Sri Krishna Arts and Science College


Highlights:

* National Conference on Data Science
* Out Reach Programme @ Alleppy, Cochin, Goa
* State Level Inter University Championship Athletics

2/29/2016
I. Faculty Progression


- Dr. S. F. Maleeka Begum of Bio Sciences appointed as Editor-in-Chief of International Journal of Natural Sciences Research during February, 2016.

- Twenty Faculty Members are appointed for Admission duty at Trust Office during February, 2016.


- Dr. K.R. Sivabagyam of Commerce got Best paper Award titled “Performance Evaluation Of Growth Mutual Fund Schemes In Indian Scenario After Liberalization” in National Conference on organized by Sree Narayana Guru College, Coimbatore and the same was published with ISSN (o)-2395/4396 and with Global Impact factor 4.06 on 04.02.2016 & 05.02.2016.

- Ms. I. Jeevitha of BCA & M.Sc (SS), D.Gandhimathi & K.P.Mangani of CSA & B.Sc (SS) participated in Faculty Development Programme on “Advanced Java with Android” organized by Sri Krishna i-Tech on 06.02.2016.


- Dr. S.Anbumalar of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.

- Ms.C.H.Shakeela of commerce presented a paper titled “Green Marketing Challenges and Opportunities” in National Level Conference on Green Marketing – Emerging
Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.

- Ms.B.Shanthi of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.

- Mr.D.Kulothungan of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.


- Mrs. V. Aardhra of commerce presented a paper titled “Green Marketing” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.


- Dr.S.Anbumalar of commerce presented a paper titled “Green Marketing Strategies” in National Level Conference on Green Marketing – Emerging Opportunities and Challenges organized by Department of Commerce CA of SNR Sons College Coimbatore on 10.02.2016.


- Mrs.V.Valarmathi of Information Technology presented a paper on “Fact Detection Through Self Organizing Map Based Clustering from Industrial Perspective” at the Third International Conference on Advances in Information Technology & Networking (ICATN’16) organized by Dr.G.R.Damodaran College of Science, Coimbatore on 11.02.2016.

- One faculty of Mathematics presented a paper in “National Seminar on Modern Techniques and Applications in Mathematics” organized by Sree Sarawathi Thyagaraja College, Pollachi on 11.02.2016.

• M.Jenifer of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.

• S.Gomathi of CSA & B.Sc (SS) published paper in ICATN 2016 organized by GRD College of Science on 11.02.2016.

• Mrs.C. Sunitha and Ms. I. Jeevitha of BCA & M.Sc (SS) presented a paper on “An Overview of Big Data Processing on Open Source Framework” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.

• Mrs.K. Vasantha Kokilam of BCA & M.Sc (SS) presented a paper on “Survey on Data Science” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.

• Mrs.B.Meena Preethi of BCA & M.Sc (SS) presented a paper on “A Survey of Predicting Heart Disease Using Data Mining Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.

• Mrs.S. Raja Nandhini of BCA & M.Sc (SS) presented a paper on “Information Security with Advanced Salt Encryption Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.

• Dr. K.R. Sivabagyam of Commerce presented a paper titled “Global business opportunities” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

• Ms.C.Gayathiri Devi of Commerce presented a paper titled “Recent Development in business” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.


on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

- Dr. K.R. Sivabagyam of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.


- Dr.S.Anbumalar of Commerce presented a paper titled “Recent Business Development” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

- Dr.S.Anbumalar of Commerce presented a paper titled “Impact of Business Sustainability” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.

- Mr.P.ArunPrakash of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.


- Mr.S.Krishna Prasad of Commerce presented a paper titled “Pros and Cons of Business Growth” in National level Seminar and Inter Collegiate Meet on Innovative Practices and Its Impact on Business Sustainability organized by NANDHA College of Arts and Science, Erode on 12.02.2016.


• Dr.S.Anbumalar of Commerce presented a paper titled “Marketing and Human resources Management- Human Capital” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.

• Ms.C.Gayathiri Devi of Commerce presented a paper titled “A Study on Knowledge Management in Banking Sector” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.

• Ms.S.Subha of Commerce presented a paper titled “International Marketing” in National Conference on Emerging Trend in Business organized by the Christ University, Bengaluru on 12.02.2016.

• Krishna prasad of commerce participated in Faculty Development Programme on “Massive Open Online courses –Innovation and IT Management” held at IIM, Bangalore on 13.02.2016.

• Mr. Veeramanikandaswamy of ECS acted as a resource person at Erode Arts College, Erode on 18.02.2016.

• D.Gandhimathi of CSA & B.Sc (SS) participated in international seminar organized by Bharathiar University on 18.02.2016.


• Dr. K.R. Sivabagyam of Commerce presented a paper titled “A Study On Profitability And Liquidity Analysis Of Selected Automobile Companies In India” in National Conference on Emerging Trends in Consumer Behaviour organized by GRD Academy of Management, Coimbatore on 25.02.2016.

• Mr C. Shankaran of Mathematics acted as resource person and gave a Guest Lecture on “The Usage of SPSS in Business Research” organized by Department of Commerce, SKASC on 25.02.2016.


• Mrs. C. Sunitha and Ms. I. Jeevitha of BCA & M.Sc (SS) presented a paper on “An Overview of Map Reduce in Big data processing” in a National Conference on Data Science organized by Sri Krishna arts and Science College, Coimbatore on 26.02.2016.

• Ms. S. Senthilvadivu of Languages attended two days national workshop on “Thamizhiyal Aaivu Selnerigal” organized by Kongunadu College of Arts and Science College on 26.02.2016 & 27.02.2016.

• S. Gomathi & A. Shobana of CSA & B.Sc (SS) presented a paper in National Conference on Data Science organized by Sri Krishna arts and Science College, Coimbatore on 26.02.2016.


• Dr. S.F. Maleeka Begum of Bio Technology published 40 Nucleotide Sequences of the work on “Bioremediation of pesticide contaminated soil series of Tamil Nadu and its effect on soil fertility” TNSCST Project) have been deposited in NCBI Gen bank and available in the NCBI website.


• R. Sri Durga devi of Bio Technology published an article on “Screening of Antioxidant and Antityrosinase activity of Herbal Formulation” during February, 2016.


• Dr.K.P.Renukadevi of Bio Technology published an article on “Isolation of Alkaline Protease producing microbes from soil and its application in Textile Industries” during February, 2016.

• S.Gomathi of CSA & B.Sc (SS) attended one day National level Research Workshop on “Recent Trends in Computer Science” organized by Bharathiar University.

II. Outreach Programmes

• Students of I B. Sc (CS) ‘A’ visited Thirussur on Tutor ward outbound programme on 16.02.2016.

• Students of CDF visited Dyeing and printing unit on “Industry-Academic linkage” to Tirupur on 23.02.2016.

• Students of III B.Sc (CS) ‘A’ visited Alleppy, Munnar on Educational Tour from 27.02.2016 to 28.02.2016.


• Students of III B.Sc (IT) ‘B’ visited Cochin & Munnar on Educational Tour from 27.02.2016 to 28.02.2016.

III. Events Organized

• Department of BBA(CA) organized Management Games and Guest Lecture on 01.02.2016.

• Department of Computer Science organized workshop on “Java” for II B.Sc (CS) ‘A’ students on 01.02.2016.

• Department of Tamil organized “Padappilakiya Payilarangam” on 02.02.2016.

• Inauguration of Nature and Photography Club was held on 03.02.2016.

• Department of Computer Science organized an Intra Departmental Technical Exhibition “Exxon’16” on 03.02.2016.

• Department of Mathematics organized a guest Lecture on “Personality Development” on 03.02.2016.

• ECSNOVA Science club organized power point presentation competition for ECS students on 03.02.2016.

• Department of CSA & B.Sc (SS) organized a seminar on “Java & Oracle” for II CSA & SS students on 03.02.2016.

• Department of Commerce organized “Youth Parliament” on 04.02.2016.

• Department of Computer Science organized a seminar on “.NET Framework” for III B.Sc (CS) ‘A’ & ‘B’ students on 04.02.2016.
• Department of Tamil organized “Book Review” on 04.02.2016.
• Department of BCA & M.Sc (SS) organized a seminar on “Open Source” for III BCA ‘A’ & ‘B’ students on 04.02.2016.
• Department of Information Technology organized a workshop on “Corel Draw” for III B.Sc(IT) ‘A’ & ‘B’ Students on 04.02.2016.
• Department of BBA organized Work Shop on “Banking Opportunities” on 05.02.2016.
• Women’s Cell organized an interactive session on “Women’s Health Awareness” and “Gender Law Awareness Programme” on 05.02.2016.
• Department of Computer technology organized Inter Collegiate Technical Meet on 05.02.2016.
• Department of BBA(CA) organized Global Virtual Conference on “Education & Business” on 05.02.2016.
• Department of Costume Design and Fashion organized “Fashion Show” on 05.02.2016.
• Department of Bio Sciences organized “Medical Coding” on 05.02.2016.
• Department of Computer Technology organized a seminar on “Internet of Things” for CT students on 06.02.2016.
• Department of Information Technology organized a workshop on “Java” for II IT ‘B’ students on 07.02.2016.
• Department of Social Work organized Inter Departmental Competition SEFY’16 on 08.02.2016.
• Department of Tamil organized “Vivatha Medai” on 09.02.2016.
• Department of Computer Science organized workshop on “Photoshop” for I B.Sc (CS) ‘B’ Students on 09.02.2016.
• ECSNOVA Science club organized Project Presentation competition for ECS students on 09.02.2016.
• Department of English organized Intra Year Competitions on 10.02.2016.
• Department of Costume Design and Fashion organized workshop on “Visual Merchandising and Draping” and sessions handled by Indian Institute of Fashion Technology, Bangalore on 10.02.2016.
• Department of Commerce (IT & PA) organized workshop on “Campus to Corporate” on 11.02.2016.
• Department of Commerce (ABC) organized Guest Lecture on “Capital Market – Prime Investment” on 11.02.2016.
• Department of BCA & M.Sc (SS) organized Seminar on “C# .NET” for IV M.Sc (SS) students on 11.02.2016.
• Department of Information Technology organized a workshop on “Java” for II IT ‘A’ students on 11.02.2016.
• Department of Mathematics organized National Seminar on “Recent trends in Fuzzy Mathematics” on 12.02.2016.
• Department of Commerce (CA) organized Motivational Programme on “Sarithiram Padaipom Vaa” on 12.02.2016.
• Department of Tamil organized “Book Review” on 17.02.2016.
• Department of BCA & M.Sc (SS) organized Intra Department Competitions on 22.02.2016.
• Department of BCA & M.Sc (SS) organized workshop on “Flash” on 23.02.2016.
• Department of Tamil organized “Kavi Mandram” on 23.02.2016.
• Department of Commerce (CA) organized a workshop on “Leadership Skills” for all the UG & PG students on 25.02.2016.
• Department of Tamil organized “Book Review” on 25.02.2016.
• Department of Commerce organized a workshop on “Uses of SPSS in Business Research” on 25.02.2016.
• Department of Mathematics organized Guest Lecture on “Big Data Analytics” on 25.02.2016.
• Department of CSA & B.Sc (SS) organized a seminar & Workshops for II CSA & SS students on 18.02.2016 & 25.02.2016.
• Department of Computer Science Streams jointly organized a National Conference on “Data Science” on 26.02.2016.
• Department of Electronics and Communication Systems organized ECSNOVA Utsav’16 and Science Exhibition on 29.02.2016.
• College Day events were conducted during February 2016.

IV. Student Progression

• Nine students of Catering Science and Hotel Management participated in a Chef Meet organized by Sankara College of Science and Commerce, Coimbatore on 01.02.2016.
• Seven Students from our college have been selected for final round of “Kovai Vizha” to be held at Brookfields on 02.02.2016.
• Thirty students of BCA & M.Sc (SS) participated in Inter Collegiate events organized by Angappa College of Arts and Science, Coimbatore on 03.02.2016.
• Indhu. K, Maria George, Nivedhitha.B.S, Nandhini. K & Shantha Lakshmi of I M.Com(IB) attended a two day national level workshop on Research methods in Commerce & Management held at PSGR Krishnammal College for Women, Coimbatore.
• Indhu. K, Maria George, Nivedhitha.B.S, Nandhini. K & Shantha Lakshmi of I M.Com(IB) attended a two day national level workshop on Research methods in Commerce & Management held at PSGR Krishnammal College for Women, Coimbatore.
• Six Students of II B.Com ‘A’ has participated and presented papers on “Achieving Business Excellence- Through the Convergence Of Globalization, Technology &
Innovation” organized by Dr. GR Damodaran College of Science, Coimbatore on 04.02.2016.


- Four Students of I M.Sc (SS) participated in Paper presentation organized by Sri Jayendra Saraswathy Maha Vidyalaya College of Arts and Science, Coimbatore on 05.02.2016.

- Sixty six students of Computer Science participated in the Inter Collegiate Technical Meet organized by Sri Krishna Adithya College of Arts and Science on 05.02.2016.

- V.A. Javed Akhtar of I IT B participated in Quiz & won I prize , M.Benaiah Devakumar of II IT B participated in Hacking & won II prize in SYSPARADISE’16 on 05.02.2016.

- Fifty Two students of BCA & M.Sc (SS) participated in the Inter Collegiate Technical Meet organized by Sri Krishna Adithya College of Arts and Science on 05.02.2016.

- Eight students of CSA & B.Sc (SS) participated in the Inter Collegiate Technical Meet organized by Sri Krishna Adithya College of Arts and Science on 05.02.2016.

- Sakhivel . K of I B.Com (CA)B got II Prize in JUST A Minute in NOVACEST - an Inter Collegiate Technical Fest at Sri Krishna Adhitya College of Arts and Science College, Coimbatore on 05.02.2016.

- Pavithra . S & G. Bhuvaneswari of II B.Com(CA)A attended a workshop on “Banking Opportunities” organised by Department of Management Science, Sri Krishna Arts and Science College, Coimbatore on 05.02.2016.

- Students of Bio Technology participated in State level seminar on Micro level Women Entrepreneurship in Biotechnology Applications organized by Dr.G.R.D College of Science. Coimbatore on 05.02.2016 & 06.02.2016.


- S.Prabhu, R.Surendran,M.Ashwin kumar, Venkatesh Babu,Fazil of II IT B Participated in SKIT, Manikandan, Sri Karan of III IT A participated in Photography and Won Overall Trophy - SEFY 2K16 organized by Department of MSW of SKASC on 08.02.2016.
• Students of Bio Technology participated in One day workshop on “Fine Tuning of Research Paper Writing and Citation Analysis” organized by PSG College of Arts and Science, Coimbatore on 09.02.2016.

• Twenty Students of Bio Technology participated and won Overall Trophy in Intercollegiate Science Fest-Biocarnival’16 organized by PSG College of Arts and Science, Coimbatore on 09.02.2016.

• Students of Tamil Mandram attended workshop organized by Kalki at Chennai on 09.02.2016 and 10.02.2016.


• Eighteen Students of Commerce participated and presented the papers on National Level Conference on “Green Marketing – Emerging Opportunities and Challenges” organized by SNR Sons College Coimbatore on 10.02.2016.

• Students of Mathematics participated in Inter Collegiate Meet and won Second prize in Math Sketching organized by Kamadenu College of Arts and Science, Sathyamangalam on 10.02.2016.


• Sabana Yasmin, S & Ashwitha . V of II B.Com(CA)B presented a paper on “Impact of Green Marketing in Environmental safety and customer satisfaction” in National
Conference on Green Marketing – Emerging opportunities and challenges organized by SNR Sons College, Coimbatore on 10.02.2016.

- Ms.Catherine Rejy, Ms.Nandhini, Mr.Shameer Al Rahman of I BBA(CA) ‘A’ participated in the Dance Competition organized by Sankara College on 10.02.2016.
- G. Siva Ranjani and K. Subhashri of I M.Sc (SS) presented a paper on “5G” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- R. Rajeswari of IV M.Sc (SS) presented a paper on “5G Networks” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- R. Prasanth and M. Ramya Priya of IV M.Sc (SS) presented a paper on “Information Security with Advanced Salt Encryption Technique” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Kamatchi. K of I BCA ‘A’ presented a paper on “Survey on Data Science” in a Third International Conference on Advances in Information Technology & Networking organized by Dr. GRD College Of Science, Coimbatore on 11.02.2016.
- Seven Students from M.Sc Mathematics students participated in “National Seminar on Modern Techniques and Applications in Mathematics” organized by Sree Saraswathi Thyagaraja College, Pollachi on 11.02.2016.
Twenty Students of Commerce participated in various Inter collegiate competitions organized by other Departments of SKASC on 08.02.2016 & 12.02.2016.


Arundas D. Nair of II B.Com(CA)A presented a paper on “Capital Market” in UGC Sponsored two day national level seminar on innovative financial services organized by Aquinas College, MG University, Cochin, 11.02.2016 & 12.02.2016.


Thirty Six students of Commerce participated in Workshop and eighteen papers were presented in Christ University, Bangalore on 12.02.2016.

Twelve Students of BBA (CA) participated in MINERVA-iNTER COLLEGE FEST organized by Guruvayurappan Institute Of Management, Coimbatore on 12.02.2016.


Thirty Four Students of Commerce participated and presented papers in National Conference on Emerging Trend in Business organized by Christ University, Bengaluru on 12.02.2016.

Forty Seven Students of Commerce participated and presented papers in National Conference on Emerging Trend in Business organized by Christ University, Bengaluru on 12.02.2016.


Three students of I B. Sc. ECS participated in National level Technical symposium, “Electroholix 4.0” organized by Nehru Arts and Science College, Coimbatore on 13.02.2016.

Thirty Four Students of Bio technology participated in Inter Collegiate Meet SHRISTI’16 organized by Sree Saraswathi Thyagaraja College, Pollachi on 16.02.2016.

Commerce students organised “Ilaya Bharatham” in All India Radio on 18.02.2016.
• Students of English won PSG Phoneix Trophy on 18.02.2016.
• R. Aishwarya and M. Kiruthika of II M.Sc (SS) presented a paper on “IoT in Retail Industry” in Two Day National Level Technical Symposium organized by AJK College of Arts and Science, Coimbatore on 18.02.2016.
• Five students of Commerce presented paper in MIT Pune and won the Award on 18.02.2016.
• Eight Students of Commerce participated in various events and won second prize in group dance and third prize in variety entertainment in CASTALIA’16 organized by Department of Management studies, Venkateswara Group of Institutions on19.02.2016.
• Lazer Jijo CJ of II B.Sc CT A participated and won II Place in Adzap organized by Literary and Debating Association of Institute of Road and Transport Technology, Erode on 20.02.2016.
• Six Students of Commerce participated and won First prize in group dance in KARISHMA 2016 organized by PSGR Krishnammal College for Women on 20.02.2016.
• Six Students of Commerce participated and won second prize in group dance in SHRISTI-16 organized by Sree Saraswathi Thyagaraja College, Pollachi on 23.02.2016.
• S.Prabhu & R.Surendran of II IT B Participated in Treasure Hunt & won I place & also Participated in Best from Waste & won II Place in Inter Collegiate Meet at Saraswathi Thyagaraja College, Pollachi on 23.02.2016.
• Eleven Students of Commerce participated in various events and won first prize in group dance organized by AJK College on 24.02.2016 & 25.02.2016.
• Rtr.Jamsheer of II BCA A participated in South Asian Rotaract Conference held at Sri Lanka on 25.02.2016.
• T. Logesh, A.Vairavel& V. Vishnu Varthan of I M.Com(IB) presented a paper on “Emerging trends in E-Commerce” in National Conference on Role of commerce in
inclusive growth and sustainable development of India organized by SNMV College of Arts and Science, Coimbatore on 25.02.2016.


- Three Students of Commerce participated in various events organized by SNS College on 26.02.2016.

- Six students of Commerce participated in group dance in PRANAYA-16 organized by Karpagam Academy of higher education on 26.02.2016.


- Six Students of BBA (CA) participated in Inter Collegiate Events organized by AJK Arts And Science College, Coimbatore on 26.02.2016.


• Students of Commerce won the cultural event organized by Sree Saraswathi Thyagaraja College, Pollachi on 26.02.2016.
• Ragul. M.M of III B.Com ‘B’ won first prize in Adapt-tune solo (ICE BREAKER) in EUPHORIA-2016 organized by PSG College of Arts and Science on 27.02.2016.
• P.A Trisha Mary & Aishwarya.N of III B.Sc (BT) presented a paper in National level technical symposium GASOLINA 2K16 and won First Prize -ACTECH, organized by Anna University, Chennai from 26.02.2016 to 28.02.2016.
• Students of Commerce participated in Youth Programme held at BITS Pilani, Goa Campus during February, 2016.
• Keerthana.M II B.Com ‘A’ has successfully cleared the CS Foundation.
• S. Subashini of III B.Sc.(BT) published an article on “Phytochemical screening and TLC analysis of different Quercus species” in World Journal of Pharmacy and Pharmaceutical Sciences, Volume 5, Issue 2 during February, 2016.
• Neeraja C. of III BBT published an article on “Antibacterial efficacy of Lantana Camara Microencapsulate and Copper oxide Nanoparticle composite” during February, 2016.
• Subhashini S. of III BBT published an article on “A Study on different species of oak- An important Medicinal Plant”, “Phytochemical Screening and TLC Analysis of different Quercus Specie” during February, 2016.
• Trisha Mary P. A of III BBT published an article on “Screening of Antioxidant and Antityrosinase activity of Herbal Formulation” during February, 2016.
• Dhanalakshmi D of III BBT published an article on “Biodegradation and Bioremediation of food industry waste Effluents” during February, 2016.
• V.Dharchana of III B.Sc IT A published a paper on “Content search using Multimedia Monitoring and Querying(MMQ)” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (333-336) February, 2016.
• G.Karthick of III B.Sc IT A published a paper on “Bakery Management System” in International Journal of Trend in Research and Development (ISSN: 2394-9333), Volume 3(1),Pg No (366-369) February, 2016.

VI. Placement Status

• Campus Drive has been organized for B.Sc (Bio Technology, Micro Biology) and M.Sc (Software Systems) by VEE Technologies on 01.02.2016 and 02.02.2016.
• Campus Drive has been organized for B.Sc (Costume Design and Fashion) by Aditya Birla Groups on 02.02.2016.
• Seven Students of Catering Science and Hotel Management got placed in Hyaat, Chennai on 03.02.2016.
• Campus Drive has been conducted by SAP for UG Computer Stream and ECS students on 06.02.2016 and Final Interview held on 20.02.2016 at Bangalore.
• Campus Drive has been conducted by Mphasis for UG Commerce and Computer Stream students on 08.02.2016.
• Campus Drive has been conducted by Zoho Corporation for both UG and PG students on 10.02.2016.
• Two Students placed in L&T Finance Limited on 18.02.2016.
• Thirty Two students of Commerce stream got placed in Royal Bank of Scotland on 22.02.2016.
• Nine students got placed in iGate on 22.02.2016.

VII. Meetings organized
• Class Committee Meeting for UG and I PG students was held on 02.02.2016.
• Student Council Meeting was held on 03.02.2016.
• Tutor ward meeting was organized twice for all the classes through Google Apps.
• Four HoDs Meetings were conducted during February, 2016.

VIII. Teaching and Learning System
• 1272 files were uploaded through Myklassroom.com by faculty members and students for the purpose of academic and administration. 948 assignments were submitted by students, 7642 links have been uploaded to facilitate the students with recent information and comprehensive descriptions during the month of February 2016. A total of 1,02,725 points was achieved by students. A total of 84540 points was achieved by faculty. A total of 28689 points was achieved by IV M.Sc (SS).
• One research scholar of Computer Science completed M.Phil viva-voce on 19.02.2016.
• Two research scholars of Commerce completed M.Phil viva-voce on 25.02.2016.
• Snap Talk and news Reading was conducted to improve the communication skills of the students.
• Project Review was conducted in all the departments.
• Three Smart teaching programmes (Edutainment) were conducted by Computer Technology, Commerce (ABC), Commerce (CA).
• Remedial action plan was prepared and executed based on the review comments of Class Committee Meeting for all the classes.

IX. Guest and Alumni Visits
• Guests visited for various events during February 2016 given below,

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of the Guest</th>
<th>Designation &amp; Address</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr. Rakshith Kannan</td>
<td>Senior HR executive, V-Guard Industries, Coimbatore</td>
<td>01.02.2016</td>
</tr>
<tr>
<td>2</td>
<td>Mr. Senthil Kumar</td>
<td>Java Certified Trainer,</td>
<td>01.02.2016</td>
</tr>
<tr>
<td></td>
<td>Name</td>
<td>Title/Position</td>
<td>Date</td>
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<tr>
<td>3</td>
<td>Dr. Nancy Kurian</td>
<td>Psychologist, Good Shepherd Counselling Center, Coimbatore</td>
<td>03.02.2016</td>
</tr>
<tr>
<td>4</td>
<td>Mrs. Yogaraani Suresh</td>
<td>Senior Area Manager, Indian Oil Corporation Ltd., Coimbatore.</td>
<td>04.02.2016</td>
</tr>
<tr>
<td>5</td>
<td>Mrs. Latchoumi Mohan</td>
<td>Faculty Trainer &amp; Master Resource Person, Chandragha Eduquer, Gopichettipalayam</td>
<td>04.02.2016</td>
</tr>
<tr>
<td>6</td>
<td>Mr. Suresh</td>
<td>Technical Trainer, Be Positive Institute, Coimbatore.</td>
<td>04.02.2016</td>
</tr>
<tr>
<td>7</td>
<td>Mr. Pradeepkumar</td>
<td>Oracle Certified Trainer, Sri Krishna I-tech, Coimbatore.</td>
<td>04.02.2016</td>
</tr>
<tr>
<td>8</td>
<td>Dr. M. Kunthavi Devi</td>
<td>Gynecologist &amp; Founder, Sree Abirami Hospitals, Coimbatore</td>
<td>05.02.2016</td>
</tr>
<tr>
<td>9</td>
<td>Mr. A. Periyasamy</td>
<td>Assistant General Manager (Retd.), Indian Overseas Bank</td>
<td>05.02.2016</td>
</tr>
<tr>
<td>10</td>
<td>Mr. R. Arumugam</td>
<td>Assistant Manager, Syndicate Bank, Sivakasi</td>
<td>05.02.2016</td>
</tr>
<tr>
<td>11</td>
<td>Mr. S. Venkatesh</td>
<td>General Manager, Resolve, Gandhipuram, Coimbatore</td>
<td>05.02.2016</td>
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<tr>
<td>12</td>
<td>Ms. Padmapriya</td>
<td>MatCom Systems, Coimbatore</td>
<td>06.02.2016</td>
</tr>
<tr>
<td>14</td>
<td>Mr. G. Raj Balaji</td>
<td>Assistant Professor, Rathinam College of Arts and Science, Coimbatore</td>
<td>11.02.2016</td>
</tr>
<tr>
<td>15</td>
<td>Mr. J. Kamalanathan</td>
<td>Station Director (Retd.), All India Radio, Chennai.</td>
<td>12.02.2016</td>
</tr>
<tr>
<td>16</td>
<td>Dr. A. Suuny Kuriakose</td>
<td>Professor and Dean Federal Institute of science and Technology, Angamaly.</td>
<td>12.02.2016</td>
</tr>
<tr>
<td>17</td>
<td>Dr. K. Arjunan</td>
<td>Assistant Professor of Mathematics, The H.H Raja’s College, Puthukkotai.</td>
<td>12.02.2016</td>
</tr>
<tr>
<td>18</td>
<td>Dr P. Jenitha</td>
<td>Assistant Professor of Mathematics, Government Arts College, Udumalpet.</td>
<td>12.02.2016</td>
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<tr>
<td>19</td>
<td>Mr. S. Aravindan</td>
<td>Managing Director, Clusters Technology, Coimbatore</td>
<td>23.02.2016</td>
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<tr>
<td>20</td>
<td>Mr. V. Rengaraju</td>
<td>Vice President, Bi Tech international technologies, Singapore.</td>
<td>25.02.2016</td>
</tr>
</tbody>
</table>
X. Social Activities

- Mr. Bharath Kumar of II BBA(CA) B completed the NCC ARMY attachment camp organized by HQ 76 Inf Bde at 10 Madras Location WEF on 10.02.2016.
- Students of I B. Sc (CS) ‘A’ conducted Clean India programme at Thirussur on 16.02.2016.

XI. Sports

- Sandhya of SKASC won first prize in Long jump in Inter University Championship held at Madurai.
- ECSNOVA Sports club organized Volley Ball Tournament for ECS students from 01.02.2016 to 03.02.2016.
- ECSNOVA Sports club organized Athletics- Relay for ECS students on 02.02.2016.
- N. Senthil kumar of SKASC won First Place in 500 mts running, P. Karthikeyan of II B.Sc IT won first place in Mini Marathon (5kms) and Dinesh kumar of I M.Com (IB) got 5th place in Marathon (6kms) in Tamilnadu State level Inter University Competition on 01.02.2016.
- P. Karthikeyan and D. Bhoobesh won the first and Second place respectively in 5 km Marathon organised in Coimbatore by VER on 07.02.2016.
- SKASC Cricket Team is Runner up in Cricket Tournament organized by Coimbatore District Cricket Association on 18.02.2016. A.V. Abilash is declared as the best all rounder in the tournament.
- Volley Ball team is runners in Bishop Heber Trophy organized on 26.02.2016. C. Pavithran of III BBA selected as a best setter.

...End of Report...
### Action Plan for the Month of March

<table>
<thead>
<tr>
<th>Mar '16</th>
<th>SH1</th>
<th>SH2</th>
<th>SKIM</th>
<th>KRISHNA HALL</th>
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<td>Tu Day 74 II</td>
<td>Guest Lecture-com IT</td>
<td>Guest Lecture-com</td>
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<td>MGT GAMES- BBA</td>
<td>SEMINAR-CT</td>
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<td>BUDGET- BBA CA</td>
<td>GuestLecture-CDF</td>
<td>VALIDECTORY- TAMIL</td>
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<td>GUEST LECTURE - MATHS</td>
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<td>Panel Discussion - MSW</td>
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<td>INTERACTION- BBA</td>
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<td>Celebration</td>
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<td>Th Day 87 III</td>
<td>III CIA Test</td>
<td>MARKETING -BBA</td>
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<td>Fr Good Friday</td>
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<td>31</td>
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Gallery

Out Reach Programmes

Faculty Progression

Faculty Development Programme

Sports
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<thead>
<tr>
<th>Winner – Long Jump</th>
<th>Winners – State Level Inter University Championship</th>
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<tr>
<td><img src="image1" alt="Winner – Long Jump" /></td>
<td><img src="image2" alt="Winners – State Level Inter University Championship" /></td>
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<tr>
<td>Winners in Marathon (5 Kms)</td>
<td>Runners in Cricket</td>
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<td><img src="image3" alt="Winners in Marathon (5 Kms)" /></td>
<td><img src="image4" alt="Runners in Cricket" /></td>
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<td>Runners in Volley Ball</td>
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<td><img src="image5" alt="Runners in Volley Ball" /></td>
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**Student Progression**

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<th>Students @ Kovai Vizha</th>
<th>Students @ Kalki Workshop, Chennai</th>
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<td><img src="image6" alt="Students @ Kovai Vizha" /></td>
<td><img src="image7" alt="Students @ Kalki Workshop, Chennai" /></td>
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Placement Status
Two students placed in L & T Finance

Social Activities

Clean India @ Trissur – 16.02.2016
Swachh Bharat @ Alleppy – 28.02.2016

Various Events

Management Games @ BBA (CA)
Workshop @ CS
<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>Exxon’16 @ CS</td>
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<tr>
<td>Psychological Meet @ Maths</td>
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<tr>
<td>Youth Parliament @ Commerce</td>
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<tr>
<td>Seminar @ CS</td>
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<td>Edutainment @ CT</td>
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<tr>
<td>Workshop @ BBA</td>
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<td>Women’s Health Awareness @ Women’s Cell</td>
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<td>Gender Law Awareness @ Women’s Cell</td>
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<td>Event</td>
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<tr>
<td>Inter Collegiate Meet</td>
<td>@ CT</td>
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<td>Fashion Show</td>
<td>@ CDF</td>
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<td>Virtual Conference</td>
<td>@ BBA (CA)</td>
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<td>Inter Departmental Meet</td>
<td>@ MSW</td>
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<td>Workshop</td>
<td>@ CS</td>
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<td>@ Bioscience</td>
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<td>Workshop @ CDF</td>
<td>College Day Events</td>
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<td>Vivatha Medai @ Tamilmandrum</td>
<td>Edutainment @ B.Com (ABC)</td>
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<td>Drama Competition @ English</td>
<td>Cooking Competition @ CSHM</td>
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<td>Nature Club Inauguration</td>
<td>Motivational Programme @ Commerce</td>
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<td>Seminar @ M.Sc (SS)</td>
<td>Project Review @ CS</td>
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<td>Event Type</td>
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<tr>
<td>Catering Event</td>
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<td>Cultural Event</td>
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