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**Campus Address:**

Jagran Lakecity University  
Mughaliyachap, Bhopal - 44  
web: [www.jlu.edu.in](http://www.jlu.edu.in)

**Admission Office:**

Jagran Lakecity University, 165, First Floor, Zone-1, M P Nagar  
Near Axis Bank, Bhopal - 11, M: 09303840704, 09303840721  
**Email: [admission@jlu.edu.in](mailto:admission@jlu.edu.in)**

ESTABLISHED UNDER SECTION 2(f) OF UGC ACT 1956



JAGRAN LAKECITY  
UNIVERSITY



Digital Impression of JLU Bhopal Campus

Aspiring to become Center of Excellence in higher education and a vital academic centre of the city of Bhopal, Jagran Lakecity University (JLU) boasts of a state-of-the-art campus that stimulates a culture of holistic and higher learning in a campus that has contemporary architecture and sustainable design. The University's real pride lies in its people and the achievements in the field of education of the promoting body 'Jagran Social Welfare Society' (JSWS). JLU Bhopal is a fully government recognized private university **under section 2(f) of UGC Act 1956.**

JLU Bhopal is a practice based University that carries forward the legacy of JSWS in being a pioneer in the provision of quality education. The courses on offer through various schools embody the University's commitment to leadership in research and innovation in higher education. The curriculum for each individual course has been designed through perfect blend of inputs from renowned academicians and industry leaders who are part of our academic advisory board. The academicians at the University are of the highest global caliber and are committed to excellence in teaching and learning. For academic session starting from 2013, JLU Bhopal will offer courses at undergraduate, postgraduate and research level under its five different schools.

We welcome you to explore your study options and career paths with us.

## MISSION

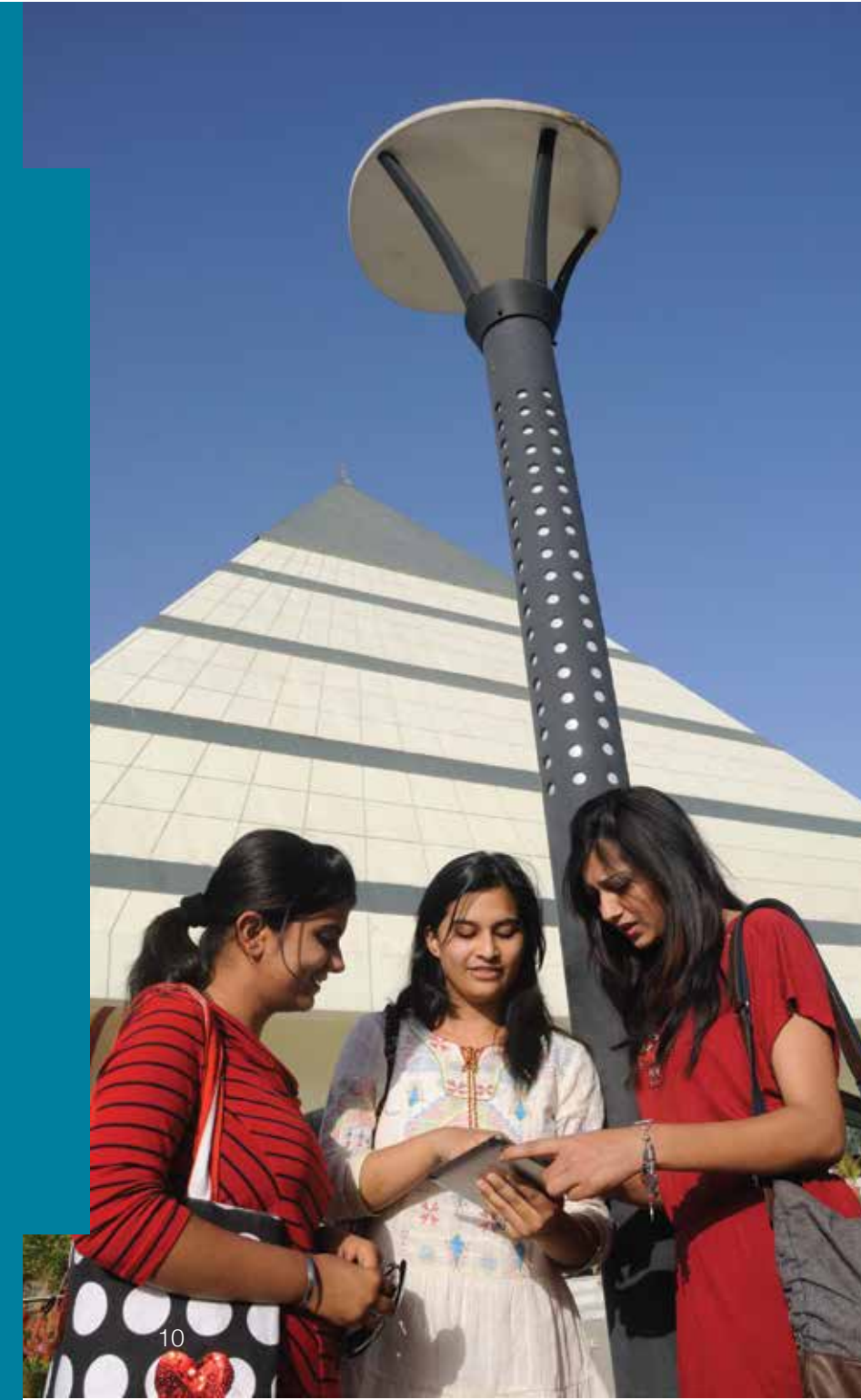
- The University will strive to visibly and substantially increase its commitment to teaching and research.
- The University will provide a holistic experience that equips our students with knowledge, skills and values to make a distinctive impact on the world.
- The University will strengthen its undergraduate, postgraduate and research courses to attract and recruit high-calibre teachers and researchers.
- The University will aggressively foster collaborative relationships with other institutions to leverage resources.
- The University will invest in interdisciplinary endeavors to harness its own strengths as well as the strengths of potential collaborators.
- The University will carry forward the legacy of Jagran Social Welfare Society and invest both in technical and professional courses and seek ways to integrate their success into the broader realm of society.
- The University will grow and expand to realize its ambition as a university of national and international distinction that attracts the very best from around the globe.
- The University will become an international university, with a more significant orientation toward Asia and the Pacific.
- The University will provide the spaces and facilities that cultivate greater dynamism and vibrancy on the campus.
- The University will foster a sense of communion and cooperation that believes in impartiality with respect to caste, creed or sex and ensures social justice and meritocracy.
- The University will fully engage with the local, state and the federal governments and contribute to it as a successful partnership with Bhopal as an essential part of our future.

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## VISION

To be a leading teaching and research university of distinction that promotes the betterment of the world and welfare of our society through creativity and character building, integrity and innovation, entrepreneurship and enterprise by cooperation and collaboration. The university aspires to be a foremost institution of higher learning that achieves unsurpassed quality standards both in teaching and research through discoveries and inventions and by producing foremost leaders who think globally and act locally, who would mould tomorrow's world with honesty, fortitude, hard work and vision in all spheres of human endeavour and existence.

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## STUDENT CHARTER

The University believes that the character, creativity and cooperation in a society, for nation building and for the world are moulded by quality education. However to achieve this end every stakeholder particularly in higher education has a role to play for quality enhancement and sustenance. The stakeholders primarily the students as also the government, management, teachers, parents, society, students and the external quality assurance agencies—have an important role in setting and ensuring the best standards of higher education.

Firstly, the students at Jagran Lakecity University realize that they have the right for quality education and it is the responsibility of the university to provide quality education to learners.

Secondly, the students at our university are aware of their responsibilities which in turn will help the university to provide quality education. It implies that at our university the students not only demand quality education but also demonstrate their commitment to quality education by accepting their responsibilities. A unique initiation has been made by Jagran Lakecity University in this direction by developing a Student Charter. It is hoped that the Charter will help not only our various schools but also others institutions to articulate their obligations to learners in clear terms and be used as a benchmark for the institution's accountability to its learners. The university advocates the public display of Student Charter in as a step to ensure student participation in Quality Assurance.

To read the detailed student charter visit: [www.jlu.edu.in/student\\_charter](http://www.jlu.edu.in/student_charter)

## PROMOTING BODY



Jagran Social Welfare Society (JSWS), is a non-profit registered society with its corporate office at Bhopal. With the objective to develop & propagate educational programmes, by way of establishing progressive schools, colleges or other educational institutions in India or abroad, open to all without any distinction of race, caste or creed and other social welfare objects. The society initially started by establishing branches of Delhi Public School both in Bhopal and Indore in 2000 & 2003 respectively. These schools in a short span of time have now been nominated as two out of four “Dream Schools” in the state by Govt. of Madhya Pradesh. The society added one more feather to its cap in the year 2013 with the launch of second branch of Delhi Public School in Bhopal at Kolar Road.

In the year 2009, JSWS ventured into higher education and has set up two institutes by the name of Leeds Met India, Bhopal – a purpose-built exclusive state-of-the-art campus delivering world’s renowned Leeds Metropolitan University, UK courses and degree for the first time in India. The second institute is Jagran Institute of Communication and Management, Bhopal India’s first practice school in communication management. It is a new age AICTE approved institute, offering undergraduate and postgraduate degrees in feild of Communication and Management.

To know more about JSWS, Bhopal kindly visit [www.jsws.org.in](http://www.jsws.org.in)

## WHY STUDY AT JLU ?

Aspiring to become a vital part of the City of Bhopal, Jagran Lakecity University will boast of a state-of-the art campus that would combine contemporary architecture and sustainable design with a holistic learning environment. Our real pride lies within our people and the achievements in the field of education of our parent body 'Jagran Social Welfare Society (JSWS)'. JSWS Bhopal has over the past decade earned a reputation as a world-class education provider in the state of Madhya Pradesh and our institutions have consistently been ranked amongst the best in the state as well as nationally.

Jagran Lakecity University will be established with a firm belief that there is nothing more pious than providing education. We would welcome students from every educational and social background to study with us. At JLU, diversity will be valued, multiculturalism celebrated, and the integrity of the individual respected. Studying at JLU will offer you the opportunity to make lifelong friends from around India and the globe. JLU will be a practice based university which would carry forward the legacy of our parent body in being the pioneers in provision of quality education.

The courses which the university offers through various schools embody our longstanding commitment to leadership and innovation in higher education. Our academic staff will be of the highest calibre and would be committed to excellence in teaching and learning.

At JLU Bhopal are focus is to design **Industry based curriculum** to equip students with a curiosity – driven and deep understanding of their subject, a critical approach and skills relevant to their future career. The curriculum for each individual course has been designed by a perfect blend of inputs from renowned academicians and industry leaders who now constitute our respective Academic Board for each school. Our endeavour is to make every graduating student academically excellent and professionally groomed to assume leadership roles in every sector of the industry and economy.



● **Faculty With Global Expertise:** Visionaries and innovative minds have been working together to make Jagran Lakecity University home to a rich academic experience. Our internationally competitive programs will be delivered by faculty members with exhaustive experience of teaching, at both international and national institutions. Our global faculty members with experience of teaching in institutions across Europe, America and Asia allow each student to create his or her own intellectual space and foster academic growth in their chosen fields of study.



● **Global Teaching Methodology:** The university is always keen to ensure that teaching is innovative and effective. Problem based learning – an approach that fosters skills in group working and collaboration, self – direction, reasoning, critical reflection, knowledge acquisition and application are incorporated in all courses. The University follows a credit-based grading system prevalent in the best institutions globally based on continuous evaluation and assessment which is scientifically accepted, allowing different weightage to different courses in a program based on its utility in the overall program structure

● **Interdisciplinary Studies:** Jagran Lakecity University offers a unique advantage to its students by providing them an opportunity to take inter disciplinary academic or non academic modules offered either by various different schools or as co-curricular activities within the university. These courses or activities put together are known as "Basket Courses" We embrace an inter disciplinary culture, working across subjects to break down traditional barriers and push findings further.

● **International Partnerships:** The university's bilateral partnerships and agreements with world class universities and international institutions are extensive and unique, offering every student a real opportunity for the first time ever to be part of the global student community. Our collaborations enable students to benefit from the experience of faculty from JLU as well as expert faculties of international acclaim. Our partnerships enable visits by academic staff, cultural exchange, joint research and an array of unparalleled opportunities for the students to share learning space with other international students.

● **Vibrant On Campus Student Life:** Jagran Lakecity University is proud to offer a vibrant campus life, which includes a large number of educational, cultural, athletic and social activities on campus. Student life at JLU Bhopal is designed to enrich and augment classroom and laboratory studies. The JLU experience provides students with a variety of outlets to stretch themselves creatively, physically, and intellectually through numerous activities and events. We recognize that the transition to the first year of college can be quite an adjustment to your personal, academic and social life. The JLU first-year experience begins well before you arrive on campus and continues well beyond your first year. Through various schemes such as 'Buddy System', 'Open Days' and 'Induction Week' we ensure that every student finds the transition to student life on campus comfortable and organized.



● **Hi-Tech Campus With World Class Facilities:** At Jagran Lakecity University, we want our students to get the most out of their study time and free time too. The campus has some world-class learning resources and social facilities that will give students an excellent academic experience. The ambience and facilities are among the best anywhere in the country and have been a testament to our long-term commitment to providing an excellent student experience.

● **Excellent Career Paths:** At Jagran Lakecity University we help you realize your ambitions through its regular surveys of businesses and employers to ensure that all academic programs provide students with the opportunity to develop key transferable skills, improving their employability. Our Career Enhancement Program provides support to students by offering personalized career guidance by sketching a unique career progression path for every student right from day one of their enrolment with the university. Through our unique Industry Mentoring Program, student benefit from the expertise and experience of industry heads who will continually monitor individual student growth. Our Career Development Cell services also include: an information packed career website, diverse career events, skills based workshops and one-to-one guidance by professional career counselors.

## APPLY HERE

Jagran Lakecity University is an accredited provider of a range of courses at undergraduate, postgraduate and research level in the fields of Management, Media & Communication Studies, Commerce & Economics, Banking & Finance, Humanities & Arts. JLU Bhopal is a fully government recognised and approved state university under section 2(f) of UGC Act 1956, Government of India.

Jagran Lakecity University specializes both in technical and professional courses for all students with its practice based learning as its degrees & qualifications offer internationally acclaimed learning options.

The University offers a rich portfolio of career enhancing electives and interdisciplinary learning through its unique offering of basket courses.

Keeping the academic standards high, students are offered strong academic, professional and personal support systems along with a dedicated focus on preparation for the real world. The students in most disciplines will enjoy hands-on work experience well before they graduate.

Applying to study at Jagran Lakecity University ensures that one graduates into a professional who is self-confident, knowledgeable, intellectually and emotionally equipped. It adds to a valuable competitive advantage that will prepare our graduates to excel in their chosen career.



## SCHOOL OF MANAGEMENT

Instituting global standards at School of Management in terms of physical and academic infrastructure, we ensure a world class employable management student equipped with sharp intellect, team- work skills, confidence and leadership qualities. A strong academic rigour, soft skills training, knowledge of foreign languages and practical exposure to industry work life is the compulsory component of our well perceived and carefully designed curriculum. The unique learning environment at School of Management focuses on the holistic development of the students and inputs are based on the emerging industry requirements and fresher perspectives from diversified fields. We strive hard to warrant that our future leaders are the role models and asset to the society.

Programs	Duration
Bachelor of Business Administration	3 years
Bachelor of Management Studies	3 years
MBA in Family Business Management	2 years
MBA (HR/Finance/Marketing/Strategy/Operations)	2 years
Executive MBA	2 years
MBA (Entrepreneurship)	2 years
M. Phil	2 years
Ph.D	3 years

For detailed information about the courses offered, kindly visit our website: [www.jlu.edu.in/som](http://www.jlu.edu.in/som)







## SCHOOL OF MEDIA & COMMUNICATION

With a vision to develop communication and management experts who will occupy commanding positions in communication policy, strategy and action, School of Media & Communication (SMC) aspires to not just teach, but also to mould and create communication and management aspirants. SMC wishes to see every aspirant as a thinker, a motivator for change. This aspiration meets the demand of our times, that is, to carve out unusual solutions for communication problems.

The key to successful communication lies in delivering the core message through the right medium to the appropriate target. Understanding present needs in the field of media and communication, SMC aims to be a holistic practice school for every media and communication aspirant. Bringing every student on a common platform of leadership, academic growth and foresightedness, SMC stands firm on its goal to make every aspirant an all-rounder.

SMC is composed of talented professionals and scholars with excellent reputations as teachers. Undergraduate and postgraduate Students are encouraged to collaborate with faculty at SMC. The school focuses on the creative production and critical consumption of a range of moving-image media. The department's rich and varied curriculum is matched by an extensive co-curricular program that includes opportunities to participate in on-campus media productions.

Programs	Duration
Bachelor of Journalism & Mass Communication	3 years
Bachelor of Advertising	3 years
BA(Hons) Events Management	3 years
Masters in Journalism & Mass Communication	2 years
Masters in Marketing Communication	2 years
M. Phil	1 years
Ph.D	3 years

For detailed information about the courses offered, kindly visit our website: [www.jlu.edu.in/somc](http://www.jlu.edu.in/somc)





## SCHOOL OF COMMERCE AND ECONOMICS

The era of globalization has put the focus back on the economical and financial indicators of global economies. This has resulted in an increased demand for thorough professionals with an in-depth knowledge of commerce & economics. The School of Commerce and Economics at Jagran Lakecity University is being established with a vision to become a leading provider of quality education in India with disciplines in commerce and economics. The School's programs have close links with the professions and industries, and has a strong international focus.

At the School of Commerce and Economics we acknowledge the fact that every single student has a unique background and learning requirement. Our highly experienced faculty team guides students at every step, motivating them to become intellectual assets in their respective fields and assume managerial positions in the industry. Our students enhance their learning through regular participation in various forums, workshops etc, to hone their skill sets to match the expectations of potential recruiters.

A distinctive edge can only be attained through practice based learning. Our students enjoy the opportunity to gain hands on experience to support their classroom learning. Students are continually exposed to workplace culture through periodic industry visits and are encouraged to undertake work assignments and internships with leading financial firms & corporate houses. Much impetus is given to the emerging trends such as e-commerce and e-business, which are gaining increased preference in the financial world. Graduating students from our school will be provided with career guidance and entrepreneurial development programs to make them well prepared to assume leadership positions in the industry.

Programs	Duration
B.Com (Hons)	3 years
BA (Hons) Economics	3 years
B.Com	3 years
M.Com	2 years
Masters of Business Economics	2 years
M. Phil	1 years
Ph. D	3 years

For detailed information about the courses offered, kindly visit our website: [www.jlu.edu.in/soce](http://www.jlu.edu.in/soce)



# SCHOOL OF BANKING & FINANCE

The field of finance benefits from a number of key advantages that distinguish it from other fields of business. It forms one of the core areas of any establishment and a thorough understanding of the field is vital for the success of every business unit. The School of Banking and Finance at Jagran Lakecity University has been established with the aim of transforming into an internationally recognized centre for study and research in the field of finance and banking leading to an increase in capacity for national development.

The School offers courses covering the diverse fields of finance including international business, corporate finance, investment management, banking, international finance, insurance and financial analysis. Our faculty at the School of Banking and Finance specialize in their respective fields related and are from a diverse background of both academic and industrial experience and expertise. The teaching culture at our school fosters in-depth understanding of theoretical concepts coupled with practical experience owing to our close ties with the industry both nationally and internationally.

The School of Banking and Finance has strong ties to many major international business schools, which is highlighted by the depth of expertise represented in our curriculum and the breadth of distinguished industry mentors personally grooming our students to be the future industry leaders.

Programs	Duration
B.com Hons Investment Banking	3 years
B.com (Accounting and Finance)	3 years
B.com Hons (Financial Risk Management)	3 years
Bachelor of International Business& Finance	3 years
Masters in International Business & Finance	2 years
M. Phil	1 years
Ph. D	3 years

For detailed information about the courses offered, kindly visit our website: [www.jlu.edu.in/sobf](http://www.jlu.edu.in/sobf)







## SCHOOL OF HUMANITIES & ARTS

The School of Humanities and Arts is one of the five schools at Jagran Lakecity University and embodies the University's mission as a modern technology driven University promoting the application of knowledge to common purposes of life. The various programs offered at both undergraduate and postgraduate level are delivered by expert faculty members who bring together the breadth and depth of their scholarly expertise in designing curriculum and pursuing interdisciplinary research.

The School emphasizes on education that seeks and forges connections, combining critical with creative thought, theory with practice, and arts and humanities with other fields of knowledge. Students in the School of Arts and Humanities are encouraged to explore the boundaries and the interrelationships of the major fields of study within the school. The School aims to focus on the integration of the arts and humanities and creates an environment to foster its commitment to interdisciplinary education.

The School of Arts and Humanities offers every student the advantages of a research university and the nurturing atmosphere of a liberal arts college.

Programs	Duration
B.A. (Hons) English	3 years
B.A. (Hons) Social work	3 years
B.A. (Hons) Psychology	3 years
Masters in Social Work	2 years
MA (Political Science)	2 years
MBA (Public Policy and Governance)	2 years
MA Psychology	2 years
M Phil	1 years
Ph.D	3 years

For detailed information about the courses offered, kindly visit our website: [www.jlu.edu.in/soha](http://www.jlu.edu.in/soha)

## INTERNATIONAL STUDENTS

The International Student Advisory Service is the function of the student experience cell at Jagran Lakecity University. The university recognizes the importance of international students to the life of the university and aims to help international students on a range of issues.

Our student experience cell is dedicated to the needs of overseas students and will ensure that they have all the information required for living and studying in India at Jagran Lakecity University. International Students studying at JLU Bhopal on an international student visa, will be pursuing full time study.

### We provide information and advice on:

- Pre-Arrival Needs
- Cultural Adjustment
- Visa Information
- Social Activities
- Financial Issues

Extensive information and advice will be provided to new students about preparation for studying at Jagran Lakecity University, including guidance about visa requirements, travelling to Bhopal, planning costs, accessing medical care in India, the structure of the University and the support available to international students accompanied by their families. All this information is available through the Student Experience Cell. For more information email **sec@jlu.edu.in**. Students can obtain important guidance about study-related immigration issues. This includes how to apply for a student visa in their own country as well as how to extend their visa in India. For all Visa related information kindly visit **www.mha.nic.in**.





## OPEN DAYS

Do you wish to avail the opportunity to visit JLU ? well ,why not? While JLU tries to use its website to create a "Virtual Campus", it is always easier to ask questions, check out the different accommodation options, see the local area and get a good idea of how life as a student at Jagran Lakecity University would be. Students are encouraged to attend the open day festival to get the most at JLU.

Our Campus Open Day includes...

- Airport/Train/Bus station pickup service (for either evening or morning arrival);
- Campus tour (all facilities including ancillary services, Labs and radio station);
- Lunch with faculty member(s) and student(s);
- Accommodation tour (includes all student residence halls and campus dining facilities);
- Counseling sessions with our experienced student counselors;
- Interactive sessions with faculty members from various schools to know more about learning opportunities at JLU.

Campus Open Days are scheduled throughout the year, usually on weekends. The full list of open days for the coming year is included in the open day registration form available on our website. If you are unable to visit on a campus open day, please feel free to visit on any other day - you will need to contact our admissions team, so that we can allocate staff to assist you.







## ADMISSION PROCESS

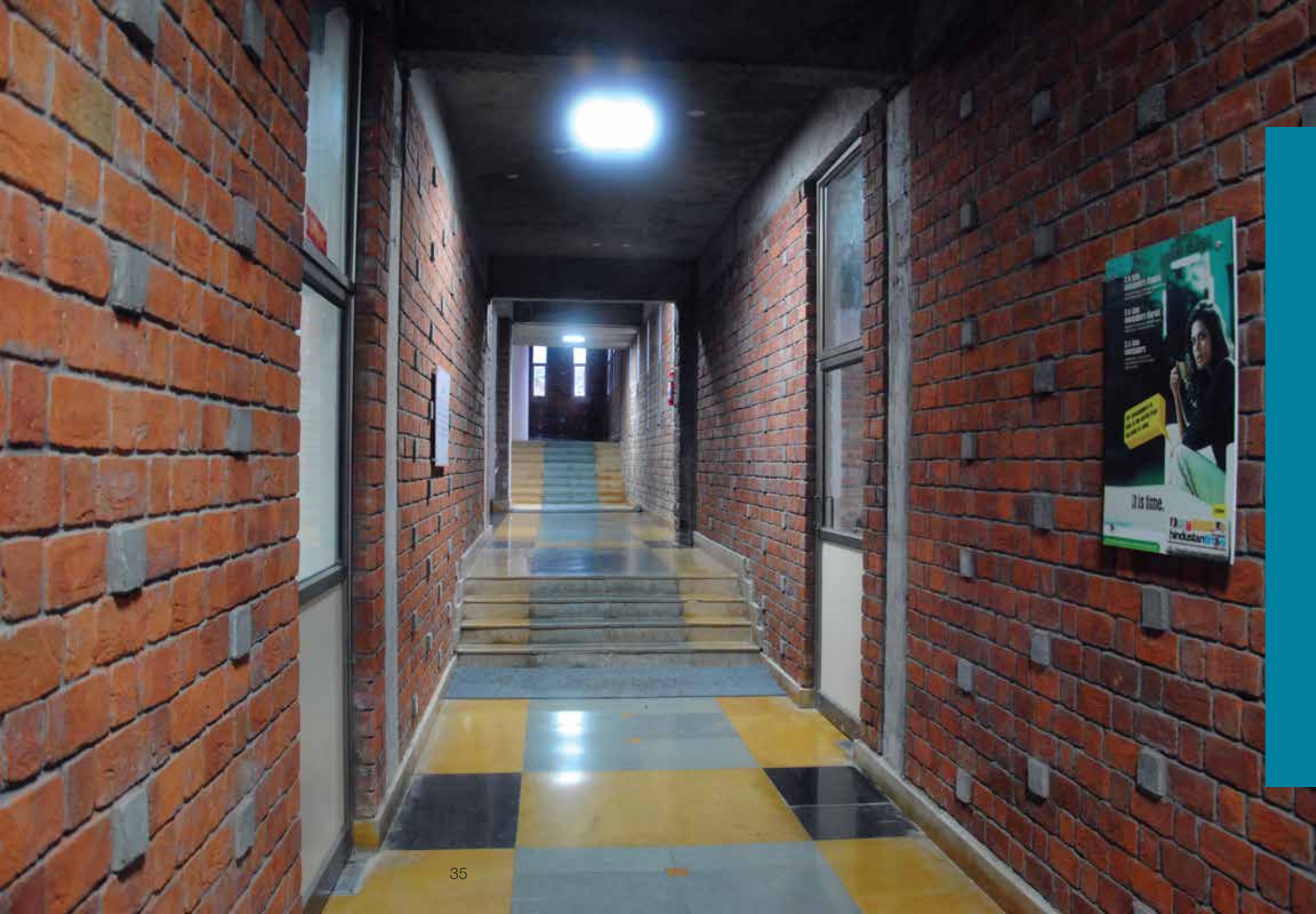
At Jagran Lakecity University we try to facilitate the easiest way to join us. Once you have satisfied yourself on what course you would want to study with us, fill up an application form which is available both online and from the University admission office.

The documents, which need to be attached with your application differ from course to course, so kindly visit the course specific page and check for details on our website. Alternatively you can also call our admission office where our team will be happy to assist.

The total process to evaluate an application takes approximately 7 working days from the date the form is received and accordingly you will be contacted through your email ID by the Head of School.

For more details regarding the admission process kindly visit our website or contact our admission team.





## SCHOLARSHIPS

At Jagran Lakecity University, we believe in rewarding hard work and excellence achieved by you in various fields of life. We believe that scholarships and awards should not be only restricted to the academic performance, hence we also extend our recognition to those who have performed outstandingly in the field of sports, cultural, co-curricular activities and social service. Providing impetus for women education, Jagran Lakecity University offers a unique scholarship for single girl child's education. The Jagran Lakecity Scholarships have been initiated to encourage the talents of such students, thereby strengthening the roots of our future generation.

To see the detailed scholarship scheme offered by the university kindly visit:  
[www.jlu.edu.in/apply\\_here/scholarships](http://www.jlu.edu.in/apply_here/scholarships).



## LIVE HERE

Being a student at Jagran Lakecity University means you will have more than a great classroom experience. The lively campus community will welcome and offer all students' endless opportunities to build lifelong skills, get involved in student clubs, and create lasting relationships with others in the process. With a calendar that is filled with year-round activities and events, there will never be a dull moment at JLU.

Our great state of the art campus offers quality and security of an engaged community and the recreational benefits of a capital city. Whether one chooses to live on campus in the modern, comfortable residence halls or commute from nearby, they will find the convenience and living style that best suits their needs, at an affordable cost. Getting involved in campus life is the greatest way to become part of the University community, and create one's own unique JLU experience.





## THE UNIVERSITY CAMPUS

At Jagran Lakecity University, we want our students to get the most out of their study time and free time too. The campus has some world-class learning resources and social facilities that will give students an excellent academic experience.

The ambience and facilities are among the best anywhere in the country and have been a testament to our long term commitment to provide an excellent student experience. Outstanding learning environment has been created for teaching and research, including state-of-the-art laboratories, workshops and modern lecture theatres. Brand new spaces are added where one can relax, drink and eat with friends.

The entire campus has Wi – Fi internet connectivity ensuring that the student learning is not restricted to classrooms or library only. Our well resourced library along with e-library enables access to an extensive range of academic resources including books, journals, magazines, online published paper and reports. The fully equipped laboratories, radio & television studios & recording rooms ensure that knowledge gained by students in their respective classrooms can be applied in a practical environment





## JLU STUDENT ENRICHMENT HUB

The University also has an exclusive enrichment hub which is spread across a sprawling 36-acre land with lush green woods around. This hub will be the heart of university with various facilities available for ensuring that the students have a relaxed and enjoyable time studying at the University. The following facilities will be available at this hub

- Academic block encompassing studios and labs for special practical training and workshops;
- Student resource centre enabling students to connect with journals from across the globe;
- Students' entertainment zone where students can enjoy social gatherings, concerts or movie screenings in nights;
- Healthcare centre with a full time nurse for attending emergencies;

- Appetite - the food court which will be operational 24hrs where students can enjoy mid meals snacks and spend time with their friends;
- Travel desk to facilitate students travel;
- Book shop facilitating books and stationery for day to day use;
- Separate boys & girls hostels enabling 200 students to stay on the campus;
- Guest house for visiting industry experts;
- Sports facilities like swimming pool, football ground, fully equipped gymnasium with full time trainer ensuring physical growth of every student.





## STUDENT LIFE ON CAMPUS

Jagran Lakecity University is proud to offer a vibrant campus life which includes a large number of educational, cultural, athletic and social activities on campus. Getting involved in campus life is the greatest way to become a part of the university community, and create one's own unique JLU experience. Student life at Jagran Lakecity University is designed to enrich and augment classroom and laboratory studies. The JLU experience provides students with a variety of outlets to stretch themselves creatively, physically, and intellectually through numerous activities and events. We recognize that the transition to the first year of college can be quite an adjustment to your personal, academic and social life. The JLU First-Year experience begins well before you arrive on campus and continues well beyond your first year. Through various schemes such as 'Buddy System', 'Open Days' and 'Induction Week' we ensure that every student finds the transition to student life on campus comfortable and organized.

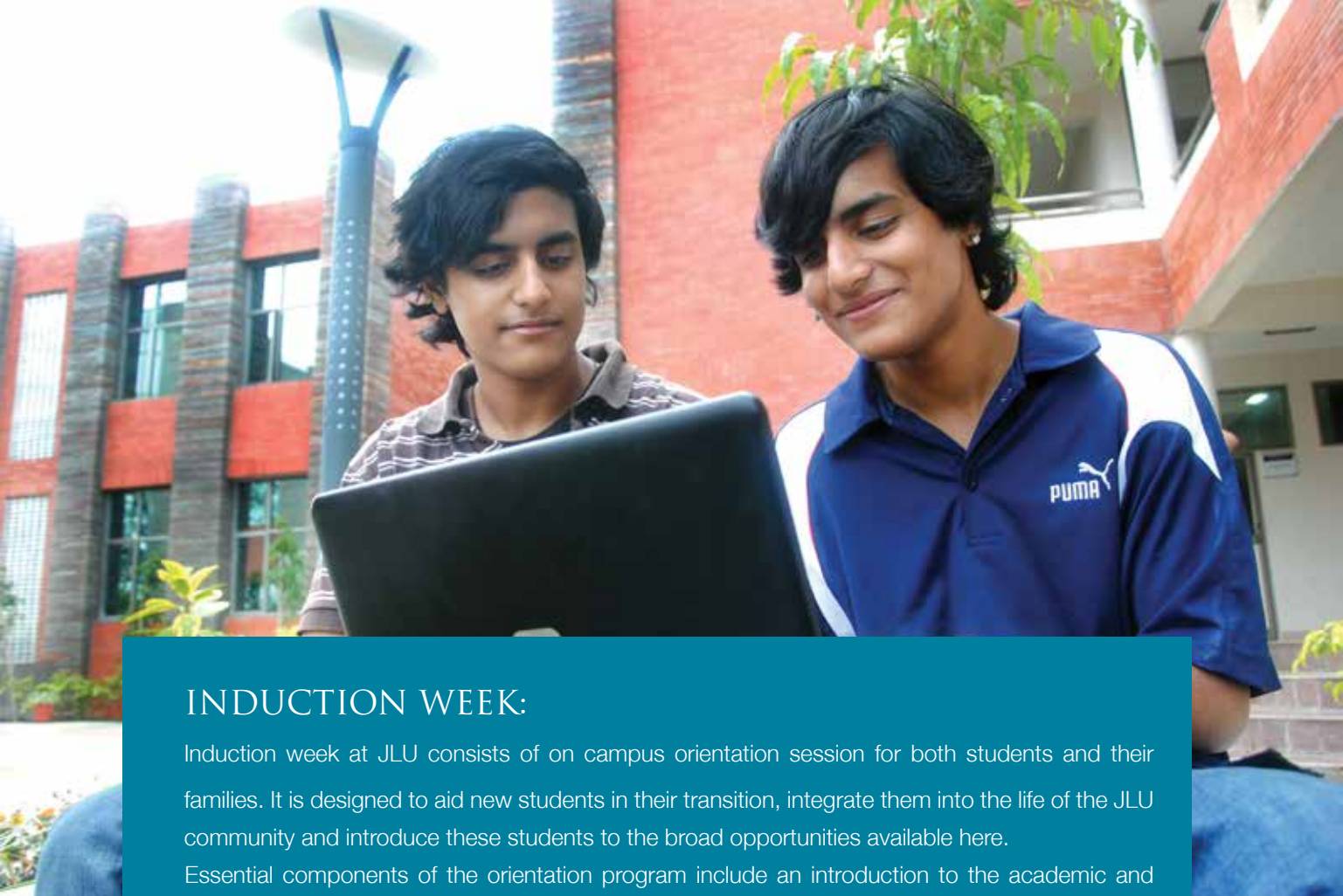
### SOCIAL SCENE:

Our Campus offers great social facilities and every student is welcome to use all of them. Clubs, student bodies and cafeteria on the campus are central to the universities social scene. The Institute offers students myriad opportunities to get involved and explore their interests beyond the confines of the classroom, including:

- Sports clubs from football and cricket to volleyball, swimming, basketball and tennis etc.
- Performing and visual arts organizations including classical & western dance forms, music classes, and drama club.
- Media organizations such as the Institute's student-run newspaper, Comma, community radio station, blog etc.
- Service organizations like the volunteers club and social service clubs.
- Opportunity to plan and organize through the student body, various themed monthly programs to cater to the diverse backgrounds of our students, celebrate every festival on campus and participate in inter-university competitions & programs.
- Wellness and recreational programs developing students' mind, body and spirit while encouraging them to maintain a healthy lifestyle.







## INDUCTION WEEK:

Induction week at JLU consists of on campus orientation session for both students and their families. It is designed to aid new students in their transition, integrate them into the life of the JLU community and introduce these students to the broad opportunities available here.

Essential components of the orientation program include an introduction to the academic and student life, opportunities for new students to interact with faculty, staff, fellow students; and the opportunity to interact with an academic adviser and register for classes.

The student experience is not limited to the physical campus. JLU provides a variety of opportunities to experience bhopal city and surrounding regions. A convenient hourly shuttle bus is available free of charge to transport students between the campus and many cultural and entertainment hot-spots in the heart of the city. Special buses are also provided to attend major sporting events, tourist destinations, and concerts.

## ACCOMMODATION

The brand new accommodation facilities comprise single or twin bedrooms, bathroom facilities, spacious living room with television, kitchen, dining room (for every 20 student) and Wi-Fi access. Accommodation facilities are ready to accommodate over 300 students and will eventually be available for 1,200 students, so there will be a real sense of community on campus, providing a great opportunity to socialize, make friends and get the most out of University life. Accommodation charges will include furniture and fixtures, safety and security, food, electricity & use of all facilities including membership to the fitness centre.





## SPORTS FACILITIES

The sports office at the University offers the opportunity to practice, receive training and compete in various disciplines such as football, cricket, tennis, basketball, swimming & volleyball to name a few.

The University campus houses facilities such as a well equipped gymnasium with a fitness trainer to assist students, a huge hall to facilitate fitness programs such as aerobics, kick boxing, yoga and other classes. The campus boasts of a football pitch, basketball and tennis courts, indoor games room with table tennis, chess & carom. A half olympic size swimming pool is available to all students along with the provision of an instructor to train students in the sport.

We support student development through a variety of creative programs, while cultivating JLU's rich, competitive athletic tradition. The goals of the university are to promote commitment to a high standard regarding health and fitness; to support social and recreational interactions; and to offer students the opportunity to develop athletic skills in an equitable manner.



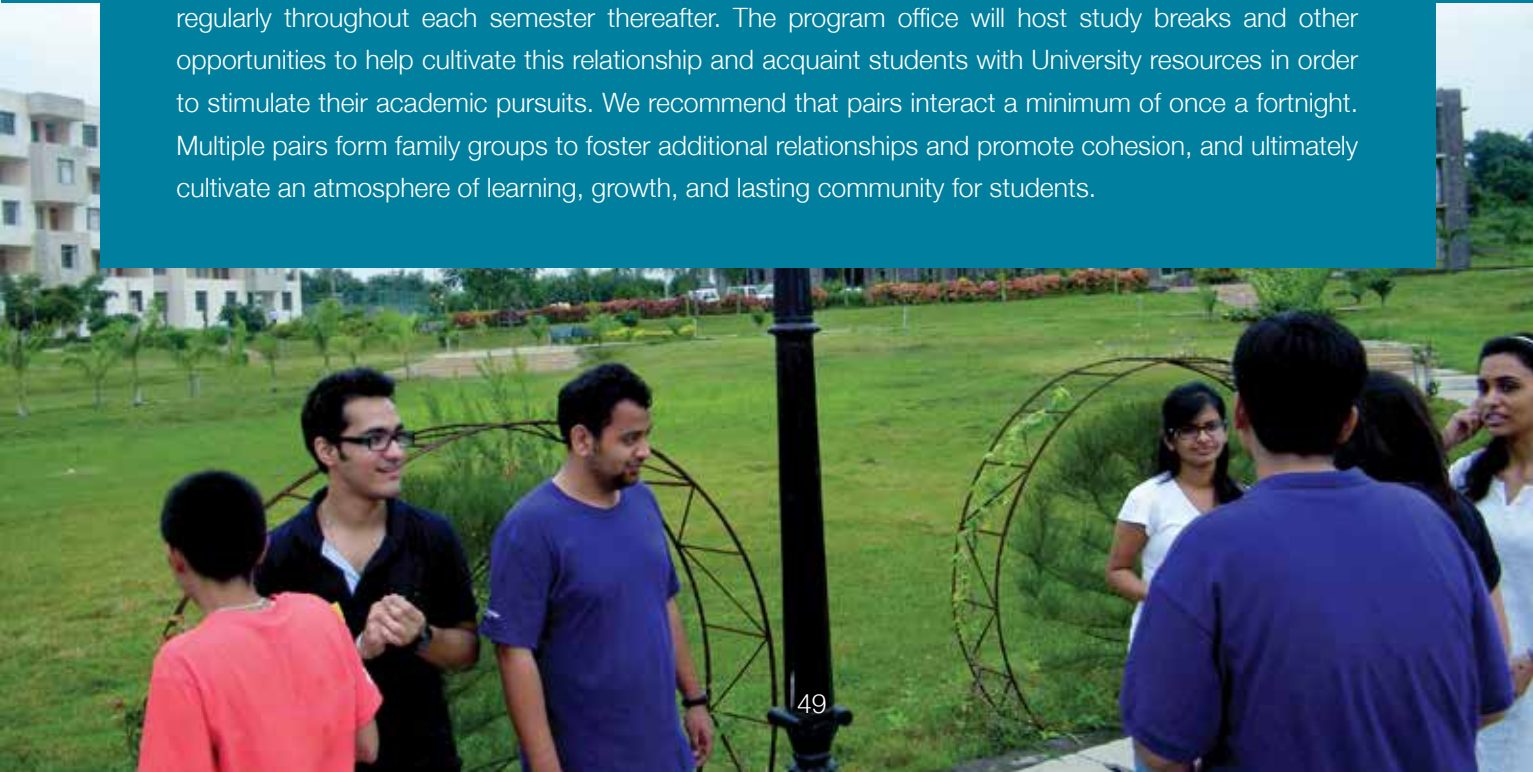


## BUDDY SYSTEM

The buddy system at JLU is designed to enrich and support the lives of diverse students at JLU through various leadership, mentoring, and group activities. Our goal is to assist students in their transition into campus life and provide them with a network to encourage academic and social exploration. This program matches each freshman year participant with a mentor from the senior class based on similar academic and social backgrounds. The combination of one-on-one mentoring will support students as they grow and encourage them to contribute to the general Jagran Lakecity University community.

The 'Buddy Experience' will provide an opportunity to expand the student's view of the University and is an introduction to positive role models who have gone through similar experiences. Through friendship and guidance, the new students will develop a personal and professional relationship that supports their efforts toward a successful and productive transition to Jagran Lakecity University and beyond.

The buddies will pair up during the induction event at the beginning of the academic year, then meet regularly throughout each semester thereafter. The program office will host study breaks and other opportunities to help cultivate this relationship and acquaint students with University resources in order to stimulate their academic pursuits. We recommend that pairs interact a minimum of once a fortnight. Multiple pairs form family groups to foster additional relationships and promote cohesion, and ultimately cultivate an atmosphere of learning, growth, and lasting community for students.



## STUDENT SAFETY

Communication, awareness and prevention are essential for personal safety. Jagran Lakecity University, takes a proactive approach to maintain a safe and secure environment for the entire campus community. The key features of the campus security are:

- Positioning of round the clock security guards around the campus;
- 24 hour campus patrols by security personnel;
- Availability of first-aid kits at residential halls, academic buildings and library;
- Availability if a dedicated transport 24 – hours on campus in case of medical emergency;
- CCTV cameras positioned at strategic points through out the campus;
- Fire protection equipment in all student areas on campus;
- Safety education to every student;
- All residence halls accessible only to students with hostel ID cards.



## ABOUT BHOPAL

Jagran Lakecity University Campus is located in the city of Bhopal, the beautiful capital town of Madhya Pradesh in central India. Bhopal has a unique character and an appealing mix of both old and new architecture. Bhopal enjoys spectacular scenery and is known as the greenest city in India. It has over 14 lakes and 7 mountains, making the climate pleasant for studying and living.

Bhopal is said to have been founded by the king Bhoja of the Paramara dynasty, who ruled from his capital at Dhar. According to this theory, Bhopal was originally known as Bhojpal after the king and the dam ("pal") constructed by him. The Bhimbetka rock shelters are one of the famous archaeological World Heritage sites located in the Indian state of Bhopal, Madhya Pradesh.

The city has a population of around 18 lakhs. Bhopal is at the centre of innovative creativity with its art galleries and visual or performing houses of excellence. With broad avenues, exquisitely laid out gardens, parks and buildings that bear an aristocratic stamp, Bhopal strikes the right cord between the new and the old. Students can look forward to sightseeing locations, exciting times at the lounges, interesting places to shop from and finally delicious local delicacies to gorge upon.

Situated at the nucleus of two large lakes, the safe city of Bhopal is an ideal choice for students. The airways and the railway are well connected to all major cities of India and the campus is well connected with the city. Auto rickshaws, taxis and buses are also available. Distance between the city and the airport is 20 kms while the railway station is located 12 kms away.

Bhopal is fast becoming an ideal place to study as it has recently been designated as the education hub of Central India. Many national institutes, including AIIMS, NIFT (National Institute of Fashion Technology), and others are soon opening their campuses in the city.

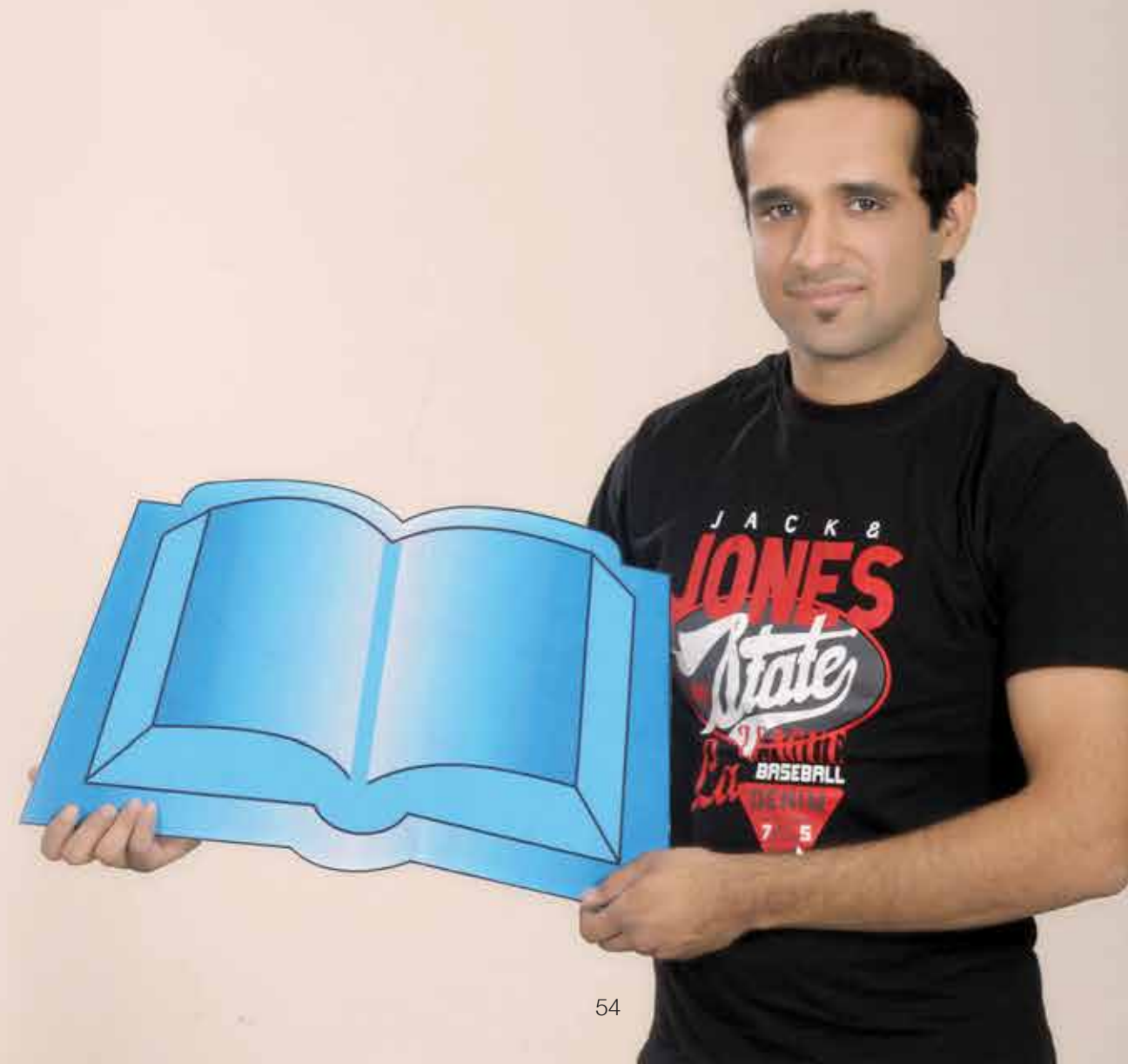


## LEARN HERE

Jagran Lakecity University has a long-term commitment to maintain excellence in the provision of learning and teaching so as to ensure that the University is positioned among the highest-ranking performers in independent teaching assessments. The University regularly consults and surveys businesses and employers to ensure that the taught courses provide students with the opportunity to develop key transferable skills, improving their employability. The Student Enrichment Hub provides support for all learning and teaching developments across the University and works with international partners & industry to lead research and innovation in personal & professional development for students. The students are supported and encouraged to plan their career progression plans to ensure they gain the skills they need to pursue their chosen career. This includes arranging industry exposure or undertaking skills training in a specific area.

Our volunteers work with local governments, clinics, nongovernmental organizations, and communities at the grassroots level, where the need is most urgent and the impact can be the greatest.

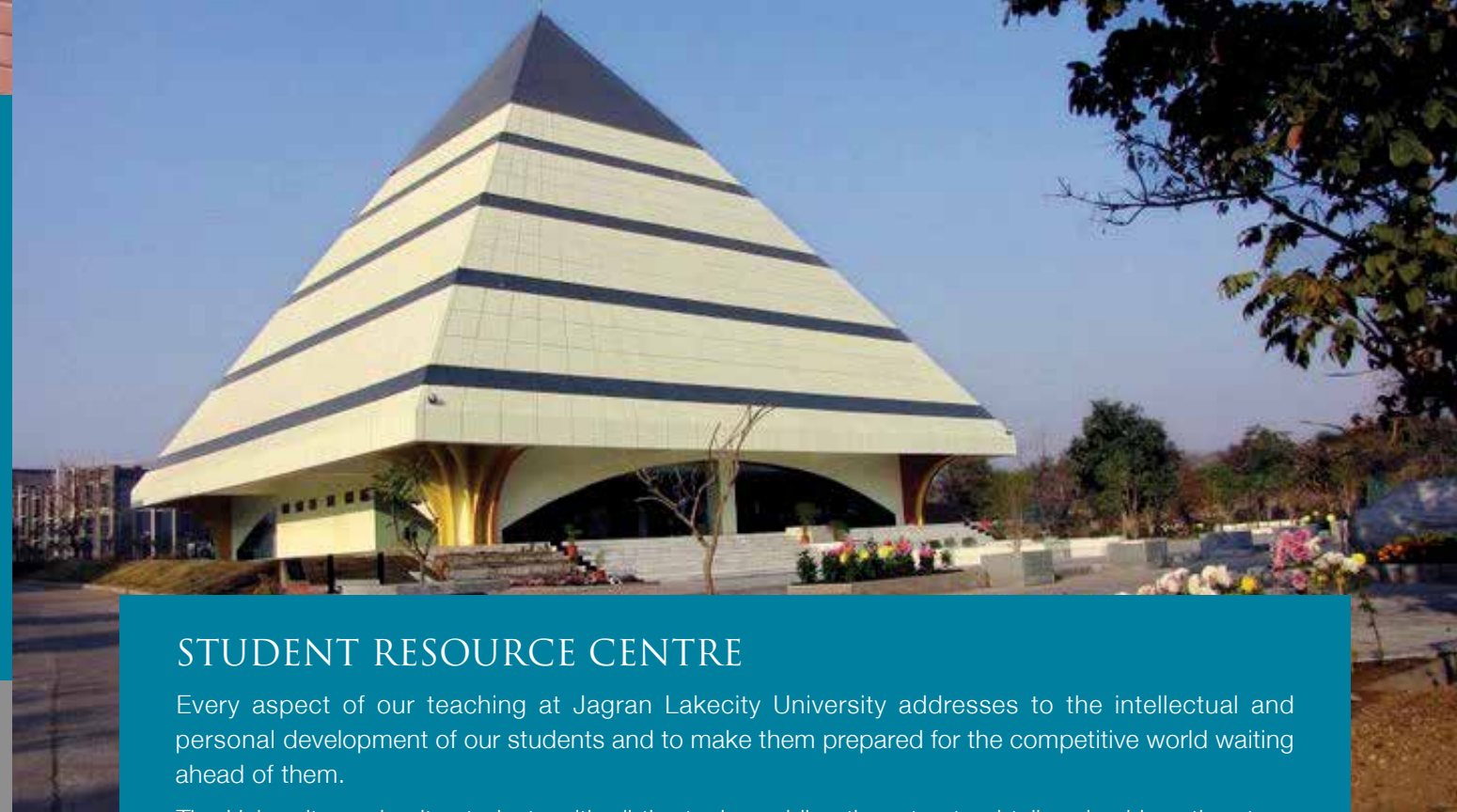
Learning with Jagran Lakecity University will not only provide one with academic knowledge but will also inculcate within them the industry required skills, attitude and business ethics which will make them the preferred choice of every employer. The University believes that learning is a continuous process and looks forward to be a vital contributor to your path to life-long learning.



## FACULTY WITH GLOBAL EXPERTISE

Visionaries and innovative minds have been working together to make Jagran Lakecity University home to a rich academic experience. Our internationally competitive programs will be delivered by faculty members with exhaustive experience of teaching, at both international and national institutions. Our global faculty members with experience of teaching in institutions across Europe, America and Asia allow each student to create his or her own intellectual space and foster academic growth in their chosen fields of study.

At JLU, various academicians, professors, educationists, thought leaders and industry experts combine to form a truly exceptional team of faculty members. We have an excellent group of global and domestic faculty coming from various walks of life. Some of our faculty members have been academicians throughout their careers while others have the perfect blend of industry and academic work experience. In both the cases they share their valuable time and experience with our students.



## STUDENT RESOURCE CENTRE

Every aspect of our teaching at Jagran Lakecity University addresses to the intellectual and personal development of our students and to make them prepared for the competitive world waiting ahead of them.

The University equips its students with all the tools enabling them to stand tall and achieve the stars. Among the various tools of learning, JLU has a special student resource centre, which is made in the shape of a pyramid, which is known to be a very ancient design. Pyramid shaped buildings were built by many ancient civilizations. The structure has been considered holy, with an emphasis as a centre of knowledge and strength.

It is a 32,000 square feet centrally air-conditioned building offering all kinds of amenities to develop student's wisdom and knowledge. The ground floor of the student resource centre host the career development cell helping students to define their individual career paths based on the skills and aptitude they have developed during their time spent at JLU Bhopal. It also has a state of the art of language lab enabling students to master the foreign language of their choice, which is an integral part of their curriculum.

The first floor host a 10,000 square feet library giving students access to more than 30,000 books, case studies and journal. Moreover, there is also an E-library connecting students to more than 100 national and international universities. It also hosts facilities like group study rooms, printing facilities and computers providing students with an encouraging learning environment.





## INDUSTRY BASED CURRICULUM

Jagran Lakecity University offers over 30 taught courses spanning a range of disciplines and subjects. All the courses aim to equip students with a curiosity – driven and deep understanding of their subject, a critical approach and skills relevant to their future career. The curriculum for each individual course has been designed by a perfect blend of inputs from renowned academicians and industry leaders who now constitute our respective academic board for each school. In liaison with academicians, professionals and industry experts, we develop courses that makes one attractive to future employers. The involvement of industry is not limited to the designing of the curriculum, experts from various industry sectors are continually involved in the professional grooming of every student through the delivery and assessment of courses, judging of presentations and providing feedback on students' performances at internships. .

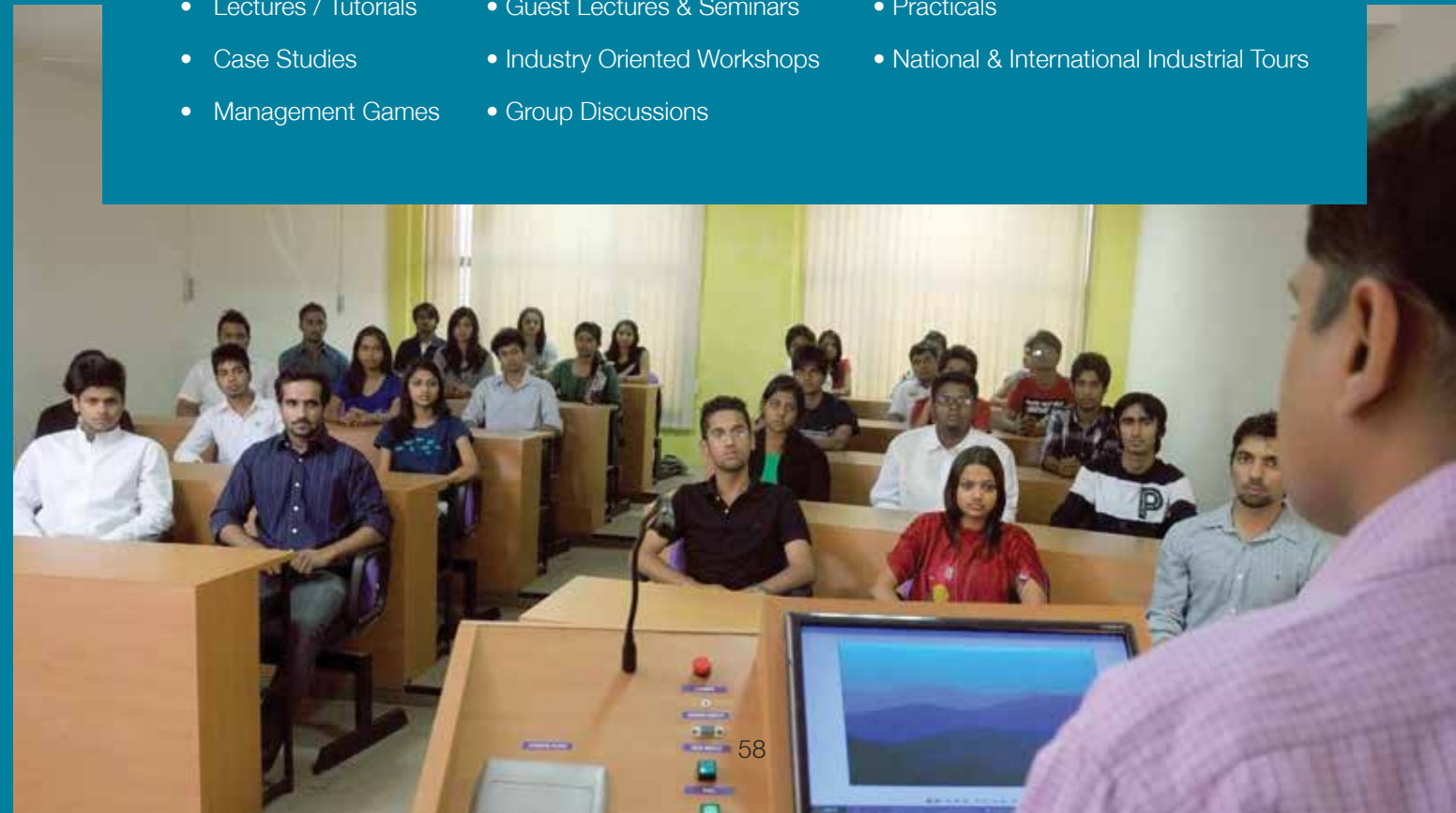
The specialized courses offered at JLU ensure to produce exceptional graduates with the perfect education, industry oriented skills and attributes necessary to succeed in the changing work environments across the globe. For many courses a placement year or short-term work internships are available to give students a first-hand experience of the work cultures in top corporate and brands. Most of the courses have a strong vocational focus and carry full or partial professional accreditation or recognition. Our endeavour is to make every graduating student academically excellent and professionally groomed to assume leadership roles in every sector of the industry and economy.

## GLOBAL TEACHING METHODOLOGY

The University is always keen to ensure that teaching is always innovative and effective. Problem based learning – an approach which fosters skills in group working and collaboration, self – direction, reasoning, critical reflection, knowledge acquisition and application are incorporated in all courses.

The University follows a credit-based system which is a scientifically accepted system, allowing different weightage to different courses in a program based on its utility in the overall program structure. It is a globally accepted and implemented system and has over a period of time become an essential component of teaching techniques across the world. The system has achieved wide-spread acceptance owing to the flexible credit based structure which provides the best training and learning where the student can learn at his own pace and can learn what he perceives to be contributing to his/her professional career. The learning experience at JLU would match international standards ingrained with the following global teaching methodologies:

- Lectures / Tutorials
- Guest Lectures & Seminars
- Practicals
- Case Studies
- Industry Oriented Workshops
- National & International Industrial Tours
- Management Games
- Group Discussions





## INDUSTRY MENTORING PROGRAM

The Industry Mentoring Program (IMP) is an innovative personal development scheme with a primary focus on giving students a chance to gain an in-depth perspective of the industry. Our students will be studying diverse disciplines such as management, finance, accounting, economics, marketing, advertising, humanities & arts, and their academic curriculum alone cannot replicate the realities of working in the industry where they will one day find themselves.

At its core the IMP is a chance for participating students to step ahead of the pack. By meeting someone who is working in the area they are interested in, students will be able to gain valuable insight which can help them make more informed career choices. This program is designed to inspire, motivate and educate students about employment opportunities pushing them to take a proactive approach to pursuing their vocation.

The mentoring experience is intended to be largely informal, with the specifics left to the discretion of the individual student and mentor. It is generally expected that students and their mentors will meet at least once a fortnight using any form of communication depending on the location and schedule of the mentor. The program will be conducted from the second year for students pursuing their undergraduate studies. The postgraduate student will be able to take advantage of this program from day one of the commencement of their respective course. At the start of the program, participants draw up a Mentoring Agreement, listing the activities they plan to undertake during the duration of the program. Mentoring activities may include some or all of the following:

- Discussion of workplace/employment-related issues with their mentor.
- Attendance at workplace or professional association meetings.
- Professional networking.
- Obtaining assistance with the development of an appropriate resume and effective interview skills.

Students observe and monitor the quality of their learning throughout the Program by maintaining a reflective 'Mentoring Logbook' of their experiences. Post-Program evaluations provide feedback that is used to develop and improve later Programs.



## VOLUNTEERING OPPORTUNITIES

The University believes in imparting its values through practice and over the years our parent body has been involved in community service and volunteering projects spread across the nation. Jagran Lakecity University believes that volunteering enhances students' personal and professional development as it has a commitment to support its many Community Partners. The objective of the University volunteering initiatives is to help more students and staff to engage in volunteer work both in Bhopal and across the country. As a provider of a complete learning experience, and being an indispensable part of Jagran Social Welfare Society, Jagran Lakecity University, is treading the same paths as its parent body.

The University actively encourages and promotes the culture of volunteering. By recognizing that volunteers are a valuable resource and do much to enhance the programme of activities and community relations of the University, we involve individuals who are dedicated to the success of the University. Keeping our vision in mind, the University would be initiating a series of volunteering projects. The foundation of this will be laid by our first batch of students who will be undertaking various volunteering projects and will work hand-in-hand with the NGO's and local community.

JLU aims on building sustainable volunteering programs and will be initiating similar projects in the years to come, helping the less fortunate and develop a better society. JLU focuses on developing and nurturing these qualities within the students, in order to keep up with the similar standard followed in number of international universities, also aiming on developing teamwork, leadership, communication and personality within the 'future business leaders'.



## CONNECT HERE

There are all kinds of ways that you can connect with Jagran Lakecity University. Whether you're interested in coming to meet us and tour our campus, know about the academic progress of your son / daughter or you want to explore student recruitment opportunities.

Jagran Lakecity University offices are accessible through a variety of means online, through the mail, social media websites and over the phone. Please feel free to contact us at any time if you have any questions or would like to learn more about our programs, campus visits, campus recruitment, media releases and more.

Recruiters are welcome to connect with us and to assess the capabilities of our students for various job opportunities they have to offer. JLU would be organizing various career fairs to make potential recruiters connect with interested job seekers. Career fairs provide an excellent opportunity to learn about employment opportunities at Jagran Lakecity University and to network with University staff and leaders from campus.

Parents and caregivers are directly involved in the academic success and life experiences of most students. Jagran Lakecity University recognizes the importance and value of engaging parents—providing the information, support and opportunities for participation that you need and expect as vital members of the JLU community.

The Media Relations office at the University works with local, regional and national media to tell the University's stories and connect journalists with faculty experts. It disseminates news releases to members of the media and responds to media inquiries.

For more details on different ways to connect with us visit us on:

**[www.jlu.edu.in/connect\\_here](http://www.jlu.edu.in/connect_here)**



CONNECT  
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