition fee (Per Semester)	6000 <sub>R</sub>	6000	6000	4GE1	24000
4	Library fee (Per Semester)	2000	2000	2000	2000	8000
5	Laboratory fee(Per Semester)	1500	1500	1500	1500	6000
6	Examination fee (Per Semester)	750	750	750	750	3000
7	Field visit(Per Semester)	1000	1000	1000	1000	4000
8	Student Activity(Per Semester)	1000	1000	1000	1000	4000
9	Miscellaneous (Utility, Internet etc.)(One Time)	3000	2010 OR ECONOMI	C EMPOWER	MENT 0	3000
10	Placement(On <mark>e Time)</mark>	0	0	2000	0	2000
11	Caution Money (Refundable)	5000	0	0	0	5000
	Total	26250	12250	14250	12250	65000

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#### **FACULTY**

- Prof. Munindra Kakati
- Dr. Jewel M. Phukon
- Mr. Subhasis Borpujari
- Dr. Rashida T Noorain

- Dr. Mridusmita Das
- Dr. Sangita Bora
- Mr. Bishnubrat Hazarika
- Ms. Rinkumoni Roy
- Ms. Toshleema Ullah
- Ms. Beauti Tara
- Ms. Amrita Devi

#### PH.D. THRUST AREAS:

- Rural Development
- Cooperative Sectors
- Agri and Allied Sectors.
- SMEs
- Government Sectors.

### FEES STRUCTURE for PhD. programme

	PhD Programme: Details of fees components (all figures in INR) w.e.f 2017				
Sl. no.	Particulars	Amount			
1	Admission fee (once at the time of admission)	10000			
	Registration & Course Work (once at the time of enrolling for				
2	Course Work)	8000			
	Annual Fee(to be paid at the beginning of each Academic				
3	Year)	6000			
	Library and Laboratory Fee(to be paid at the beginning of				
4	each Academic year)	2000			

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#### Credit Courses of ARGUCOM in rural concerns: EMPOWERMENT

- Rural Management
- Rural Marketing and Management of Cooperative
- Cooperative Development & Management
- Rural Management & Cooperative Business
- Rural Marketing (Specialization paper)

#### 2.2 SCHOOL OF INNOVATION & TECHNOLOGY

#### **Objectives**

• To create IT professional for SME, Agri Business, Govt., Private and Public sectors etc.

- To provide IT supports to SME, Agri Business, Govt., Private and Public sectors etc.
- To participate in the digitization of whole sale markets, e-marketing etc.
- To promote research and developmental activities in the field of varied aspects of computer applications.
- To develop Smart Rural Technology

#### Deliverables and Service offerings by the School of Innovation & Technology:

- E-marketing of agriculture, horticulture, sericulture, dairy products etc.
- Development of Web portal for E-marketing of farmer products, Handloom, food products etc.
- Digitalization of wholesale markets.
- MIS system for SME, cooperative Bank, NGO's, hospital, Tourism, Transport etc.
- E-marketing of Ayurveda, Herbal products under health care sector.
- IT adoption in farming, Agri- Business, development of Smart Rural Technology etc.

#### **Existing Program**

MCA (3 years)

#### Syllabus for MCA

#### Semester 1

- Digital Logic and Design
   Programming and Problem Solving
   Through C
- Application of IT in Socio-Economic Development
- Management and Behavioural TD Process
- Cost and Financial Accounting
   Quantitative Analysis
- Cooperative Management
- C Programming Lab Soft Skill

#### Semester 2

- Computer Architecture and Organization
- Data Structure Using C
- Database Management System- I
- Automata Theory
- Research Methodology& Tools
- Smart Banking Technology
- Operation Research & Optimization Technique
- Database Management System- I
- Data Structure Using C Lab

#### Semester 3

- Data Communication and Network I
- System Software and Compiler
- Database Management System II
- Computer Graphics
- Object Oriented Programming

#### Semester 4

- Java Programming
- Design and Analysis of Algorithm
- Software Testing and Quality Assurance
- Operating System
- Data Communication and

and Design Using C++

- Software Project Engineering& Management
- Design of Management Information System
- Database Management System- II Lab
- Object Oriented Programming and Design Using C++- Lab
- Computer Graphics-Lab

Network II

Java Programming Lab Mini Project on VB

#### Elective1:

- 1. Business Process Domain
- 2. MIS Frame work & Implementation
- 3. Object Oriented Analysis Design
- 4. E-Commerce
- 5. Entrepreneurship Management
- 6. Enterprise Resource Planning

#### Semester 5

- Intelligence& Artificial Expert Systems
- Trends in Information Emerging Technology
- Data Ware housing and Data Minina
- Web Technology
- Minor Project
- A R G U Artificial Intelligence Lab Elective2:
  - 1. Cyber Law and IT Security
  - 2. Distributed Computing and Cloud Computing
  - 3. Advance Unix

#### Semester 6

Major Project (Under the Following Areas)

- Artificial Intelligence
- Dot Net
- PHP
  - **JSP**
- **ASP**
- Natural Language Processing

**FACULTY:** 

Prof. Munindra Kakati

Mr. Ranjan Sarmah

Ms. Jasmine Ara Begum

Dr. Rashida T Noorain

Dr. Jewel M. Phukon, M.Com

Dr. Sangita Bora, M.Sc

Mr. Bishnubrat Hazarika

Ms. Amrita Devi

#### FEES STRUCTURE FOR MCA PROGRAMME

	DETAILS OF COMPONENTS ( ALL FIGURES IN INR)										
SEMESTER	ADMISSION FEE	TUITION FEES (PER SEMESTER)	LIBRARY FEES (PER SEMESTER)	STUDENT ACTIVITY (PER SEMESTER)	LAB FEE (PER SEMESTER)	EXAMINATION (PER SEMESTER)	REGISTRATION FEE (ONE TIME)	CAUTION MONEY (ONE TIME REFUNDABLE)	MISCELLENEOUS (UTILITY, INTERNET etc. ONE TIME)	PLACEMENT (ONE TIME)	TOTAL
FIRST	5000	16000	2000	1000	1500	750	1000	5000	3000	-	35,250
SECOND	-	16000	2000	1000	1500	750	ı	-	-	-	21,250
THIRD	-	16000	2000	1000	1500	750	-	-	-	-	21,250
FOURTH	_	16000	2000	1000	1500	750	-	I	_	_	21,250
FIFTH	-	16000	2000	1000	1500	750	00.	-	-	2000	23,250
SIXTH	_	16000	2000	1000	1500	750	ER	4	_	-	21,250
TOTAL —	<b>-</b> 5000	96,000	12000	6000	9000	4500	1000	5000	3000	2000	1,43,500

#### Programmes in the pipeline:

- M. Tech in Big Data
- Skill Development courses for Cooperatives, SMEs etc.
- Certificate courses on IT & ITES, Big Data Analysis, Matlab Framework, Al etc.
- Diploma/ Certificate course on Smart Rural Technology.

#### Ph.D. Thrust Areas:

- Artificial Intelligence
- Smart Devices and Rural Technology
- Fuzzy Logic
- Image Processing
- Machine Intelligence

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#### 2.3 SCHOOL OF CULTURE & MEDIA

#### **Objectives**

- To familiarize and develop the skills in media and culture.
- To nurture the creativity mind of students to work in various sectors viz., creative industry, agriculture etc.
- To encourage research work in the field of media, culture and society.
- To create communication professionals such as designers, advertisers, content developers, film directors etc.
- To create entrepreneurs in the field of creative industries.

#### Ph.D. Thrust Areas:

- a) Advertising and brand positioning.
- b) Cultural studies.
- c) Performing Arts.
- d) Heritage documentation.

#### Programme in pipeline:

M.A. in Culture & Media (2019)

### 2.4 SCHOOL OF PUBLIC POLICY & LAW

#### **Objectives**

- COOPE To examine the law, institutions and norms that regulate the structure of government, the processes of governmental decision making and the substantive policies that orders the relationship between government and the citizenry.
- To develop an understanding of the relationship between law and the analysis and implementation of public policy.
- To provide knowledge of objectives associated with public policy and of appropriate methodological approaches to analysing the social and economic effects of reforms.
- To formulate, analyze and evaluate policies.

#### Deliverables and Service offerings by the School of Public Policy & Law:

- To act as a forum for the discussion of cutting edge law issues and a channel through which the scholars can keep the wider academic and professional communities up to date with the most recent legal developments in the country, ITY FOR ECONOMIC EMPOWERMENT
- To provide Legal Consultancy to entrepreneurs, public enterprises, SMEs, NGO's and cooperatives on all legal issues.
- To provide assistance in policy making whether in the legislative realm or governance, local administration, entrepreneurs, public enterprises, SMEs, NGO's and cooperatives.
- To create commercial awareness and enhance business skills of the stake holders.

#### **Existing Programme:**

LLM

#### Syllabus for LLM

#### **SEMESTER 1 (Foundation course)**

- 1. Jurisprudence
- 2. Constitutional Law
- 3. Theory of Legislation
- 4. Economic analysis and growth of cooperatives
- 5. Labour, Gender and the Law

#### SEMESTER 2

- 1. Research methodology tools
- 2. Judicial process
- 3. Methods and Principles of Legislation and Statutory Interpretation
- 4. Law and Social transformation in India
- 5. Plan and Policy making

#### **SEMESTER 3 & SEMESTER 4**

Students shall have to choose one of the below groups as specialization to study throughout the  $3^{rd}$  and  $4^{th}$  semester.

**Dissertation:** Students shall have to prepare a dissertation in their concerned area of specialization and shall have to submit it in final semester.

Each paper shall carry 100 marks, out of which 20 marks is for internal assessment.

#### SPECIALISATION F

#### CORPORATE LAWS AND GOVERNANCE

- 1. Law of Corporate Management and Governance
- 2. Competition and Consumer Protection Laws
- 3. Regulation of Capital Market and Foreign Investment 4. Corporate Taxation
- 5. Banking Law
- 6 .The Laws of Corporate Finance and Securities Regulation
- 7. Law of Export Import Regulation
- 8. Insurance law

# INTELLECTUAL PROPERTY AND TECHNOLOGY LAW

- 1. General Principles of IPR
- 2. Law Relating to Patents
- 3. Enforcement of Intellectual Property Rights
- 4. Industrial Design, Semi-conductor Layout Design
- 5. Copyright and Related Rights Law
- Traditional knowledge and geographical indications
- 7. Information technology, e-commerce and cyber law

#### **CONSTITUTION AND LEGAL ORDER**

- 1. Constitutionalism: Pluralism and Federalism
- 2. Human Rights
- 3. National Security, Public Order and Rule of Law
- 4. Mass Media Law
- 5. Public Utilities Law
- 6. Constitutionalism and Constitutional Development in India and England
- 7. Service Law Jurisprudence
- Civil and Political Rights Comparative Study of Select Constitutions

#### **CRIMINAL LAW**

- 1. Criminology and Penology
- 2. Comparative Criminal Procedure
- 3. Criminal Law in India
- 4. Privileged Class Deviance Drug Addiction
- 5. Criminal Justice and Human Rights
- 6. Juvenile Delinquency
- 7. Collective Violence and criminal justice system
- 8. Crimes against Social & Economic Security and Problems of their Control.

#### Programmes in the pipeline:

- MA in Public Policy, Law & Governance (Two years, Full time)
- Master of Arts in International Relations (Two years, Full time)
- Certificate Course on Consumer Law (4 weeks)
- Certificate Programme in Human Rights (CHR) (4 weeks)
- Certificate programme in cyber laws
- Research projects funded by the UGC, the Government of India, the Government of Assam, the Department of Women and Child Development, the UN agencies, the World Bank, HIVOS etc.

#### Ph.D. Thrust Area

- Cooperatives.
- Corporate and Securities Law.
- Intellectual Property Right (IPR) Law.
- Health Law.
- Employment Law.
- Technology Law.

#### **FACULTY**

Mrs. Pallavi Devi

Mrs. Manashi Neog

Ms. Nazmin Sultana

Mr. Kangkan Deka,

Dr. Jewel M. Phukon

Mr. Ra<mark>njan Sarma</mark>

Dr. Sangita Bora





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#### FEES STRUCTURE FOR LLM PROGRAMME

SI.	Particulars	Semester	Semester	Semester III	Semester IV	Total
No.		I	II			
1	Admission fee (One Time)	5000	0	0	0	5000
2	Registration fee (One Time)	1000	0	0	0	1000
3	Tuition fee (Per Semester)	9500	9500	9500	9500	38000
4	Library fee (Per Semester)	2000	2000	2000	2000	8000
5	Laboratory fee(per semester)	500	500	500	500	2000
6	Examination fee (Per semester)	750	750	750	750	3000
7	Legal Aid Clinic (One time)	0	0	2000	0	2000
8	Student Activity (Per Semester)	1000	1000	1000	1000	4000
9	Miscellaneous (Utility, Internet,	3000	0 000	0	0	3000
	etc.)			ERAT		
10	Dissertation (One time)	0	0	0 IVE	2000	2000
11	Caution Money (Refundable)	5000	0	0	0	5000
	Total HA	27750	13750	15750	15750	73000

#### 2.5 SCHOOL OF ECOLOGY & SUSTENANCE

#### **Objectives**

- To combat extreme poverty and hunger that causes the degradation of forest areas and the environment in general through developing cooperative approach in the various sectors such as agriculture, sericulture, horticulture, animal husbandry, creative industry etc.
- To ensure better management of natural resources, the conservation of wildlife and the rational use of natural forests through development in various sectors.
- To make more productive, more resource efficient and more environmentally sustainable agriculture sector through the courses in this school.
- To apply the knowledge of ecological principles in sericulture sector for the development of a more suitable temperature tolerant hybrid.
- To work with industry to reduce waste or to treat polluted water through water treatment.

- To create Environmental scientists, Environmental biologists, environmental Engineers and Environmental journalists to work in different organizations such as Pollution Control Board, Water Authority, Urban Planning, NGOs, Mines, Textile and dying industry, Refineries and Fertilizer plants etc.
- To enable the students to work in teaching career in colleges and Universities and to carry out research/projects in different areas related to ecology and environment.

#### Deliverables and Service offerings by the School of Ecology & Sustenance:

- a) Monitoring, modeling, and analysis of major environmental components such as air, water, soil etc.
- b) Carry out Energy Audit studies of various organizations.
- c) Carry out Environmental Impact Assessment studies of major/minor development projects.
- d) Assist corporate sector in adopting sustainable waste management technologies and formulate plan to set comprehensive waste recycling units.
- e) To assist agribusiness, farmhouse etc to develop sustainable agricultural ecosystems and cottage industries, rural cooperatives etc.
- f) Assess, monitor and analyze the impact of global climate change on regional and local ecosystems. A R G O M

#### Programmes in the pipeline:

- a) M.Sc. in Ecology, Environment & Sustainable Development
- b) M. Tech in Energy Audit and Management
- c) Short-term course in Urban Rain-Water harvesting
- d) Short-term course in Environmental Impact Assessment
- e) Short-term course in Managing Urban Air Quality: Focus on Clean & Fuel Efficient Vehicles
- f) Diploma in Environmental Monitoring & Technology MENT
- g) Diploma in Conservation & Land Management
- h) Diploma & Certificate Course in Environment & Wildlife
- i) Diploma in Environmental Geology
- j) Diploma in Environmental Planning
- k) Training programme in Carbon Management
- 1) Training programme in Environmental Awareness at Work

#### Ph.D. Thrust Area

- a) Environmental Science and Engineering
- b) Geosciences and Natural Resources
- c) Water Resource and Engineering

- d) Ecology and Evolution'
- e) Hydrology and Water Management
- f) Industrial Ecology
- g) Conservation Biology
- h) Green house gas emission and climate change

#### 2.6 CENTRES OF EXCELLENCE

The University is in the process of establishing Eight "Centers of Excellence" viz.,

- 2.6.1 Centre for Revitalization of Co-operative Sectors and PPPP (people public private partnership projects): The Centre would work on emerging models of collectives / co-operation and also PM (Hon'ble Prime Minister Narendra Modi) concept of 4 Ps through research, consultancy, extension, outreach and policy analysis.
- **2.6.2 Centre for Sustainable Livelihoods:** CSL will be established with a mission "To establish best practices in participatory management and governance of resources and institutions for promotion of sustainable livelihoods" and will undertake knowledge creation through trans-disciplinary research; knowledge dissemination, policy advocacy and networking; competencies building for professionalization; and empowering education through integral learning.

2.6.3 Centre for Rural Infrastructure and Corporate Social Responsibility: The centre for rural infrastructure's research effort shall be directed at rural infrastructure and its implications on rural lives and sustainable rural livelihoods from the standpoint of financial, social, economic and environmental effects. In addition, it intends to explore alternative theoretical frameworks in rural infrastructure projects, current practices in physical and social rural infrastructure vis-a-vis best practices. It will also carry out impact assessments of rural infrastructure projects.

-Centre for Corporate Social Responsibility would direct its research and knowledge creation efforts at encouraging sustainable business practices in all sectors of organizational effort that minimize negative externalities while

promoting social welfare and provide leadership in channelizing organizational and society efforts for mutually cooperative and beneficial interfaces at all levels.

- 2.6.4 Centre for Development of Entrepreneurship and Enterprises: The Centre would undertake research focused towards inception, growth, issues and impediments to entrepreneurship and enterprises and promote efforts of individuals, and organizations towards establishing sustainable organizations. It would promote entrepreneurship among ARGUCOM'ians and support them through networking with other organizations to create viable organizations, and also seek interfaces with Government programs to promote entrepreneurship and enterprises.
- **2.6.5 Centre for Public Policy and Governance:** This Centre will undertake research in policies and issues in governance relating to resources and institutions. The centre would also undertake training and capacity building programmes in relation decentralization, conflict resolution, and management issues related to local level governance, and decentralized planning.
- **2.6.6 Centre for Rural-Urban Dynamics:** While working towards the model of rural transformation and rural/urban development, the Centre would be working on the following; themes:
- a) Structural, Cultural and Institutional Issues in Rural Transformation and Urbanization
- a) Status of Agriculture and Peasantry
- b) Non-Farm Sector in Rural and Urban Areas
- c) Status of Informal Labour
- d) Urban Governance, Planning and Development
- e) Urban and Rural Services and Supplies
- f) Rural-Urban Linkages such as Migration, Remittances etc.
- g) Urbanization and Well-Being
- h) Any Other Emerging and Relevant Issues
- 2.6.7 Centre for Development of Commodity Spot Markets and Derivative Markets for Agricultural Products and Natural Resources: This centre will develop digital wholesale markets at different places of Assam and derivative markets for a few selected commodities where price fluctuation is very wide.

2.6.8 Centre for Studies in Art & Science of Ancient Assam: This Centre will undertake research in Art and science of Ancient Assam to find out new ideas based on ancient development. The proposed Eight Centres will create an enabling climate for knowledge enhancement and provide foundation for designing and implementing innovative courses and training modules for executives of co-operatives, rural and government organizations, NGOs etc.

The following diagram details the sector and domain areas identified for ARGUCOM and explain how the 5 Schools and 8 Centers of Excellence are going to contribute towards the development of enterprise and entrepreneurs in North East along with the services to be rendered by the respective Schools and Centers to the domain areas identified for ARGUCOM.



#### 2.7 Domain Area

#### Service to be rendered by School of Entrepreneurship and Management

- Professional Programmes MBA, M.Com, PhD, Diploma & Certificate Programmes.
- Creation of entrepreneurs.
- Launching, branding and positioning of local & SMEs products.
- Short term skill based programmes & training.
- CSR projects.
- Providing expertise to SME, govt., etc.
- Quality control & processing of food products.
- DPR of dairy, fishery, textile, etc.
- Culturally sensitive marketing research & product design.
- Accounting & Reporting.
- Tax Compliances.
- Innovations in products & processing.
- Consultancy services including revival, restructuring, etc. of organizations.

	Domain Areas of ARGUCOM			
Developm	<ul> <li>SME</li> <li>Agribusiness &amp; Allied</li> <li>Government Organization</li> <li>Cooperatives, NGO, Private, Public sectors etc.</li> <li>Development of entrepreneurs.</li> </ul>			
	Sector & Area Domain of ARGUCOM			
Sector	Area Domain identified for teaching or training, development, promotion, research and			
	creation of entrepreneur			
A. Green	Agriculture, Tourism and Forestry			
Industry	A.R.G. G.O.M.			
Packaging, marketing and export of Food grain     Value addition through packaging and processing     Promotion of Agro based Industry     Quality improvement and certification				
2. Horticulture	Promotion of Contract Farming     Commercial Production     Marketing     Management & Development of Cold/Rulk Storage			
3. Animal Husbandry	<ul> <li>Packaging and promotion of Dairy processed and Chilled products</li> <li>Meat processing, product positioning &amp; marketing of processed meat products</li> <li>Broiler and Egg Marketing</li> <li>Packaging and promotion</li> <li>Development and management of Dairy Cooperatives</li> </ul>			
4. Fishery	<ul> <li>Fish clinic and development of value chain industry.</li> <li>Quality improvement and promotion of Integrated and Intensive Farming</li> <li>Development and management of fishery cooperatives</li> </ul>			
5. Sericulture	<ul> <li>Design, Quality improvement, marketing, positioning of Handloom and Textile/ Garment</li> </ul>			

# Service to be rendered

#### School of Innovation & Technology

- Professional Programmes MCA, MSc. in Computer Science, etc.
- E-marketing of agriculture, horticulture, sericulture, dairy, etc.
- Development of Web portals for handloom, food products, pharmaceutical products etc.
- Digitalization of spot markets, farms, bank, NGO's, hospital, tourism, transport etc.
- Development of smart rural

#### Service to be rendered by School of Culture & Media

- Professional Programmes MA in Media & Cultural Studies, diploma & Certificate Programmes.
- Content Development for marketing and commercialization of various sectors.
- Design and development of promotional tools for different firms, entrepreneurs etc.
- Creative writing for publicity.
- Assistance to SME, Cooperatives, Agri- Business in product packaging.
- Using various tools of communication for broadening the tourism & hospitality sector.
- Developing the skill of organizing events for product & Service promotion.

#### Service to be rendered by School of Public Policy & Law

- Professional
   Programmes LLM in
   Corporate Law,
   Technology Law, MA in
   International Law,
   Public Policy &
   Governance, PhD,
   Diploma & Certificate
   Programmes.
- Legal assistance to entrepreneurs, public enterprises, NGO's and cooperatives.
- Assistance in Policy Making: in the legislative realm or governments, local administration, entrepreneurs, public enterprises, NGO's and cooperatives.
- Assist in creating Commercial awareness to adequately represent clients in transactions.
- Legal aid and advice to women and others

	Design  Marketing  Development and management of textile cooperatives
B. Creative Industry	<ul> <li>Commercialization of Dance, Drama ,Crafts, Culinary Art, Design, Fashion, Films, theatre, sculpture,etc.</li> <li>Heritage Documentation and promotion of Performing arts, Music</li> <li>Marketing and Repositioning of Bell and Brass metal products.</li> </ul>
C. Service and Manufact uring (Tiny, small & medium)	<ul> <li>Organization and capacity building of growers/producers</li> <li>E marketing and positioning of Bakery, Baby Food, Frozen Food, Ready to made food items etc.</li> <li>Commodity spot and futures market/ Derivative market (Rubber plantation, mushroom cultivation, betel nut, ginger, tea, etc)</li> <li>E- marketing</li> <li>Software development and digitalization.</li> <li>Marketing/ Retailing</li> <li>Computerization of cooperative Banking and Credit organization</li> <li>MIS and logistic development for Tourism and Transport</li> <li>Computerization and restructuring of Hospital/Hotel</li> <li>Ecological sustainability and conservation of Natural Resources (oil, carbon, energy, forest, water treatment, waste management, etc)</li> <li>Software development and digitalization for SME, Cooperate banks, Govt. sector, NGO etc Energy audit &amp; Management</li> </ul>

**CENTRE OF EXCELLENCE** for Revitalization of Co-operative Sectors and PPPP (people public private partnership projects), Sustainable Livelihoods, Rural Infrastructure and Corporate Social Responsibility, Development of Entrepreneurship and Enterprises, Public Policy and Governance, Rural-Urban Dynamics, Development of Commodity Spot Markets and Derivative Markets for Agricultural Products and Natural Resources, Studies in Art & Science of Ancient Assam

#### Service to be rendered

- Development of new concepts, new concepts, new model and new mechanism for development of socio- economic condition.
- Participation and implementation of Govt. /Development agencies scheme.
- Policy analysis, policy formulation and implementation based on grass root level research work.
- Database creation and knowledge sharing.
- Case studies on successful entrepreneur, cooperatives, SME and show casing to others.
- Design of training modules.
- New knowledge creation through extensive research and sharing with entrepreneur, Govt. agencies
  etc.
- Service to farmers, entrepreneurs, SME etc.
- Implementation of CSR program for Corporate Sectors like ONGC, BCPL, OIL, Tea Gardens etc.

#### Service to be rendered by School of Ecology & Sustenance

- a) Professional Programmes MSc in Ecology, Environment &
   Sustainable Development,
   M. Tech in Energy Audit and
   Management, PhD, Diploma &
   Certificate Programmes
- Assist in development of efficient and environmentally sustainable institutions
- Educating on the importance of environmental friendly society.
- Development of sustainable agricultural ecosystems in harmony with larger ecosystem and eco-regions.
- Assistance in policy formulation relating to waste management and treatment of polluted water.
- Advice policy makers, industry on waste reduction& treatment initiatives.

#### 2.8 TRAININGS/SERVICES

#### The University has already started providing the following services:

- Branding and positioning of products of local enterprises including KAANCH, Ganesh, Royal, Seujee, etc.
- Learning initiatives on Development and Management of Cooperatives, Operations of Cooperatives through a student cooperative, ASC (ARGUCOM Students' Cooperative)
- Activities like digitization of wholesale markets, e-portals for products of Micro, Small and Medium Enterprises, computerization of Cooperatives & Commercial banks, etc. for implementation of its CSR policy.
- Revitalization of Cooperatives, Rural sectors, Agri-business, Small & Medium Enterprises, Govt. Institutions, presently working on revitalization of APOL fabric etc.
- Projects on Manpower-Restructuring, etc for PSUs are also in process.
- ARGUCOM have been providing training to various organizations including, RKVY, NFDB, RGNIYD, etc. and are in the process of pursuing the same with other organizations. Following trainings have been successfully completed so far.
  - ✓ NFDB (315 trainees during FY 2013-14)
  - ✓ RKVY (1571 trainees during FY 2014-15 & 1016 during 2016-17)
  - ✓ RGNIYD (51 trainees during FY 2014-15 & 1074 trainees during FY 2016-17
  - √ Training to the officials, members etc. of cooperative societies (FY 2018-19)
- Conducted workshop for formation of state level Marketing Cooperative for employment generation of unemployed youth on 7<sup>th</sup> and 8<sup>th</sup> Nov, 2017
- ARGUCOM prepared 26 agricultural and allied sectors project profiles, 50 food processing and 24 other MSME business profiles for promotion of enterprise & entrepreneurship among the youth and for sensitizing cooperative movement.
- 20 Entrepreneurship Development & Cooperative Sensitization programme for rural youth, College Students, Urban Youth, Housewives etc. (ongoing)
- Eight training programmes for cooperative societies & executives of Registrar of Cooperative Societies. (ongoing)

# 3 PEOPLE AT ARGUCOM

#### 3.1 THE CHANCELLOR: Prof Jagdish Mukhi



Prof Jagdish Mukhi is the 30th Governor of Assam and he assumed his office on 10th October 2017.

Prior to his appointment as the Governor of Assam, Shri Mukhi was the Lieutenant Governor of Andaman and Nicobar Islands. Jagdish Mukhi earlier held the portfolios of finance, planning, excise & taxation and higher education in Delhi Government. He is credited with working extensively for the welfare of the people of Delhi.

Some of the notable achievements credited to Jagdish Mukhi's name were banning of lottery trade etc in Delhi in 1994, when he was the minister of finance. He also worked towards persuading people to abstain from consuming alcohol. As minister of excise, he declared record number of dry days in a year. He was also instrumental in establishing Guru Gobind Singh Indraprastha University a professional university which was self funded, as a minister of higher education. He was also honoured as the best finance minister of the nation and also received best MLA award in Delhi Vidhan Sabha for two times.

He represented Janak Puri constituency continuously from 1980 and won seven times from the same constituency. Jagdish Mukhi was born to Late J.R Mukhi and Late Laxi Devi Mukhi on 1st December 1942.

#### 3.2 THE VICE CHANCELLOR: Prof. Munindra Kakati



Prof. Munindra Kakati, MMS (BITS Pilani), PhD (GU) has joined on 4th January, 2017 as the Vice Chancellor of Assam Rajiv Gandhi University of Cooperative Management (ARGUCOM). Prior to his association with ARGUCOM he was the Dean, Faculty of Management, Gauhati University. Prof. Kakati, an academician of international repute has been involved in consultancy assignments for over thirty organizations including Mahindra & Mahindra; UNDP, World Food Program, Asian Development Bank, Indian Oil Corporation Limited (IOCL), Bharat Oman Refineries Limited (BORL), Numaligarh Refinery Limited (NRL), etc. He has several publications in International Journals. He was a member of the Board of Governors of Asia-Pacific Risk and Insurance Association (APRIA), Singapore. He was also a member of the Faculty Selection Committee of IIM, Shillong and also an expert member in AICTE, National Board of Accreditation. He has also visited many top ranking international Institutes on academic assignments including Harvard Business School, Massachusetts Institute of Technology, Wharton Business School, Princeton University, Tokyo University, Meiji University, National University of Singapore, Ocean University; China, University of Finance Economics International University, Shanghai, INSEAD Abu Dhabi, BITS Dubai, etc.

#### 3.3 THE REGISTRAR: MR. SANJIB KR. BARUAH

# 3.4 THE FINANCE & ACCOUNTS OFFICER: MR. SIBU BANIK, AFS

#### 3.5 IN-HOUSE FACULTY AND AREA OF INTEREST

SI.					
No.	Name	Area of Interest			
1	Dr. Rashida T Noorain, BE-MBA-	Operations Management, Work life			
	FDP (IIM-A), PhD	Balance Quality Management			
2	Ms Pallavi Devi, LLM (UGC-NET)	Centre-State Relations, Constitutionalism,			
		Gender-Issues, Race And Caste Issues			
3	Mr. Ranjan Sarmah, MCA Networking, Databases, Artificial				
		Intelligence & Bioinformatics			
4	Dr. Mridusmita Das, MBA Marketing Management, Advertising &				
		Integrated Marketing Communications,			

		Consumer Behaviour.
5	Ms. Manashi Neog, LLM	Constitutional And Administrative Law & Human Rights.
6	Dr. Jewel M. Phukon, M.Com, PhD (UGC-NET & SLET)	Business Finance, Indian Financial System, Taxation, Auditing, Advanced Accounting
7	Dr. Sangita Bora, M.Sc, PhD	Business Economics, Agricultural Economics, Rural Marketing
8	Mr. Bishnubrat Hazarika, MBA	HRM, Marketing, IHRM, Training And Recruitment
9	Ms. Nazmin Sultana, LLM	Constitutional Law & Administrative Law, Civil Liberty & Judicial Process
10	Ms. Beauti Tara, M.Sc. in Statistics	Statistics
11	Mr. Subhasis Borpujari, M.Com (SLET)	Microfinance & Financial Literacy, Rural Management, Accounting & Taxation.
12	Mr. Kangkan Deka, LLM	Corporate & Business Laws, Judicial Process, Jurisprudence
13	Ms. Jasmine Ara Begum, MCA	System Analysis Design, Programming, E-Business, Etc,.
14	Ms. Rinkumoni Roy, MBA	Marketing & Finance
15	Ms. Toshleema Ullah, MB <mark>A</mark>	HR- Marketing
16	Ms. Amrita Devi, MA in Mass Communication & Journalism (UGC-NET)	Public Relation And Advertising

#### 3.5 GUEST FACULTY

Distinguish faculty from Industries like ONGC, NRL, RBI, AXIS BANK etc., institutions like Dibrugarh University, Tezpur University, various colleges etc. in and around visit ARGUCOM as Guest Faculty.

ESTD 2010

BUILDING CAPACITY FOR ECONOMIC EMPOWERMENT

# 4 PLACEMENT CELL

#### 4.1 Overview

Training & Placement Cell plays a very vital role in the MBA. It acts as a bridge between the theoretical books & the corporate world. Like, how an ironed suit and polished shoe makes a manager look professional likewise Training & Placement Cell conducts several activities throughout the year for the benefits of the students. Some of the activities are as follows:

**Resume verification**: All claims made by students in their resumes submitted for campus placement are duly verified by the Training & Placement Cell. The verification standards are uniform throughout the institute.

Employment enhancement programmes: The institute aims at giving its maximum benefits of getting groomed during their studentship. This includes, among others, the need to develop soft skill not only for facing placement interviews, but also to excel in their corporate careers in future. With this goal in mind, the Training & Placement Cell conducts several employability enhancement activities such as:

•Communication skill development and evaluation sessions, •Mock group discussions and personal interviews, •Industry oriented courses, etc.

**Pre-Placement Talks (PPTs):** PPTs are organized to make aware of the company, its value and mission. The job descriptions, selection procedures, salary packages and other details are discussed with the students so that they stay informed about the company.

**Internships:** Apart from the above, compulsory summer internship programs are conducted at reputed industries to give the students a firsthand experience of the professional world. Accordingly, at the end of the first year, each student undergoes a rigorous internship program.

**Placement Season:** The placement season begins in the month of September and continues till June.

# **FACILITIES AND EVENTS**

#### **5.1: FACILITIES**

The University is presently running in a temporary building at Baruah Complex, Sivasagar town. The campus is well equipped with plasma TV in every classroom, library, free wi-fi, internet connection, computer centre and separate hostel for boys and girls (which are not within the campus). GANDHI UNIVE COOPERATIVE

#### **5.4 EVENTS**

#### YOUTH PARLIAMENT COMPETITION

Students from ARGUCOM had participated in the Group Level Youth Parliament Competition held on 24th August 2017 in the University Campus. The Competition was judged by Shri Anil Kumar Patibanda, Professor and Head, Agricultural College, Bopatla who was also the Group Coordinator nominated by Ministry of Parliamentary Affairs and Dr. Sabyasachi Mahanta, Associate Professor, Sibsagar College, Joysagar. Six students from the group level competition were chosen by the judges for their outstanding performances and will be awarded with certificates by the Ministry of Parliamentary Affairs, Government of India. The names of the winning students are Niharika Das (MBA 1st Semester), Panchali Rajkhowa (LLM 3rd Semester), Swapnali Kalita (MBA 4th Semester), Pranjal Sonowal (MBA 4th Semester), Syeda Maksuda Tashleema (LLM 3rd Semester) and Priyangshu Dutta (MBA 1st Semester).

#### **INTER-COLLEGE PAINTING COMPETITION**

ARGUCOM has organized the first inter-college painting competition, where participants from various colleges of Sivasagar district and in around Sivasagar has participated.

#### FIRST WALL MAGAZINE

The first wall magazine of ARGUCOM, 'FIAT JUSTITIA' meaning 'let justice be done though the heavens fall 'was inaugurated by the Honorable Vice-Chancellor, which is an initiative of the School of Public Policy of Law.

#### FIRST INTERNATIONAL SEMINAR

The School of Entrepreneurship & Management organized a One-Day International Seminar sponsored by ONGC, Nazira (Assam Asset) on 17th November, 2017 on the topic "Managerial Practices for Development". OOPERATIVE

#### FIRST NATIONAL SEMINAR

The first National Seminar sponsored by ICSSR-NERC, Shillong on the theme "Violence against Women: Concept, Issues, Emerging Problems & Current Challenges" on 11th November, 2017 organised by the School of Public Policy and Law



#### **PHOTO GALLERY**





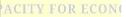


First International Seminar on the topic "Managerial Practices for Development" organized by the School of Entrepreneurship & Management, ARGUCOM on 17<sup>th</sup> of November, 2017











First National Seminar, sponsored by ICSSR, Shillong on the topic "Violence against Women: Concept, Issues, Emerging Problems & Current Challenges" organized by the School of Public policy and Law, ARGUCOM on 11th of November, 2017













Training programmes at ARGUCOM







An Industrial visit to AMUL, NDDB, IRMA and Village cooperative society, Anand, Gujarat for the MBA 1st Semester Students from 31st December, 2017 to 12th January, 2018.



Youth Parliament Competition, 2017



Inter-College Painting completion at ARGUCOM



Inauguration of first wall Magazine at the University campus











University classroom, library and computer lab along with the students at ARGUCOM

# ANNEXURE I ELIGIBILITY CRITERIA WITH ADMISSION PROCESS

PROGRAMME	PROCESS					
	Eligibility: Bachelor's Degree in any discipline (except Fine Arts) with					
	50% of marks					
	Modes:					
	A. Candidates who have obtained composite score above 500 in					
	MAT 2017 & 2018 conducted by AIMA are to fill in the					
MBA	ARGUCOM application form available in the website					
	OR					
	B. Those who have not appeared MAT 2017 & 2018 but have a					
	valid score of last XAT/CAT/ATMA					
	OR .					
	C. Candidates may apply to appear for ARGUCOM Entrance					
	Test (AET) (dates to be notified in the website)					
	OR					
	Candidates securing 60% marks in Under Graduate Programmes					
	can apply directly for appearing in the Group Discussion & Personal					
	Interview					
	Group Discussion & Personal Interview: Dates to be notified in the					
1101	A R G C Website					
MCA	Bachelor's Degree in any discipline (except Fine Arts) with 50% of					
	marks					
11 0	To appear in AET-2018(dates to be notified in the website)					
M.Com	Minimum marks in B.Com - 45 %					
1144	To appear in Personal Interview (dates to be notified in the website)					
LLM	Minimum marks in LLB - 50 %					
<b>-</b>	To appear in Personal Interview (dates to be notified in the website)  n of 5% in the qualifying Examinations for SC/ST/PWD/OBC/MOBC					

#### ESTD 2010

- How to Apply for the Programmes: Application forms (available on the website) to reach ARGUCOM by post/ in hand/ courier services on or before the date notified with DD of Rs. 700/- (Rs. 350/- for ST/SC/PWD)
- Application form fees are non-refundable.
- Demand Draft (DDs): All payments must be made in the form of a DD drawn on any nationalized bank of India in favour of Assam Rajiv Gandhi University of Cooperative Management, Payable at Sivasagar.
- For details please visit <u>www.argucom.edu.in</u>

#### **Contact Us:**

#### Address for communication:

Assam Rajiv Gandhi University of Cooperative Management,

2<sup>nd</sup> Floor, Baruah Complex AT Road, Sivasagar, Assam

Phone: 03772-222144 FAX: 03772-224144

Mobile no.: 7002198067 (Admission Coordinator)/9706030611

Website: www.argucom.edu.in Email: info.argucom@gmail.com

