



**MBA**

**2017-18**

**MIT PUNE**  
IS NOW  
**MIT WORLD PEACE  
UNIVERSITY**



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## About MAEER

Maharashtra Academy of Engineering & Educational Research (MAEER) was started in year 1983 by Prof. Dr. Vishwanath D. Karad, Founder, Executive President & Managing Trustee, MAEER's MIT Group of Institutes. Spread over a sprawling 54 acres, MIT is the most preferred destination for over 54,000 students every year. MAEER MIT's journey in the last 34 years has been a continuous process in the pursuit of quality & excellence in education and research, a commitment to values and discipline education. The state of the art infrastructure, competent faculty, strong interaction with leading corporate professionals, student centric amenities and spectacular campuses, all provide a conducive environment for teaching, learning, research, innovation and character building. MAEER encompasses 71 institutes in the field of Engineering, Management, Pharmacy, Medicine and Political Leadership Programme (Master's Programme in Government). Since its inception global thought leaders are associated with us. Our educational institutes are ranked by NIRF, accredited by national agencies like NAAC and NBA. Such recognitions sustain the centre of excellence.

## About MIT-WPU

Dr. Vishwanath Karad MIT World Peace University is State Private University, established under Govt. of Maharashtra Act No. XXXV 2017 dated on 5th May 2017 & UGC recognized. For centuries, India has been the apostle of knowledge and peace. MIT-WPU has been built on this philosophy. MIT-WPU is focused on being the change that is needed in the world today by sensitizing and understanding the human dimensions of conflict, and developing a toolbox of transferable skills such as negotiation, peace building, technology and management. These skills will enable graduates from various diverse programmes to succeed in peace building. Our students will be in the best position to bring about consolidated change for positive growth, development and social inclusion. MIT-WPU is an aspirational university for students searching for a world class education.

Dr. Vishwanath Karad MIT-WPU is a Flagship University sponsored by MAEER's MIT Group of Institutes, which has over 100,000 alumni all over the world.

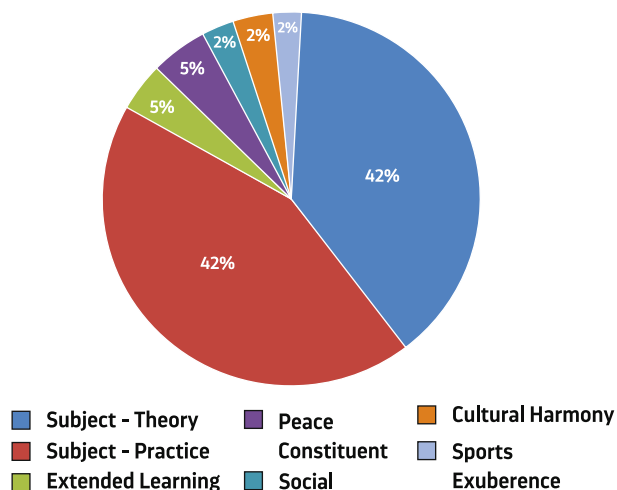
## WPU Method

The student's and the parent's first choice of a branch is always respected. However, MIT-WPU is also India's first University that encourages students to choose a branch of their liking over a year after multiple mentoring sessions.

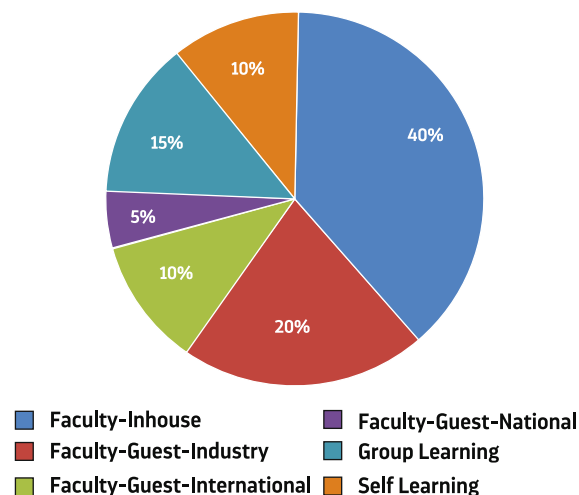
Revolutionising curriculum to make it Industry Centric:

- **Academic Credit System (ACS):** Flexible Credit System allowing students to customize their edification after firm foundation, by opting for an appropriate track
- **Continuously Updated Education (CUED™):** Continuously Updated Education is a way of ensuring effective learning @ MIT-WPU. The CUED System expedites adapting the latest development in each subject into the real time learning-teaching
- **Research Collaborations:** Alignment with the premier national and international research organisation across sectors - private, public & NGOs
- **Industrial Collaboration for Internships:** Partnerships with over 1200 organisations across sectors for 6 - 12 months
- **Faculty:** Nationally and Internationally acclaimed faculty and research scholars
- **Faculty Team Teaching:** 50% of the Classroom Sessions will be engaged by two or more faculty members jointly for effective learning
- **Digital Learning Technology:** Transforms teaching and learning for improved understanding, retention and application
- **International Programs:** A variety of Global Programmes across all continents
- **Peace for Holistic Development:** Shaping winning personalities of students through focus on Human Skills for personal as well as spiritual development resulting in social inclusion and social innovation
- **Sports Culture for Peace:** Talent search and nurturing sports spirit while providing opportunities through sports facilities to all the students, encouraging them to participate at National & International Sports
- **Social Missions:** Inculcate Social Responsibility in students by activities oriented around the United Nations' 17 Sustainable Development Goals
- **Alumni involvement:** Handholding, Scholarship Support and Experience sharing by Alumni through mentoring and providing networking opportunities
- **Fostering Entrepreneurship:** A culture that promotes and inculcates entrepreneurial thinking in students, backed by research labs and incubation centre
- **Life @ MIT - Beyond Classroom:** Exceptional avenues made available to students for engagement and for showcasing their talent through plethora of extra and co-curricular activities
- **Career Services:** Campus placements at reputed Indian organizations & MNCs
- **Scholarship** for Meritorious Students: Needy and intelligent students are supported

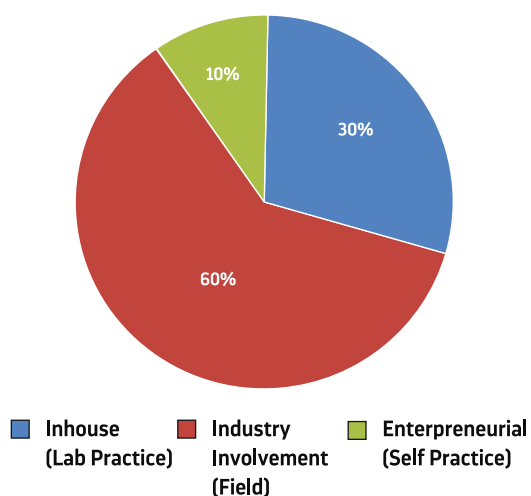
**Structure of Program**



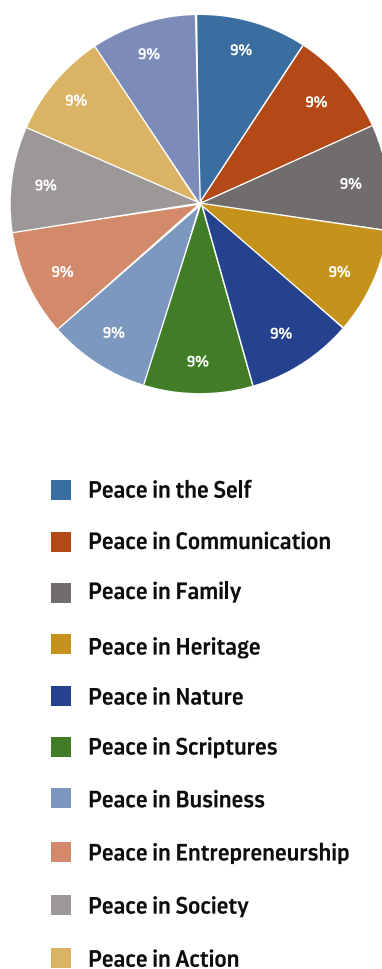
**Structure of Teaching Theory**



**Structure of Teaching Practicals**



**Peace Constituent**



Peace Programs @ MIT-WPU are multi-faceted modules specifically designed to Academic Inputs for the holistic development of students. Peace Courses @ MIT-WPU largely cover following aspects –

- Peace in You
- Peace in Heritage
- Peace in Communication
- Peace in Scripture
- Peace in Family
- Peace in Humanity
- Peace in World
- Peace for Tomorrow
- Peace in Social Entrepreneurship
- Peace in Action

- The WPU Method (Salient Features)
- Unique WPU method encompasses:
- Global Leadership Programme- 2 Weeks
- International Exposure-1 Month
- National Study Tour-10 Days
- World Peace Courses: Unabridged Peace
- Rural Immersion Programme-1 Week
- Business Talks -10
- Live Industry Internship – 2 weeks

- Opportunity to be part of organizing team of three mega National Events includes Bharatiya Chatra Sansad (BCS), National Teacher's Congress (NTC) & National Women Parliament (NWP)
- Harmonious Yoga wisdom
- Film appreciation at systematic interludes
- Students will be given inspirational biographies and enriching books to read and comprehend

## **MBA**

(A unique two year full time broad based Programme with Wide array of Management Specializations)

### **About the Programme**

Management education in recent years has moved beyond classrooms in line with industry and macroeconomic requirements. Management aspirants are also venturing to explore opportunities in upcoming streams beyond the essential fundamental ones. .

Crux of the Management is effective utilization of Resources aiming at achievement of the set goal.

In recent years, there is a great demand for industry specific skill sets. This has led to emergence of Management Programmes which are in line with dynamic industry demands which promise a good future for students to pursue their dream and ambitions.

This MBA programme is specifically designed for all Management aspirant looking for employment as well as budding Entrepreneurs.

This two year full time MBA programme by MIT WPU is based on a unique Programme structure, Unique WPU method of Learning, Projects, Experiential Learning, Hands on Training, Internships and study tour etc..

Programme offers specializations in Marketing, Finance, Human Resource, Operations, Information Technology, Entrepreneurship Development and International Business.

Opportunities through campus placements as well as various Entrepreneurship Development programmes shall be the significant outcomes of this MIT WPU MBA programme

### **Why to Choose MBA?**

"Today you have to run faster to stay in the same place"

----Phillip Kotler

This quote by Phillip Kotler; one of the most influential management thinkers in the history aptly exemplifies the dynamism and complexity in every sphere of human life including the Business Environment. With significant increase in international trade and revolution in Information and Communication Technology (ICT) the world has become a Global Village in true sense. On this background effective utilization of Resources (Human, Financial, Natural etc.) which is nothing but Management has got paramount significance! Management techniques are also undergoing a change at a very fast speed. India herself is now among the consistent and fast growing top economies of the world. Almost all the foreign MNCs are present in India and many Indian MNCs have significant businesses presence across globe.

Besides the encouraging employment scenario, this growth story has created enumerable opportunities for Entrepreneurial Ventures.

Hence there is a need for effective Managers, Leaders and Entrepreneurs like never before.

A right career move now to take up a career in Management shall become a sure gate pass to progress and prosperity in years to come

Thus MBA at the MIT WPU therefore aims to provide specialist training for Managers/Leaders/Entrepreneurs who are seeking a professional career in the industry. It is open to graduates in any discipline with no prior work experience and who are looking for a rewarding employment / entrepreneurial opportunities in Management stream.

As an outcome of this Programme, students will gain professional expertise essential to achieve meaningful employment/entrepreneurial opportunities in an industry they are passionate about and which will certainly help them in their career prospects.

MIT World Peace University breaths its core ethos of 'World Peace' through value added education. Besides attaining Economic development, Management is now effectively being perceived as a tool to achieve prosperity and peace objectives at large. Management function has a power to effectively develop and manage various Financial, Human and Natural Resources thus bringing about business prosperity as well reducing the social and economic gap in the society. Management education helps to build personal skills such as handling conflict, problem solving, and improving communication hence 'Management' can be used as an intervention strategy to improve quality of people's lives.

With the above background, the MIT WPU MBA becomes a necessity to develop personal skills as well as to aid in achieving broader objective of World Peace

### **Programme Objectives**

- To explore current trends and key concepts in management
- To enable students to further develop analytical and decision-making skills and to encourage reflective practice
- To inculcate essential business & management skills that will prepare learners for career across various corporate houses spread across diverse industry.
- To provide a truly engaging and enriching experience to learners
- To aim for holistic development of the students by inculcating business ethics and values with a broader objective of prorogating the cause of world peace.
- To introduce students to a range of concepts and theories that will enable them to critically analyze Business organizations contexts and functions both nationally and internationally
- To enable students to recognize, plan and develop appropriate management skills necessary to build a strong network in the industry.
- To help gain meaningful employment and develop Entrepreneurial Ventures
- To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment
- To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem



## The WPU Method (Salient Features)

- A broad based MBA programme with wider choice of specialization and deeper course basket
- Unique WPU method comprising
  - Global Leadership Programme
  - National Study Tour-10 Days
  - World Peace Courses
  - Rural Immersion Programme-1 Week
- Competency Mapping of every student for better career planning and progression
- Courses taught by Management experts as well as outside industry guest lecturers
- A dedicated last Trimester for Industry Internship besides Summer Internship Project and Live projects.
- A well-recognized Advisory Board of National and International Experts
- Mentoring Programme and Unique Progress Assessment tool of 'Learning Diary'
- Impeccable career opportunities through Placement support
- Opportunity to be part of organizing team of 3 mega National Events of MIT Group (BCS,NTC&NWP )

## In this Programme,You will learn....

**The MBA programme covers a range of core management subjects such as** Managerial Communication, Organizational Behaviour, Leadership Lab, Marketing Management, Financial Management, Operations Management, Human Resource Management, Enterprise Performance Management, and Strategic Management etc.

**In this MBA programme you will learn Specialisation specific subjects in the offered specialisations like** Marketing, Finance, Operations, Human Resource Management, International Business, Information Technology and Entrepreneurship.

Students will also be given the opportunity to work on various Live projects and Research Projects and business assignments.

## How will this Programme be taught?

MITWPU provides a specialist management programme designed by experienced advisory board. The MBA programme provides the flexibility to allow students to get in depth knowledge of management. Programme also offers opportunities for work-based research and to undertake a company internship to gain invaluable work experience in the industry.

**Pedagogy:** The Pedagogy will include but not limited to current topics, case studies which have impacted the business practices, theory and practical teaching which will provide students hands on experience, industry specific visits to companies and organisations.

## Duration of the Programme

- 2 years Full time Programme with trimester pattern (total 6 trimesters spread over 2 years)

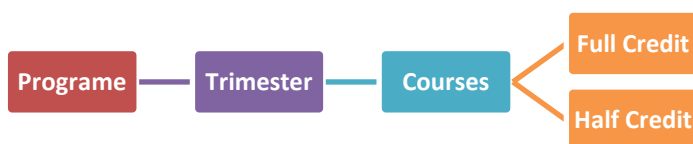
## Pattern

- First 2 Trimesters (I&II) will be fundamental Management subjects and Trimester III onwards students will be studying the courses from the chosen specialization.
- Programme will have Trimester pattern with total 6 Trimesters spread over 2 years

## Credit System

- Each Trimester will have Full credit courses and Half Credit courses and specified Value added certifications. Credit system will be choice based
- Full credit Courses are mandatory while each Trimester students are free to select any 2 half credit courses from the comprehensive course basket offered.

## Programme Structure



## Specialization offered

Each student shall select any one specialization after Trimester II from the following

- Marketing
- Finance
- Human Resource
- Operations
- International Business
- Entrepreneurship
- Information Technology

## Courses Offered

**Each Trimester will have Core courses and elective courses.**

The MBA programme is a combination of:

- a) Core Courses (100 Marks each): Full Credit Courses
- b) Electives Courses (50 Marks each): Half Credit Courses

The Entire course will have total 96 credits

## Programme Structure

Trimester I and II will be common for all the students. Trimester III onwards students will study the specialization courses for the opted specialization.

For each Trimester full credit courses are mandatory & students have free choice of selecting any 2 half credit courses from the basket.

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
<b>Trimester I (Common for all specializations)</b>	Management Accounting	Full	3
	Basics of Marketing	Full	3
	Organization Behavior	Full	3
	Economic Analysis for Business Decisions	Full	3
	Managerial Communication	Half	2
	Legal Aspects of Business	Half	2
	MS Excel & Advanced Excel Lab	Half	2
	Enterprise Analysis and Desk Research	Half	2
	Fundamentals of Management	Half	2
	Foreign Language I	Half	2
	World Peace Course- I		1
	<b>Total Credit</b>		<b>17</b>
<b>Trimester II (Common for all specialization)</b>	Marketing Management	Full	3
	Financial Management	Full	3
	Human Resource Management	Full	3
	Operations Management	Full	3
	Leadership Lab	Half	2
	Geopolitics & the World Economic System	Half	2
	MS Project Lab	Half	2
	Industry Analysis and Desk Research	Half	2
	Emotional Intelligence and Managerial Effectiveness Lab	Half	2
	Foreign Language II	Half	2
	Rural Immersion		
	World Peace Course II		1
	<b>Total Credit</b>		<b>17</b>

### Marketing Specialisation

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
<b>Trimester III</b>	Operations Research( BRM + DS)	Full	3
	Management information systems	Full	3
	Consumer Behavior	Full	3
	Integrated Marketing Communications	Full	3



	Personal Selling Lab	Half	2
	Business to Business Marketing	Half	2
	High-Technology Products Marketing	Half	2
	Retail Marketing	Half	2
	Financial Services Marketing	Half	2
	Agricultural Marketing	Half	2
	World Peace Course III		1
	<b>Total Credit</b>		<b>17</b>
<b>Trimester IV</b>	Strategic management	Full	3
	Enterprise Performance Management	Full	3
	Summer Internship Project	Full	5
	Marketing Research	Full	3
	Services Marketing	Full	3
	Marketing to Emerging Markets & Bottom of the Pyramid	Half	2
	International Marketing	Half	2
	Marketing For Rural Markets	Half	2
	Product Management	Half	2
	Digital Marketing	Half	2
	Business Law for Marketing	Half	2
	World Peace Course IV		1
	<b>Total Credit</b>		<b>22</b>
<b>Trimester V</b>	Marketing Strategy	Full	3
	Strategic Brand Management	Full	3
	Sales Management	Full	3
	Marketing Channels and Distribution Management	Full	3
	Marketing Intelligence	Half	2
	Customer Relationship Management	Half	2
	Negotiation Skills Lab	Half	2
	Emerging Trends in Marketing	Half	2
	Import-Export Documentation	Half	2
	Travel & Tourism Marketing	Half	2
	World Peace Course V		1
	<b>Total Credit</b>		<b>17</b>
<b>Trimester VI</b>	Industry Internship		6
	<b>Total Credit</b>		<b>6</b>

Total Programme Credits: 96(All courses + SIP+ Internship+ WPU courses)

### Finance Specialization

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
Trimester III	Operations Research( BRM + DS)	Full	3
	Management information systems	Full	3
	Direct Taxation - I	Full	3
	Strategic Financial Management	Full	3
	Management of Banking Operations - I	Half	2
	Insurance Management - I	Half	2
	Financial Markets	Half	2
	Management of Financial Institutions and Services	Half	2
	Strategic Cost Management	Half	2
	Human Resource Accounting	Half	2
	World Peace Course III		1
	<b>Total Credit</b>		<b>17</b>
Trimester IV	Strategic management	Full	3
	Enterprise Performance Management	Full	3
	Summer Internship Project	Full	5
	Direct Taxation - II	Full	3
	Financial Services	Full	3
	Management of Banking Operations - II	Half	2
	Insurance Management - II	Half	2
	Financial Risk Management	Half	2
	Behavioral Finance	Half	2
	Business Analysis and Valuation	Half	2
	Financial Derivatives - I	Half	2
	World Peace Course IV		1
	<b>Total Credit</b>		<b>22</b>
Trimester V	Indirect Taxation	Full	3
	Corporate Finance	Full	3
	International Finance	Full	3
	Corporate and International Financial Reporting	Full	3
	Tally	Half	2
	Project Finance	Half	2
	Security Analysis and Portfolio Management	Half	2
	Financial Modeling Using Excel	Half	2
	Financial Derivatives - II	Half	2
	Cases in Finance	Half	2
	World Peace Course V		1
	<b>Total Credit</b>		<b>17</b>
Trimester VI	Industry Internship		6
	<b>Total Credit</b>		<b>6</b>

## Human Resource Specialization

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
<b>Trimester III</b>	Operations Research( BRM + DS)	Full	3
	Management information systems	Full	3
	Labour Laws I	Full	3
	Organizational Psychology	Full	3
	Organization Design & Development	Half	2
	Designing of HR Policies	Half	2
	HR Research	Half	2
	Workplace Ethics	Half	2
	Talent Management	Half	2
	Personnel Administration & Compliance Management	Half	2
	World Peace Course III		1
	<b>Total Credit</b>		<b>17</b>
<b>Trimester IV</b>	Strategic management	Full	3
	Enterprise Performance Management	Full	3
	Summer Internship Project	Full	5
	Performance Management System	Full	3
	Labour Laws II	Full	3
	Power, Politics & Leadership in organizations	Half	2
	Instruments in HRD & OD	Half	2
	Competency Mapping	Half	2
	Coaching & Mentoring	Half	2
	PR & Corporate Communication	Half	2
	Conflict & Negotiation	Half	2
	World Peace Course IV		1
	<b>Total Credit</b>		<b>22</b>
<b>Trimester V</b>	Industrial Relations & Labour Welfare	Full	3
	Strategic HRM	Full	3
	Compensation Management	Full	3
	International HRM	Full	3
	Succession Planning & Employee Engagement	Half	2
	HRM in service Sector	Half	2
	HRIS	Half	2
	HR Consulting	Half	2
	Emerging trends in HR	Half	2
	Human Side of Mergers & Acquisitions	Half	2
	World Peace Course V		1
	<b>Total Credit</b>		<b>17</b>
<b>Trimester VI</b>	Industry Internship		6
	<b>Total Credit</b>		<b>6</b>

Total Programme Credits: 96(All courses + SIP+ Internship+ WPU courses)

## Operations Management Specialization

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
Trimester III	Operations Research( BRM + DS)	Full	3
	Management information systems	Full	3
	Inventory Management	Full	3
	Quality Management	Full	3
	Six Sigma	Half	2
	Toyota Production Systems	Half	2
	Productivity Management	Half	2
	Maintenance Management	Half	2
	Theory of Constraints	Half	2
	Technology Management	Half	2
	World Peace Course III		1
	<b>Total Credit</b>		<b>17</b>
Trimester IV	Strategic management	Full	3
	Enterprise Performance Management	Full	3
	Summer Internship Project	Full	5
	Production Planning & Control	Full	3
	Logistics Management	Full	3
	Modeling Techniques for Operations	Half	2
	Quality Management Standards	Half	2
	Lean Manufacturing	Half	2
	Business Process Reengineering	Half	2
	World Class Manufacturing	Half	2
	Financial Perspectives in Operations	Half	2
	World Peace Course IV		1
	<b>Total Credit</b>		<b>22</b>
Trimester V	Operations Strategy	Full	3
	Supply Chain Management	Full	3
	Materials Management	Full	3
	Project Management	Full	3
	Challenges and Opportunities in Operations Management	Half	2
	Global Logistics	Half	2
	Supply Chain Analytics	Half	2
	Enterprise Resource Planning	Half	2
	Green Logistics & Supply Chains	Half	2
	Designing Operations Systems	Half	2
	World Peace Course V		1
	<b>Total Credit</b>		<b>17</b>
Trimester VI	Industry Internship		6
	<b>Total Credit</b>		<b>6</b>

Total Programme Credits: 96(All courses + SIP+ Internship+ WPU courses)

## International Business Specialization

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
Trimester III	Operations Research( BRM + DS)	Full	3
	Management information systems	Full	3
	Global Business Economics	Full	3
	Export Documentation and Procedures	Full	3
	Global Management	Half	2
	Global Marketing	Half	2
	Global Financial Management	Half	2
	International IT Management	Half	2
	International Logistics & Supply Chains	Half	2
	Designing Organizations for Uncertain Environment	Half	2
	World Peace Course III		1
	<b>Total Credit</b>		<b>17</b>
Trimester IV	Strategic Management	Full	3
	Enterprise Performance Management	Full	3
	Summer Internship Project	Full	5
	Global Business Environment	Full	3
	Indian Economy and Trade Dependencies	Full	3
	Global Relations & Management	Half	2
	Environment & International Competitiveness	Half	2
	Marketing to Emerging Markets & Bottom of the Pyramid	Half	2
	Cross-Cultural Marketing	Half	2
	Foreign Exchange Management	Half	2
	Enterprise Resource Planning	Half	2
	World Peace Course IV		1
	<b>Total Credit</b>		<b>22</b>
Trimester V	Global Marketing Research	Full	3
	Legal Dimensions of Global Business	Full	3
	International Strategic Management	Full	3
	e-Commerce	Full	3
	International HR	Half	2
	WTO and Intellectual Property Rights	Half	2
	International Competitiveness and Strategic Alliances	Half	2
	Global Diversity Management	Half	2
	Digital Marketing	Half	2
	International B2B Marketing	Half	2
	World Peace Course V		1
	<b>Total Credit</b>		<b>17</b>
Trimester VI	Industry Internship		6
	<b>Total Credit</b>		<b>6</b>

Total Programme Credits: 96(All courses + SIP+ Internship+ WPU courses)

## Entrepreneurship Development Specialization

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
Trimester III	Operations Research( BRM + DS)	Full	3
	Management information systems	Full	3
	Entrepreneurship & Innovation	Full	3
	Entrepreneurial Leadership Skills	Full	3
	Franchising	Half	2
	Business Strategies for Entrepreneurs	Half	2
	Entrepreneurship Opportunity Analysis	Half	2
	Entrepreneurs – Case studies	Half	2
	Project Management	Half	2
	Family Business Management	Half	2
	World Peace Course III		1
Total Credit			17
Trimester IV	Strategic Management	Full	3
	Enterprise Performance Management	Full	3
	Summer Internship Project	Full	5
	Developing Business Plan	Full	3
	Entrepreneurial Laws – Policy & Governance	Full	3
	Social Entrepreneurship	Half	2
	Digital Marketing	Half	2
	International Business Management (I)	Half	2
	Agri Business	Half	2
	Sustainable Management	Half	2
	Supply Chain Management	Half	2
	World Peace Course IV		1
Total Credit			22
Trimester V	Finance for Entrepreneurs	Full	3
	IPR Management	Full	3
	Business Analytics	Full	3
	Business Incubation	Full	3
	International Business Management (II)	Half	2
	Quality Management & Control	Half	2
	Government Schemes for Entrepreneurs	Half	2
	IT Management -Lab	Half	2
	Marketing Strategies for Entrepreneurs	Half	2
	Managing Corporate Entrepreneurship	Half	2
	World Peace Course V		1
Total Credit			17
Trimester VI	Industry Internship		6
	Total Credit		6

Total Programme Credits: 96(All courses + SIP+ Internship+ WPU courses)



## Information Technology Specialization

Trimester	Courses	Type of course (Full credit/ half credit)	No. of Credits
Trimester III	Operations Research( BRM + DS)	Full	3
	Management information systems	Full	3
	Software Engineering	Full	3
	Software Project Management	Full	3
	E commerce Applications	Half	2
	Mobile Computing	Half	2
	Computer Networks	Half	2
	Database Management Systems	Half	2
	C programming	Half	2
	HTML	Half	2
	Philosophy for science and spirituality		1
Total Credit			17
Trimester IV	Strategic management	Full	3
	Enterprise Performance Management	Full	3
	Summer Internship Project	Full	5
	System Analysis and Design	Full	3
	Information Security Management	Full	3
	E Governance	Half	2
	Business Intelligence Tools	Half	2
	Cyber Laws	Half	2
	OOAD	Half	2
	Android Application Development	Half	2
	C ++ programming	Half	2
	Study of World famous philosopher Saints, Sages and Scientists.		1
Total Credit			22
Trimester V	IT Infrastructure Management	Full	3
	Cloud Computing	Full	3
	Business Analytics	Full	3
	Technology Management	Full	3
	Java Programming	Half	2
	Python Programming	Half	2
	Decision Support Systems	Half	2
	Artificial Intelligence	Half	2
	Machine Learning	Half	2
	Software Testing	Half	2
	Scientific Studies of Peace, Mind, Matter, Spirit and Consciousness		1
Total Credit			17
Trimester VI	Industry Internship		6
	Total Credit		6

Total Programme Credits: 96(All courses + SIP+ Internship+ WPU courses)

## **Guest Lectures**

8 Guest Lectures per Trimester from National and International Speakers

## **Value Added Certifications**

Students will be offered value added certifications like Dale Carnegie, Six Sigma, and Digital Marketing etc. to bolster value addition.

## **Live Projects**

Each student will work upon at least 1 live project for a specified course. Thus each student will undertake minimum 2 live projects in the entire programme other than Industry Project.

## **Summer Internship Project (SIP)**

After the Trimester III, each student will undertake an SIP for a period of 60 days with Industry. After completion of SIP students will rejoin the programme for Trimester IV. SIP based report evaluation through a viva voce will be done in Trimester IV. SIP will be a full credit subject.

## **Industry Internship**

Each student will undertake extensive Industry Internship for the entire Trimester VI. Students will be assessed for Internship report.

## **MIT WPU Method**

MIT WPU has its unique, well thought and effective method of Learning and acquiring skills.

- **Global Leadership Programme**

To prepare students for the challenges of the global employment market and to strengthen and develop their broader personal and professional skills, MITWPU has developed a unique Global Leaders Programme.

The objective of the programme, is to provide practical career workshops and experience in diverse business cultures. The workshops will be more challenging and rewarding, giving you the opportunity manage people, coach and mentor others, and build on your leadership qualities. Additionally, you will still have the opportunity to visit large multi-national organizations.

- **International Exposure**

In order to create graduates who are ready to become global leaders, it is vital that they gain the relevant experience on an international stage. The MITWPU Method will give you the opportunity to learn and embrace different cultures from all over the world. You'll study businesses operate in different environments and apply the skills you've learnt throughout the course in practical situations.

- **Business and Industry Leaders Talk**

An important part of the programme is to meet and hear from current industry leaders and renowned speakers. Throughout the duration of the programme, you will be able to learn from the experiences of current business professionals, Leaders, motivators, experts and many more to gain an in-depth understanding of how their business has grown and adapted to issues such as technological advances and globalization.

- **University-Institute Collaboration**

University Institute collaborations with leading universities across globe. Collaborations will include webinars, expert talks, certifications and understanding research practices.

- **National Study Tour**

Each student will go for National Study Tour. National Study tour will include visiting companies/ organisations of prominence to learn from their operations.

National Study tour will be of approximately 1 week.

- **World Peace Courses**

Trimester I to Trimester V, will have 1 World Peace Course with due credits

- **Rural Immersion Programme**

- Duration: 1 week

- Objectives:

- To Sensitize Management students towards realities of rural India by immersing(staying) in the villages
- To Contribute to Rural development especially for activities related to Managemet/administration

- Method:

- Organizing events/seminars in rural parts with involvement of local rural youth
- Studying Challenges faced in Rural Economic setting and suggesting solutions

- **Film appreciation**

Each student will have film appreciation related to Management on a continual basis.

- **Autobiography and enriching reading**

Students will be given inspiring biographies and enriching books to read and share the reviews in group.

- **Events under MBA :**

- **Corporate events:** HR Meet, Brand Conclave
- **Intercollegiate:** Business Plan and other Management Competitions
- **Social Events:** Peace Walk

### Advisory Board:

Name	Designation	Organisation
Dr. Santosh Bhawe	Senior Vice President - HR,IR and Admin	Bharat Forge Ltd.
Dr. S Rajagopal	Chief General Manager	RBI, Mumbai
Mr. Jitendra Paturkar	General Manager HR	Cummins India Ltd.
Dr. Mahesh Deshmukh	Director Business Development	Maruma Consultancy Pvt. Ltd.
Mr. Jaideep Kotnis	Country Head HR	Japfa Comfeed India
Mrs. Kavita Kulkarni	VP and Head HR	Infosys Limited
Mr. Rajendra Kembhavi	GM HR	Tech Mahindra Ltd.
CA. Anil Patwardhan	Senior Vice President Corporate Finance & Governance	KPIT Technologies Ltd.
Mr. Vinit Teredesai	Chief Finance Officer	HSBC Global Technology Centre
Mr. Neeraj Madhekar	Vice President	YES Bank
Mr. Jaydeo Iyengar	Director - Commercial	Tech Mahindra Ltd
Mr. Manish Keswani	Director	MAK Media Creation Pvt. Ltd.
Mr. Pankaj Gangrade	Vice President Sales & Marketing	SECO Tools India Pvt. Ltd.
Dr. Balajith Shetty	Marketing and Tech Consultant	Oxyrich - Dhariwal Industries Ltd. (F & B Division)
Mr. Amit Gajwani	Sr. VP Business Development.	Cybage Software
Mr. Ankush Malhotra	Region Head , Corporate Communications & Events	BNY Mellon India
Mr. Perminder Singh	AVP- Operation	Adlabs Entertainment
Mr. Umesh Deshpande	Deputy General Manager	Mercedes - Benz India
Mr. Niranjana Upadhye	Deputy General Manager	Greaves Cotton
Mr. Sudhir Laturkar	G M (World Class Quality)	Tata Auto Comp Systems Limited

Dr. Suresh Vishwanath	Managing Director	Sumeru Learning Solutions/Sumeru Strategic Initiatives
Mr. Kailash Katkar	CEO	Quick Heal Technologies Pvt.Ltd.
Mr. Ravi Teja	Senior Vice President	Nihilent Technologies
Mr. Omkar Panse	Associate Vice President	KPIT Technologies Ltd.
Mr. Jayprakash Somani	Managing Director	Nishant Publication and Aaronica Global EXIM Pvt. Ltd
Mr. Hiren Shah	Head-Energy Business	Panasonic India Pvt Ltd, Industrial Division
Mr. Sanjay Patwardhan	Head and CEO, Business Intelligence	Cybage Software
Mr. Somesh Chablani	Senior Director	Sungard Offshore Services (India)
Mr. Nitin Kulkarni	Executive Director	Persistent Systems
Prof. (Dr.) RoshanLal Raina	Professor & Ex Dean	Indian Institute of Management, Lucknow
Dr. Anant Sardeshmukh	Director General	MCCIA
Mr. Sharad Gangal	Executive Vice President HR, Admin, IR and Member of Executive Council	Thermax India
Mr. Dinesh Deo	Chief Executive Officer	BNY Mellon (India)
Mr. Sameer Bakshi	Vice President , Head Legal & Compliance	Bajaj Alianze Life Insurance Company Ltd.
Adv Shrikant Malegaonkar	Advocate at Mumbai High Court	
Mr. Advait Kurlekar	CEO	Upohan Management Consultants
Mr. Pritam Pavatkar	Sr VP & Global Head of Alliances & Partnerships	Tech Mahindra Ltd.
Mr. Shrikant Sambhoos	Consultant - Business/ Strategy/ Technical/ Systems/ Processes	
Mr. Prashant Pansare	Managing Director	Inteliment Technologies Pvt. Ltd.
Mr. Milind Kshirsagar	Founder & Chairman	TiruBaa Technologies Pvt Limited
Mr. Shishir Vaidya	Founder & Chief Mentor	Pune International Incubation Centre
Mr. Sajju Jain	Founder	Standard Skills Development Pvt. Ltd.
Mr. Farhan Pettiwala	President	Enactus India
Mr. Santosh Deshmukh	Associate Vice President	Deutsche Bank
Mr. Pradeep Lokhande	Founder	Rural Relations
Mr. Mohamed Saliem Parker	Senior Lecturer in Accounting and Finance Head of International Programmes	School of Business University of Central Lancashire, UK
Dr. Amir Reza	Vice Provost International & Multicultural Education	Babson College, USA

Mr. Tavengwa Mukuhlani	Managing Director	Zimbabwe Pharmaceuticals, Zimbabwe
Mr. Belmont Ndebele	Managing Director	Metbank Limited

### Industry / Subject Experts

Besides in house faculty the above extensive pool of Industry and academic experts from Advisory Board are periodically invited for interaction/ guest lectures on their subject expertise

### Assessment

**A blend of periodic written assessment and Continuous Assessment will be used for better student engagement and effective evaluation**

- **Components of Assessment are suggested as**
  - Course Work : 20 % Weight
  - Final Trimester End Written Exam :30 % Weight
  - Continuous Assessment (by course teacher) : 50 % Weight
- **Continuous Assessment (Concurrent Evaluation):** A continuous assessment approach in Trimester system (also known as internal assessment) is spread through the duration of course and is done by the course teachers. The continuous assessment provides a feedback on teaching learning process. The feedback after being analyzed is passed on to the concerned student for implementation and subsequent improvement.

### Award of Class/Grading system:

The Grading system ensures natural classification in qualitative terms rather than quantitative terms since it expresses a range /band of scores to which a learner belongs such as O, A, B, C, D, E& F

### Infrastructure:

Well-equipped state of the art classrooms, Seminar Hall, Conference Rooms, Computer Labs, Activity area, sport facilities, wifi campus

### Placement

Students shall get career opportunities across diverse industry sectors for summer as well as Final campus Placement

### Life @ Campus

- The vibrant University



- Well-equipped state of the art Classroom
- Auditorium
- Accommodation facilities
- Sports Infrastructure
- Student Support
- Social Media Hub

## **Programme Intake**

420

## **Eligibility\***

Candidate should be a graduate from any statutory university with a minimum of 50% marks (45% for SC/ ST) at graduation level. Candidates appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ ST) at qualifying examination

## **Important Dates**

Application form filling: Last Date 16<sup>th</sup> June 2017

Date of Entrance Exam of WPU: 18<sup>th</sup> June 2017

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